

# Workshop Series

Calling all budding entrepreneurs

Join us for these **FREE** workshops  
presented by  
**The Edge Connection from KSU**

## Explore, Start & Grow Your Business — JANUARY 17

Want to learn how to develop your own business canvas? During this workshop you will have an opportunity to discuss your business idea, participate in an interactive business development segment and learn how The EDGE can assist you in making your dream a reality.

*Presented by: Cesily Boggs*

## Introduction to Entrepreneurship — FEBRUARY 28

Have you thought about starting your own business? Then this is the workshop for you! During this workshop you will explore the various aspects of entrepreneurship. This is a discovery course to help you understand how to turn your idea into a valuable business.

*Presented by: Steven Yates, Business Consultant*

## Take the Fear Out of Finance — MARCH 21

Developing a business? Need funding or want to approach investors? We will provide you with the essential steps to run a financially stable business. Come learn:

- How to manage your personal debt
- How to improve your credit score
- Business structure
- Basic accounting structure
- and much more

*Presented by: Dianne Lyle, EDGE Financial Manager*

## Social Media 101 — APRIL 18

Social media plays a vital role in establishing a very strong business in today's market place. The Edge Connection's **"Go Viral"** class helps clients establish a social media initiative to ensure their competitiveness by taking full advantage of all the benefits social media has to offer. This course is a basic introduction to the world of social media.

**Classes are Wednesday Evenings  
6:00 pm - 8:00 pm**

**Registration is required.**