



Amended to add CDBG Cares Act funds to the PY2019 Annual Action Plan.

Executive Summary

AP-05 Executive Summary - 24 CFR 91.200(c), 91.220(b)

1. Introduction

The City of Marietta is an entitlement community eligible to receive direct assistance under the U.S. Department of Housing and Urban Development's (HUD) Community Development Block Grant (CDBG) Program. The City of Marietta Community Development Division is responsible for the development and administration of the Consolidated Plan and Annual Action Plan.

The Program Year (PY) 2019 Annual Action Plan represents year two of the PY2018-2022 Consolidated Plan approved by the City of Marietta's Mayor and City Council on April 10, 2019. This plan is the City's official application for HUD entitlement grants and proposes activities to be funded during the CDBG PY19 (July 1, 2019- June 30, 2020).

2. Summarize the objectives and outcomes identified in the Plan

This could be a restatement of items or a table listed elsewhere in the plan or a reference to another location. It may also contain any essential items from the housing and homeless needs assessment, the housing market analysis or the strategic plan.

The following is an outline of the strategic priorities identified in the PY2018-2022 Consolidated Plan. As required by HUD, each activity is linked to one of the three federal programs objectives: 1) decent housing, 2) suitable living environment, and 3) economic development. Each objective is matched with one of three outcomes: 1) availability/accessibility, 2) affordability, or 3) sustainability for low-moderate income persons.

Strategic Plan Priority Needs:

1. Affordable Housing

2. Neighborhood Revitalization

3. Increase Capacity of Public Services

4. Public Works & Facilities

3. Evaluation of past performance

This is an evaluation of past performance that helped lead the grantee to choose its goals or projects.

In PY18, the City of Marietta received \$519,893 in entitlement funds. This is the first year the City was not in a Cooperative Agreement with Cobb County.

The City of Marietta received Entitlement funds as a subrecipient in a Cooperation Agreement with Cobb County, GA from 1987 to 2017. The City directed its CDBG funds toward public service projects benefitting youth training and education; and rehabilitation and reconstruction of single-family residential housing. Activities were primarily devoted to homeowner housing rehabilitation projects which allowed families to remain in their homes.

Goal: Continuous Affordable Housing Activities Benefitting Low to Moderate Households

- During the previous five years, the City rehabilitated 53 single-family owner-occupied homes;
- Two single-family homes were reconstructed-

Goal: Neighborhood Improvement

- YWCA of N. Georgia-Driveway, Foundation Repair; Playground Equipment
- Gramling Park clearance and playground equipment
- Blackwell Park Accessible Features
- Birney Park-Playground equipment
- Merritt Park Playground Equipment Replacement
- Waterman Streetscape Improvement

Goal: Public Service Projects to Enhance Educational and Societal Opportunities for Youth

- Marietta Mentoring for Leadership
- Marietta YELLS
- SafePath Children's Advocacy Center
- Marietta Police Athletic League (PAL)

- Center for Family Resources

4. Summary of Citizen Participation Process and consultation process

Summary from citizen participation section of plan.

During the preparation of the PY2019 Action Plan, a Public Review Meeting was held on February 13, 2019 to obtain comments on the preliminary PY2019 CDBG allocations for the City of Marietta. All comments received can be found below. A 30-day comment period commenced on February 4, 2019 and concluded March 6, 2019 for the public to review and provide comments on the Annual Action Plan. The plan was available for review in hard copy at the City of Marietta Community Development Office and on the Community Development website: <https://www.marietta.ga.gov/462/Community-Development> Public Notice was published on the City of Marietta Website, the Community Development Website, and in print through the Marietta Daily Journal and Mundo Hispanico.

From November 1, 2019-December 2, 2019, a public comment period was held for a proposed amendment to the PY19AAP. This amendment consisted of a reallocation of funds. A public review meeting was held on November 21st at 11:00am at the Community Development Office. No comments were received on the proposed reallocation. Both the public comment period and public meeting were advertised in the Marietta Daily Journal, as well as on the City of Marietta facebook and website. On December 11th, the Marietta City Council voted to approved the amendment.

5. Summary of public comments

This could be a brief narrative summary or reference an attached document from the Citizen Participation section of the Con Plan.

No public comments were received.

