



## EXECUTIVE COMMITTEE MEETING

**Ronald H. Francis, Chairman**  
**Terry G. Lee, Vice Chairman**  
**Mark Gibbs, Treasurer**  
**Diane Lidz, Secretary**

---

Monday, February 21, 2011

First Landmark Bank, Board Room

---

**Presiding:** Ron Francis  
**Present:** Diane Lidz, Mark Gibbs, Terry Lee

**Also Present:**  
Reggie Taylor, Executive Director  
Teresa Sabree, Redevelopment Project Manager  
Larry Wills, Citizen

### CALL TO ORDER:

*Chairman Francis called the meeting to order at 5:03 p.m.*

### NEW BUSINESS:

#### **-Discussion of Strategic Planning Meeting**

*Discussion was held regarding the agenda for the MRC Special Called strategic planning meeting. The meeting will include a financial report and analysis of strengths, weaknesses, opportunities and threat and report on Council interviews. Members of the Executive Committee gave feedback on the proposed agenda items. Discussion followed regarding finance mechanisms.*

#### **-Discussion of available parcels**

*The committee reviewed properties that are available for sale by owner or through foreclosure; specifically a property offered for sale in the Hedges Street redevelopment area. Directors reviewed printed listings and tax records and discussed purchase and sales prices as well as land values in the area. Staff will continue to monitor properties in the assemblage area for foreclosure activity.*

#### **-Discussion of donation to the Branding Project.**

*The Committee discussed making a donation to the Branding Project marketing campaign. Action: Director Gibbs moved and Lee seconded a motion to make a \$100 donation to join the Branding Project campaign. The motion was approved unanimously.*

### ADJOURN

*A motion was made by Director Gibbs and seconded by Lee to adjourn the meeting. The meeting adjourned at 5:37 p.m*