



Connected

The City of Marietta Offers Tax Incentives to Marietta Businesses

In 2009 the city of Marietta established three large Opportunity Zones to encourage job growth and revitalization in some of its older commercial and industrial areas.

Opportunity Zones

The three Opportunity Zones are the Franklin Gateway Opportunity Zone 1, Northeast Canton Zone 2 and Center City Zone 3. The Franklin Gateway Opportunity Zone 1 was recently expanded to include most businesses in the area encompassing Delk Road (north), Cobb Parkway (west), Terrell Mill Road (south) and I-75 (east).

How the Program Works

This program, created by the State of Georgia, offers income tax credits to qualified new and existing businesses for creating new jobs in the state

of Georgia. If a company meets the requirements of the program and creates a minimum of two new jobs, then it may receive a \$3,500 state income tax credit per new employee for five years.

Learn how the city of Marietta can be of assistance to your business. Visit www.mariettaga.gov/ecodev/tradehome/oppzones or schedule a business outreach appointment with the Economic Development Project Manager Sabrina Young at (770) 794-5631 or by email at syoung@mariettaga.gov. 💧



Don't Get Soaked with High Utility Bills during Warm Weather Ten Thrifty Ways to Conserve Water during Spring and Summer

The warm and sunny days of spring and summer prompt many of us to spend a little more time in the yard and take care of that ever-growing list of chores around the house. So whether you're gardening or doing some extra cleaning, there are a number of ways to maximize every drop of water that flows from your faucets.

Outdoors:

- ❖ Place plants in the right location according to light and water requirements.
- ❖ Spread a layer of organic mulch around plants to retain moisture. Water plants thoroughly to encourage deep root growth.

That will require less frequent watering and promotes drought tolerance.

- ❖ Take advantage of the free water supply offered in spring and summer showers by collecting rainwater in a barrel for later use.
- ❖ Instead of a hose, use a broom or blower to clean leaves and other debris from your driveway and sidewalks.
- ❖ If your kids like to cool off by running through the lawn sprinkler, make sure the sprinkler is placed in areas of your yard that need water the most. Position sprinkler heads so that no water is being sprayed on the sidewalk, driveway or street.

Don't Get Soaked with High Utility Bills during Warm Weather Ten Thrifty Ways to Conserve Water during Spring and Summer

Indoors:

- ❖ When replenishing your pet's water bowl, use the old water on houseplants.
- ❖ Operate clothes washers and dishwashers only when they are full.
- ❖ Soak pots and pans coated with food instead of running water over them while you scrub them clean.
- ❖ Minimize flushing by not using the toilet as a wastebasket.

❖ Install aerators on all faucets and replace washers on dripping spouts.
A little initiative and a little elbow grease can go a long way in reducing your water bill.
For more tips on saving water, visit the Marietta Power and website at www.mariettapowerandwater.com. 💧

SIX Simple Tips to Help You Clean Up this Spring with Money and Energy Savings

Although we have a few more weeks of winter weather to come, you can still think spring and prepare your home now for warm temperatures. Here are six ways to save big on energy costs this spring and summer:

- Water heating can be responsible for up to 25 percent of your home's energy consumption, so while you may have bumped up the water heater thermostat a bit during the cold months, dial it back down to the warm setting of 120°F for the warmer months.
- Check for air leaks by looking for cracks in your home's foundation, attic floor and walls, and around electrical outlets and switches.
- Install ceiling fans. Not only will they keep you cool during those warm spring days, when it starts getting hot, using ceiling fans in conjunction with an air conditioner will allow you to raise the thermostat setting about 4°F and keep the same comfort level.
- Schedule an inspection for your air conditioner to ensure its optimal performance

through the warm months. If your central air conditioning unit is more than 12 years old, you could save about 30 percent in cooling costs by replacing it with an ENERGY STAR certified model.

- Operate heat-generating appliances such as dishwashers, ovens and clothes dryers at night or in the early morning to keep cooling costs down.
- Check your refrigerator door for escaping air by closing it on a piece of paper that's half in and half out of the refrigerator. If the paper pulls out easily, the latch may need adjusting or the seal may need replacing. Also clean refrigerator condenser coils that can accumulate dust and pet hair causing the motor to work harder and use more electricity.

Put those gray winter days to good use by taking care of your spring to-do list now. Save that warm sunshine for something more fun than chores!

For more energy saving tips, visit the Marietta Power and Water website at www.mariettapowerandwater.com. 💧

Calendar

Every Saturday

Marietta Square Farmer's Market
10 a.m. until 1 p.m.
Visit www.mariettasquarefarmersmarket.net for more information.

Sunday, March 10

Daylight Saving Time Begins

Friday, March 22

Easter Egg Scramble
Laurel Park
6:30 p.m.
For more information call (770) 794-5601.

Sunday, April 28

Taste of Marietta
Glover Park in Marietta Square
8 p.m.
For more information call (770) 794-5601.

Marietta Power and Water will be closed on Friday, March 29 in observance of Good Friday.

For a complete list of City of Marietta events, please visit www.mariettaga.gov and click on Calendar of Events.

Get city news by e-mail

Subscribe to the City of Marietta's E-News mailing list to receive the latest city news, events, job openings and emergency updates by e-mail. Log on to www.mariettaga.gov to subscribe.