

CITY OF MARIETTA



2022

FISCAL BUDGET

CITY OF MARIETTA

FISCAL YEAR 2022 BUDGET JULY 2021 - JUNE 2022

WILLIAM F. BRUTON, JR.
CITY MANAGER

SAM LADY
FINANCE DIRECTOR

PATINA BROWN
DEPUTY FINANCE DIRECTOR

TENTISHA HUNTER
BUDGET SUPERVISOR

JACQUELINE VILLA
BUDGET ANALYST

STEPHEN KIRSCH
BUDGET ANALYST



MAYOR AND CITY COUNCIL



Cheryl Richardson
Councilmember, Ward 1



R. Steve Tumlin, Jr.
Mayor



Griffin "Grif" L. Chalfant, Jr.
Councilmember, Ward 2



Johnny Walker
Councilmember, Ward 3



G.A. "Andy" Morris
Councilmember, Ward 4



Reggie Copeland
Councilmember, Ward 5



Michelle Cooper Kelly
Councilmember, Ward 6



Joseph R. Goldstein
Councilmember, Ward 7

OFFICIALS

Mayor and City Council

R. Steve Tumlin, Jr.
Mayor

| | |
|---------------------------------|--------|
| Cheryl Richardson | Ward 1 |
| Griffin "Grif" L. Chalfant, Jr. | Ward 2 |
| Johnny Walker | Ward 3 |
| G.A. "Andy" Morris | Ward 4 |
| Reggie Copeland | Ward 5 |
| Michelle Cooper Kelly | Ward 6 |
| Joseph R. Goldstein | Ward 7 |

Board of Lights and Water

R. Steve Tumlin, Jr., Mayor
Chairperson

| | |
|--------------------|----------------------|
| G.A. "Andy" Morris | Council/Board Member |
| Bruce E. Coyle | Board Member |
| Terry G. Lee | Board Member |
| Alice R. Summerour | Board Member |
| J. Brian Torras | Board Member |
| Michael G. Wilson | Board Member |

City/BLW Administration

William F. Bruton, Jr.
City Manager

| | |
|---------------------|--|
| Douglas R. Haynie | City Attorney |
| Stephanie Guy | City Clerk |
| Pamela Allen | Court Administrator |
| Sam Lady | Finance Director |
| Davy Godfrey | Human Resources and Risk Management Director |
| Rusty Roth | Development Services Director |
| Mark Rice | Public Works Director |
| Richard Buss | Parks, Recreation, and Facilities Director |
| Daniel Flynn | Police Chief |
| Timothy S. Milligan | Fire Chief |
| Ronald Mull | BLW General Manager |
| J. Kevin Moore | BLW Attorney |
| Ronald Barrett | Information Technology Director |
| Sherri Rashad | Customer Care Director |
| Ernesto Garcia | Electrical Director |
| Kimberly Holland | Water and Sewer Director |



GOVERNMENT FINANCE OFFICERS ASSOCIATION

*Distinguished
Budget Presentation
Award*

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City of Marietta

Georgia

For the Fiscal Year Beginning

July 1, 2020

Christopher P. Morill

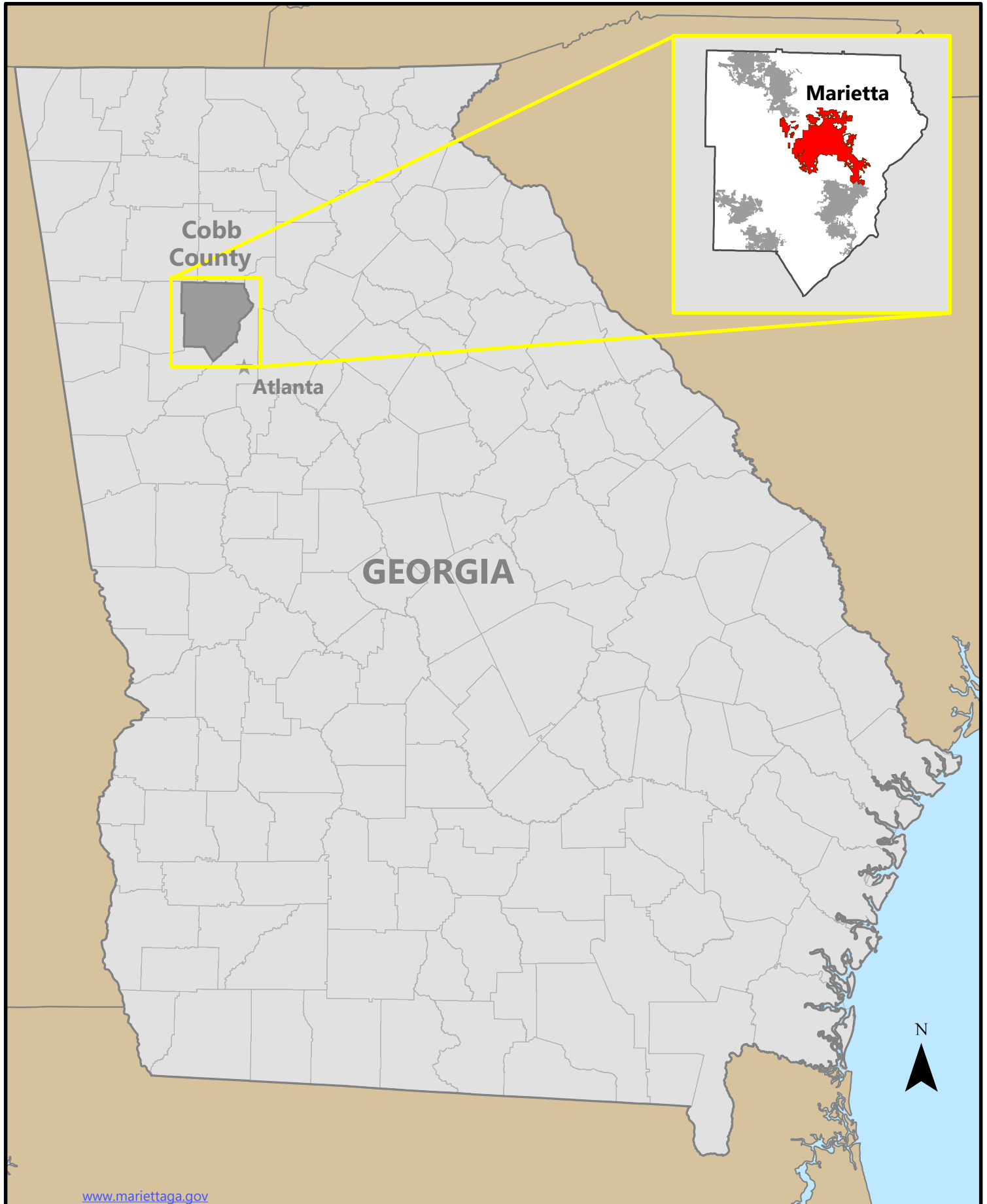
Executive Director

The Government Finance Officers Association of the United States and Canada (GFOA) presented a Distinguished Budget Presentation Award to the **City of Marietta, Georgia**, for its annual budget for the fiscal year beginning **July 1, 2020**.

In order to receive this award, a governmental unit must publish a budget document that meets program criteria as a policy document, as a financial plan, as an operations guide, and as a communications device. The award is valid for a period of one year only.

We believe our current budget continues to conform to program requirements, and we are submitting this book to GFOA to determine its eligibility for another award.

The State of Georgia & City of Marietta



CITY OF MARIETTA

HISTORIC DEVELOPMENT

Modern day Marietta and the Cobb County area were part of Cherokee Indian Territory. In the early 1830s, settlers began to migrate from other Georgian cities, taking advantage of a lottery designed to allocate Indian land. Cherokee land was divided into 40-acre gold tracts and 160-acre farm tracts. While seeking to make a fortune as gold prospectors, the earliest settlers established homesteads as the Indian population moved west.



Marietta Square 1890s

physicians and attorneys. On January 22, 1852, Marietta was incorporated as a city, electing John Heyward Glover as its first Mayor. The first town Marshal Law Enforcement Officer was subsequently appointed, and in 1854 the Marietta Fire Company was established.

In April 1862, the War Between the States came to Marietta in the form of a group of Union undercover agents. After an overnight stay at the Kennesaw House a hotel still standing on Depot Street near the Marietta Square, the agents boarded the W & A Railroad northbound train at the Marietta station. At Big Shanty, now known as the City of Kennesaw, the Union agents took control of the train, leading to The Great Locomotive Chase with the pursuing train "Texas" overtaking the "General" near Ringgold, Georgia. Following the Battles of Kennesaw Mountain, General Sherman arrived in Marietta on July 3, 1864. Marietta remained occupied by Federals until November 1864 when Sherman ordered the evacuation of Marietta, destruction of the railroads, and had the Union Army set fire to the buildings around Marietta Square.

After the devastating ruin endured during the War Between the States, Marietta began to prosper as new businesses were established. These included a barrel factory, knitting mills, paper mills, and marble works. In the 1870s a new jail and courthouse were built, and in 1894 the Marietta Police Department was established to bring law and order to the growing town. The year 1889 saw the advent of streetlights illuminating the town, and by 1898 a local telephone company was serving residents. While private schools held classes in the late 1870s, Marietta's first public school building was completed in 1894.



Marietta Square 1920s

In 1905, an electric railway began operating between Marietta and Atlanta. The Marietta Board of Lights and Water was created in 1906 by the City Council to administer water and electric utilities in Marietta. By 1940, there were 8,600 residents in Marietta.

CITY OF MARIETTA

World War II brought additional changes to Marietta. In 1941 Rickenbacker Field, now Dobbins Air Reserve Base, was built south of town adjoined by the Bell Aircraft plant. During the WWII period, the city more than doubled its residents in three years to almost 18,000. B-29s were produced at the plant, and employment peaked at 28,000. This was a major driver of workforce housing construction in the 1940s. The plant closed in 1945 but reopened in 1951 as Lockheed-Georgia Company and continues to be the largest public employer in the area.

The 1960s and 1970s saw many advancements in the City with the emergence of more public, private and post-secondary schools, and businesses. Within this same timeframe, Interstate 75 was completed and it ran through the City of Marietta. In 1980, the population rose to about 31,000 residents. In 1984, Marietta undertook a major renovation of Glover Park in conjunction with a significant financial contribution from developer John Williams. This park is the center of historic Marietta Square, which has become an award-winning destination of choice for enjoyment of festivals, concerts, special events, cultural arts, shopping, dining, and feature film production in an authentic historic setting.



Marietta Square 1950s

During the 1990s, new establishments opened in the City of Marietta including Cobb County's new Central Library; the City Club Marietta, an 18-hole golf course; the Marietta Museum of History; the Marietta Conference Center and Resort, now known as the Hilton Atlanta/Marietta Hotel and Conference Center; the county's fifth courthouse; and the city's new Public Safety complex for Police and Fire. The 2000s expansions included the new Marietta High School campus; the grand re-opening of the restored Strand Theater; the Brumby Hall & Gardens/Gone With the Wind Museum; several historical attractions and parks; and Cobb's sixth courthouse. The City was recognized in 2006 as an All-American City by the National Civic League for being one of the ten best communities in the nation, and in 2020 was granted the league's All-American Hall of Fame award for Marietta's community engagement efforts. Livability.com identified Marietta as one of the top 50 Smart Cities. Marietta has even been distinguished as a visionary City that is connected technologically for the business and transportation needs of its citizens. Organizations such as Businessweek, the Atlanta Journal-Constitution, and Forbes recognized Marietta as one of the top suburban places to live and raise a family. The City of Marietta is home to 61,005 residents.

Ongoing investments have been made to improve the quality of life for citizens and visitors by attracting new businesses, redeveloping distressed areas, adding and upgrading parks and recreation centers, improving traffic and city streets, sidewalks and bridges, upgrading water, sewer and electric utilities, supporting businesses and residents alike, and promoting tourism. Special events draw many thousands to the downtown area throughout the year. Marietta continues to be a progressive modern city, while maintaining the southern charm of a friendly historic town.



Marietta Square 2021

Although Marietta's foundation lies in its historic beginnings, its growth and economic vitality results from its forward thinking, extensive planning, and the dedication of citizens and government. Development in and around Marietta has caused this area to be one of the fastest growing suburbs in the metro Atlanta region. Today, public policies and redevelopment investments are helping to renew older neighborhoods and commercial corridors ensuring sustained growth through the 21st century.

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INTRODUCTION

2022 CITY MANAGER'S MESSAGE

Honorable Mayor, City Council, and Residents of Marietta,



The 2021 fiscal year was one of recovery and resilience. Our nation, state and city were hit hard by the COVID-19 Pandemic. In order to support the community during these uncertain times, the decision was made to keep Marietta employees at work, continue daily operations, and provide much needed City services to the public. We accomplished this by hardening our operations and facilities, and by providing protection for City employees. One operational approach involved dividing all employee workgroups so that they were isolated from each other. This prevented possible infection and transmission from disabling any one function or service of the City. I believe that this unique approach not only assisted our citizens but allowed for a much quicker rebound for our local economy. City of Marietta employees are to be commended for their exceptional dedication and service to this community during these difficult and unprecedented times.

Following steep pandemic related revenue losses in the fourth quarter of FY2020, the City proactively maintained a strategic spending plan allowing us to sustain uninterrupted services to customers, uphold current fee levels, maintain workforce, and reduce property taxes for our hardworking residents for the third year in a row. This proactive and responsible approach has enabled the City to support operating taxes at 2003 levels, provide heightened services to our citizens, preserve the healthy reserve balance we endeavored to accumulate, and maintain our overall bond rating, which is one of the highest in the state.

Over the last decade, the City of Marietta has worked tirelessly to enhance our community offerings for residents by beautifying downtown areas and boulevards, expanding housing opportunities, implementing a dynamic trail network, improving parks and recreation features, while attracting and retaining quality employers. Our electric, water, and sewer systems are continuously upgraded with the newest technology so that we can provide the best services to our customers. Our investments in new nuclear and solar power generations will also put us in an enviable position going forward. Special Purpose Local Option Sales Tax (SPLOST) funds were used for several Public Works improvement projects involving intersection improvements, street and sign marking reflectivity projects, gateway safety enhancements, annual street resurfacing, drainage improvements, and traffic calming devices. Parks Bond, Redevelopment Bond, and SPLOST funding resources will continue to be utilized for much needed improvements to our community.

Alongside the many Public Works and Parks projects, there are several commercial projects in various phases of construction. Earlier this year, Wellstar Kennestone Hospital opened the doors of the 2nd largest emergency department in the United States, and recently announced plans for a two hundred million dollar tower to provide acute and neonatal care. The Veterans Administration also has a medical facility currently underway, which will provide much needed services to veterans and bring an estimated 200 new jobs to the City.

The FY2022 budget is an excellent representation of Marietta's ongoing commitment to providing a fiscally responsible plan which outlines increased public safety, community services, employee retention programs, a continual investment in capital infrastructure, and long-term sustainability. The annual budget provides the foundation that guides the operational and financial planning for the City, and factors in the needs of all citizens for which we are here to serve. It is designed to focus on the areas which will be of greatest benefit to our citizens and to those who work in and visit the City. Our strong financial stability continues to allow the City of Marietta to manage through the needs of today, while providing opportunities to invest and plan for the future. With the current policies in place and continued support from City leadership, residents, and community partners; we are committed to continuing the momentum of working toward one common goal, providing the highest quality of government to our citizens.

Respectfully Submitted,

William F. Bruton, Jr.
City Manager

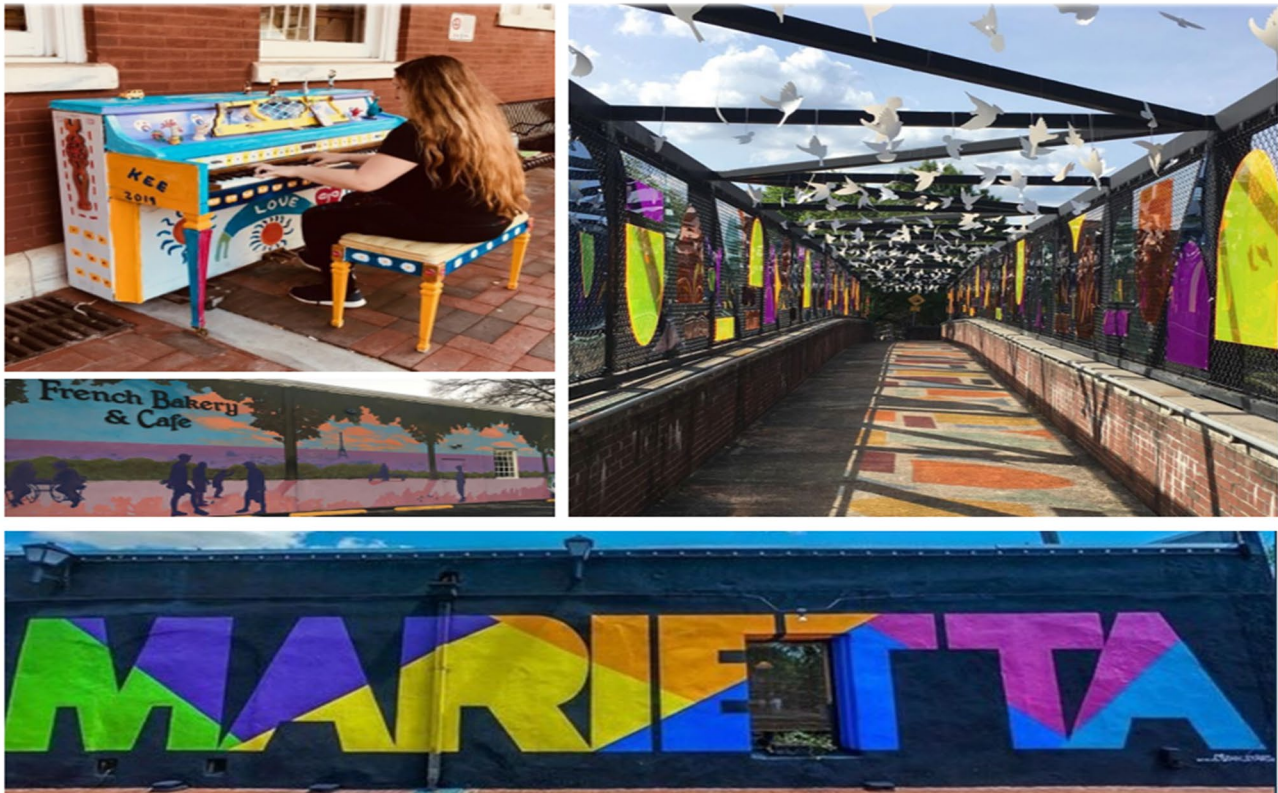
BUDGET IN SUMMARY

BUDGET FORMAT

Government budget documents should provide sufficient, meaningful, and useful information for elected officials and the public. To that end, we have developed a budget document that serves as a:

1. Policy
2. Financial Plan
3. Operations Guide
4. Communications Device

Combined, these elements define what the City of Marietta has done, what it plans to do, and how it will accomplish these objectives. The FY2022 Budget is a plan that links developed organizational goals and objectives with the financial resources necessary to fund them. The calculated allocation of money and personnel are increasingly important as more demands are placed upon limited resources.



