

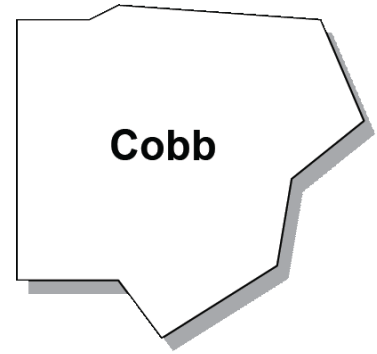


Georgia

Area Labor Profile

Cobb County

Local Workforce Area



Updated: Feb 2018

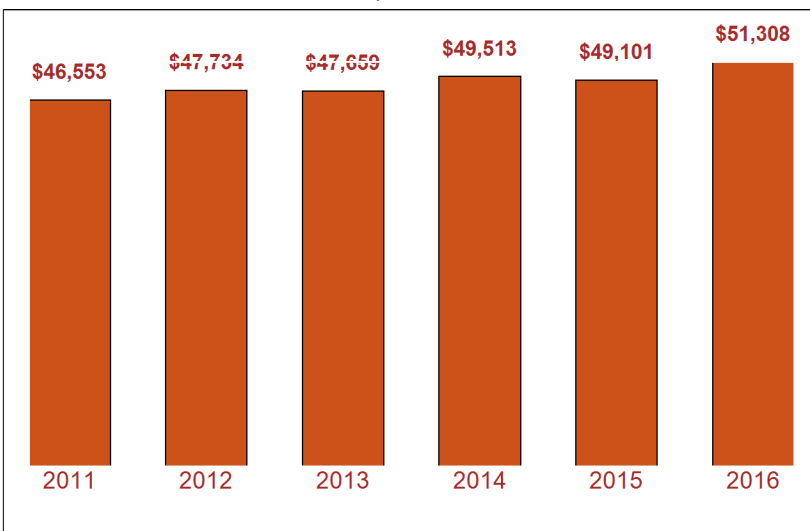
Super Sector Industries

	Establishments			Employment			Weekly Wage		
	2016	2017	% Change	2016	2017	% Change	2016	2017	% Change
Construction	1,816	1,631	-10.2%	24,812	25,183	1.5%	1,201	1,188	-1.1%
Education and Health Services	2,435	2,344	-3.7%	39,401	39,965	1.4%	1,055	1,063	0.8%
Financial Activities	2,537	2,312	-8.9%	21,464	21,623	0.7%	1,453	1,427	-1.8%
Information	445	391	-12.1%	9,992	12,313	23.2%	1,575	1,584	0.6%
Leisure and Hospitality	1,867	1,798	-3.7%	38,482	39,642	3.0%	368	368	0.0%
Manufacturing	664	622	-6.3%	18,149	18,848	3.9%	1,456	1,362	-6.5%
Natural Resources, Mining, and Agriculture	18	17	-5.6%	139	138	-0.7%	1,028	925	-10.0%
Other Services	1,657	1,511	-8.8%	8,871	9,437	6.4%	691	686	-0.7%
Professional and Business Services	5,872	5,259	-10.4%	74,001	75,328	1.8%	1,398	1,307	-6.5%
Trade, Transportation and Utilities	4,689	4,344	-7.4%	75,921	78,874	3.9%	1,002	989	-1.3%
Unclassified	1,507	1,328	-11.9%	1,391	944	-32.1%	1,236	1,263	2.2%
Government	281	262	-6.8%	32,511	33,263	2.3%	962	948	-1.5%
Total	23,788	21,819	-8.3%	345,135	355,558	3.0%	1,094	1,065	-2.7%

Note: All figures are 3rd Quarter of 2016 and 2017.

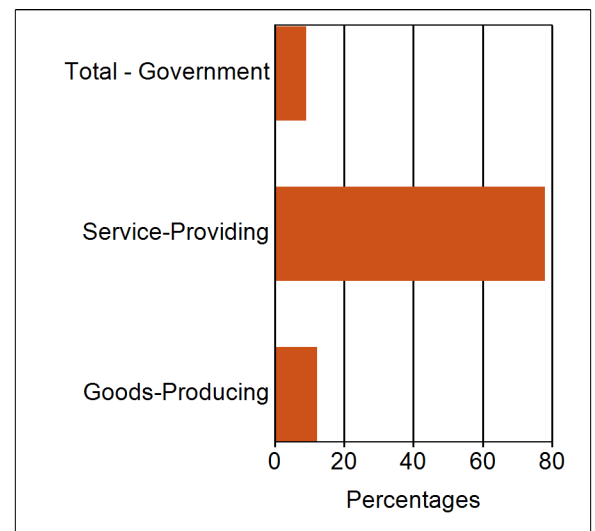
Cobb County Per Capita Income

Source: U.S. Bureau of Economic Analysis



Cobb County Industry Mix 2017

Source: See Industry Mix data on Page 2.



MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR
Equal Opportunity Employer/Program
Auxillary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Statistics & Economic Research; E-mail: Workforce_Info@gdol.ga.gov Phone: (404) 232-3875

Industry Mix - 3rd Quarter of 2017

	Number OF Firms	Employment		WEEKLY WAGE
		NUMBER	PERCENT	
Goods-Producing	2,270	44,169	12.4	1,261
Agriculture, Forestry, Fishing and Hunting	12	51	0.0	638
Mining, Quarrying, and Oil and Gas Extraction	5	87	0.0	1,087
Construction	1,631	25,183	7.1	1,188
Manufacturing	622	18,848	5.3	1,362
Apparel	6	*	*	*
Beverage and Tobacco Product	10	158	0.0	811
Chemical	53	1,241	0.3	1,353
Computer and Electronic Product	34	598	0.2	1,499
Electrical Equipment, Appliance, and Component	18	1,120	0.3	2,756
Fabricated Metal Product	84	1,952	0.5	1,036
Food	46	1,955	0.5	676
Furniture and Related Product	22	440	0.1	756
Leather and Allied Product	1	*	*	*
Machinery	51	923	0.3	1,087
Miscellaneous	61	538	0.2	775
Nonmetallic Mineral Product	27	772	0.2	949
Paper	20	917	0.3	1,056
Petroleum and Coal Products	4	20	0.0	1,309
Plastics and Rubber Products	18	857	0.2	1,067
Primary Metal	4	44	0.0	897
Printing and Related Support Activities	101	1,411	0.4	897
Textile Mills	6	*	*	*
Textile Product Mills	19	220	0.1	2,448
Transportation Equipment	21	*	*	*
Wood Product	16	428	0.1	795
Service-Providing	17,959	277,182	78.0	1,047
Utilities	20	1,011	0.3	1,812
Wholesale Trade	1,787	25,206	7.1	1,491
Retail Trade	2,131	41,514	11.7	693
Transportation and Warehousing	406	11,143	3.1	880
Information	391	12,313	3.5	1,584
Finance and Insurance	1,279	15,267	4.3	1,518
Real Estate and Rental and Leasing	1,033	6,356	1.8	1,207
Professional, Scientific, and Technical Services	3,653	31,707	8.9	1,592
Management of Companies and Enterprises	158	12,024	3.4	2,009
Administrative and Support and Waste Management and Remediation Services	1,448	31,597	8.9	754
Educational Services	334	4,177	1.2	705
Health Care and Social Assistance	2,010	35,788	10.1	1,105
Arts, Entertainment, and Recreation	272	4,926	1.4	386
Accommodation and Food Services	1,526	34,716	9.8	366
Other Services (except Public Administration)	1,511	9,437	2.7	686
Unclassified - industry not assigned	1,328	944	0.3	1,263
Total - Private Sector	21,557	322,296	90.6	1,077
Total - Government	262	33,263	9.4	948
Federal Government	47	2,453	0.7	1,260
State Government	36	6,582	1.9	926
Local Government	179	24,228	6.8	922
ALL INDUSTRIES	21,819	355,558	100.0	1,065

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 3rd Quarter of 2017.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

Labor Force Activity

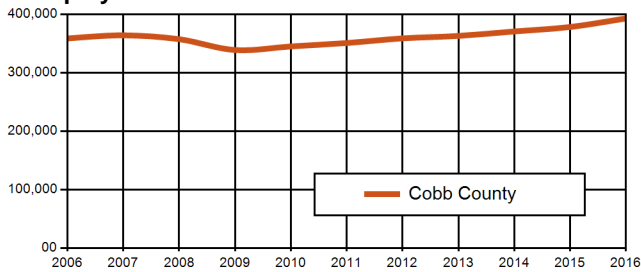
ANNUAL AVERAGES

	Labor Force			Employed			Unemployed			Rate		
	2015	2016	% Change	2015	2016	% Change	2015	2016	% Change	2015	2016	% Change
Cobb	398,206	411,452	3.3%	378,044	392,697	3.9%	20,162	18,755	-7.0%	5.1%	4.6%	-9.8%
Cobb County Local Workforce Development Area	398,206	411,452	3.3%	378,044	392,697	3.9%	20,162	18,755	-7.0%	5.1%	4.6%	-9.8%
Georgia	4,787,364	4,920,464	2.8%	4,502,021	4,656,255	3.4%	285,343	264,209	-7.4%	6.0%	5.4%	-10.0%
United States	157,130,000	159,187,000	1.3%	148,834,000	151,436,000	1.7%	8,296,000	7,751,000	-6.6%	5.3%	4.9%	-7.5%