6. Summary of comments or views not accepted and the reasons for not accepting them

All comments received were accepted.

7. Summary

This Annual Action Plan identifies projects in which the City of Marietta will use CDBG funds to carry out previously identified priorities that were established in the PY2018-2022 Consolidated Plan. The identification of these specific priorities is a product of extensive consultation with community stakeholders combined with data from the U.S. Census and other sources that indicates specific housing and community development needs in the City of Marietta.

PR-05 Lead & Responsible Agencies – 91.200(b)

1. Agency/entity responsible for preparing/administering the Consolidated Plan

Describe the agency/entity responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source.

Agency Role	Name	Department/Agency
CDBG Administrator	MARIETTA	Development Services/Community Development

Table 1 – Responsible Agencies

Narrative (optional)

Consolidated Plan Public Contact Information

Public concerns, issues, or comments may be directed to:

Kelsey Thompson-White, Community Development Manager

City of Marietta Community Development Division

268 Lawrence St. Suite 200

Marietta, GA 30060

kthompson@mariettaga.gov

770-794-5437

AP-10 Consultation – 91.100, 91.200(b), 91.215(I)

1. Introduction

The City of Marietta is a part of the Marietta/Cobb Continuum of Care and was involved in meetings and consultations with citizens, non-profit agencies, housing agencies and government agencies organized by the Cobb CDBG Program Office. The City will continue its history of cooperation with public and private agencies operating within the jurisdiction to provide solutions to end homelessness in the City.

Provide a concise summary of the jurisdiction’s activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(I))

The Marietta Housing Authority is the local public housing agency and was consulted in the preparation of this plan. This agency provided data on tenant and housing choice voucher holder characteristics, waiting lists, and future plans for development. In addition to the public housing agencies, the City consulted with Cobb-Douglas Public Health, a nonprofit provider of physical and mental health services. Members of the Cobb Continuum of Care group were instrumental in developing priorities in preparation of this plan.

Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness.

The City of Marietta is a part of the Marietta/Cobb Continuum of Care (COC) whose goal is to provide solutions to end homelessness in Maarietta through education, resources, and advocacy. In consultation with other agencies to develop this plan, the City consulted with the Continuum to gain access to all COC data. The City was provided data from the Homeless Management Information System (HMIS), Point-in-Time Count (PIT), the Housing Inventory Count, and information from the Annual Homeless Assessment Report (AHAR). Through this collaboration, the City ensures that COC goals and the City’s Consolidated Plan priorities are integrated into the plan. This structure provides the internal connective mechanism among City departments and outside entities which serve the homeless throughout the City.

Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards for and evaluate outcomes of projects and activities assisted by ESG funds, and develop funding, policies and procedures for the operation and administration of HMIS

The City of Marietta was provided data from the Homeless Management Information System (HMIS), Point-in-Time Count (PIT), the Housing Inventory Count, and information from the Annual Homeless Assessment Report (AHAR). The City of Marietta does not receive ESG funds.

2. Describe Agencies, groups, organizations and others who participated in the process and describe the jurisdiction’s consultations with housing, social service agencies and other entities

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Table 2 – Agencies, groups, organizations who participated

1	Agency/Group/Organization	CENTER FOR FAMILY RESOURCES, INC.
	Agency/Group/Organization Type	Housing Services - Housing Services-Elderly Persons Services-homeless Services-Education
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Families with children Homelessness Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Attendance at workshops and group meetings at Center site. An organization that provides financial assistance and other aid to prevent individuals and families from becoming homeless and also helps people experiencing homelessness to quickly find housing and achieve stability.
2	Agency/Group/Organization	SafePath Children's Advocacy Center Inc.
	Agency/Group/Organization Type	Services-Children Services-Victims of Domestic Violence Child Welfare Agency
	What section of the Plan was addressed by Consultation?	Homeless Needs - Families with children
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Site visits and group meetings. Displaced children are quickly sheltered in temporary facilities.
3	Agency/Group/Organization	Youth Empowerment through Learning, Leading and Serving
	Agency/Group/Organization Type	Services-Children Services-Education Services-Employment

	What section of the Plan was addressed by Consultation?	Youth Guidance & Training
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Youth are better prepared for employment and further education.
4	Agency/Group/Organization	Housing Authority of Marietta
	Agency/Group/Organization Type	PHA Services - Housing Services-homeless Service-Fair Housing
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Public Housing Needs
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Public meetings, customer referrals. Expect better communication with client referrals and placement.

Identify any Agency Types not consulted and provide rationale for not consulting

None

Other local/regional/state/federal planning efforts considered when preparing the Plan

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?
Continuum of Care	Center for Family Resources	This is the Lead Agency for bridging the gap for cities within the City of Marietta jurisdiction to assimilate and distribute information on homeless conditions in the area.

Table 3 – Other local / regional / federal planning efforts

Narrative (optional)

Stakeholder meetings included representatives of the following organizations:

- Cobb County CDBG Program Office
- Marietta Housing Authority
- Cobb Collaborative

Data was collected from the following organizations:

- Marietta Housing Authority
- US Department of Housing and Urban Development (HUD)
- Georgia Department of Community Affairs
- Cobb Collaborative

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AP-12 Participation – 91.105, 91.200(c)

1. Summary of citizen participation process/Efforts made to broaden citizen participation Summarize citizen participation process and how it impacted goal-setting

The City of Marietta follows guidelines found in its Citizen Participation Plan. The City makes every effort to elicit and include citizen input. The draft PY19 Annual Action Plan informed citizens of suggested allocations, based on the contingency that the City of Marietta had not yet received its PY19 entitlement allocation from HUD. The proposed plan stated "Final allocations from HUD have not been announced, and this expected amount is subject to change, and is only an estimate. In the event that the final allocation differs from the expected amount of \$519,893, all proposed activities' budgets will be proportionally increased or decreased from the estimated funding levels to match actual allocation amounts."

From November 1, 2019-December 2, 2019, a public comment period was held for a proposed amendment to the PY19AAP. This amendment consisted of a reallocation of funds. A public review meeting was held on November 21st at 11:00am at the Community Development Office. No comments were received on the proposed reallocation. Both the public comment period and public meeting were advertised in the Marietta Daily Journal, as well as on the City of Marietta facebook and website. On December 11th, the Marietta City Council voted to approved the amendment.

Citizen Participation Outreach

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
1	Public Meeting	Non-targeted/broad community	The public was notified of the public meeting via the City of Marietta Website and Community Development Page as well as through newspaper and web ads.	No Comments Received	None	
2	Newspaper Ad	Non-targeted/broad community	The public was notified of the public meeting via a newspaper ad in the Marietta Daily Journal.	No Comments Received	None.	
3	Newspaper Ad	Non-English Speaking - Specify other language: Spanish	The public was notified of the public meeting via a newspaper ad in the Mundo Hispanico.	No Comments Received	None	
4	Internet Outreach	LGBT	The public was notified of the public meeting via a web ad placed on The GA Voice.	No Comments Received	None	

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
5	Public Meeting	Non-targeted/broad community	Public meeting held for the proposed amendment (reallocation of funds). No attendees	No comments received.		
6	Newspaper Ad	Non-targeted/broad community	Marietta Daily Journal Ad advertising the public comment period and public review meeting for the proposed action plan amendment (reallocation of funds).	No comments received.		

Table 4 – Citizen Participation Outreach

Expected Resources

AP-15 Expected Resources – 91.220(c)(1,2)

Introduction

The City of Marietta utilizes CDBG Entitlement funds to carry out activities that benefit low and moderate income persons. The City's PY19 allocation is \$506,879. The City does not anticipate receiving any program income, or utilizing any prior year resources.

Anticipated Resources

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	506,879	0	0	506,879	0	CDBG funds used throughout the City will leverage other federal, local and private funds.
Other	public - federal	Public Services Other	317,434	0	0	317,434	0	CDBG-CV funds to be used to prevent, prepare for and respond to the Coronavirus.

Table 5 - Expected Resources – Priority Table

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

The City will have no additional resources during Program Year 2019; however, the City will research opportunities to acquire financial support from banking institutions which will provide mortgage loans to LMI families for home purchase. These activities are consistent with the goals of the Consolidated Plan.

The City will also work with non-profit organizations to encourage leveraging of available funding sources and strengthen organizational capacity.

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If appropriate, describe publically owned land or property located within the jurisdiction that may be used to address the needs identified in the plan

During the PY 2019, the City will not use publicly owned land or property to address the needs identified in the Annual Action Plan.

Discussion

The remaining four (4) years of the 5 Year Plan anticipated funds equate to 4 times the 2018 Annual CDBG grant.

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Annual Goals and Objectives

AP-20 Annual Goals and Objectives

Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Housing Preservation through Rehabilitation	2018	2019	Affordable Housing Non-Homeless Special Needs	Old Boston Homes Homeowner Rehabilitation Franklin Gateway Project	Affordable Housing	CDBG: \$134,896	Homeowner Housing Rehabilitated: 5 Household Housing Unit
2	Elderly-Disabled Special Purpose Rehab	2018	2019	Affordable Housing Non-Homeless Special Needs	Old Boston Homes Homeowner Rehabilitation Franklin Gateway Project	Affordable Housing	CDBG: \$69,250	Homeowner Housing Rehabilitated: 3 Household Housing Unit
3	Homeownership Assistance	2018	2019	Affordable Housing	Old Boston Homes Homeownership Opportunities Franklin Gateway Project	Affordable Housing	CDBG: \$29,250	Direct Financial Assistance to Homebuyers: 3 Households Assisted

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
4	Public Works & Facilities	2018	2023	Non-Housing Community Development	Old Boston Homes Franklin Gateway Project	Neighborhood Revitalization	CDBG: \$0	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit: 0 Persons Assisted
5	Public Service Support	2018	2019	Non-Housing Community Development Public services	Old Boston Homes Franklin Gateway Project	Increase Capacity of Public Services	CDBG: \$76,032 CDBG-CV: \$317,434	Public service activities other than Low/Moderate Income Housing Benefit: 800 Persons Assisted
6	Housing Rehab Service Delivery	2018	2019	Affordable Housing Non-Homeless Special Needs	Old Boston Homes Homeowner Rehabilitation Franklin Gateway Project	Affordable Housing Neighborhood Revitalization	CDBG: \$96,075	Homeowner Housing Rehabilitated: 8 Household Housing Unit
7	Administrative Planning and Execution	2018	2019	Affordable Housing Non-Housing Community Development	Old Boston Homes Homeowner Rehabilitation Homeownership Opportunities Franklin Gateway Project	Affordable Housing Increase Capacity of Public Services Neighborhood Revitalization	CDBG: \$101,376	Other: 0 Other

Table 6 – Goals Summary

Goal Descriptions

1	Goal Name	Housing Preservation through Rehabilitation
	Goal Description	Housing rehabilitation for low to moderate income homeowners.
2	Goal Name	Elderly-Disabled Special Purpose Rehab
	Goal Description	Grant funds to provide owner-occupied rehabilitation for elderly or diasabled homeowners.
3	Goal Name	Homeownership Assistance
	Goal Description	Homeownership assistance to assist low-to moderate-income families with down payments, closing costs or other mortgage related fees.
4	Goal Name	Public Works & Facilities
	Goal Description	Fund projects that increase accessability and availability of already existing public facilities.
5	Goal Name	Public Service Support
	Goal Description	Provide funding to support organizations that provide invaluable public services to low/moderate income individuals.
6	Goal Name	Housing Rehab Service Delivery
	Goal Description	Provide appropriate support for housing rehabilitation service delivery.
7	Goal Name	Administrative Planning and Execution
	Goal Description	Provide administrative structure to properly plan and implement the CDBG program.

Projects

AP-35 Projects – 91.220(d)

Introduction

The activities that have been selected for inclusion in this Plan are based on the PY2018-2022 Consolidated Plan priorities and public input. During PY2019, the City of Marietta will initiate activities to ensure that plan goals are met.