BUDGET GOALS

The FY2022 budget is derived from the following goals incorporated into an overall strategy for maximizing cost efficiency of local government while providing exceptional service. We will:

1. Provide a superior level of support and service to the community.
2. Control expenditures so that they do not outpace revenues.
3. Maintain fund balance reserves in accordance with our reserve policy.
4. Invest in our future and partner with the community to encourage economic growth.
5. Offer competitive wages and positive work environments that will attract and retain quality employees.
6. Utilize innovative technology to improve performance and reduce costs.

BUDGET IN SUMMARY

FY2021 IN REVIEW

The City of Marietta has worked diligently to improve quality of life for our citizens as we continue to develop Marietta into the most livable community in the Atlanta metro region. To continue progressing towards this goal, the following major initiatives were carried out:

1. Wellstar Kennestone Hospital opened the doors to the 2nd largest emergency department in the United States, and recently announced plans for another construction project to remodel its existing Marietta campus to include a \$263 million dollar tower that will provide 61 new acute care beds and a neonatal unit.
2. An additional medical facility is currently underway. Construction for an 80,000 square-foot Veterans Administration clinic is ongoing. The clinic will provide an array of services to veterans and bring 200 new jobs to the City.
3. Economic development and redevelopment continued to be a priority for the year as Marietta brought in new businesses, retained existing industries, and revitalized distressed areas. Recently, Fairfield Inn and Suites franchised by the Marriott hotel chain, opened their newest hotel in Marietta. The facility features 85 rooms, 11 suites, and 3 large conference rooms totaling approximately 2,800 square-feet.
4. In keeping with tradition, Marietta Power and Water received the distinguished Reliable Public Power (RP3) designation from the American Public Power Association (APPA). This is Marietta Power's fourth consecutive time obtaining the Diamond Level, which is the highest level attainable. The award recognizes public power utilities that demonstrate reliability, safety, workforce development, and system improvement. The Water/Wastewater team also received a Gold/Platinum award for Water Distribution System of Excellence and Wastewater Collections System of Excellence by the Georgia Association of Water Professionals (GAWP).



FY2022 MAJOR INITIATIVES

Marietta will continue its makeover efforts by focusing on parks, streets and traffic projects, economic development, redevelopment, and creating a friendly, safe, and aesthetically pleasing environment for citizens and visitors. A major portion of the City Council's Mission Statement and Comprehensive Plan revolve around these objectives. With these goals in mind, the following major initiatives are planned in the coming year:

1. Transportation projects will continue with the use of voter-approved 1% Special Purpose Local Option Sales Tax (SPLOST) funds. These projects include intersection and sidewalk improvements, annual road resurfacing, multi-use trail and bridge improvements, and streetscape enhancements. 2016 SPLOST revenue ends in December 2021, and the new 2021 SPLOST will commence January 2022. All SPLOST funding will continue to be carefully appropriated for capital improvement projects.
2. Maintaining, expanding, and upgrading the water, sewer, and electric utilities will ensure reliable and high-quality services to our customers and citizens. Several large-scale and multi-year projects will continue in FY2022.

BUDGET IN SUMMARY

REVENUE

The revenue landscape has shifted downward in most categories. While there is a need for additional revenue to adequately fund capital requirements as we go forward, we raised our funding level this year. In addition, grants and year-end surplus will be used to purchase necessary items. No tax increases or fee increases are recommended or approved with this budget. Certain assumptions are incorporated into our revenue forecast. The following section is a brief explanation of the assumptions used and the effect on projected revenue categories.

Property Taxes



New construction and resold homes continue to increase assessment values, while overall millage rates decreased

The value of Marietta's real estate tax digest in conjunction with applicable exemptions increased in 2022 by an overall 5.5% year over year. Tax revenue projections in the General Fund are expected to rise but be stabilized somewhat due to Marietta's tax law that froze residential property values in 2001 for tax relief purposes. This law states that if a property's value increases after the 2001 base year, an exemption will be granted in the amount of the increase. In this scenario, the tax owed on this property remains steady even though the property value has increased. Once the property is sold; however, the base year is reset, and the current value becomes the benchmark. As properties resell, more tax revenue is generated based on the new assessed value. These resales are just part of the revenue growth story. New developments have been built

in the last few years and more are underway. Marietta is at the beginning of a substantial period of infill and redevelopment, which is in part a result of long-term planning and infrastructure upgrades.

There were no millage rate increases for taxpayers. The millage rate for the maintenance and operation of the City, also known as the General Fund, remains steady at 2.788 mills as it has since 2003. The Debt Service Fund millage rate reduced by 0.125 mills to 2.125 mills. The Cemetery Fund millage rate remains at 0.079 mills.

Miscellaneous Revenue

Tourism tax revenue has trended upward in the past months despite its steep decline at the onset of FY2021 due to COVID-19. The Insurance Premium Tax is expected to increase from last year's funding level. Real Estate and Intangible Recording taxes are showing an upward trend, as a result of the rise in local housing market pricing.

Revenue from the 1% Special Local Option Sales Tax (SPLOST) for various road, transportation, construction, and capital projects is budgeted at a slightly reduced schedule.

Licenses and Permits

The charges for business license renewals have remained stable compared to prior year filings. An influx of new business applications is ongoing. We continue to look at our economic development efforts to provide growth in this area. General building permit revenue is stagnating as inventory begins to draw level with demand. Commercial projects are progressing into the construction phase while residential continues to hold strong.

BUDGET IN SUMMARY

Charges for Services

This category is experiencing a steady incline in the areas of recreational services and park fees. Contractual services and additional service offerings has reinvigorated this area of revenue. These changes are expected to have long-term effects on revenue.

The BLW is committed to providing reliable and high-quality service at the lowest possible ratepayer cost. No increases in rates for power customers are included in this budget. We evaluate rate changes at mid-year based on assessed annual cost increases from our suppliers. Since weather can affect the demand for water and power, conservative projections are made in this area. In addition, the BLW adopted a water conservation plan as well as a water conservation rate structure. In general, sales volumes in electricity, water and sewer services are anticipated to increase as the residential and commercial real estate markets continue to grow in Marietta.

Marietta City Club, the City's golf course, remains a leader in public golf courses in the metropolitan area. The quality and attractiveness of the course and the friendly service in both golf operations and concessions has helped to ensure a steady number of rounds, tournaments, and outings over the years. Revenue has increased in this area as residents discover creative ways of social distancing.

Fines and Forfeitures

General traffic fines are expected to decrease in the coming year based on diminished volumes as many opt to work from home. The photo red-light violation program has been instrumental in providing greater safety for motorists, pedestrians, and police officers, which has been the goal of this valuable program. We anticipate revenues to increase compared to prior year as all cameras are now operational. A school bus passing camera program, which identifies drivers who pass a school bus when red lights are flashing, was instituted in 2014. In both cases, violations tend to decline long-term as enforcement continues.

Interest income and investment earnings have been extremely inconsistent in recent years. This category is budgeted conservatively in all funds and is based on current rates.

BUDGET IN SUMMARY

EXPENDITURES

This budget affords us the opportunity to maintain or increase service levels. Capital funds were reduced to account for less funding for capital purchases in the General Fund. The table below shows a summary of the approved budget for the City of Marietta by expenditure category. Totals for each expenditure category as well as each fund are also presented. This chart includes inter-fund transfers but excludes planned reserve increases.

| FISCAL YEAR 2022 BUDGET | | | | |
|----------------------------|-------------------|--------------------|-------------------|--------------------|
| FUND | PERSONAL SERVICES | OPERATING SERVICES | CAPITAL PROJECTS | TOTAL BUDGET |
| General Fund | 45,077,256 | 17,202,539 | 1,000,000 | 63,279,795 |
| Lease Income | 0 | 2,799,250 | 0 | 2,799,250 |
| School System Fund | 0 | 58,918,324 | 0 | 58,918,324 |
| Cemetery | 99,755 | 74,150 | 0 | 173,905 |
| CDBG | 191,207 | 320,861 | 0 | 512,068 |
| Police Asset Forfeiture | 0 | 1,000,000 | 0 | 1,000,000 |
| Museum of History | 175,549 | 78,137 | 0 | 253,686 |
| Brumby Hall & Gardens/GWTW | 94,641 | 86,998 | 24,200 | 205,839 |
| City Parks Bond | 34,282 | 280,000 | 0 | 314,282 |
| Hotel Motel Tax | 0 | 2,550,364 | 0 | 2,550,364 |
| Auto Rental Excise Tax | 0 | 607,200 | 0 | 607,200 |
| Redevelopment Bond | 0 | 0 | 4,065,000 | 4,065,000 |
| 2011 SPLOST | 0 | 0 | 3,845,869 | 3,845,869 |
| 2016 SPLOST | 757,680 | 327,094 | 17,633,360 | 18,718,134 |
| 2022 SPLOST | 0 | 0 | 1,009,726 | 1,009,726 |
| Golf Course | 0 | 1,928,909 | 159,450 | 2,088,359 |
| Conference Center | 0 | 862,266 | 3,499,665 | 4,361,931 |
| Debt Service | 0 | 6,627,532 | 0 | 6,627,532 |
| Board of Lights & Water | 19,257,282 | 125,259,159 | 13,567,666 | 158,084,107 |
| BLW Trust Fund | 0 | 893,582 | 0 | 893,582 |
| Fleet Maintenance | 1,068,391 | 2,643,403 | 87,000 | 3,798,794 |
| Self-Insurance | 0 | 20,105,753 | 0 | 20,105,753 |
| General Pension | 0 | 14,188,236 | 0 | 14,188,236 |
| TOTAL | 66,756,043 | 256,753,757 | 44,891,936 | 368,401,736 |

This presentation includes interfund transfers but excludes planned reserve increases.

Personal Services

As we see changes in the marketplace or in-service delivery needs, Marietta carefully plans and adapts its personnel position allocations to address those issues. Some vacant positions have been deleted in favor of new positions that are needed for efficiency of operations. The City took a conservative approach when looking at staffing levels for the coming year. Marietta is committed to preserving jobs throughout the City and because of this, all employee programs and benefits were evaluated for funding ability. As a result, of savings generated in the Personal Services category, the City set aside funds for an employee pay increase effective July 2021 for a total of 6% in calendar year 2021. The previous pay increase took place in January 2021 at a rate of 3%.

The General Fund has a budgeted salary savings of \$1 million, which must be made up through current and future vacancies for the next 12 months. Unfilled positions will be reviewed on a case-by-case basis for backfilling;

BUDGET IN SUMMARY

however, priority approvals are given in the Marietta Police Department and Marietta Fire Department where adequate levels must be maintained to provide high-quality protection services.

The Board of Lights and Water (BLW) Fund addressed positions to keep up with changing technology and business practices. In this fund, unfilled positions are also reviewed before filling. This strategy is helpful to mitigate unforeseen expenses that may arise during the year.

Operating

General Fund operating budgets condensed somewhat to account for projected decreases in revenue. We continue to look for ways to save money and cut costs, and we remain committed to operating with a thoughtful, conservative budget.

The BLW departmental operating budgets remained flat year over year. In this area, we continue to work with a judicious, responsible budget to save our utility customers money wherever possible. Departmental spending is small compared to the operating cost for the resale of electric, water and sewer services to customers.

Capital

The General Fund approaches its capital budget conservatively to balance the budget and ensure that our financial outlook remains stable. While there are always capital needs throughout the City, such as the routine replacement of vehicles, the City puts those expenses on hold and addresses them at the end of the fiscal year. This strategy has been in place for many years and is an effective method of allocating funds where they are most needed. In FY2020-21 the capital contingency budget was \$600 thousand and in FY22 projected revenues allowed for an increase in capital to pre-pandemic numbers of \$1 million. Marietta pursues other strategies to stretch capital dollars, such as grant funds, SPLOST funding for public safety vehicles and buildings, and police asset forfeiture funds. At the end of recent fiscal years, the capital contingency budget remained unspent, and we used those funds as well as operating departmental savings to purchase vehicles, capital equipment, and address facility improvement projects.

The BLW capital budget is funded at approximately \$13.6 million. The Electrical department's capital budget totals \$4.3 million, which includes service to new customers and system improvement projects.

These projects will expand the BLW's customer base with the goal of maintaining low rates due to increased volume sales. Water and Sewer system projects make up about \$8.7 million of the BLW's capital budget. Most of these expenditures involve water line replacements and sewer system upgrades. About \$517 thousand is budgeted for technology projects, and \$50 thousand is earmarked for the Customer Care department.

ABOUT MARIETTA

Date Founded

1834

Form of Government

Council-City Manager

Number of Personnel positions:



| | |
|--|-------|
| Employee (FTE) | 767.5 |
| Elected, Appointed, Board & Commission | 41 |



| | |
|------------------------------------|-----|
| Fire Stations | 6 |
| Certified Firefighter and Officers | 135 |



| | |
|-----------------------|-------|
| Precincts | 1 |
| Sworn Police Officers | 140.5 |



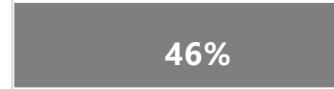
| | |
|---------------------------|-------|
| Parks and Greenspace | 41 |
| Golf Courses | 1 |
| Recreation Centers | 2 |
| Tennis Courts | 20 |
| Outdoor Basketball Courts | 3 |
| Parks Acreage | 387.7 |



| | |
|---------------------------------|---|
| Pre-school/Elementary Schools | 8 |
| Middle Schools/6th Grade School | 2 |
| High Schools | 1 |
| Special Entities | 2 |

HOUSING

Own



Rent



GENDER

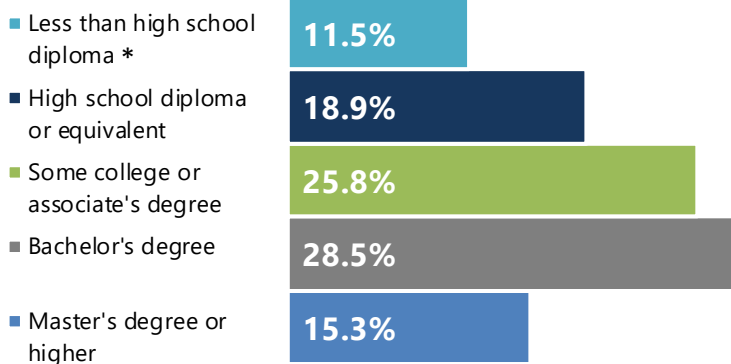
Female



Male

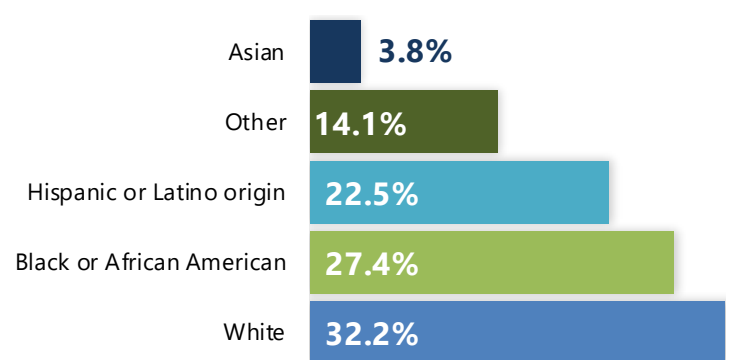


EDUCATION

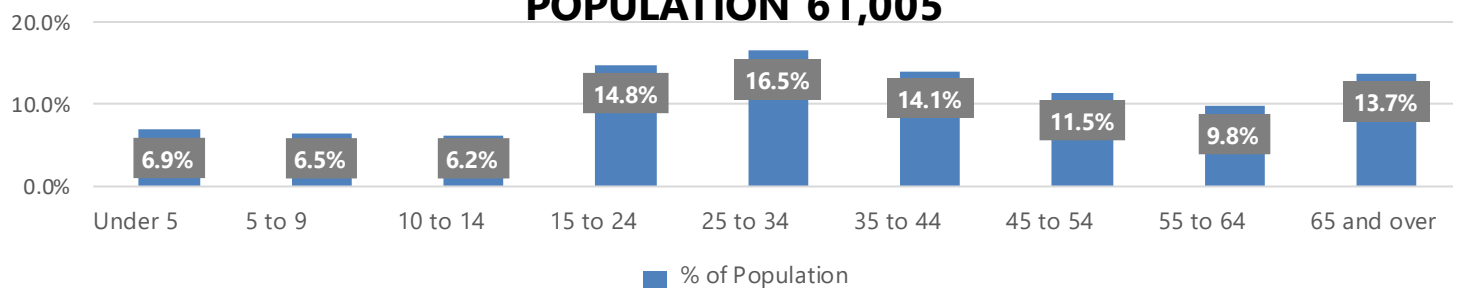


* 25 years and older

POPULATION DEMOGRAPHICS



POPULATION 61,005

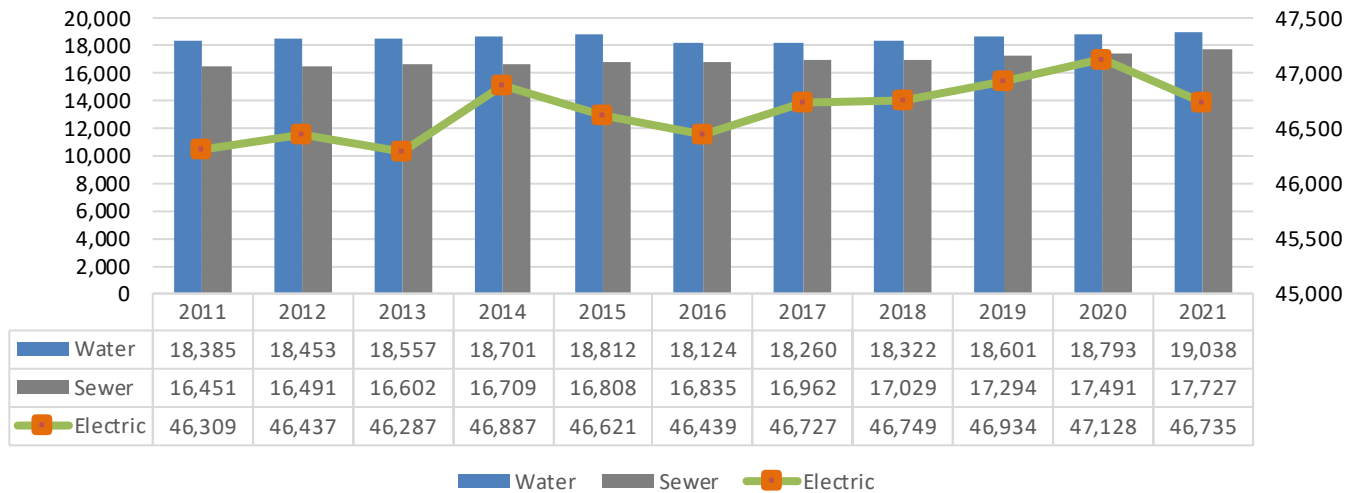


Source: ESRI, U.S. Census, and Marietta Staff

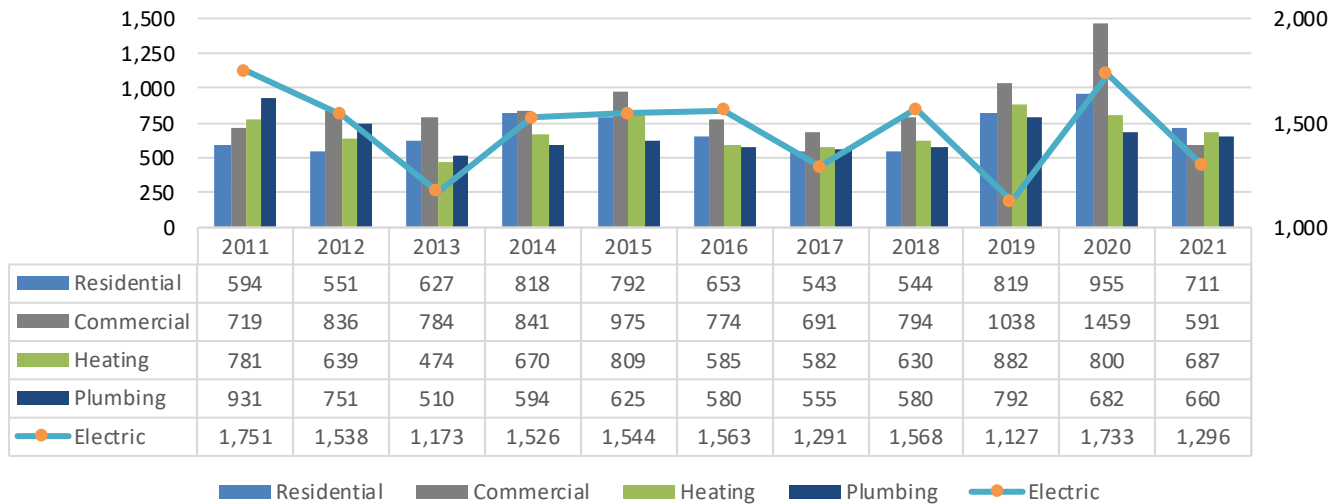
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ABOUT MARIETTA

UTILITY CUSTOMERS



BUILDING PERMIT ACTIVITY



TOP 10 CITY EMPLOYERS

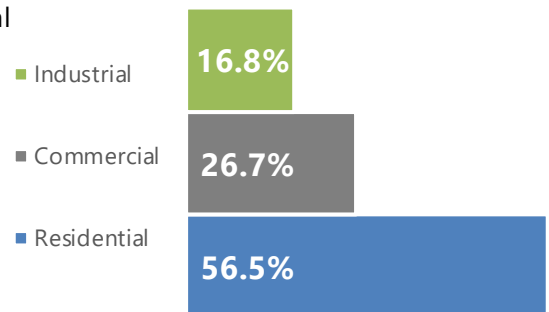
PRIVATE

Tip Top Poultry
XPO Last Mile
YRC Freight
C.W. Matthews Contracting Co. Inc.
Ed Voyles
Vanderlande
Applied Technical Services Inc.
Walmart
Kroger
Datasite

PUBLIC

WellStar/Kennestone/Windy Hill Hospital
Dobbins Air Reserve Base Installations
Cobb County Police/Sheriff
Cobb County Board of Education
Marietta City Schools
Cobb County Government
City of Marietta Government
Wellstar Health System
The Walker School
Life University

LAND AREA COMPOSITION



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FINANCIAL POLICIES & PROCEDURES

THE BUDGET PROCESS

The Mayor and City Council outline the mission and statement of goals for the coming year. Simultaneously, the Planning Department coordinates and develops the City's long-range Comprehensive Plan and Policies. Together, these plans are the foundation and working document for the budget process.

Each January, a budget kickoff meeting is hosted by the City Manager and the Budget Department with City Directors. This meeting outlines the expectations and goals of the City Council and City Manager for the upcoming budget year. Financial forecasts are also presented which help lay the foundation for the coming year. Department Directors receive instructional packets containing the budget calendar and detailed instructions on how to develop departmental budgets.

Armed with this information, Directors are instructed to update their 5-year strategic plans and goals in accordance with City Council's mission and statement of goals. Strategic plans should also consider past and current year accomplishments. The Budget Department and the City Manager review all strategic plans to better assess budget requests for the coming year.

Each department Director is responsible for compiling and submitting budget requests for operating and capital expenditures. The personnel budget involves collaboration between Human Resources and the Budget Department. Service proposals are submitted by the department Director and include requests for new positions, reclassifications, and service initiatives. Once the department Directors submit their budget requests, the

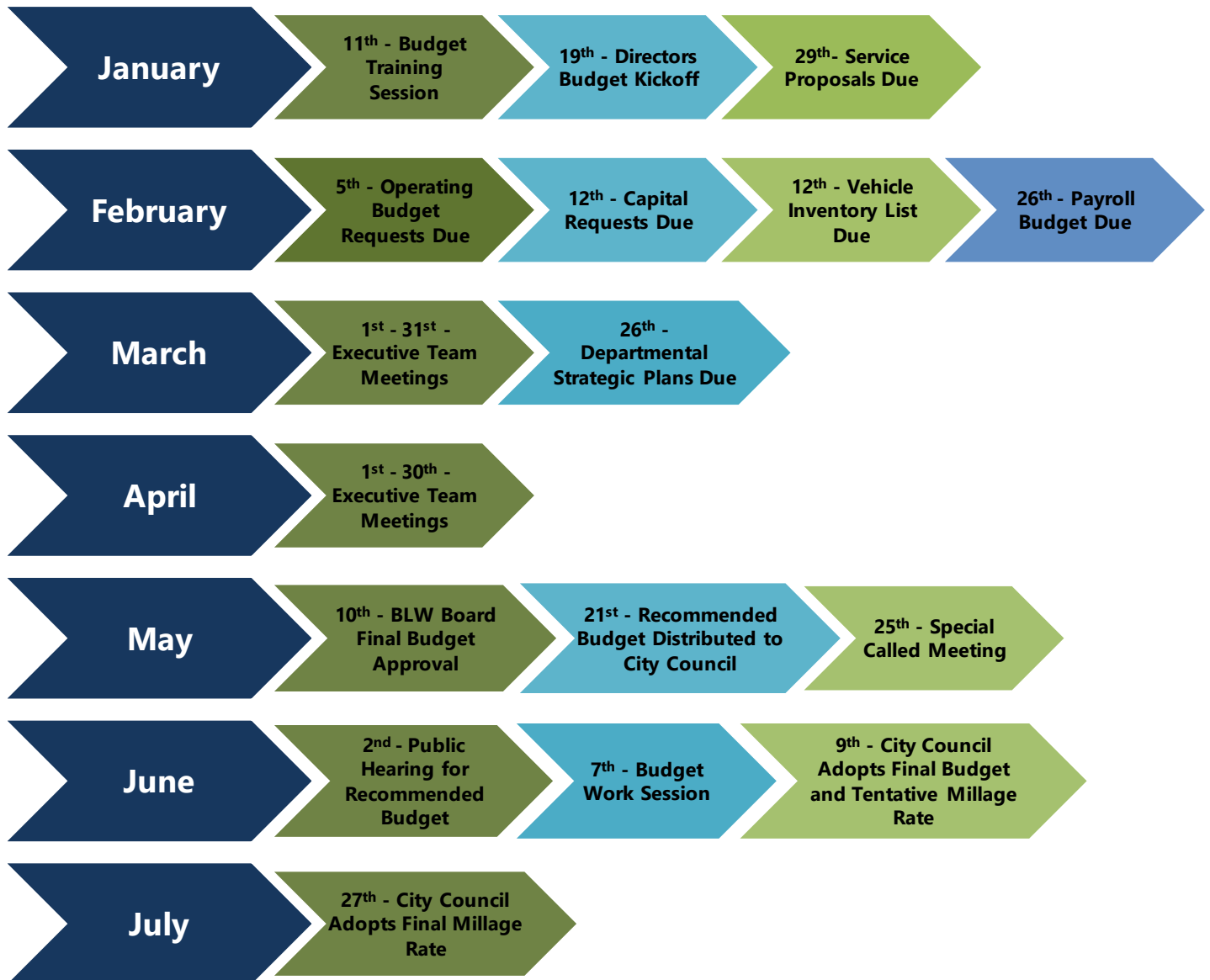
Budget Department analyzes the operating, capital, and personal service requests to ensure all budgetary elements are balanced to the revenue forecast. Based on this analysis, a draft recommendation is formulated for the City Manager to review.

During the month of May, the Budget Department and the City Manager conduct budget presentations and host work sessions for the City Council and BLW Board. When the City Manager's final recommendation is ready, a Recommended Budget Book is prepared and distributed to the City Council, Administration, and copies are also made available to the public. Budget hosts a public hearing to receive comments and answer questions surrounding the budget. The recommended budget is presented to the Finance Committee at the end of May for final review and recommendation to the City Council as a whole. Concurrently, the final list of personnel changes is presented to the Personnel Committee for their review and recommendation. The budget is then adopted at a City Council meeting in June along with the tentative millage rate.

The final tax digest is received from the county on or near the last day of June. The Budget Department analyzes the digest to ensure sufficient revenue will be generated. A public notice detailing the tax levy for the past five years and a proposed levy for the coming year is published in the local paper. Three public hearings are held during the month to allow for public comments and questions. The final millage rate is then adopted in mid-July.

FINANCIAL POLICIES & PROCEDURES

THE BUDGET CALENDAR



FINANCIAL POLICIES & PROCEDURES

BASIS OF BUDGETING

The annual budget adopted by the City of Marietta is structured to be consistent with generally accepted accounting principles (GAAP). Budgets for the General Fund, Special Revenue Funds, Debt Service Fund, Capital Projects Funds, and Trust Funds are prepared based on the modified accrual basis of accounting. This means that revenues are recognized when they become both measurable and available; expenditures are generally recognized when incurred and measurable.

The Board of Lights and Water (BLW) Fund, Golf Course Fund, Conference Center Fund, Fleet Maintenance, and Self-Insurance Funds budgets are prepared consistent with the accrual basis of accounting. This means that revenues are recognized when earned and measurable; expenses are recognized when incurred and measurable.

However, differences do appear between budgeting and the basis of accounting used in the Annual Comprehensive Financial Report (ACFR). For instance, in budgeting, issuance of debt is recorded as an "other revenue source" and the payment of debt is budgeted as an expenditure. In the ACFR, the issuance of debt service is recorded as a liability and the payment of debt is recorded as a reduction in the liability. In enterprise funds, capital outlays are budgeted while the ACFR reports depreciation. In the ACFR, fund balance is reserved to cover encumbrances at fiscal year-end. For budgetary purposes, these outstanding encumbrances are treated as budgeted expenditures in the next fiscal year. In budgeting the excess of revenues over expenditures uses the budgetary account "planned reserve increase" to balance the budget and is categorized as an expenditure. A deficit of revenues over expenditures uses the budgetary account "use of reserve" to balance the budget and is categorized as a revenue. In the ACFR, the net change in fund balance is simply shown. Lastly, the budget book details each of the funds as found in the City's chart of accounts. In the ACFR, some special revenue funds are grouped into the General Fund, such as some Grants, Parks and Recreation Fund, Asset Forfeiture Fund and Aurora Fire Museum Fund. Unencumbered appropriations lapse at year-end. For all fund types, the legal level of control for each fund is at the department level.

AMENDING THE BUDGET

After the adoption of the budget, there are times when amending the budget becomes necessary. Examples of these occurrences would be to receive and spend grant funds or a donation; an unplanned expenditure such as a vehicle that is rendered unusable due to an accident; to move funds into the personal services category to cover the cost of a temporary employee while a regular employee is out on medical leave; or to decrease the overall spending level due to a shortfall in revenue.

The request to amend the budget occurs at the department Director level and is communicated with the City Manager. A memo outlining the issue, background and recommendation is put on the agenda for consideration at the monthly Finance Committee meeting. This memo also states the source of revenue (i.e. grant, donation, another department's budget, or excess current year revenue) and the nature of the expenditure. If the Finance Committee approves the item, it is placed on the agenda for the next regularly scheduled Council meeting. A budget amendment ordinance is placed on the agenda as well, which outlines a justification, the revenue and expenditure account numbers to be amended, and the dollar amount. Once the City Council votes to approve the budget amendment, the ordinance is signed and delivered to the Budget Department to process.

The legal level of control is at the departmental level; therefore, all transfers between departments must follow the Budget Amendment process as do transfers involving salary and benefit increases. A transfer into a personal services account from an operating account or from an appropriation of fund reserves, for example, is permitted if it follows this process.

In the case of an overall spending decrease, a memo is considered at the Finance Committee meeting as detailed in the procedure above. Also provided is a list of revenue accounts and expenditure accounts requiring a budget decrease. This list is generated by the Budget Department in conjunction with the department directors and City Manager.

FINANCIAL POLICIES & PROCEDURES

BASIS OF PRESENTATION

Governmental accounting provides for local governments to create smaller, separate entities known as funds. A fund is a fiscal and accounting entity with a self-balancing set of accounts that reflects all assets, liabilities, equity, revenue, and expenditures and is segregated for the purpose of differentiating activities or attaining certain objectives. All the funds used by the City of Marietta are classified into one of three fund types. Governmental-type activities are known as Governmental Funds, business-like activities are known as Proprietary Funds, and fiduciary matters and activities are known as Fiduciary Funds. Below is a breakdown of Marietta's Fund structure.

Governmental Funds

General Fund: This is the principal fund of the City and is used to account for all activities of the City not included in other specified funds. The General Fund accounts for the normal recurring activities of the City (i.e. police, fire, recreation, public works, general government, etc.). The activities are funded by property taxes on individuals and businesses, municipal court fines, user fees, and other sources.

Special Revenue Funds: These funds are used to account for the proceeds of specific revenue sources that are legally restricted to expenditures of a specialized nature. They include Lease Income Fund; Tax Allocation Districts; Cemetery; CDBG; Grants; Asset Forfeiture; Radio System Core Replacement; Aurora Fire Museum; Museum of History; Gone with the Wind Museum; Hotel/Motel Tax; Auto Rental Excise Tax; Parks and Tree Funds; and School Board Fund.