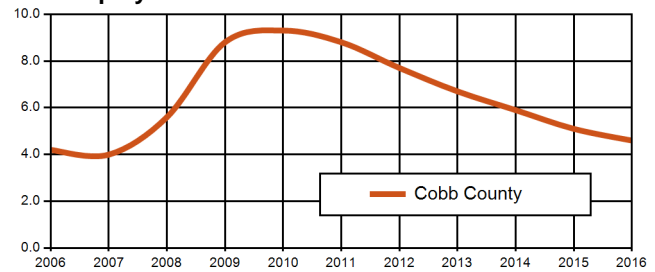
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

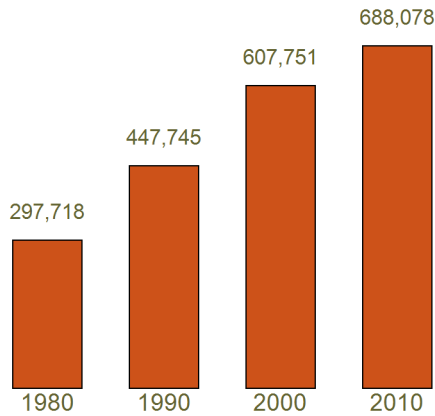
Employment Trends



Unemployment Rate Trends



Population Estimates



Population

	2010 Census	2016 Rank	2016 Estimate	% Change 2000-2016	2025 Projected*	% Change 2010-2025
Cobb	688,078		748,150	8.7	823,935	19.7
Cobb County	688,078		748,150	8.7	823,935	19.7

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

Top Employers - 2017*

TEN LARGEST EMPLOYERS

Cobb County

Cast & Crew Production Payroll, LLC
 Home Depot Services, LLC
 Home Depot Store Support, LLC
 Kennesaw State University
 Lockheed Martin Corporation
 Publix Super Market, Inc.
 The Home Depot
 The Kroger Company
 Walmart
 Wellstar Health System, Inc.

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2017. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

SIZE CLASS

Employees	Establishments	Employment
0 - 4	13,406	17,650
5 - 9	2,950	19,681
10 - 19	2,261	30,933
20 - 49	1,864	57,174
50 - 99	690	47,885
100 - 249	497	72,246
250 - 499	97	33,730
500 - 999	40	28,100
1000 - and over	19	44,762
Total	21,824	352,161

Note: Data shown for the Third Quarter of 2017.

Education of the Labor Force

Cobb County

PERCENT DISTRIBUTION BY AGE

	PERCENT					
	OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	4.1%	3.7%	5.8%	3.4%	2.6%	7.6%
Some High School	6.8%	14.4%	6.3%	5.3%	4.3%	9.7%
High School Grad/GED	21.6%	30.1%	18.3%	17.6%	19.7%	31.6%
Some College	21.6%	35.6%	19.4%	18.4%	20.4%	20.1%
College Grad 2 Yr	6.0%	4.1%	5.8%	5.9%	7.6%	4.2%
College Grad 4 Yr	27.1%	11.2%	32.1%	33.7%	29.0%	16.2%
Post Graduate Studies	12.9%	0.9%	12.2%	15.8%	16.5%	10.7%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. The "Some College" category represents workers with less than two years of college and no degree.

Source: U.S. Census Bureau - 2010 Decennial Census.

High School Graduates - 2016

	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Cobb	8,058	--	8,058
Cobb	8,058	--	8,058



Note: Public schools include city as well as county schools systems.