Projects

#	Project Name
1	Housing Rehabilitation
2	ELD Emergency Grants
3	Homebuyer Assistance
6	Activity Service Delivery
7	Administration and Planning
8	Police Athletic League
9	Youth Empowerment through Learning, Leading and Serving, Inc.
11	SafePath Children's Advocacy Center, Inc.
12	Center for Family Resources
13	CV-Public Services

Table 7 - Project Information

Describe the reasons for allocation priorities and any obstacles to addressing underserved needs

AP-38 Project Summary
Project Summary Information

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1	Project Name	Housing Rehabilitation
	Target Area	Old Boston Homes Homeowner Rehabilitation Franklin Gateway Project
	Goals Supported	Housing Preservation through Rehabilitation
	Needs Addressed	Affordable Housing
	Funding	CDBG: \$134,896
	Description	Housing rehabilitation on owner-occupied homes.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	5-6 households are estimated to be served. All low-to-moderate income households are eligible, but primary beneficiaries will be elderly or disabled households with limited resources.
	Location Description	City of Marietta limits- primarily in LMI neighborhoods and census tracts.
	Planned Activities	Identify and qualify homeowners living in homes with deteriorated or hazardous conditions which negatively affect the occupants' health and safety.
2	Project Name	ELD Emergency Grants
	Target Area	Old Boston Homes Homeowner Rehabilitation Franklin Gateway Project
	Goals Supported	Elderly-Disabled Special Purpose Rehab
	Needs Addressed	Affordable Housing
	Funding	CDBG: \$69,250
	Description	Emergency grants to assist elderly and disabled homeowners that are very low and extremely low income.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	Up to 5 households served. All beneficiaries will be extremely low income or very low income and elderly or disabled.
	Location Description	City of Marietta limits- primarily in LMI neighborhoods and census tracts.

	Planned Activities	Emergency repairs/rehabilitation to make living accessible and suitable for elderly and/or disabled homeowner-occupants.
3	Project Name	Homebuyer Assistance
	Target Area	Old Boston Homes Homeownership Opportunities Franklin Gateway Project
	Goals Supported	Homeownership Assistance
	Needs Addressed	Affordable Housing
	Funding	CDBG: \$29,250
	Description	Provide homeownership assistance to first-time homebuyers in the form of down payments, closing costs and other loan related fees.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	Estimated 3 households to receive assistance. Beneficiaries will be first-time, LMI homebuyers purchasing within the City of Marietta.
	Location Description	City of Marietta limits- primarily in LMI neighborhoods and census tracts.
Planned Activities	Provide homeownership assistance to first-time homebuyers in the form of down payments, closing costs and other loan related fees.	
4	Project Name	Activity Service Delivery
	Target Area	Old Boston Homes Homeowner Rehabilitation Homeownership Opportunities Franklin Gateway Project
	Goals Supported	Housing Rehab Service Delivery
	Needs Addressed	Affordable Housing Neighborhood Revitalization
	Funding	CDBG: \$96,075
	Description	Activity service delivery of housing rehabilitation programs.
	Target Date	6/30/2020

	Estimate the number and type of families that will benefit from the proposed activities	8 families through implementation of housing rehabilitation program.
	Location Description	
	Planned Activities	
5	Project Name	Administration and Planning
	Target Area	Old Boston Homes Homeowner Rehabilitation Homeownership Opportunities Franklin Gateway Project
	Goals Supported	Administrative Planning and Execution
	Needs Addressed	Affordable Housing Neighborhood Revitalization Increase Capacity of Public Services
	Funding	CDBG: \$101,376
	Description	
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	
	Location Description	City-wide
	Planned Activities	
6	Project Name	Police Athletic League
	Target Area	Old Boston Homes
	Goals Supported	Public Service Support
	Needs Addressed	Increase Capacity of Public Services
	Funding	CDBG: \$15,600
	Description	Marietta PAL- public services (after school activities)
	Target Date	6/30/2020

	Estimate the number and type of families that will benefit from the proposed activities	Approximately 50 LMI youth.
	Location Description	
	Planned Activities	
7	Project Name	Youth Empowerment through Learning, Leading and Serving, Inc.
	Target Area	Franklin Gateway Project
	Goals Supported	Public Service Support
	Needs Addressed	Increase Capacity of Public Services
	Funding	CDBG: \$37,357
	Description	YELLS- after school education programming.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	100 LMI youth and parents.
	Location Description	
	Planned Activities	
8	Project Name	SafePath Children's Advocacy Center, Inc.
	Target Area	Old Boston Homes Franklin Gateway Project
	Goals Supported	Public Service Support
	Needs Addressed	Increase Capacity of Public Services
	Funding	CDBG: \$9,750
	Description	Support services for children/families of abuse.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 50 children.
	Location Description	
	Planned Activities	