Capital Projects Funds: Capital project funds provide funding for land acquisition, the development of new parks, and streetscape and infrastructure modifications. The City of Marietta has two SPLOSTS, which were enacted back to back on January 2012 for four years and January 2016 for six years. The 2011, 2016, and 2022 SPLOSTS are funded by 1% County sales tax proceeds, and the SPLOST

Grant Fund is supported by funding from governmental sources.

Debt Service Fund: The Debt Service Fund is used to account for the accumulation of resources and the payment of general long-term debt principal, interest, and related costs.

Proprietary Funds

Enterprise Funds: Enterprise funds are used to account for the acquisition, operation, and maintenance of government facilities and services which are predominantly or entirely self-supporting by user charges. The operations of enterprise funds are accounted for in such a manner as to show a profit or loss similar to comparable private enterprises. The Board of Lights and Water (BLW) is the largest enterprise fund of the City. The BLW Fund accounts for the operations of electric and water distribution, and wastewater collection systems. The Golf Course Fund accounts for the receipts and disbursements of funds from the operation of the City golf course, City Club Marietta. The Conference Center Fund accounts for the operation of the Hilton Atlanta/Marietta Hotel and Conference Center.

Internal Service Funds: These funds are used to account for services performed by a central service department for other departments or agencies of the governmental unit. The Fleet Maintenance Fund provides fuel and repair and maintenance services for vehicles owned by the various City departments and bills the user department for the services rendered. The City covers insurance claims within the Self-insurance fund.

Fiduciary Funds

General Pension Trust Fund: The General Pension Trust Fund accounts for the assets held by the City in a trustee capacity. It accounts for City contributions to the general contributory defined pension plan and benefit payments to eligible participants.

FINANCIAL POLICIES & PROCEDURES

FINANCIAL & BUDGETARY POLICIES

The City of Marietta financial policies compiled below, set forth the basic framework for the overall fiscal management of the City. These policies assist Council and City Management in decision-making and provide a guideline in evaluating current and future proposals. The policies reflect the long-standing principles, traditions, and practices of the City of Marietta.

Balanced Budget: The City shall adopt a balanced budget for each of its funds in which operating expenses may not exceed anticipated revenues plus available unreserved fund balance after meeting the fund reserve requirements.

Borrowing for Operating Expenditures: The City shall not use debt or bond financing to fund current expenditures, nor shall it borrow from the short-term lending market to fund operating expenditures.

Budget Amendments:

- ♦ Any amendment that increases the personal services budget shall require approval of City Council through an ordinance.
- ♦ Transfers of appropriations among departments/funds shall require an amendment to the budget through an ordinance.
- ♦ Budget amendments shall recognize additional revenue to fund special projects, balance expenditure needs, or counter revenue shortfalls when the expenditure levels are reduced.

Budget Transfers:

- ♦ Transfers for operating services between divisions of a department shall require a budget transfer request approved by the Department Director, Budget Manager, and City Manager.
- ♦ Overspending in an operating services account line item is permissible only if it does not exceed the total operating services budget allocation for the department/division.

CAPITAL BUDGET POLICIES

Capital Improvement Program: The City shall prepare a five-year capital improvement program for both the City and the BLW, which shall detail each project, its estimated cost, and funding source.

Operating Budget Impacts: The five-year CIP program shall include all the necessary operating expenditures related to the capital outlay.

Maintenance and Replacement: The City shall undertake sufficient maintenance-related capital outlays to safeguard its property and investments.

REVENUE POLICIES

Revenue Structure: The City shall maintain a diverse and stable revenue system to protect against short-term fluctuations in any one source. The City shall seek new revenue sources with a view to avoiding increases in taxes or utility rates so as not to unnecessarily burden the taxpayer or utility customer.

Revenue Collection: All cash receipts shall be deposited by the following business day.

FIXED ASSET POLICIES

Classification: An item is classified as a fixed asset if it has a value over \$1,000 and a minimum useful life of two or more years.

FINANCIAL POLICIES & PROCEDURES

RESERVE POLICIES

General Fund Reserves: The General Fund Reserves shall be maintained at one-twelfth of the General Fund's current year operating budget plus one-fourth of the property tax collections estimated for the General Fund, Debt Service Fund, and Cemetery Fund.

Utility Reserves: Cash reserves will be determined based on a three-tier approach designed to meet the fiscal demands posed by a range of contingency conditions. Each tier also encompasses the preceding tier(s). Tier 1 or the Reserve Floor is the sum of one month's operating expenses excluding depreciation plus funds needed to pay for current encumbrances. Tier 2 or the Weather Reserve includes a weather contingency factor equal to 3% of the estimated annual electric sales revenue. Tier 3 or the Target Reserve consists of additional funds for emergency capital projects to maintain the integrity of electric, water or sewer infrastructure and shall be set at \$4 million.

Health Insurance: The City shall reserve 5% of expected claims and review this policy each year to adequately meet situations where expected claims are more than anticipated revenues.

Sinking Fund: Sufficient transfers shall be made during the fiscal year into the Sinking Fund to cover principal and interest payments, such transfers shall be made in advance of when the payments are due.

DEBT POLICIES

Debt Ceiling: The total general obligation debt will not exceed ten percent of the assessed valuation of taxable property.

Debt Issuance: Long-term borrowing will be confined to capital improvements that cannot be financed from current revenues and will not be used to fund current operations.

Bond Term: The City shall issue bonds with terms no longer than the economic useful life of the project.

INVESTMENT POLICES

Safety of Principal: Each transaction shall avoid capital losses, whether from security defaults or erosion of market value.

Liquidity: The portfolio must be structured to provide sufficient liquidity to pay maturing obligations, without loss of principal.

Return on Investment: The goal of the overall portfolio shall be to exceed the average return on three-month US Treasury Bills by 25 basis points.

Types of Investments: The City shall invest only in instruments approved by its ordinance 93-1003, Section 5.

CITY OF MARIETTA

MISSION AND STATEMENT OF GOALS



MISSION STATEMENT:

The City of Marietta envisions full maturation of its role as a key player in Metropolitan Atlanta. The City's desirable residential settings, its role as a center of local government and cultural activities, and its strong employment base have come together as it stands poised on the brink of new opportunity. With a community-oriented government approach, the City will use the tools of downtown redevelopment, neighborhood reinvestment, innovative service delivery, and strategic planning to create a quality of life that is the envy of our region.

STATEMENT OF GOALS:

- I. Marietta is a livable city in a great metropolitan area. We are dedicated to being a clean city with trees, green spaces and parks.**
 1. Pursue appropriate signage throughout the city.
 2. Establish aesthetically pleasing roads and gateways. Plant currently unplanted corridors and improve existing landscapes.
 3. Strive for code compliance in improving the appearance of the city.
 4. Establish good and continuous tree coverage and canopy, partnering with the Marietta Tree Keepers when possible.
- II. We are a dynamic business center that has retail, offices and environmentally friendly industry in appropriate places. We honor our past, preserve our history, and welcome the future by embracing technology.**
 1. Encourage a diverse and vibrant local economy that provides meaningful employment for our citizens.
 2. Encourage redevelopment with a mixture of uses, while strengthening viable neighborhoods and commercial areas.
 3. Work with property owners and developers to make sure new development is well-planned and harmonious with existing structures in appearance, including landscapes.
 4. Encourage quality architecture and construction in development and redevelopment projects.
 5. Work to continue the preservation of historically significant resources.
 6. Partner with existing business and industry to encourage the retention and expansion of jobs.
 7. Support community partners in developing the city's workforce in a way that meets the needs of existing and potential industry.
 8. Attract business and industry that are compatible with and add value to the character and resources of the area.
 9. Support road network connectivity in a way that encourages revitalization of areas in need.
 10. Embrace new technology and cutting-edge practices to extend the highest level of service to residents and businesses.
 11. Develop a business environment that attracts and cultivates a highly-skilled workforce and technology-based industries.

CITY OF MARIETTA

MISSION AND STATEMENT OF GOALS

III. We are a city that cherishes culture and arts and we are a tourist destination and a sports and entertainment center for the region.

1. Become a significant destination for arts, sports and entertainment.
2. Gain more public and private support for our local cultural and arts organizations.
3. Make public art part of the community streetscape.
4. Promote tourism.
5. Promote the downtown as a dining and entertainment destination.
6. Encourage programs for local artists.
7. Embrace the arts by incorporating public art in infrastructure, streetscapes, parks, sidewalks, bridges, parking areas and open areas where possible.

IV. We are a city of mixed uses (live, learn, work, play) and diverse urban design that will become known as “the Marietta Look.” We have a well-defined vibrant downtown and neighborhoods that mix residences, parks and greenspaces, and businesses.

1. Design and build “the Marietta Look” that establishes and promotes a city brand.
2. Provide guidance to help developers understand the look we are trying to achieve.
3. Continue collaborative relationships with local centers of higher learning, particularly Chattahoochee Technical College, Kennesaw State University – Marietta Campus and Life University.
4. Have vibrant centers that support retail, offices, entertainment and residences.
5. Continue quality zoning and development that will benefit generations to come.
6. Maintain high quality parks, both active and passive, while continuously adapting to the future needs and wants of the community.
7. Ensure the zoning ordinance is updated to reflect best practices in zoning that promote positive economic development and quality growth.

V. We offer housing for people of all ages, incomes and ethnic backgrounds so that generations of families can live within our city. We recognize the importance of home ownership and our vision is that a majority of our residences will be owner-occupied.

1. Strive for a majority of the city's homes to be owner-occupied.
2. Continue to convert selected parcels of deteriorated multi-family housing located on Franklin Road into new developments that will stabilize and enhance the local economy.
3. Continue to encourage diverse housing options in the downtown area and encourage quality housing throughout the city.
4. Work with public and private partners to encourage the development of quality, multi-tiered housing at various price points for all members of our community.
5. Continue to educate residents and home buyers to strengthen their ability to buy, retain and maintain their homes.
6. Continue to work with the Marietta Housing Authority and other agencies to redevelop and revitalize the Franklin Road, Roswell Street, Allgood Road, Powder Springs Road and Roswell Road/Cobb Parkway corridors as well as other areas of our city.
7. Ensure safe housing for all residents.
8. Continue to encourage the rehabilitation or removal of substandard rental properties throughout the city.

CITY OF MARIETTA

MISSION AND STATEMENT OF GOALS

VI. We are a hub of activity where traffic, transit and pedestrians move about easily and safely. In designing our transportation system, we place a high premium on the quality of life of our citizens.

1. Enhance pedestrian crossings across major intersections.
2. Reconstruct all existing roads greater than two lanes using complete street standards. Where not practical, reconstruct all existing roads greater than two lanes as tree-lined streets.
3. Design all new roads greater than two lanes using complete street standards where possible.
4. Support the creation of a trolley bus system to operate in and around the city.
5. Support new downtown parking strategies to alleviate parking challenges, the design of which will be integrated with commercial development.
6. Continue to expand and connect the city's trail system in a way that fosters recreation opportunities and transportation alternatives, including linkages to neighboring trails and other points of interest.
7. Marietta will be a city that implements walkability, bicycle use, sidewalks, electric vehicles and carts, and safe crossings in its street designs, both private and public roads (collectively known as "Walkability"). Said implementation shall be included in public works projects, zoning, commercial usage and residential usage, both owner-occupied neighborhoods and multifamily neighborhoods. Walkability shall be implemented as a component in redesigning and in new projects as well.

VII. We are a place where citizens are positively involved in decision-making through boards, community organizations and community meetings. We will actively seek partnerships with other governments, businesses, philanthropic institutions, non-profit organizations and educational institutions in building a high quality of life.

1. Hold community-wide meetings in which citizen input is actively received and considered.
2. Have active citizens' participation in planning processes.
3. Foster and utilize innovative forms of media and technology in order to provide efficiency, safety and transparency to all residents, visitors, businesses and employees.
4. Engage partners and stakeholder groups in efforts to collaborate and achieve common efforts.

VIII. We are a city committed to ethical behavior.

1. Ensure that the Council maintains an effective code of ethical behavior.
2. Maintain a culture and reputation of ethical behavior throughout city departments, boards, commissions and authorities.

IX. We are a city that provides a healthy and safe environment for our citizens and businesses.

1. Build relationships with all facets of the community to promote safety and healthy living.
2. Support the establishment of facilities and programs that enable healthy lifestyles.
3. Continue to provide the highest quality of services to residents, businesses and visitors.

PERSONNEL POSITION SUMMARY

The following charts and summaries denote a history of personnel allocations and an explanation of the changes that were approved with the FY22 budget.

| GENERAL FUND | Budget FY20 | Budget FY21 | Budget FY22 |
|------------------------------|-------------|-------------|-------------|
| General Administration | 12.00 | 12.00 | 12.00 |
| Municipal Court | 16.00 | 16.00 | 16.00 |
| Finance | 31.00 | 31.00 | 31.00 |
| Human Resources & Risk Mgmt. | 7.00 | 7.00 | 7.00 |
| Development Services | 19.50 | 19.50 | 19.50 |
| Public Works | 95.00 | 95.00 | 95.00 |
| Parks, Rec & Facilities | 35.75 | 35.25 | 35.25 |
| Police | 190.00 | 190.50 | 190.50 |
| Fire | 135.00 | 135.00 | 135.00 |
| Elected/Appointed Officials | 36.00 | 36.00 | 36.00 |
| Total | 577.25 | 577.25 | 577.25 |

- ♦ Added a full-time Recreation Specialist position.
- ♦ Deleted a full-time Recreation Supervisor and part-time Bailiff.
- ♦ In conjunction with these changes, there were other position retitles or reclassifications approved as a result of departmental re-organizations without further changes in the levels of personnel within the departments.

| BLW FUND | Budget FY20 | Budget FY21 | Budget FY22 |
|------------------------|-------------|-------------|-------------|
| General Administration | 2.00 | 2.00 | 2.00 |
| Electrical | 88.00 | 88.50 | 88.50 |
| Water & Sewer | 43.00 | 43.00 | 43.00 |
| Customer Care | 41.00 | 41.00 | 41.00 |
| Information Technology | 23.00 | 23.00 | 23.00 |
| Appointed Officials♦ | 5.00 | 5.00 | 5.00 |
| Total | 202.00 | 202.50 | 202.50 |

- ♦ Added a full-time Senior Applications Developer.
- ♦ Deleted a full-time Systems Developer position.
- ♦ In conjunction with these changes, there were other position retitles or reclassifications approved as a result of departmental re-organizations without further changes in the levels of personnel allocations within the departments.

| OTHER FUNDS | Budget FY20 | Budget FY21 | Budget FY22 |
|----------------------------|-------------|-------------|-------------|
| Cemetery Maintenance | 2.00 | 2.00 | 2.00 |
| CDBG | 2.00 | 2.00 | 2.00 |
| SPLOST 2016 | 7.00 | 7.00 | 7.00 |
| Marietta Museum of History | 2.50 | 2.50 | 2.50 |
| Gone With the Wind Museum | 1.00 | 1.00 | 1.00 |
| City Parks Bond | 0.25 | 0.25 | 0.25 |
| Fleet Maintenance | 14.00 | 14.00 | 14.00 |
| Total | 28.75 | 28.75 | 28.75 |

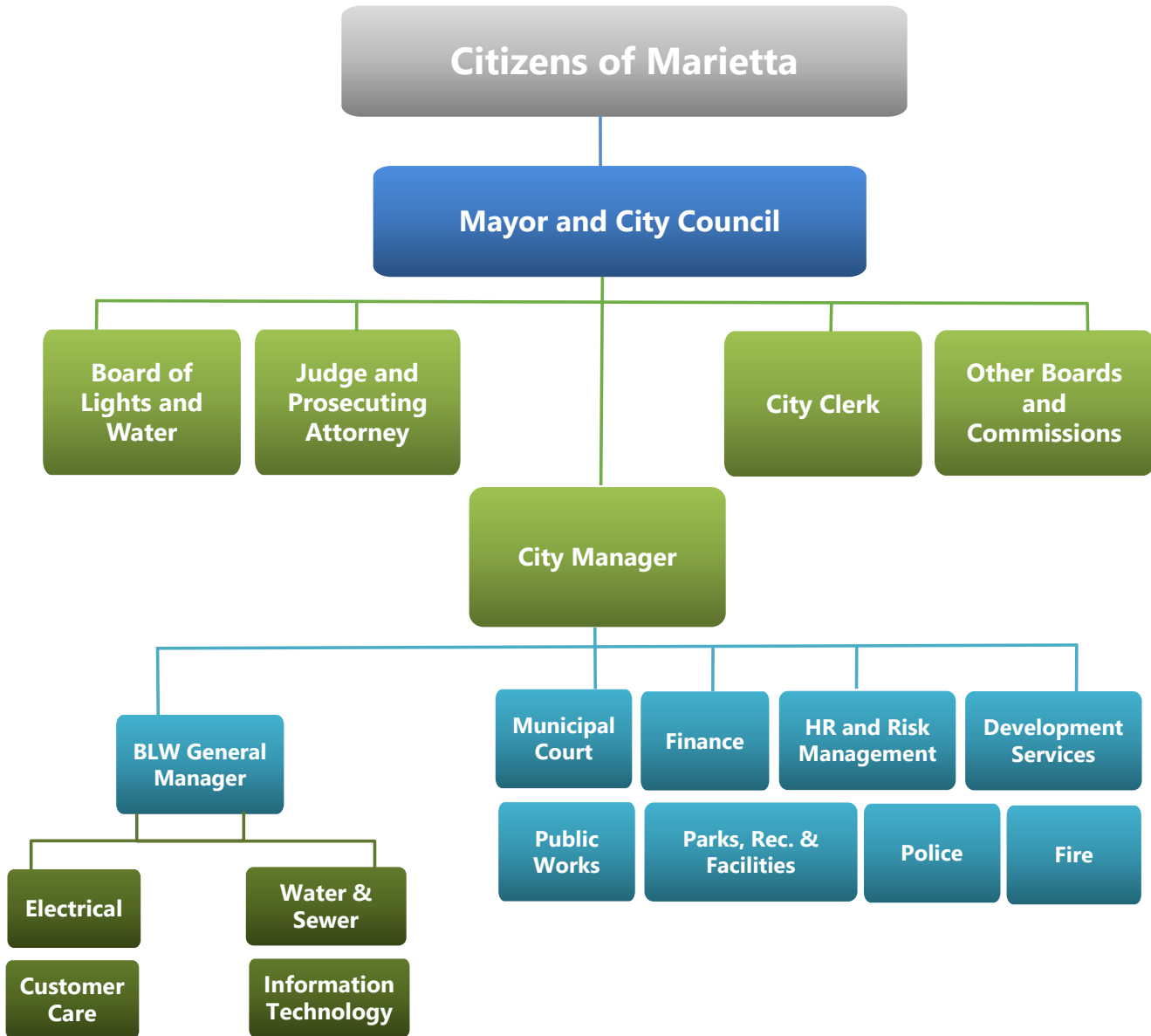
- ♦ Added a full-time Transportation Project Engineer and Budget Analyst.
- ♦ Deleted a full-time Deputy Director of Public Works - Transportation, and Transportation Accounting Coordinator II.
- ♦ In conjunction with these changes, there were other position retitles or reclassifications approved as a result of departmental re-organizations without further changes in the levels of personnel allocations within the departments.

