

Top-Tier Service Keeps Team Nissan of Marietta Moving Forward

Team Nissan of Marietta has been a landmark along Cobb Parkway for more than a decade. Purchased by AutoNation in 1998, the team's straightforward sales approach and highly dependable service has earned the dealership not only an enduring place in the community, but also one of the highest honors in the automobile industry.

General Manager Dustin Fleishman has been at the helm of the dealership for almost 15 years. Fleishman shares the secret of their success that has enabled them to open a new, all-electric facility in a challenging economic environment. "We are the only Circle of Excellence Award winner in the state of Georgia. The Circle of Excellence is given to the top customer satisfaction dealers in the country. There are 1,150 Nissan dealers in the country and only 30 of them have

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City of Marietta Lands First Stop on the Fall 2011 Economic Development Bus Tour

The fall 2011 Economic Development Bus Tour rolled into Marietta on Tuesday, November 8. The first of several Georgia cities featured in the tour, state economic development project managers had the opportunity to visit a number of vacant properties in the area including the former Delco distribution center located north of Franklin Road and the 815 Allgood Road property, the former home of Tug Technology.

Electric Cities of Georgia's (ECG) Economic Development Team coordinated the event in combination with the City of Marietta's Economic Development Department and Marietta

Power and Water to find ideal locations for new businesses. State project managers also work in tandem with the city's economic development personnel to attract quality businesses to the area and facilitate redevelopment.

"The Economic Development Bus Tour enables state project managers to become more familiar with the different properties available in the area. Getting to see the properties in person helps make the properties a much easier sell to various businesses when they know the distinct features of each one," explained City of Marietta Economic Development Manager Beth Sessoms.

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National Public Power and Clean Water Week Reaches Milestone 25th Anniversary of Celebrating the Benefits of Public Utilities

Each fall, Marietta Power and Water joins more than 2,000 community-owned electric utilities in celebrating the benefits of public power through National Public Power and Clean Water Week. This annual event is sponsored in conjunction with the American Public Power Association (APPA), the service organization for community- and state-owned electric utilities. 2011 marks the 25th anniversary of National Public Power and Clean Water Week.

The APPA has a strong voice in Washington, D.C. which helps Marietta Power and Water remain customer focused with a low priced, reliable supply of electricity that protects the environment. Approximately



three million business customers are served by public power nationwide.

With private power customers paying on average about 14 percent more for electricity, subscribing to public power saves your business a substantial amount of money that can be spent elsewhere in the community, helping to boost the local economy.

Other benefits of public power include:

- ✓ Responsiveness to customer concerns — every subscriber is an owner.
- ✓ Quick response from local crews.
- ✓ Emphasis on long-term community goals.

Public power has been serving communities across the country for more than 130 years. Consider your investment in the services Marietta Power and Water provides as a smart investment in your business's future. ☀

Let Us Know How We Can Better Serve Your Business Needs

One of our top goals at Marietta Power and Water is to help our customers operate their businesses smoothly and efficiently.

Biannually, Marietta Power and Water contacts approximately 200 commercial customers to perform a customer satisfaction survey. The survey is conducted in order to gauge our customer's satisfaction in the following areas:

- ✓ Pricing & Rates
- ✓ Reliability & Quality

- ✓ Utility Billing
- ✓ Energy Efficiency
- ✓ Being Easy to Do Business With
- ✓ Organizational Effectiveness
- ✓ Utility Employees

If you were contacted to participate in our survey, thank you for taking time to answer questions about our service. If you were not contacted or have some additional comments or any article suggestions for City Lights, give us a call at (770) 794-5102. We look forward to hearing from you. ☀

fast FACTS on Energy Use

40% increase in electricity use is expected over the next 20 years.

~ Environmental Defense Fund

Twice a year Marietta Power and Water contact approximately 365 commercial customers to perform a customer satisfaction survey.

won the Circle of Excellence. We pride ourselves on creating a wonderful customer experience.”