* Private schools data is not available for 2016 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

Colleges and Universities

Cobb County Local Workforce Development Area

Cobb

Fortis College	fortis.edu
Embry-Riddle - Atlanta Metro Campus	http://fusion.erau.edu/ec/www/centerinfo.cfm?code=b8
ITT Technical Institute	http://itt-tech.edu/
Wellstar Kennestone Radiography Program	http://wellstar.edu-info.com/&kid=gog0033518621
Strayer University-Cobb	http://www.strayer.edu/
Chattahoochee Technical College	www.chattahoocheetech.edu
ITT Technical Institute-Kennesaw	www.itt-tech.edu
Kennesaw State University	www.kennesaw.edu
Life University	www.life.edu
Saint Leo University	www.saintleo.edu

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2016*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2014	2015	2016	2014-2015	2015-2016
Accounting Technology/Technician and Bookkeeping°	294	354	283	20.4	-20.1
Administrative Assistant and Secretarial Science, General°	67	68	44	1.5	-35.3
Allied Health and Medical Assisting Services, Other°	55	44	32	-20.0	-27.3
Autobody/Collision and Repair Technology/Technician°	14	35	22	150.0	-37.1
Automobile/Automotive Mechanics Technology/Technician°	382	573	409	50.0	-28.6
Building/Property Maintenance and Management	4	2	4	-50.0	100.0
Business Administration and Management, General°	42	372	304	785.7	-18.3
CAD/CADD Drafting and/or Design Technology/Technician°	20	30	17	50.0	-43.3
Child Care and Support Services Management°	12	13	1	8.3	-92.3
Child Care Provider/Assistant°	182	226	147	24.2	-35.0
Clinical/Medical Laboratory Technician	3	3	10	0.0	233.3
Computer and Information Systems Security/Information Assurance°	34	88	70	158.8	-20.5
Computer Installation and Repair Technology/Technician°	15	36	103	140.0	186.1
Computer Programming/Programmer, General	26	45	45	73.1	0.0
Cosmetology/Cosmetologist, General	55	28	40	-49.1	42.9
Criminal Justice/Safety Studies°	58	84	159	44.8	89.3
Culinary Arts/Chef Training	16	15	17	-6.3	13.3
Data Processing and Data Processing Technology/Technician°	33	43	8	30.3	-81.4
Design and Visual Communications, General°	32	62	114	93.8	83.9
Drafting and Design Technology/Technician, General°	39	44	48	12.8	9.1
Early Childhood Education and Teaching°	56	57	69	1.8	21.1
Electrical, Electronic and Communications Engineering Technology/Technician	12	16	33	33.3	106.3
Emergency Medical Technology/Technician (EMT Paramedic)°	37	67	94	81.1	40.3

Technical College Graduates - 2016*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2014	2015	2016	2014-2015	2015-2016
Fire Prevention and Safety Technology/Technician°	4	6	7	50.0	16.7
Fire Science/Fire-fighting°	7	15	18	114.3	20.0
Fire Services Administration	4	4	6	0.0	50.0
Food Preparation/Professional Cooking/Kitchen Assistant°	9	46	30	411.1	-34.8
Health Services/Allied Health/Health Sciences, General°	55	82	79	49.1	-3.7
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology°	109	228	298	109.2	30.7
Industrial Mechanics and Maintenance Technology°	12	48	77	300.0	60.4
Interior Design°	11	125	85	1036.4	-32.0
Licensed Practical/Vocational Nurse Training	49	36	39	-26.5	8.3
Logistics and Materials Management	5	7	8	40.0	14.3
Marketing/Marketing Management, General	24	15	19	-37.5	26.7
Mechanic and Repair Technologies/Technicians, Other	1	5	3	400.0	-40.0
Medical/Clinical Assistant	28	34	22	21.4	-35.3
Motorcycle Maintenance and Repair Technology/Technician°	6	27	12	350.0	-55.6
Network and System Administration/Administrator	38	26	39	-31.6	50.0
Physical Therapy Technician/Assistant	16	17	17	6.3	0.0
Professional, Technical, Business, and Scientific Writing°	29	372	562	1182.8	51.1
Radio and Television Broadcasting Technology/Technician°	21	24	29	14.3	20.8
Radiologic Technology/Science - Radiographer	19	20	17	5.3	-15.0
Registered Nursing/Registered Nurse	22	24	35	9.1	45.8
Restaurant, Culinary, and Catering Management/Manager°	11	11	13	0.0	18.2
Surgical Technology/Technologist	16	18	16	12.5	-11.1
Teacher Assistant/Aide°	7	12	10	71.4	-16.7
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	98	89	98	-9.2	10.1
Web Page, Digital/Multimedia and Information Resources Design°	8	12	3	50.0	-75.0
Welding Technology/Welder°	34	250	252	635.3	0.8

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

*Data shown represents Annual 2014, 2015, and 2016.

Note: Please visit TCSG website for any college configuration changes.

Georgia Department of Labor Location(s)

Career Center(s)

465 Big Shanty Road
Marietta GA 30066-3303

Phone: (770) 528 - 6100 **Fax:** (770) 528 - 6139

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov