



Meeting Minutes
MARIETTA HISTORIC BOARD OF
REVIEW

Terry G. Lee, Chairman
Ray Worden, Vice Chairman
David Freedman, Secretary
Rebecca Nash Paden, Board Member
Christopher G. Brown, Board Member
Dorothy Woodruff, Board Member
Stacy Smith, Board Member
Ashley J. Williams, Board Member
Johnny M. Walker, City Council at Large Appointment

Monday, April 30, 2018

5:30 PM

Marietta City Hall 4th Floor Conf. Room

Present: Terry G. Lee, Christopher G. Brown, Rebecca Paden, Dorothy Woodruff (Phone), David Freedman, Stacy Smith, Ray Worden, Ashley J. Williams
Absent: Johnny Walker

Staff Present:

Shelby Little, Planning & Zoning Manager
Jasmine Thornton, Zoning Administrator
Alvin Huff, Project Manager
Clyde Kiess, Code Enforcement
Gregg Litchfield, Board Attorney
Sandra Lloyd, Secretary

NOTE: Applicant and those in favor have a total of 15 minutes to make their presentation to the Board. Applicant may reserve any portion of this time for rebuttal. All those in opposition have a total of 15 minutes to present comments to the Board.

20161339

Disclosure from Historic Board of Review Member Ashley J. Williams

This is a disclosure for any application that comes before the Historic Board of Review for JTAD Partnership. I, Ashley J. Williams, own and/or am a general partner and/or manager for the above entity or entities which include the following properties: 90 Marietta Station Walk-Spring Restaurant, 34 Mill Street-Thaicoon & Sushi Bar LLC, 26 Mill Street-Stockyard Burger & Bones LLC, 24 Mill Street-Nobles Metales, 22 Mill Street-Epiphany Health Studio, Inc., 10 Mill Street-Paul's Pot Pies, LLC, 65 Church Street-The Keeping Room/Church Street Mkt, 67 Church Street-Options Design P, 73 Church Street-Wilson Brothers Jewelers, 77 Church Street-Square Threads, 81 Church Street-Hair Art Day Spa.

20180495

25 Polk Street-Atlanta Northern Traction Co., LLC

Applicant, Wharton Management, Inc., is seeking approval for exterior changes, specifically to clear rubble to create new parking spaces and install parking gates.

A motion was made by Worden, seconded by Brown, that this item be Approved and Finalized. The motion carried by the following vote:

Vote: 8-0-0

20180496

80 North Marietta Parkway-Cobb Landmarks & Historical Society, Inc.

Applicant, Trevor Beemon, is seeking approval for exterior changes specifically the reconstruction of a 19th century smokehouse on the museum property.

The following disclosures from Historic Board of Review members were made regarding Legistar item 20180496, 80 North Marietta Parkway-Cobb Landmarks & Historical Society, Inc.:

Christopher Brown, Rebecca Nash Paden and David Freedman are Cobb Landmark board members and David Freedman's firm is doing the site engineering for the project.

A motion was made by Lee, seconded by Paden, that this item be Approved and Finalized. The motion carried by the following vote:

Vote: 7-1-0 Worden voted against

20180515 41 West Park Square-Piastra

Retain mural painted on wall for M2R Trail Fest. (On wall facing Atherton Park.)

After discussion, the board decided to table the requests for mural extensions until the board has established guidelines for murals in the central business district. Approvals will be extended beyond the timeframe originally agreed upon of June 10, 2018 if guidelines have not been established by that time.

A motion was made by Brown, seconded by Paden, that this item be Tabled until the Board has established guidelines for murals. The Board will extend the approval for the mural beyond the originally approved timeframe ending on June 10, 2018 if guidelines have not been established by that time. The motion carried by the following vote:

Vote: 8-0-0

20180516 30 South Park Sq. Suite 201-id8 Agency

Vertical sign direct mounted to building façade (existing holes) facing Powder Springs Street.