| | | | |
|--------------------|---------------|---------------|---------------|
| GRAND TOTAL | 808.00 | 808.50 | 808.50 |
|--------------------|---------------|---------------|---------------|

Note:

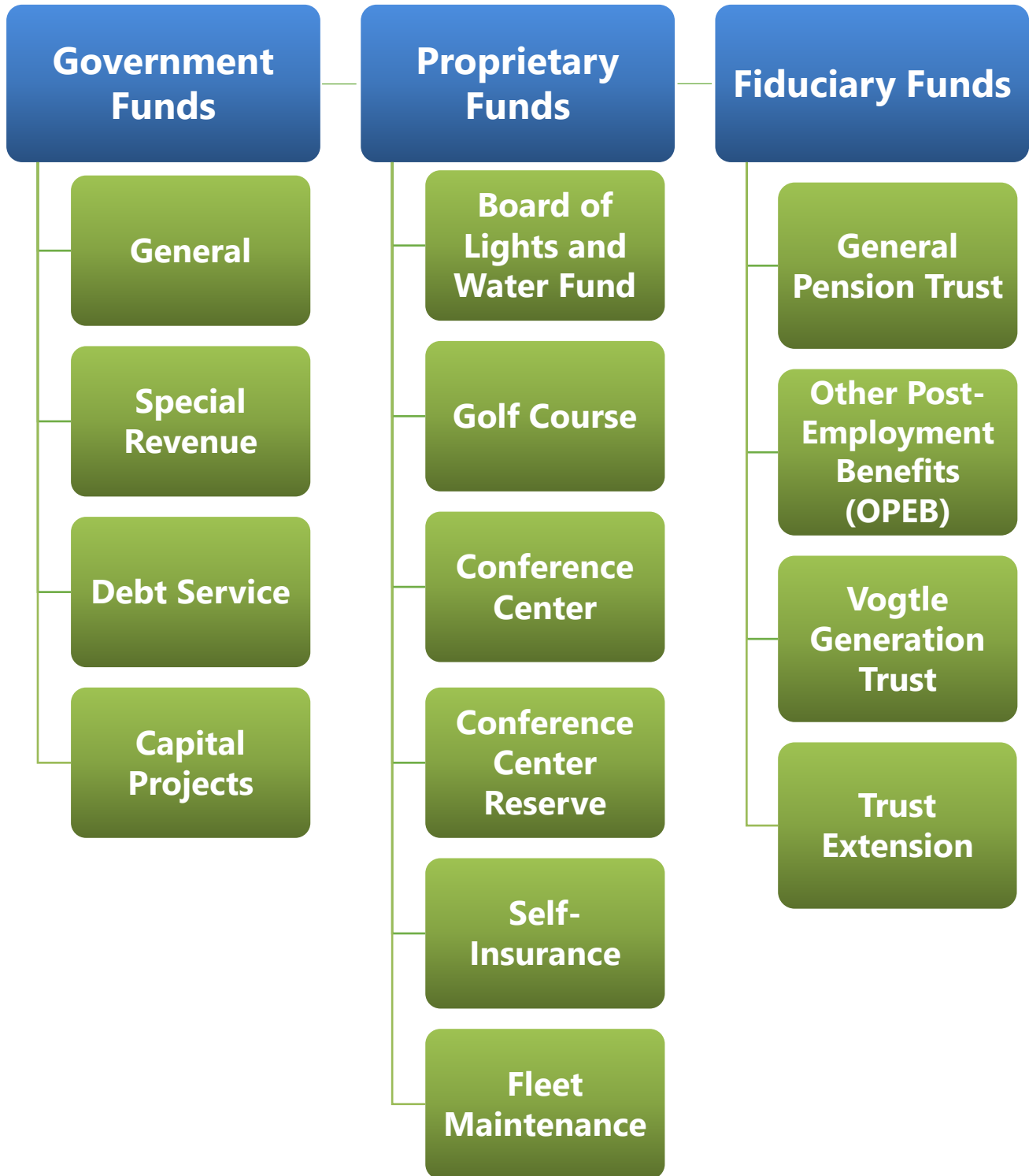
- ♦ BLW Appointed Officials is a 7-member board, the Mayor and Council Representative are accounted for in the General Fund Elected Officials total.
- ♦ Tables include regular full-time and part-time positions as Full-Time Equivalent (FTE), and do not include temporary, seasonal pooled positions.

CITY OF MARIETTA ORGANIZATION CHART



CITY OF MARIETTA

BUDGET FUND STRUCTURE





Coming Together to Stay Safe
City of Marietta, Georgia

FINANCIAL SUMMARY

SOURCES AND USES OF FUNDS

| GENERAL FUND | FY20 Actual | FY21 Appr Budget | FY21 Final Budget | FY21 Yr-End Est | FY22 Budget |
|--------------------------------------|-------------------|---------------------|----------------------|--------------------|-------------------|
| <u>Revenue</u> | | | | | |
| General Property Taxes | | | | | |
| Real Estate Taxes | 7,545,179 | 8,159,170 | 8,159,170 | 7,916,941 | 8,383,772 |
| Personal Property Taxes | 3,068,568 | 2,934,750 | 2,934,750 | 4,636,007 | 4,490,382 |
| Total General Property Taxes | 10,613,747 | 11,093,920 | 11,093,920 | 12,552,948 | 12,874,154 |
| Other Taxes | | | | | |
| Real Estate Trans./Intangible Rec. | 668,357 | 555,000 | 555,000 | 843,504 | 711,317 |
| Wholesale Excise Taxes | 721,876 | 771,500 | 771,500 | 737,049 | 790,000 |
| Insurance Premium | 4,308,770 | 4,325,000 | 4,325,000 | 4,536,474 | 4,780,500 |
| Franchise Fees | 5,936,026 | 5,860,736 | 5,860,736 | 5,698,734 | 5,970,500 |
| Miscellaneous | 49,774 | 34,900 | 34,900 | 39,554 | 51,475 |
| Total Other Taxes | 11,684,803 | 11,547,136 | 11,547,136 | 11,855,315 | 12,303,792 |
| Licenses & Permits | | | | | |
| Business Licenses | 5,884,390 | 5,442,560 | 5,442,560 | 6,566,491 | 6,079,650 |
| Permits | 1,102,511 | 1,106,000 | 1,106,000 | 1,482,010 | 1,347,002 |
| Total Licenses & Permits | 6,986,901 | 6,548,560 | 6,548,560 | 8,048,501 | 7,426,652 |
| Intergovernmental Revenue | 2,372,006 | 2,100,000 | 2,100,000 | 2,228,664 | 2,167,105 |
| Charges For Services | | | | | |
| Sanitation | 4,124,888 | 4,115,400 | 4,115,400 | 4,225,250 | 4,257,029 |
| Recreation | 648,575 | 568,400 | 568,400 | 836,850 | 760,038 |
| Miscellaneous | 486,560 | 448,040 | 448,040 | 423,244 | 416,311 |
| Total Charges For Services | 5,260,023 | 5,131,840 | 5,131,840 | 5,485,344 | 5,433,378 |
| Fines and Forfeits | 1,859,270 | 2,086,500 | 2,086,500 | 2,166,702 | 2,115,749 |
| Other Financing Sources | | | | | |
| Miscellaneous | 566,681 | 478,635 | 478,635 | 545,652 | 463,687 |
| Interest Income | 364,815 | 425,000 | 425,000 | 137,734 | 125,600 |
| Transfer from BLW | 13,200,000 | 13,635,600 | 13,635,600 | 13,635,600 | 13,835,770 |
| Transfers In | 6,623,271 | 5,656,708 | 5,656,708 | 5,896,064 | 6,533,908 |
| Use of Reserve | 0 | 2,500,000 | 4,346,052 | 0 | 0 |
| Total Other Financing Sources | 20,754,767 | 22,695,943 | 24,541,995 | 20,215,050 | 20,958,965 |
| General Fund Revenue | 59,531,517 | 61,203,899 | 63,049,951 | 62,552,524 | 63,279,795 |
| <u>Appropriated Expenditures</u> | | | | | |
| Personal Services | 41,584,188 | 43,069,461 | 43,069,461 | 40,251,225 | 45,077,256 |
| Operating Services | 8,241,942 | 8,397,629 | 8,587,491 | 7,754,395 | 10,101,259 |
| Internal Fleet Services | 2,669,250 | 2,805,695 | 2,805,695 | 2,468,777 | 2,038,086 |
| Transfers Out | 6,258,617 | 6,331,114 | 6,331,114 | 6,331,114 | 5,063,194 |
| Reserve Increase | 0 | 0 | 0 | 0 | 0 |
| Capital Projects | 1,226,465 | 600,000 | 2,256,190 | 1,417,597 | 1,000,000 |
| General Fund Expenditures | 59,980,462 | 61,203,899 | 63,049,951 | 58,223,108 | 63,279,795 |

SOURCES AND USES OF FUNDS

| SPECIAL REVENUE FUNDS | FY20 Actual | FY21 Appr Budget | FY21 Final Budget | FY21 Yr-End Est | FY22 Budget |
|---------------------------------------|-------------------|---------------------|----------------------|--------------------|-------------------|
| <u>Revenue</u> | | | | | |
| Lease Income Fund | | | | | |
| Interest Income | 263,333 | 0 | 0 | 608,020 | 572,724 |
| Use of Reserve | 1,672,059 | 1,966,436 | 1,966,436 | 1,532,262 | 2,226,526 |
| Transfers In | 821,058 | 783,564 | 783,564 | 610,318 | 658,633 |
| Lease Income Fund Revenue | 2,756,450 | 2,750,000 | 2,750,000 | 2,750,600 | 3,457,883 |
| School System Fund | | | | | |
| Property Tax | 55,534,001 | 0 | 0 | 59,741,715 | 58,918,324 |
| Intergovernmental Revenue | 12,490 | 0 | 0 | 27,908 | 0 |
| Fines & Forfeits | 45,668 | 0 | 0 | 88,128 | 0 |
| School System Fund Revenue | 55,592,159 | 0 | 0 | 59,857,751 | 58,918,324 |
| Tax Allocation Districts | | | | | |
| Property Tax | 1,795,648 | 367,322 | 367,322 | 251,283 | 0 |
| Intergovernmental Revenue | 1,984,663 | 0 | 0 | 777,649 | 0 |
| Interest Income | 9,283 | 0 | 0 | 641 | 0 |
| Use of Reserve | 0 | 117,678 | 154,266 | 0 | 0 |
| City Center TAD Fund Revenue | 3,789,594 | 485,000 | 521,588 | 1,029,573 | 0 |
| Cemetery Fund | | | | | |
| Property Tax | 255,108 | 254,288 | 254,288 | 265,659 | 285,851 |
| Interest Income | 1,569 | 750 | 750 | 2,468 | 1,600 |
| Cemetery Fund Revenue | 256,677 | 255,038 | 255,038 | 268,127 | 287,451 |
| CDBG Fund Revenue | 584,368 | 548,156 | 1,516,970 | 784,917 | 512,068 |
| Grants Funds | | | | | |
| Reimbursement Grants | 316,024 | 0 | 3,527,907 | 3,352,576 | 0 |
| Use of Reserve | 0 | 0 | 106,123 | 0 | 0 |
| Grants Funds Revenue | 316,024 | 0 | 3,634,030 | 3,352,576 | 0 |
| Asset Forfeiture Fund | | | | | |
| Intergovernmental Revenue | 148,532 | 750,000 | 750,000 | 24,211 | 750,000 |
| Miscellaneous | 135,114 | 250,000 | 250,000 | 56,209 | 250,000 |
| Use of Reserve | 0 | 0 | 115,272 | 0 | 0 |
| Asset Forfeiture Fund Revenue | 283,646 | 1,000,000 | 1,115,272 | 80,420 | 1,000,000 |
| Museum of History Fund | | | | | |
| Admissions | 22,742 | 23,000 | 30,000 | 19,302 | 15,250 |
| Gift Shop | 13,588 | 15,000 | 15,000 | 9,097 | 10,000 |
| Special Events | 26,357 | 27,000 | 41,902 | 1,201 | 22,500 |
| Tourism Grant | 162,000 | 174,902 | 160,000 | 160,000 | 160,000 |
| Other | 11,267 | 14,500 | 7,500 | 14,769 | 45,936 |
| Museum of History Fund Revenue | 235,954 | 254,402 | 254,402 | 204,369 | 253,686 |

SOURCES AND USES OF FUNDS

| SPECIAL REVENUE FUNDS | FY20 Actual | FY21 Appr Budget | FY21 Final Budget | FY21 Yr-End Est | FY22 Budget |
|---|-------------------|---------------------|----------------------|--------------------|-------------------|
| <u>Revenue</u> | | | | | |
| Brumby Hall & Gardens/GWTW Fund | | | | | |
| Admissions | 35,144 | 52,000 | 59,980 | 23,200 | 20,250 |
| Gift Shop | 44,264 | 65,000 | 65,000 | 41,809 | 35,400 |
| Tourism Grant | 55,000 | 76,650 | 68,670 | 68,670 | 67,670 |
| Other | 3,049 | 11,500 | 11,500 | 39,793 | 82,519 |
| Use of Reserve | 0 | 0 | 3,067 | 0 | 0 |
| Brumby Hall & Gardens Revenue | 137,457 | 205,150 | 208,217 | 173,472 | 205,839 |
| Aurora Fire Museum Fund | | | | | |
| Tourism Grant | 8,000 | 0 | 0 | 0 | 0 |
| Donations/Fundraising | 4,166 | 0 | 0 | 4,205 | 0 |
| Use of Reserve | 0 | 0 | 10,506 | 0 | 0 |
| Aurora Fire Mus. Fund Revenue | 12,166 | 0 | 10,506 | 4,205 | 0 |
| Parks and Tree Preservation Funds | | | | | |
| Interest Income | 7,665 | 0 | 0 | 3,583 | 0 |
| Miscellaneous | 3,820 | 0 | 4,620 | 13,503 | 0 |
| Use of Reserve | 0 | 0 | 47,825 | 0 | 0 |
| Parks Funds Revenue | 11,485 | 0 | 52,445 | 17,086 | 0 |
| Tourism Funds | | | | | |
| Hotel / Motel Tax | 2,569,661 | 2,480,364 | 2,480,364 | 2,178,395 | 2,550,364 |
| Auto Rental Excise Tax | 667,871 | 584,000 | 584,000 | 541,937 | 607,200 |
| Tourism Funds Revenue | 3,237,532 | 3,064,364 | 3,064,364 | 2,720,332 | 3,157,564 |
| Special Revenue Funds Revenue | 67,213,512 | 8,562,110 | 13,382,832 | 71,243,428 | 67,792,815 |
| <u>Appropriated Expenditures</u> | | | | | |
| Personal Services | 484,905 | 556,456 | 556,456 | 516,982 | 561,152 |
| Operating Services | 56,606,051 | 1,609,093 | 6,220,212 | 61,844,907 | 60,470,814 |
| Internal Fleet Services | 0 | 3,300 | 3,300 | 1,666 | 0 |
| Planned Reserve Increase | 0 | 86,241 | 86,241 | 0 | 772,179 |
| Debt Service | 4,437,366 | 2,750,000 | 2,750,000 | 2,750,600 | 2,799,250 |
| Transfers Out | 3,454,584 | 3,072,020 | 3,072,020 | 2,727,376 | 3,165,220 |
| Capital Projects | 518,998 | 485,000 | 694,603 | 880,991 | 24,200 |
| Special Revenue Funds Expenditures | 65,501,904 | 8,562,110 | 13,382,832 | 68,722,522 | 67,792,815 |