Helping customers make the best decision based on their individual needs, Team Nissan offers a Smart Choice menu that informs customers of all their purchase options on one easy-to-read sheet reflecting price, tax, fees, and nine finance and leasing options. With an average inventory of approximately 250-350 new vehicles and 150-250 used vehicles, customers have a large inventory from which to choose.

The high-tech service department features a lounge with a plasma TV, Starbucks coffee, Wi-Fi and two online computer

stations, giving customers the choice of relaxing during their visit or taking care of business.

Helping move Team Nissan of Marietta even further into the future is the environmentally-conscious Nissan Leaf that requires no gasoline. With four charging stations at the Team Nissan dealership, customers can also move into the future with relative ease.

Visit Team Nissan of Marietta at 925 Cobb Parkway SE, Marietta, Georgia, 30060. Give the service department a call at (877) 688-5272 or call the sales department at (888) 834-0323. Visit Team Nissan of Marietta online at <http://teamnissanmarietta.net/>. ❁

Security Lighting from Marietta Power and Water Provides an Added Layer of Protection for Your Business without Demanding More of Your Time

Protecting your business involves a number of ongoing measures ranging from a sound computer firewall to a reliable alarm system. Although some of your day-to-day security measures can sometimes require a considerable amount of your time, keeping your business's outdoor areas well-lit doesn't have to be one of them. With Marietta Power and Water security lighting solutions, you have not only a diverse selection of styles from which to choose, you have a dedicated staff taking care of your maintenance needs.

Beyond the primary goal of keeping your staff and customers safe, outdoor lighting is another way to reflect the distinct atmosphere of your business. A couple of the abundant lighting choices are the classic Standard Acorn and the Glass Acorn. Suitable in a wide range of settings, the Glass Acorn is equally aesthetic and practical with an especially intense illumination. The white light of a metal halide bulb is a proper choice for parking lots, and the warm, golden color of a high pressure sodium

bulb is an appropriate choice for walkways and other areas. Pole options for the Glass Acorn include fluted aluminum, fiberglass and concrete.

Lighting solutions with practicality as the dominant attribute include the Cobra and the Shoe Box. Available in high pressure sodium wattages ranging from 150W to 400W, the Cobra features a die-cast aluminum housing that is powder-coated for durability and corrosion resistance. The Cobra is a sensible choice for parking lots, storage areas, and even residential and roadway areas. Pole options include wood, fiberglass and steel. The Shoe Box is a smart solution for office communities, parking lots and other commercial applications. Boasting a wide uniform lighting pattern, the Shoe Box is most often mounted horizontally on a 30' steel pole.

No matter which lighting solution best fits your business's particular needs, you can count on Marietta Power and Water to keep them shining

continuously. Not only will we install your outdoor lighting fixtures, we'll also handle the routine maintenance and repairs. Monthly costs are added as a separate line item on your electric bill.

Take the first step in making your business more secure by viewing the Marietta Power and Water lighting brochure at www.marietta.gov/departments/utilities/docs/LightingBrochure.pdf or call Marietta Power and Water at (770) 794-5106. ❁



Glass Acorn lighting solution

fast
FACTS
on Energy Use

68% of U.S. electricity is generated from coal and natural gas.

~ Environmental Defense Fund

City of Marietta Lands First Stop on the Fall 2011 Economic Development Bus Tour

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Franklin Road, one of Marietta's key Opportunity Zones, was also featured on the tour. Project managers viewed available space at the Parkway Center buildings. Businesses that create two or more new jobs in an Opportunity Zone are eligible to receive \$3,500 in state tax credits for each new job for five years.

Marietta's Opportunity Zones include portions of Fairground Street, Roswell Street, Powder Springs Street, the South Loop, Franklin Road, and industrial and heavy commercial locations throughout Marietta.

Program successes include the creation of approximately 160 new jobs by Osmotica Pharmaceutical who recently announced plans to open a research, development and manufacturing facility in the former Solvay Pharmaceuticals buildings located off Sawyer Road. Osmotica bought 29 acres and 90,000 square feet of building space from Abbott, purchaser of Solvay Pharmaceuticals.

For more information on economic development in the City of Marietta visit the City of Marietta website at www.marietta.gov. ☀



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CITY LIGHTS

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