After discussion, the board suggested that the design be amended as follows:

Vertical Sign- one-half white, one-half orange with lettering in gray. Applicant will not have to come before the board with the approved (amended) design but will need to submit the design to staff prior to installation.

A motion was made by Worden, seconded by Lee, that this item be Approved as Amended : Vertical sign with one half orange (vertically), one half white(vertically) with "BRANDING" in charcoal gray lettering and "id8 Agency" in charcoal gray lettering.

The motion carried by the following vote:

Vote: 6-2-0 Brown and Paden Opposed

20180519

17 Whitlock Avenue-Barie Enterprises LLC (DuPres Antique Market)

New Signs (Name Change). Color change on existing awning- front of building.

After discussion, the board decided to table the requests for mural extensions until the board has established guidelines for murals in the central business district. Approvals will be extended beyond the timeframe originally agreed upon of June 10, 2018 if guidelines have not been established by that time.

A motion was made by Paden, seconded by Williams, that this item be Tabled until the Board has established guidelines for murals. The Board will extend the approval for the mural beyond the originally approved timeframe ending on June 10, 2018 if guidelines have not been established by that time.

**The motion Carried by the following vote:
Vote: 8-0-0**

A motion was made by Freedman, seconded by Paden, that the awning color change portion of this item be Approved and Finalized. The motion carried by the following vote:

Vote: 8-0-0

A motion was made by Worden, seconded by Williams, that name and sign change portion of this item be Approved and Finalized. The motion carried by the following vote:

Vote: 8-0-0

20180526

2018 Historic Board of Review Art Guidelines

Draft guidelines for murals to facilitate conversation wherein the board can define its mural policy.

This item is added at the request of HBR Chairman Terry Lee.

Discussed and held over for review.

Staff- (Economic Development Project Manager Alvin Huff) provided the board with a draft copy of public art guidelines and maintenance components from other municipalities that could be adopted by the board for use in the downtown historic district.

Chairman Lee wanted to ensure that any new guidelines will not conflict with existing guidelines for temporary murals. Permanent murals would be under the Board's purview and temporary murals could possibly be approved for up to one year. Staff indicated that the major conflict with "permanent" murals may be in determining mural versus sign-a mural should not have any advertising component. A finite life for the murals should definitely be considered.

Discussion of the term "respectful" to the community - any mural on the square should have some historic value to the city of Marietta. An historic area allowing murals to be placed on historic buildings should be required to include something that adds to or refers to the historic nature in some way. The nature of the historic buildings should not be altered. The types of paint as well as sealants are available that will not compromise the building structure itself. Maintenance component is particularly critical to the entire process.

Staff made the point that the historical character is not the only component of the Square. The Square incorporates many different things including artistic, historic and a living community space. The challenge is to find a balance.

Discussion of unsuitable versus attention-getting (businesses may want attention-getting murals that could be deemed unsuitable).

Safeguards to what could potentially be unsuitable murals are built in:

- No mural on the front facing (or "address side) of the building.
- Before coming to the Board for approval, the business owner and property owner would have to give their approval.

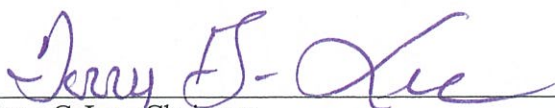
Lindsey O'Shields (The Arts Council) - positive feedback was received from the current mural installations by locals and visitors alike. She has requested that the Board confer with the Arts Council to assist in making the decision regarding the guidelines. Their board has been given a copy of the draft guidelines as well.

Chairman Lee indicated that he is encouraged by the business owners on the Square embracing the murals. This is only a first draft and a first conversation. This issue must be fully vetted before a final decision on the guidelines is reached. Guidelines need to be refined even more.


Discussed

ADJOURNMENT:

Chairman Lee adjourned the meeting at 6:30 PM



Terry G. Lee, Chairman



Sandra Lloyd, Secretary