9	Project Name	Center for Family Resources
	Target Area	Old Boston Homes
	Goals Supported	Public Service Support
	Needs Addressed	Increase Capacity of Public Services
	Funding	CDBG: \$13,325
	Description	Providing services to help prevent and address homelessness.
	Target Date	6/30/2020
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 50 LMI Families.
	Location Description	
	Planned Activities	
10	Project Name	CV-Public Services
	Target Area	Old Boston Homes Franklin Gateway Project
	Goals Supported	Public Service Support
	Needs Addressed	Increase Capacity of Public Services
	Funding	CDBG-CV: \$317,434
	Description	Public services to prevent, prepare for and respond to Coronavirus.
	Target Date	6/30/2021
	Estimate the number and type of families that will benefit from the proposed activities	All individuals served will be LMI, and City of Marietta residents. An estimated 350 individuals will be served through Public Service activities.
	Location Description	All activities will take place within the City of Marietta and serve City of Marietta residents.
	Planned Activities	Funding public service activities that are preventing, preparing for or responding to Coronavirus. Examples include: rent/mortgage/utility assistance (for no more than 3 months-paid directly to provider), equipment purchase for hygiene related needs, legal assistance, resource assistance, etc.

AP-50 Geographic Distribution – 91.220(f)

Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed

Based on 2010 Census data, population in Marietta was 58,906. As of 2016, the population had reached 60,941. According to the American Community Survey in 2015, 27,237 (54.31%) of the population is Caucasian; 19,137 (33.29%) of the population is African American; 10% is of Mexican or Hispanic origin and 3.17% of the population is Asian.

The demographics of Marietta, GA residents recorded by the American Community Survey. 85.3% of Marietta, GA residents were US citizens in 2015, a number that is lower than the national average of 93%. The median age of native-born residents of Marietta, GA is 31.6, and the most common country of origin for those not born in the US was Mexico. Marietta, GA has 27,237 White residents and 19,137 Black residents. 26.7% of Marietta, GA residents are native speakers of a non-English language.

Geographic Distribution

Target Area	Percentage of Funds
Old Boston Homes	5
Homeowner Rehabilitation	34
Homeownership Opportunities	6
Franklin Gateway Project	5

Table 8 - Geographic Distribution

Rationale for the priorities for allocating investments geographically

Marietta City is an urban City that covers over 24 square miles which causes the low to moderate income population to be less concentrated as in most centralized cities. The City relies on widely accepted data such as American Community Survey, HUD low and moderate-income summary data, and Federal Financial Institutions Examinations Council (FFIEC) data to determine areas throughout the community with concentrations of low and moderate-income communities. Program resources are allocated City-wide based on low-mod areas which often coincide with areas of minority concentration.

The low and moderate-income census tracts in Marietta are primarily situated in the central, eastern and southern portions of the City which also coincide with areas of minority concentrations throughout the City. These Census Tracts are defined as low and moderate-income areas based on HUD's

determination.

Discussion

Marietta is adding single family developments in areas of the city near older established neighborhoods, which are comprised of primarily low-to-moderate income residents. Rehabilitation efforts will be directed to those older neighborhoods to enhance the sustainability of the homes and improve the marketability of the homes.

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Affordable Housing

AP-55 Affordable Housing – 91.220(g)

Introduction

Marietta plans to use several approaches to maintain, create, and improve the quality of affordable housing throughout the City. For the Consolidated Plan, Marietta prioritized the following housing activities: homeowner housing rehabilitation and down payment assistance. During this Consolidated Plan period, Marietta City will administer the following programs to preserve and increase access to affordable housing:

- Housing Rehabilitation
- ELD Emergency Grant
- Homeownership Assistance

One Year Goals for the Number of Households to be Supported	
Homeless	0
Non-Homeless	11
Special-Needs	0
Total	11

Table 9 - One Year Goals for Affordable Housing by Support Requirement

One Year Goals for the Number of Households Supported Through	
Rental Assistance	0
The Production of New Units	0
Rehab of Existing Units	8
Acquisition of Existing Units	0
Total	8

Table 10 - One Year Goals for Affordable Housing by Support Type

Discussion

For PY19, the City of Marietta plans to assist 8 households through rehabilitation of existing units for owner-occupied LMI families in the City of Marietta. 3 additional households will be served through homeownership assistance- direct financial assistance to make homeownership more accessible.