SOURCES AND USES OF FUNDS

| CAPITAL PROJECTS FUNDS | FY20 Actual | FY21 Appr Budget | FY21 Final Budget | FY21 Yr-End Est | FY22 Budget |
|--|-------------------|---------------------|----------------------|--------------------|-------------------|
| <u>Revenue</u> | | | | | |
| City Parks Bond Fund | | | | | |
| Interest Income | 14,699 | 7,500 | 7,500 | 14,352 | 12,307 |
| Miscellaneous | 327,475 | 0 | 0 | 0 | 0 |
| Use of Reserve | 0 | 305,433 | 317,979 | 0 | 301,975 |
| City Parks Bond Fund Revenue | 342,174 | 312,933 | 325,479 | 14,352 | 314,282 |
| Redevelopment Bond Fund | | | | | |
| Interest Income | 134,645 | 105,000 | 105,000 | 123,035 | 115,000 |
| Miscellaneous | 9,209,931 | 0 | 0 | 1 | 0 |
| Use of Reserve | 0 | 0 | 0 | 0 | 3,950,000 |
| Redevelopment Bond Fund Revenue | 9,344,576 | 105,000 | 105,000 | 123,036 | 4,065,000 |
| SPLOST 2011 Fund | | | | | |
| Grant Funds | (13,672) | 0 | 0 | 0 | 0 |
| Interest Income | 126,421 | 0 | 0 | 19,419 | 35,282 |
| Use of Reserve | 0 | 5,911,195 | 8,049,425 | 0 | 3,810,587 |
| SPLOST 2011 Fund Revenue | 112,749 | 5,911,195 | 8,049,425 | 19,419 | 3,845,869 |
| SPLOST 2016 Fund | | | | | |
| 1% Sales Tax | 12,380,073 | 7,850,250 | 7,850,250 | 14,294,844 | 6,776,448 |
| Interest Income | 151,796 | 125,000 | 125,000 | 79,680 | 91,197 |
| Use of Reserve | 0 | 7,953,476 | 14,690,970 | 0 | 11,850,489 |
| SPLOST 2016 Fund Revenue | 12,531,869 | 15,928,726 | 22,666,220 | 14,374,524 | 18,718,134 |
| SPLOST 2022 Fund | | | | | |
| 1% Sales Tax | 0 | 0 | 0 | 0 | 1,009,726 |
| SPLOST 2022 Fund Revenue | 0 | 0 | 0 | 0 | 1,009,726 |
| SPLOST Grant Fund | | | | | |
| Grants | 1,584,135 | 0 | 452,828 | 536,240 | 0 |
| Miscellaneous | 0 | 0 | 12,560 | 0 | 0 |
| Use of Reserve | 0 | 0 | 1,303,708 | 0 | 0 |
| SPLOST Grant Fund | 1,584,135 | 0 | 1,769,096 | 536,240 | 0 |
| Capital Projects Funds Revenue | 23,915,503 | 22,257,854 | 32,915,220 | 15,067,571 | 27,953,011 |
| <u>Appropriated Expenditures</u> | | | | | |
| Personal Services | 608,747 | 759,362 | 759,362 | 651,779 | 791,962 |
| Operating Services | 383,874 | 647,490 | 594,686 | 49,674 | 607,094 |
| Capital Projects | 13,016,688 | 20,851,002 | 31,561,172 | 13,125,689 | 26,553,955 |
| Capital Projects Funds Expenditures | 14,009,309 | 22,257,854 | 32,915,220 | 13,827,142 | 27,953,011 |
| DEBT SERVICE FUND | | | | | |
| <u>Revenue</u> | | | | | |
| Property Tax | 8,085,420 | 9,253,676 | 9,253,676 | 7,575,239 | 7,731,420 |
| School SPLOST | 0 | 0 | 0 | 192,215 | 185,000 |
| Interest Income | 123,673 | 80,000 | 80,000 | 49,870 | 62,300 |
| Debt Service Fund Revenue | 8,209,093 | 9,333,676 | 9,333,676 | 7,817,324 | 7,978,720 |
| <u>Appropriated Expenditures</u> | | | | | |
| Debt Service | 7,120,740 | 7,050,490 | 7,050,490 | 6,841,210 | 6,602,296 |
| Planned Reserve Increase | 0 | 2,257,950 | 2,257,950 | 0 | 1,351,188 |
| Transfers Out | 25,236 | 25,236 | 25,236 | 25,236 | 25,236 |
| Debt Service Fund Expenditures | 7,145,976 | 9,333,676 | 9,333,676 | 6,866,446 | 7,978,720 |

SOURCES AND USES OF FUNDS

| ENTERPRISE FUNDS | FY20 Actual | FY21 Appr Budget | FY21 Final Budget | FY21 Yr-End Est | FY22 Budget |
|--------------------------------------|--------------------|---------------------|----------------------|--------------------|--------------------|
| BLW Fund | | | | | |
| <u>Revenue</u> | | | | | |
| Charges for Services | 151,947,770 | 154,563,780 | 154,563,780 | 148,025,056 | 153,148,264 |
| Interest / Investment Income | 870,564 | 895,000 | 895,000 | 95,063 | 103,000 |
| Miscellaneous | 807,645 | 694,627 | 694,627 | 1,173,450 | 1,012,006 |
| Transfers In | 7,070,975 | 8,505,917 | 8,505,917 | 7,552,977 | 3,820,837 |
| Use of Reserve | 0 | 0 | 991,826 | 0 | 0 |
| BLW Fund Revenue | 160,696,954 | 164,659,324 | 165,651,150 | 156,846,546 | 158,084,107 |
| <u>Appropriated Expenditures</u> | | | | | |
| Personal Services | 18,139,659 | 19,503,888 | 19,553,238 | 18,275,374 | 19,257,282 |
| Operating Services | 11,035,643 | 11,675,189 | 11,978,424 | 10,950,093 | 10,967,177 |
| Cost of Goods Sold | 102,881,244 | 96,376,527 | 96,376,527 | 88,949,987 | 93,146,467 |
| Internal Fleet Services | 1,092,061 | 1,117,748 | 1,117,748 | 902,536 | 811,059 |
| Miscellaneous Expenses | 627,687 | 685,101 | 685,101 | 516,495 | 551,101 |
| Transfers Out | 19,644,012 | 19,971,779 | 19,971,779 | 19,971,779 | 19,783,355 |
| Capital Projects | 14,658,684 | 15,329,092 | 15,968,333 | 9,989,609 | 13,567,666 |
| BLW Fund Expenditures | 168,078,990 | 164,659,324 | 165,651,150 | 149,555,873 | 158,084,107 |
| BLW Trust Funds | | | | | |
| <u>Revenue</u> | | | | | |
| Transfers In | 1,835,076 | 1,835,076 | 1,835,076 | 1,835,076 | 1,835,076 |
| Use of Reserve | 0 | 5,914,739 | 5,933,821 | 0 | 893,582 |
| Interest Income | 360,477 | 0 | 0 | 92,114 | 0 |
| BLW Trust Fund Revenue | 2,195,553 | 7,749,815 | 7,768,897 | 1,927,190 | 2,728,658 |
| <u>Appropriated Expenditures</u> | | | | | |
| Transfers Out | 4,143,720 | 5,914,739 | 5,914,739 | 4,625,722 | 893,582 |
| Capital Projects | 1,781,954 | 0 | 19,082 | 1,015,400 | 0 |
| Planned Reserve Increase | 0 | 1,835,076 | 1,835,076 | 0 | 1,835,076 |
| BLW Trust Fund Expenditures | 5,925,674 | 7,749,815 | 7,768,897 | 5,641,122 | 2,728,658 |
| Golf Course Fund | | | | | |
| <u>Revenue</u> | | | | | |
| Green Fees | 638,808 | 600,000 | 600,000 | 1,241,857 | 875,250 |
| Cart Rental | 304,355 | 275,000 | 275,000 | 554,757 | 360,000 |
| Driving Range | 61,506 | 45,000 | 45,000 | 132,039 | 100,000 |
| Food and Beverage | 164,198 | 129,200 | 129,200 | 281,280 | 196,025 |
| Pro Shop Rental | 14,010 | 13,000 | 13,000 | 13,180 | 13,000 |
| Miscellaneous | 21,302 | 20,000 | 20,000 | 21,460 | 20,000 |
| Use of Reserve | 0 | 744,647 | 763,794 | 0 | 524,084 |
| Golf Course Fund Revenue | 1,204,179 | 1,826,847 | 1,845,994 | 2,244,573 | 2,088,359 |
| <u>Appropriated Expenditures</u> | | | | | |
| Operating Services | 1,027,098 | 1,427,826 | 1,427,657 | 1,309,754 | 1,503,888 |
| Transfers Out | 226,846 | 225,021 | 225,021 | 226,846 | 425,021 |
| Capital Projects | 2,192 | 174,000 | 193,316 | 182,997 | 159,450 |
| Golf Course Fund Expenditures | 1,256,136 | 1,826,847 | 1,845,994 | 1,719,597 | 2,088,359 |

SOURCES AND USES OF FUNDS

| ENTERPRISE FUNDS | FY20 Actual | FY21 Appr Budget | FY21 Final Budget | FY21 Yr-End Est | FY22 Budget |
|-------------------------------------|------------------|---------------------|----------------------|--------------------|------------------|
| Conference Center Fund | | | | | |
| <u>Revenue</u> | | | | | |
| Tourism Grant | 869,923 | 933,750 | 933,750 | 610,318 | 862,266 |
| Rental Income | 1,942,159 | 1,449,000 | 1,449,000 | 2,240,020 | 2,365,156 |
| Miscellaneous | 324 | 0 | 0 | 0 | 0 |
| Use of Reserve | 0 | 11,051,000 | 11,333,618 | 0 | 1,134,509 |
| Conference Ctr. Fund Revenue | 2,812,406 | 13,433,750 | 13,716,368 | 2,850,338 | 4,361,931 |

| | | | | | |
|--|------------------|-------------------|-------------------|------------------|------------------|
| <u>Appropriated Expenditures</u> | | | | | |
| Miscellaneous | 263,333 | 0 | 0 | 608,020 | 0 |
| Transfers Out | 821,058 | 900,000 | 900,000 | 610,318 | 862,266 |
| Planned Reserve Increase | 0 | 33,750 | 33,750 | 0 | 0 |
| Capital Projects | 3,272,384 | 12,500,000 | 12,782,618 | 8,227,951 | 3,499,665 |
| Conference Ctr. Fund Expenditures | 4,356,775 | 13,433,750 | 13,716,368 | 9,446,289 | 4,361,931 |

TRUST FUNDS

| | | | | | |
|---------------------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| <u>Revenue</u> | | | | | |
| Pension Fund | | | | | |
| Fund Charges | 5,728,506 | 5,747,692 | 5,747,692 | 5,648,969 | 5,874,296 |
| Employee Contributions | 1,504,055 | 1,528,308 | 1,528,308 | 1,479,057 | 1,550,525 |
| Transfers In | 678,494 | 0 | 0 | 0 | 0 |
| Investment Earnings | 5,954,293 | 6,853,770 | 6,853,770 | 30,609,976 | 6,763,415 |
| Pension Fund Revenue | 13,865,348 | 14,129,770 | 14,129,770 | 37,738,002 | 14,188,236 |
| Other Post-Empl. Benefits Fund | 3,213,187 | 0 | 0 | 105,365 | 0 |
| Trust Funds Revenue | 17,078,535 | 14,129,770 | 14,129,770 | 37,843,367 | 14,188,236 |

| | | | | | |
|----------------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| <u>Appropriated Expenditures</u> | | | | | |
| Operating Services | 970,049 | 1,023,000 | 1,023,000 | 682,279 | 797,450 |
| Benefit Payments & Premiums | 16,133,062 | 13,101,888 | 13,101,888 | 13,422,379 | 13,385,904 |
| Transfers Out | 4,882 | 4,882 | 4,882 | 4,882 | 4,882 |
| Planned Reserve Increase | 0 | 0 | 0 | 0 | 0 |
| Pension Fund Expenditures | 17,107,993 | 14,129,770 | 14,129,770 | 14,109,540 | 14,188,236 |

SOURCES AND USES OF FUNDS

| INTERNAL SERVICE FUNDS | FY20 Actual | FY21 Appr Budget | FY21 Final Budget | FY21 Yr-End Est | FY22 Budget |
|--|-------------------|---------------------|----------------------|--------------------|-------------------|
| Fleet Maintenance Fund | | | | | |
| <u>Revenue</u> | | | | | |
| Fund Charges | 3,779,985 | 3,923,443 | 3,923,443 | 3,387,210 | 3,788,102 |
| Miscellaneous | 0 | 0 | 0 | 8,491 | 10,692 |
| Use of Reserve | 0 | 0 | 23,799 | 0 | 0 |
| Fleet Maintenance Revenue | 3,779,985 | 3,923,443 | 3,947,242 | 3,395,701 | 3,798,794 |
| <u>Appropriated Expenditures</u> | | | | | |
| Personal Services | 1,007,336 | 1,050,212 | 1,050,212 | 923,372 | 1,068,391 |
| Operating Services | 2,457,574 | 2,603,600 | 2,612,700 | 2,402,568 | 2,603,600 |
| Internal Fleet Services | 18,594 | 0 | 0 | 14,232 | 20,000 |
| Transfers Out | 20,533 | 19,803 | 19,803 | 20,533 | 19,803 |
| Reserve Increase | 0 | 189,828 | 189,828 | 0 | 0 |
| Capital Projects | 33,478 | 60,000 | 74,699 | 15,250 | 87,000 |
| Fleet Maintenance Expenditures | 3,537,515 | 3,923,443 | 3,947,242 | 3,375,955 | 3,798,794 |
| Self-Insurance Funds | | | | | |
| <u>Revenue</u> | | | | | |
| Fund Charges | 11,737,319 | 12,424,404 | 12,424,404 | 11,244,018 | 13,985,183 |
| Employee Contributions | 1,598,023 | 1,653,000 | 1,653,000 | 1,555,385 | 1,642,424 |
| Miscellaneous | 157,681 | 0 | 0 | 107,601 | 0 |
| Transfers In | 5,566,005 | 5,061,663 | 5,061,663 | 6,209,163 | 4,478,146 |
| Self-Insurance Funds Revenue | 19,059,028 | 19,139,067 | 19,139,067 | 19,116,167 | 20,105,753 |
| <u>Appropriated Expenditures</u> | | | | | |
| Operating Services | 897,255 | 1,023,175 | 1,035,175 | 839,381 | 1,023,175 |
| Contingency | (167,445) | 0 | 0 | 0 | 0 |
| Benefit Payments & Premiums | 17,382,193 | 18,068,000 | 18,056,000 | 16,661,650 | 19,034,686 |
| Transfers Out | 47,892 | 47,892 | 47,892 | 47,892 | 47,892 |
| Self-Insurance Funds Expenditures | 18,159,895 | 19,139,067 | 19,139,067 | 17,548,923 | 20,105,753 |

SOURCES AND USES OF FUNDS

| SUMMARY - ALL FUNDS | FY20 Actual | FY21 Appr Budget | FY21 Final Budget | FY21 Yr-End Est | FY22 Budget |
|---------------------------|--------------------|---------------------|----------------------|--------------------|--------------------|
| <u>Revenue</u> | | | | | |
| Property Taxes | 76,283,924 | 20,969,206 | 20,969,206 | 80,386,844 | 79,809,749 |
| Other Taxes | 14,922,335 | 14,611,500 | 14,611,500 | 14,575,647 | 15,461,356 |
| 1% Sales Tax | 12,380,073 | 7,850,250 | 7,850,250 | 14,294,844 | 7,786,174 |
| Licenses & Permits | 6,986,901 | 6,548,560 | 6,548,560 | 8,048,501 | 7,426,652 |
| Intergovernmental Revenue | 8,083,469 | 4,583,458 | 9,510,125 | 8,763,368 | 4,704,109 |
| Charges For Services | 181,555,681 | 184,972,467 | 184,972,467 | 176,825,039 | 185,422,172 |
| Fines and Forfeits | 1,904,938 | 2,086,500 | 2,086,500 | 2,254,830 | 2,115,749 |
| Interest Earned | 8,383,233 | 8,492,020 | 8,492,020 | 31,835,955 | 7,882,425 |
| Miscellaneous | 17,728,773 | 4,162,462 | 4,202,524 | 6,648,241 | 5,897,671 |
| Total Revenue | 328,229,327 | 254,276,423 | 259,243,152 | 343,633,269 | 316,506,057 |

Appropriated Expenditures

| | | | | | |
|---------------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| Personal Services | 61,824,835 | 64,939,379 | 64,988,729 | 60,618,732 | 66,756,043 |
| Operating Expenses | 222,519,465 | 160,565,261 | 165,625,604 | 209,378,793 | 217,061,760 |
| Debt Service | 11,558,106 | 9,800,490 | 9,800,490 | 9,591,810 | 9,401,546 |
| Capital Projects | 34,510,843 | 49,999,094 | 63,550,013 | 34,855,484 | 44,891,936 |
| Total Expenditures | 330,413,249 | 285,304,224 | 303,964,836 | 314,444,819 | 338,111,285 |

This summary excludes Use of Reserve and Planned Reserve Increases, as these are used as budget balancing accounts. Interfund Transfers (Transfers In and Transfers Out) are also excluded from this presentation. All of these items are shown on the schedules on the previous pages in order to clearly depict the activities in each Fund or groups of Funds.

The Funds that are utilizing an appropriation of reserved fund balance or retained earnings for FY2022 operations are:

- ♦ Lease Income Fund \$2,226,526 - FY2021 year-end decrease due to the use of the reserve.
- ♦ City Parks Bond Fund: \$301,975 - prior year bond proceeds to be used for parks projects.
- ♦ Redevelopment Bond Fund: \$3,950,000 - prior year bond proceeds to be used for upcoming projects.
- ♦ SPLOST 2011 Fund: \$3,810,587 - reserve revenue to be used for capital projects.
- ♦ SPLOST 2016 Fund: \$11,850,489 - reserve revenue to be used for capital projects.
- ♦ Golf Course Fund \$524,084 - prior year revenue to be used for capital equipment.
- ♦ BLW Trust Fund \$893,582 - FY2021 year-end decrease due to the use of the reserve.
- ♦ Conference Center Fund: \$1,134,509 - bond revenue to be used for capital projects.

The Funds that plan to increase fund balance as a result of FY2022 operations are:

- ♦ Lease Income Fund \$658,633 - reserved for future projects.
- ♦ Cemetery Fund: \$113,546 - reserved for future repair and replacement of markers and walls.
- ♦ Debt Service Fund: \$1,351,188 - reserved for future debt expense.
- ♦ Trust Fund: \$1,835,076 - reserved for future energy expense.

Additional details can be found on the following pages in the FY2022 Combined Statement of Revenue, Expenditures and Changes in Fund Balance.

COMBINED STATEMENT OF REVENUE, EXPENDITURES AND CHANGES IN FUND BALANCE

GENERAL FUND:

The General Fund accounts for the daily operating activities of the City such as Fire, Police, Recreation, Public Works, General Government, etc. The "Transfers In" represents transfers from the BLW towards the City's operating costs, plus Indirect Cost Recoveries from the BLW Fund and Other Funds. Other "Transfers In" funding consists of a tourism transfer from Special Revenue funds and the City Golf Course. The "Transfers Out" includes the Indirect Cost Transfer to the BLW Fund and a transfer to the Self-Insurance Fund toward the retiree health insurance benefit.

BOARD OF LIGHTS AND WATER (BLW) FUND:

The BLW Fund accounts for the operations of the Electric, Water Distribution and Collection Systems and other activities to support these functions. The "Transfers In" represents Indirect Cost Recoveries from the General Fund and Other Funds. The "Transfers Out" includes an operating transfer to the General Fund, an Indirect Cost Transfer to the General Fund, a transfer to the Health Insurance Fund toward the retiree health insurance benefit, and a transfer to the BLW Trust Fund for future use.

DEBT SERVICE FUND:

The Debt Service Fund is used for the accumulation of resources for, and the payment of, principal and interest on General long-term debt. The "Transfers Out" represents the Indirect Cost Transfers to the General Fund.

GOLF COURSE FUND:

This fund accounts for the receipts and disbursements of money from the operation of the City Golf Course. The "Transfers Out" represents a transfer to the General Fund and the Indirect Cost Transfers to the General Fund and BLW Fund.

CONFERENCE CENTER FUND:

This fund is used for the receipt of rental income from the hospitality management company and debt service payments for the operation of the Hilton Atlanta/Marietta Hotel & Conference Center. Hotel/motel tax receipts also offset the debt service amount. The "Transfers Out" is a transfer to the Lease Income Fund.

CAPITAL PROJECTS FUNDS:

The City Parks Bond Fund provides funding for land acquisition, development of new parks, and improvements to existing parks. The Redevelopment Bond Fund provides funding for property acquisition and demolition for redevelopment projects and streetscape enhancements. These two Bond Funds are funded by millage levies as approved by the voters. The SPLOST 2011 Fund, SPLOST 2016, and SPLOST 2022 Fund account for the activities of the SPLOSTs that were approved by the voters for road and traffic improvements, capital improvements, and public safety capital purchases. SPLOST projects are funded by 1% county sales tax

proceeds, except for the SPLOST Grant Fund which is funded by proceeds from governmental sources.

SPECIAL REVENUE FUNDS:

The Special Revenue Funds are used to account for the proceeds of specific revenues which are legally restricted to finance specific functions or activities of government and, therefore, cannot be diverted to other uses. This group of funds is comprised of Lease Income, Tax Allocation Districts, Cemetery Maintenance, HUD Community Development Block Grant (CDBG), Grants, Police Asset Forfeiture, Radio System Core Replacement, Museum of History, Gone With the Wind Museum, Parks Fund, Tree Preservation Fund, Hotel/Motel Tax, and Auto Rental Excise Tax Funds. The "Transfers In" is the amount transferred from the Conference Center Fund to the Lease Income Fund. The "Transfers Out" represents the Indirect Cost Transfers to the General Fund and BLW Fund as well as Tourism transfers to the General Fund.

FLEET MAINTENANCE FUND:

This fund accounts for operations of the Fleet Maintenance Division which provides fuel and repair and maintenance services for vehicles used by City departments. The "Transfers Out" represents the Indirect Cost Transfers to the General Fund and BLW Fund.

SELF-INSURANCE FUNDS:

This fund accounts for the activities of being a self-insured entity relating to casualty, liability, workers' compensation, and medical claims. The "Transfers In" represents the contribution from General Fund and BLW Fund for retiree health. The "Transfers Out" represents the Indirect Cost Transfers to the General Fund.

TRUST FUNDS:

This fund is comprised of General Pension, Other Post-Employment Benefits (OPEB) Funds and BLW Trust Funds. The General Pension Trust Fund accounts for City and employee contributions and benefit payments to eligible participants. The "Transfers Out" represents the Indirect Cost Transfers to the General Fund and BLW Fund. The OPEB Trust Fund accounts for the contributions made by the City for future benefits such as retiree health care. The "Transfer Out" for the BLW Trust Funds represents the amount that is being used from the funds that were specifically set aside by the BLW to offset a diminishing revenue source in the future. The "Transfer In" represents funds that the BLW is setting aside for future power generation costs.

FY2022 COMBINED STATEMENT OF REVENUE, EXPENDITURES AND CHANGES IN FUND BALANCE

| FUNDS | GENERAL | BLW | GOLF COURSE | CONFERENCE CENTER | DEBT SERVICE |
|---|---------------------|---------------------|------------------|--------------------|------------------|
| REVENUES: | | | | | |
| Property Taxes | 12,874,154 | | | | 7,731,420 |
| Other Taxes | 12,303,792 | | | | |
| 1% Sales Tax | | | | | |
| Licenses and Permits | 7,426,652 | | | | |
| Intergovernmental | 2,167,105 | | | 862,266 | |
| Charges for Services | 5,433,378 | 153,148,264 | 1,564,275 | 2,365,156 | |
| Fines and Forfeits | 2,115,749 | | | | |
| Interest Earned | 125,600 | 103,000 | | | 62,300 |
| Miscellaneous Sources | 463,687 | 1,012,006 | | | |
| School SPLOST Proceeds | | | | | 185,000 |
| Total Anticipated Revenues | 42,910,117 | 154,263,270 | 1,564,275 | 3,227,422 | 7,978,720 |
| EXPENDITURES: | | | | | |
| Personal Services | 45,077,256 | 19,257,282 | | | |
| Operating Services | 12,139,345 | 105,475,804 | 1,503,888 | 0 | 0 |
| Appropriated Expenditures | 57,216,601 | 124,733,086 | 1,503,888 | 0 | 0 |
| Debt Service: | | | | | |
| Principal Retirement | | | | | 5,060,000 |
| Interest and Fiscal Charges | | | | | 1,542,296 |
| Capital Projects | 1,000,000 | 13,567,666 | 159,450 | 3,499,665 | |
| Total Anticipated Expenses | 58,216,601 | 138,300,752 | 1,663,338 | 3,499,665 | 6,602,296 |
| Excess (Deficit) of Revenues over Expenses | (15,306,484) | 15,962,518 | (99,063) | (272,243) | 1,376,424 |
| Transfers In | 20,369,678 | 3,820,837 | | 0 | 0 |
| Transfers Out | (5,063,194) | (19,783,355) | (425,021) | (862,266) | (25,236) |
| Incr (Decr) in Reserves as a result of FY22 Operations | 0 | 0 | (524,084) | (1,134,509) | 1,351,188 |

FY2022 COMBINED STATEMENT OF REVENUE, EXPENDITURES AND CHANGES IN FUND BALANCE

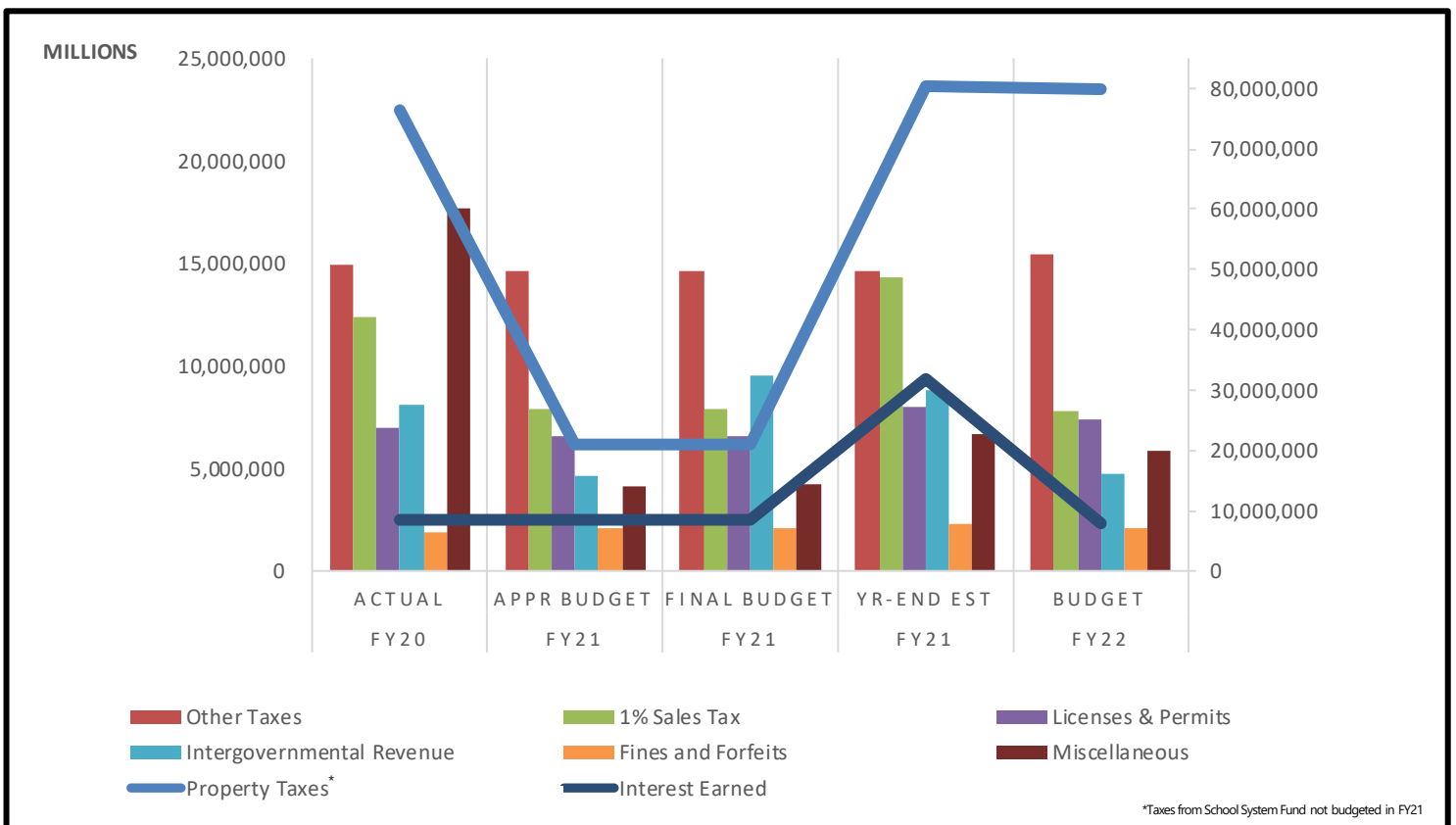
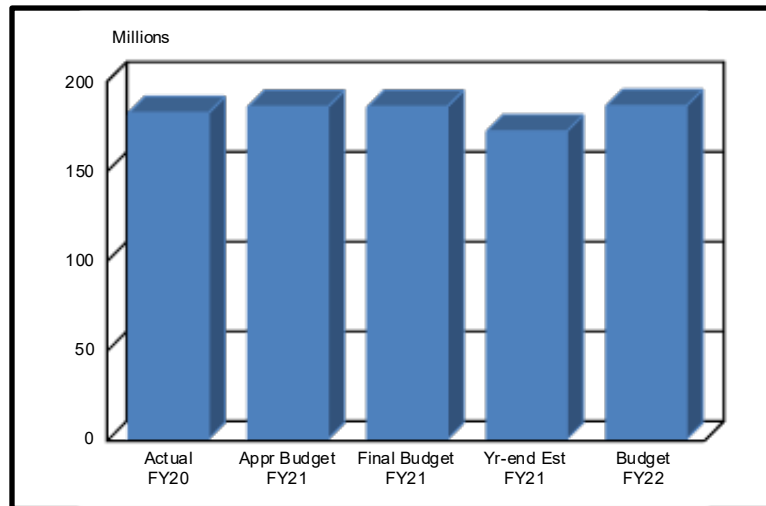
| FUNDS | CAPITAL PROJECTS | SPECIAL REVENUE | FLEET MAINT. | SELF - INSURANCE | TRUSTS | TOTAL |
|---|---------------------|--------------------|------------------|---------------------|-------------------|---------------------|
| REVENUES: | | | | | | |
| Property Taxes | | 59,204,175 | | | | 79,809,749 |
| Other Taxes | | 3,157,564 | | | | 15,461,356 |
| 1% Sales Tax | 7,786,174 | | | | | 7,786,174 |
| Licenses and Permits | | | | | | 7,426,652 |
| Intergovernmental | | 1,489,738 | | | | 4,519,109 |
| Charges for Services | | 231,855 | 3,788,102 | 15,627,607 | 7,424,821 | 189,583,458 |
| Fines and Forfeits | | | | | | 2,115,749 |
| Interest Earned | 253,786 | 574,324 | | | 6,763,415 | 7,882,425 |
| Miscellaneous Sources | 0 | 250,000 | 10,692 | | | 1,736,385 |
| School SPLOST Proceeds | | | | | | 185,000 |
| Total Anticipated Revenues | 8,039,960 | 64,907,656 | 3,798,794 | 15,627,607 | 14,188,236 | 316,506,057 |
| EXPENDITURES: | | | | | | |
| Personal Services | 791,962 | 561,152 | 1,068,391 | | | 66,756,043 |
| Operating Services | 607,094 | 60,470,814 | 2,623,600 | 20,057,861 | 14,183,354 | 217,061,760 |
| Appropriated Expenditures | 1,399,056 | 61,031,966 | 3,691,991 | 20,057,861 | 14,183,354 | 283,817,803 |
| Debt Service: | | | | | | |
| Principal Retirement | | 2,175,000 | | | | 7,235,000 |
| Interest and Fiscal Charges | | 624,250 | | | | 2,166,546 |
| Capital Projects | 26,553,955 | 24,200 | 87,000 | | | 44,891,936 |
| Total Anticipated Expenses | 27,953,011 | 63,855,416 | 3,778,991 | 20,057,861 | 14,183,354 | 338,111,285 |
| Excess (Deficit) of Revenues over Expenses | (19,913,051) | 1,052,240 | 19,803 | (4,430,254) | 4,882 | (21,605,228) |
| Transfers In | | 658,633 | | 4,478,146 | 1,835,076 | 31,162,370 |
| Transfers Out | | (3,165,220) | (19,803) | (47,892) | (898,464) | (30,290,451) |
| Incr (Decr) in Reserves as a result of FY22 Operations | (19,913,051) | (1,454,347) | 0 | 0 | 941,494 | (20,733,309) |

REVENUE SUMMARY

Marietta's Revenue is derived from eight basic categories, Charges for Services, Taxes, Licenses and Permits, Fines and Forfeits, Intergovernmental Revenue, Other Financing Sources, Bond Proceeds, and Investment Income. These categories span the 41 funds of Marietta city government.

CHARGES FOR SERVICES

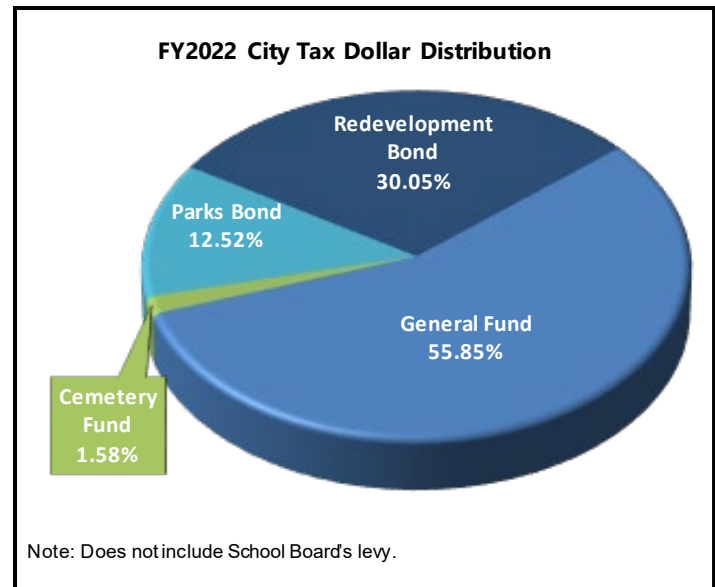
This revenue source includes revenue generated for services such as sanitation, electric, water and sewer utilities, golf, museum and recreation fees, fleet maintenance charges to user departments, and city and employee contributions to self-insurance and pension funds.



