

CONNECTED



November 2010

Be Among the First 300 to Try Our New **HomeEnergyCalculator** and Get a Free Energy Efficiency Kit

There's a new HomeEnergyCalculator on the Marietta Power and Water website to help you find energy and money saving opportunities right inside your home. This new, upgraded version accommodates more appliance and equipment options and occupant behavior in the home than our previous online calculator.

We're so confident it works that we're awarding a free energy efficiency kit to the first 300 Marietta Power and Water customers to complete and submit their home profile online.

Taking less than 10 minutes, it's fast, and it's easy. Once you hit "Calculate" you'll see an online report in seconds showing a complete menu of energy saving recommendations tailored just for your home.

To get started saving, go to www.mariettopowerandwater.com and follow these steps:

1. Under the **Latest News** section on the home page click on "**New Residential Energy Calculator**"
2. Select the question you want answered.
3. Fill out the **Home Profile** to describe your house.

Create Your Home Profile

The calculator starts by asking you to select which of the six questions you would like answered first. Make your choice by hitting "Select."

A series of big blue bars down the left side of the page will guide you through the nine home profile characteristics such as:

- Home Type and Occupants
- Insulation and Infiltration
- Windows and Glass
- Heating and Cooling Systems
- Water Heating
- Refrigerators and Freezers
- Televisions and Lighting
- Other Major Appliances
- Pools and Hot Tubs

Click on the items that most closely match your home. If you don't know, don't click anything and the calculator will use the default (most common) settings. Then hit "Calculate."

Monthly and Annual Energy Use and Cost Details

You can immediately view detailed estimates of your monthly and annual energy use, seeing the cost of water heating, home heating, air conditioning, etc. This helps you see where your biggest opportunities for savings may be.

No-Cost/Low-Cost and Long-Term Steps and Savings

Check out the no-cost and low-cost steps recommended for your home. The calculator estimates the savings for each. Next, look at how you might save more over time with a longer-term investment option like replacing an old heating and cooling system.

You can also use the calculator to find out how much adding a room will add to your home's energy costs. And whether it's worth it to adjust the thermostat (usually yes). How about improving the insulation in your home or replacing your windows? You can change any of the variables on the calculator to get an estimate of the savings.

continued



Be Among the First 300 to Try Our New **HomeEnergyCalculator** and Get a Free Energy Efficiency Kit *continued*

Use the Feedback Box to be Counted

We want to know what you think about the new HomeEnergyCalculator. You'll find a feedback box at the end of your full online report.

Please be sure to use the feedback box if you want to be considered for the free energy efficiency kit. Type in your comments, name, Marietta Power and Water account number, mailing address and e-mail address. Then press Submit.

We will notify the first 300 Marietta Power and Water customers who complete the home profile, and we will mail the kit to the address provided. Good luck and happy energy cost savings!

You must be a Marietta Power and Water electric customer to be eligible for the free energy efficiency kit. Kit contains: an energy wheel, one CFL light bulb, air filter whistle, refrigerator/freezer thermometer, and 12 draft stoppers. ✨

ACCOUNT NOTIFICATION BY TEXT MESSAGE HELPS TO ELIMINATE INTERRUPTED SERVICE

Running a household can be a bit complicated at times, making it easy to miss something like paying your utility bill. Fortunately, with Marietta Power and Water's Account Notification by Text Message, you'll have the opportunity to get back on track without having your service interrupted.

As a subscriber, you'll receive a text message when your account balance includes charges from the previous month's billing and the due date has passed on the most recent billing. The text is sent the day before the scheduled disconnection alerting customers that their electricity will be disconnected.

Customer Service Manager Sherri Rashad explains how easy it is to get set up with the

free service. "To opt-in for the service, simply call our interactive voice response, or IVR, at (770) 794-5150. Select options 1, 2, and 5, and the system will prompt you through the setup," she said. "The system supports all major cellular service providers in the metro area," she added.

Online service subscribers with valid e-mail addresses will automatically receive the notifications by e-mail without having to opt-in.

Customers can also opt-out of the service if they decide at some point that they do not wish to continue receiving text notifications.

For information about our other services, visit www.mariettago.com. ✨

Calendar of Events

Friday, December 3, 10 and 17

Candlelight Shopping on the Square

Marietta Square shops stay open until 8 p.m. on the Fridays listed above. For more information call (770) 429-1115.

December weekends through December 19

Santa on the Square

Experience the season in Olde Merry-etta and visit with St. Nick in his brightly decorated workshop. Photos with Santa are available. For more information call (770) 794-5601 or visit www.mariettago.gov.

December 4 and 5

Marietta Pilgrimage Christmas Home Tour

Celebrate the 24th annual award winning home tour. Glimpse into six private Marietta homes that have been restored and decorated for the season. For ticket information call (770) 429-1115 or visit www.mariettagopilgrimage.com.

Thursday, December 9

Meet the Authors

5 to 7 p.m.
A book signing event in time for the holidays. Admission is free and members receive a 20% discount on all book purchases. For more information call (770) 794-5710 or visit www.mariettahistory.org.

Friday, December 10

Eat Drink and Be Scary

Join Ghosts of Marietta and the Historic Marietta Trolley Company for an evening of stories with the Ghosts of Christmas past. Reservations must be made in advance. For more information call (770) 425-1006 or visit www.ghostsofmarietta.com.

Marietta Power and Water will be closed on Thursday, December 23, Friday, December 24 and Friday, December 31 for the holidays.

For a complete list of City of Marietta events, please visit www.mariettago.gov and click on Calendar of Events.

Get city news by e-mail

Subscribe to the City of Marietta's E-News mailing list to receive the latest city news, events, job openings and emergency updates by e-mail. Log on to www.mariettago.gov to subscribe.

Wednesday, December 15

Spirits and Spirits Walking Ghosts Tour

7:30 p.m.

Come to the Marietta Wine Market and enjoy some spirits before heading out for a walking ghost tour with Ghosts of Marietta. For more information call (678) 290-9193 or visit www.ghostsofmarietta.com.

Saturday, December 18

Haunted Pub Walk

Join Ghosts of Marietta as we visit four local pubs in the Historic Marietta Square! Each location will offer a discount libation and we will share local legends and lore. For more information call (678) 290-9193 or visit www.ghostsofmarietta.com.