AP-60 Public Housing – 91.220(h)

Introduction

The City of Marietta will not use any grant funds to address the needs of public housing residents in this Consolidated Plan period. The City will however, assist the Marietta Housing Authority in addressing the needs of public housing residents by offering down-payment assistance programs to eligible residents of public housing.

Actions planned during the next year to address the needs to public housing

Marietta Housing Authority (MHA) is the public housing authority for the City and administers subsidized units. The MHA Plan describes efforts to encourage public housing residents to become more involved in the community and to participate in various homeownership opportunities. MHA plans to initiate new programs to increase revenues for the agency and provide economic opportunities for low income families.

Actions to encourage public housing residents to become more involved in management and participate in homeownership

The MHA provides multiple outlets for public housing residents to be involved. Public housing residents (each adult family member) must contribute eight hours per month of community service participate in an economic self-sufficiency program. In meeting this requirement, residents are encouraged to become more involved in their community and to participate in activities that promote the level of economic stability that may lead to homeownership. MHA also manages a down-payment assistance program to assist low and moderate-income residents.

If the PHA is designated as troubled, describe the manner in which financial assistance will be provided or other assistance

According to HUD PIC data, the Marietta Housing Authority scored an 88 and is designated a standard performer and is not considered by HUD to be troubled or poorly performing.

Discussion

AP-65 Homeless and Other Special Needs Activities – 91.220(i)

Introduction

Marietta has identified the following goals to reduce and/or eliminate homelessness.

1. Provide funds (subject to applicable cap) to support emergency shelter operations, homeless prevention, rapid re-housing supportive services.
2. Provide support for the development and operation of transitional housing as individuals and families work towards self-sufficiency.
3. Encourage the efficient use of HMIS technology and support its expansions beyond homeless service providers as a way to link the various services provided by non-profit organizations and standardize performance measures.
4. Provide support for services that prevent persons released from institutions from becoming homeless. Strengthen the collaboration and capacity of homelessness service providers and advocacy organizations.

Describe the jurisdictions one-year goals and actions for reducing and ending homelessness including

Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs

The City participates in and supports the local COC and its initiatives and projects. Marietta will also continue to support organizations that assess the needs of the homeless to create a more robust social service system to address unmet needs.

The Marietta/Cobb Continuum of Care collaborates with non-profit organizations to analyze existing needs to assist in identifying funding gaps and other gaps in services. The Homeless Point in Time Count, organized by the Continuum of Care, annually assesses the characteristics of the homeless population in the city and local areas. This data allows the Continuum to track the changing needs of the homeless. The City will continue support the efforts of the Continuum of Care in the preparation of the Point in Time Count.

Addressing the emergency shelter and transitional housing needs of homeless persons

The City supports efforts of decreasing or ending homelessness in the city and is contributing both time and resources to supporting the local Continuum of Care's initiatives and providing staff support to serve on the Board. Emergency needs for shelter are handled by the Cobb Continuum of Care through

many organizations who are members of the Collaborative.

Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again

The City supports the implementation of a referral and case management system with the tools to direct the homeless to appropriate housing and services. Due to limited resources, it is important for agencies to eliminate duplication of effort by local agencies, both in intake and assessment procedures, and in subsequent housing and supportive services. The Homeless Management Information System (HMIS) can be improved with common intake forms, shared data, effective assessment instruments and procedures, and on-going coordination of assistance among community organizations.

Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); or, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs.

A range of emergency shelter facilities and short-term services (food, clothing, and temporary financial assistance, transportation assistance) to meet a variety of family or individual circumstances is necessary to assist families in preventing homelessness. These facilities and services will be able to meet the needs of families with children, individuals, persons with special health problems, and other characteristics.

Discussion

AP-75 Barriers to affordable housing – 91.220(j)

Introduction:

Actions it planned to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment

The City of Marietta will seek to engage housing professionals, lending professionals, and other officials located in the jurisdiction in discussions related to fair housing issues, to include an evaluation of transportation within the City. Reaching out to private sector housing developers who may be able to build new housing developments and utilize some funding to offer affordable housing units within larger developments. This would allow developments to be built that wouldn't cause values in the higher priced to be affected but would still offer opportunities for low- income residents to live in an area they want. Marietta will evaluate the extent to which housing counseling is available to provide credit repair advice to members of the protected classes, in order to ensure that to the maximum extent possible, residents of protected classes have access to means of improving their ability to obtain and maintain decent, affordable housing. In the case that counseling is unavailable, inadequate or not well advertised, the City should work with its community partners to increase its availability and use. Extending the useful life of existing affordable housing through rehabilitation, weatherization and repair programs.

Discussion:

AP-85 Other Actions – 91.220(k)

Introduction:

The Plan addresses the issue of meeting underserved needs of City of Marietta residents through a variety of initiatives. Several of these initiatives are proposed for funding in this Annual Plan. As has been the situation in the past and most likely in the future the primary obstacle to these actions is a lack of funding.

Actions planned to address obstacles to meeting underserved needs

The City of Marietta will review and analyze the work of its departments- such as economic development- to find opportunities to collaborate and expand services. The City will also explore ways to expand funding for community development activities.

Actions planned to foster and maintain affordable housing

The City of Marietta plans to foster and maintain affordable housing primarily through the preservation of already existing owner-occupied housing through CDBG rehabilitation programming. In an effort to promote affordable housing and fair housing choice, the City will encourage and support fair housing rights for all and provide program funds to conduct outreach and education regarding the Fair Housing Law act of 1968.

Actions planned to reduce lead-based paint hazards

The City will identify houses with lead-based paint through the various housing programs undertaken by the City and will abate or remove lead hazards in high priority units. Government assisted housing rehabilitation projects will include the completion of a lead-based paint inspection according to HUD and Environmental Protection Agency (EPA) guidelines. Policies and procedures for abatement of lead hazards have been established in Marietta, which include determining cost effectiveness for abatement and procedures for assessing, contracting and inspecting post-abatement work.

Actions planned to reduce the number of poverty-level families

Marietta will continue to increase its efforts to implement anti-poverty strategies for the citizens over the next five years. The City will strive to increase its efforts in assisting homeowners and renters with housing rehabilitation and renovation of affordable housing to decrease the financial burden on low-to-moderate-income residents. The City will also support prospective first-time homebuyers through homeownership assistance. Homeownership has been shown to be a pathway out of poverty, and a vital

means for building wealth.

Actions planned to develop institutional structure

The Community Development Division recognizes the need to maintain a high level of coordination on projects involving other City departments and/or non-profit organizations. This collaboration guarantees an efficient use of resources with maximum output in the form of accomplishments.

The Community Development Division will address gaps and improve institutional structure by using the following strategies:

- Reduce and/or alleviate any gaps in services and expedite the delivery of housing and community development improvements to eligible persons.
- Evaluate the procurement process and guidelines for all rehabilitation projects.
- Coordinate projects among City departments and support ongoing City initiatives.
- Maintain a strong working relationship with the Marietta Housing Authority based on the mutually shared goal of providing suitable housing for low- and extremely low-income persons.

Actions planned to enhance coordination between public and private housing and social service agencies

The City of Marietta will continue to work with a diverse group of stakeholders from public and private housing and social service agencies. The City is a member of the Cobb Collaborative, a community organization focused on providing more streamlined approach among Cobb County public service agencies to improve the lives of all persons in Cobb County, Georgia. The City plans to continue supporting this organization, and be a more active member to better assess and serve the needs of many organizations. The City also plans to make more community connections, as to ensure that all eligible social service agencies are receiving proper information about CDBG resources within the City.

Discussion:

Program Specific Requirements

AP-90 Program Specific Requirements – 91.220(I)(1,2,4)

Introduction:

Community Development Block Grant Program (CDBG) Reference 24 CFR 91.220(I)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed	0
2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan.	0
3. The amount of surplus funds from urban renewal settlements	0
4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan	0
5. The amount of income from float-funded activities	0
Total Program Income:	0

Other CDBG Requirements

1. The amount of urgent need activities	0
2. The estimated percentage of CDBG funds that will be used for activities that benefit persons of low and moderate income. Overall Benefit - A consecutive period of one, two or three years may be used to determine that a minimum overall benefit of 70% of CDBG funds is used to benefit persons of low and moderate income. Specify the years covered that include this Annual Action Plan.	90.00%