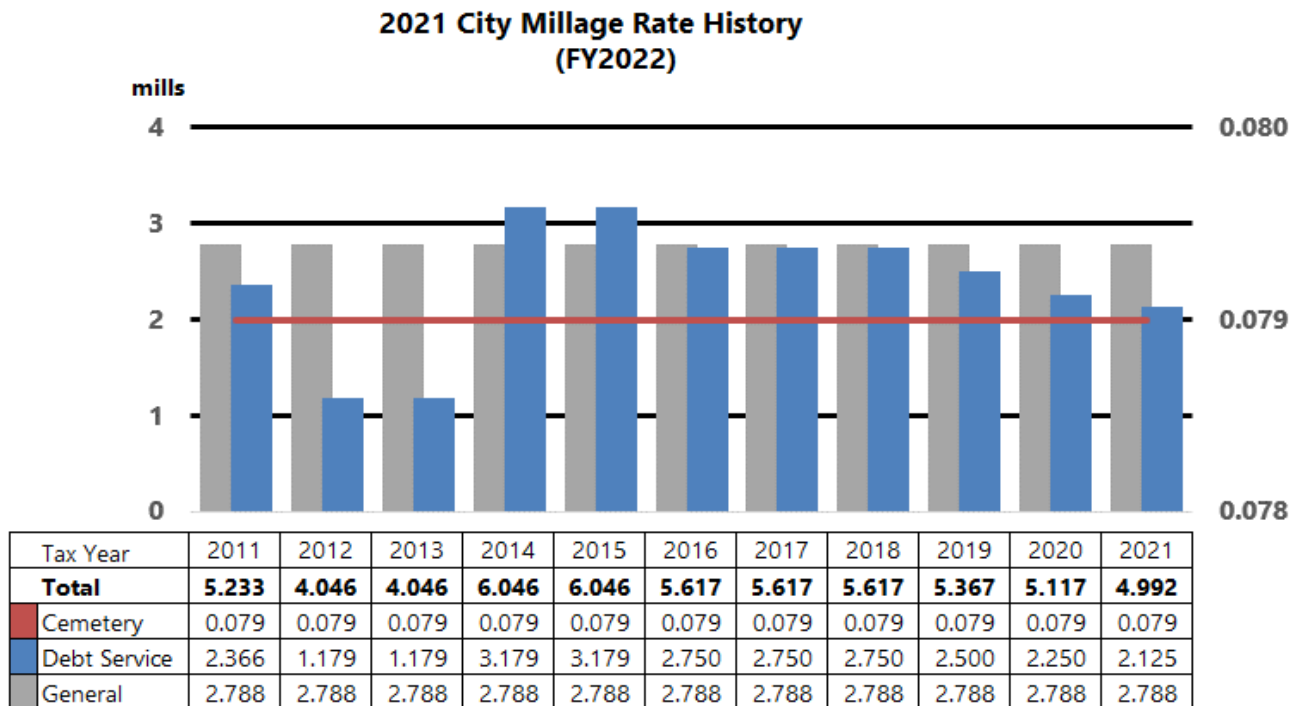
REVENUE SUMMARY

Property tax collections provide revenue for the General Fund and Cemetery Fund for maintenance and operations, and the Debt Service Fund for the payment of bonds for the public safety complex, parks and redevelopment areas. The City Council adopted the same millage rates for each of the levies as last year with the addition of the new millage for the redevelopment bond that the voters approved in 2013.

The graph to the right shows the tax dollar distribution for the four levies. The General Fund portion is 2.788 mills, which is expected to generate about \$8.38 million in real estate and personal property taxes. The debt service levies include voter approved bonds for parks, which has a millage rate of 0.625 mills, and redevelopment, which is set at 1.5 mills. These two debt service levies are estimated to bring in about \$7.73 million. The cemetery portion is 0.079 mills which should produce about \$287,451 for cemetery maintenance. This brings the total millage rate to 4.992 mills. All in all, a typical tax bill for property assessed at \$317,266 would be approximately \$633.52. This is exclusive of the School Board's levy. Homeowners may apply for a homestead exemption, which would reduce this amount, if eligible, to \$613.55.



The graph below shows a history of Marietta's millage rate.



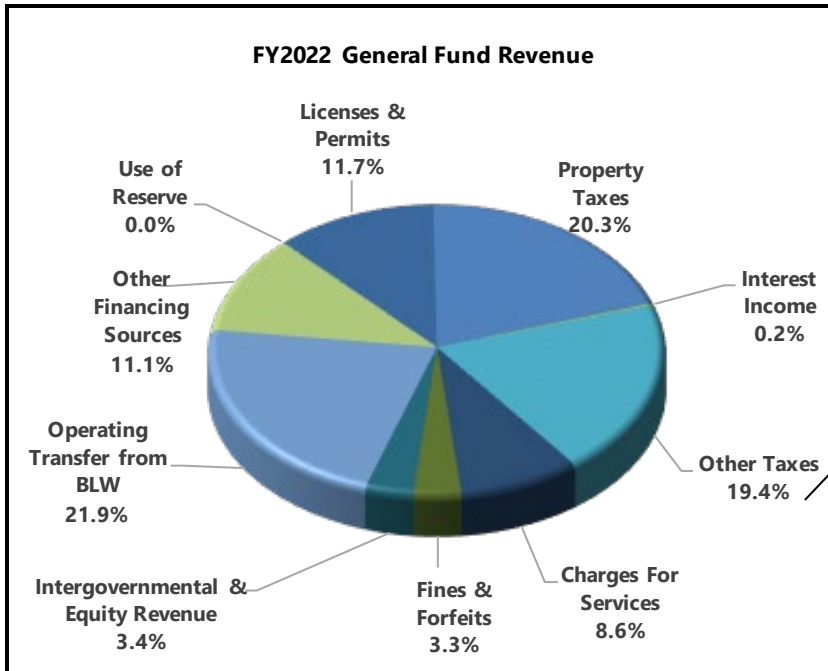
Notes:

- 1) In June 2012, a school bond was paid off, which lowered the Debt Service millage rate.
- 2) The voters approved a Redevelopment Bond in November 2013, which raised the Debt Service millage rate in 2014.
- 3) In January 2016, the Public Safety Bond was paid off, which lowered the Debt Service millage rate.
- 4) Council voted to reduce the millage rate by 0.25 mills in FY2020 and FY2021, and 0.125 mills in FY2022.

REVENUE SUMMARY

GENERAL FUND

The General Fund differs from the other funds because it has a variety of revenue sources. The graph below shows the sources of revenue along with the percent each contributes to the total amount budgeted of \$63.27 million. There are no tax increases or user fee increases approved for the FY2022 budget. The General Fund revenue budget is expected to increase by 3.4% from last year's adopted budget.



We are anticipating a stagnation in the Business License and Permits category. This is a positive sign for the local economy as we see residential and commercial building and improvements increasing. Construction permit revenue has risen in the last couple years, and we expect this trend to continue as we see developers and home builders making investments in the city.

The General Property Taxes category has a

| Other Taxes: | |
|-------------------------------|-------------|
| Franchise Fees | \$5,970,500 |
| State Insurance Premium | \$4,780,500 |
| Alcoholic Beverage Excise Tax | \$790,000 |
| Miscellaneous | \$762,792 |

distinctive feature. Marietta has a tax law that froze residential real estate property values in 2001 for tax relief purposes. The law states that if any residential properties are assessed higher after the base year of 2001, the amount

of the reassessment increase will be granted in the form of an exemption. This exemption is granted to all homeowners receiving the state homestead exemption until the property is sold. Therefore, no significant amount of tax revenue can be collected due to higher property values. Currently, new residential and commercial construction is underway resulting in a 5.5% increase in the real estate digest versus prior year.

On the personal property tax side, a new law in the Georgia states that vehicles purchased on or after March 1, 2013 and titled in Georgia will be exempt from sales and use tax and the annual ad valorem tax and will not be included in the tax digest. Instead, these vehicles will be subject to a new, one-time title ad valorem tax at the time of purchase that is based on the value of the vehicle. Effective July 2020, the Ad Valorem Tax Law was reformed and thus increased the distribution percentage for municipalities. The change has positively impacted revenues. We will continue to monitor the effects of the law changes closely.

Charges for Services consists mostly of fees collected for Sanitation services, and Parks and Recreation programs and services. Miscellaneous fees round out this category. For FY22 recreation programs will see an influx in revenue from contact programs and field rental. Parks and Sanitation should experience an increase from new residential properties.

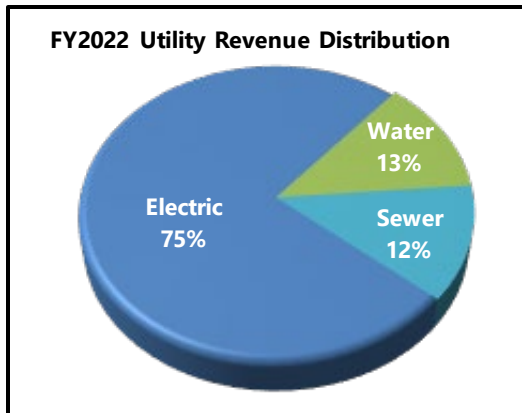
The automated red-light enforcement program is working to reduce accidents in targeted intersections in general. As violations and associated revenue decrease, the intersection becomes safer.

Indirect cost recovery from the BLW Fund and other funds of the city, which totals about \$2.85 million of the \$7 million in the Other Financing Source category. Tourism taxes from hotel and motel occupancies and auto rentals are considered special revenue funds and transferred to the General Fund for disbursement to other agencies and tourism groups in the downtown area. This source is expected to bring in approximately \$3.16 million.

REVENUE SUMMARY

BOARD OF LIGHTS AND WATER FUND

The operation of the electric, water and sewer utilities is projected to produce 96.35% of the revenue for the Board of Lights and Water (BLW) Fund. The remaining 3.65% of its income is derived from investment earnings, miscellaneous sources, reserves, and indirect cost recovery of \$2.9 million from the General Fund and other funds.



Charges for Services is the largest category of revenue, which is budgeted at about \$153.1 million for FY2022. Electric, water and sewer sales are projected to contribute 75%, 13% and 12%, respectively, to this category of revenue. Utility revenue distribution remains rather constant from year to year. There is a 4.0% decrease in the budget for utility revenue compared to last year.

In the coming year the BLW's utility sales will be partially determined by the prevailing weather conditions. Summertime heat, rain, or drought conditions are two of the biggest factors facing Marietta's utility enterprise fund annually. In FY2022 there is no rate increase for electricity built into the budget. A small pass-through increase in water, and wastewater rates is possible and will be decided mid-year when we know if our cost for purchased water will increase.

As we look to the future, we must also consider that the City's redevelopment projects will affect the BLW's growing customer base and bottom line. The BLW has been continuing with its infrastructure enhancements, service to redeveloping areas, and providing resources and utilities to new customers daily.

OTHER FUNDS

Tourism funds from Hotel/Motel Tax and Auto Rental Excise Tax are received and accounted for in special revenue funds instead of the General Fund. Hotel/Motel collections are transferred to the General Fund monthly and distributed to the required agencies, such as the Welcome Center for the promotion of local tourism, Cobb Galleria Convention Center, and the Marietta Conference Center. Auto Rental Excise Taxes are also transferred to the General Fund monthly, where they are granted to local non-profits, museums, theatres, and historic societies to assist in bringing tourism to the historic downtown Marietta area. Tourism funds are estimated to generate approximately \$3.15 million in FY2022.

A \$68 million Redevelopment Bond was passed by the voters in 2013 to improve the Franklin Gateway redevelopment area. Other improvements funded by this bond include streetscape improvements in the Whitlock Avenue corridor. No major construction projects are projected for the coming fiscal year.

The 2011 SPLOST collected 1% sales tax for road projects and capital projects. This SPLOST expired at the end of 2015, but projects continue to be built with the proceeds. Another SPLOST was approved by the voters, which began in January 2016 and another for 2022. Collectively, \$23.5 million is budgeted for transportation, building and capital projects for FY2022.

Recently relocated to the historic 1851 Brumby Hall, the Brumby Hall & Gardens/GWTW continues to be a popular tourist attraction. This fund accounts for admission revenue, gift shop sales, funds generated by special events, and it is partially supported by grants that flow through the Welcome Center with funds derived from tourism revenue. An increase in revenue is budgeted for FY2022.

The Marietta History Museum is expanding operations highlighting Marietta's history and culture. The museum receives operating revenue primarily from grants, events, and admissions.

The Conference Center Fund receives its revenue from rental income received from the hotel's management company as well as hotel/motel taxes collected by the city for the operation of a conference center.

REVENUE SUMMARY

DEBT SERVICE FUND

The Debt Service Fund receives its revenue from two basic sources: a property tax levy for two city general obligation bonds (Parks Bond and Redevelopment Bond) and a reimbursement from the School Board for the School Bond payment. The School Board collects a 1% SPLOST as approved by the voters in order to cover the debt service for the school bond. The millage rate for the Redevelopment Bond was reduced by 0.25 mills in FY21 and by the same amount again in FY22. The Parks Bond remains the same as prior year.

GOLF COURSE FUND

The Golf Course Fund receives its revenue mainly through user fees from rounds, the driving range, and beverage services. Revenue percentages from the main categories is consistent from year to year.

Weather is a factor in golf course operations, and we have seen where this can make a considerable difference when comparing the number of rounds sold from year to year. The course is well maintained and attracts golfers and tournaments throughout the year. Resurfacing of the course has also assisted with drawing new users.

INTERNAL SERVICE FUNDS

The Internal Service Funds receive their financing from the General Fund, BLW, Cemetery and CDBG Funds. The revenue for these funds is based on the amount needed to cover their projected expenses.

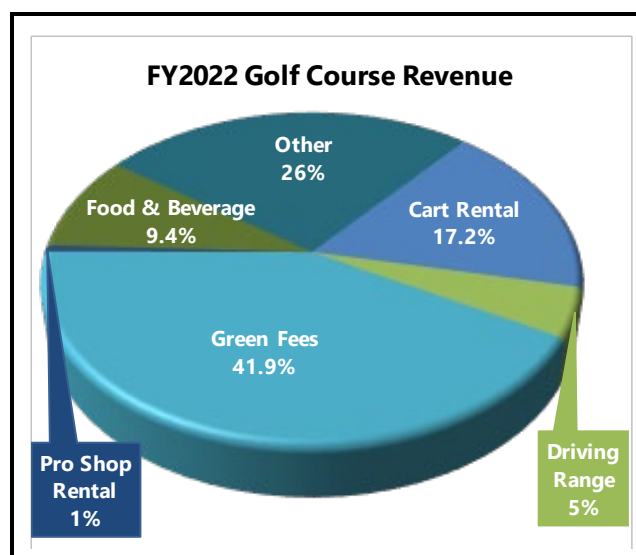
The Fleet Maintenance Fund recovers the cost of contracted commercial repairs, internal repairs and maintenance, labor, parts, supplies and fuel from user departments, with a total fund budget of \$3.79 million.

Marietta is largely a self-insured entity. Health insurance plan and benefit changes are made each year in order to slow the growing trend of higher claims costs. Workers comp, property, casualty and general liability insurance are also captured in this Fund.

TRUST FUNDS

The revenue in the Pension Fund is derived from charges to all funds for all eligible employees at a rate of 14% of salaries. The employees contribute 4% of salaries to the pension fund as well. Investment earnings play a substantial role in the fund's overall health. Large gains were seen last year; however, the budget is routinely conservative in that area. An analysis by an outside firm is performed each year to evaluate the rate of contribution into the fund in order to ensure strength now and in the future. The Other Post-Employment Benefits (OPEB) Trust Fund was established in FY2008. The Board of Lights and Water (BLW) Trust Fund was established in FY2011 in which the BLW makes contributions to set aside funds for future years.

In conclusion and as highlighted herein, the overall revenue picture for FY2022 is sound. No tax increases nor fee increases are implemented with the passage of this budget. Despite concerns for the national and local economies in the past, Marietta remains stable. Marietta is deliberate in maximizing its financial and personnel resources and has a fiscally conservative philosophy that has sustained the city during hard economic times.





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EXPENDITURE SUMMARY

Marietta's Expenditure Budget is thoughtful, conservative and provides services that meet or exceed last year's levels. The total budget for FY2022 is \$316.5 million for all City funds, excluding planned reserve increases and interfund transfers. As in recent years, the FY2022 budget addresses economic development services across several funds, which is an area of focus for Marietta's future. Other highlights for each fund are detailed as follows:

GENERAL FUND

The \$63.2 million General Fund Budget is 3.3% higher than last year's adopted budget. The Personal Services category of expenditures is budgeted at \$45.07 million and accounts for 71% of the General Fund budget. Total salaries and benefits continue to be budgeted below the 100% mark, as we rely on natural attrition in personnel to make up salary savings throughout the year. In FY2022 the salary savings is budgeted at \$1million. This allows us to plan our spending more efficiently and put some otherwise unused dollars toward programs and services.

The Operating budget is about \$17.2 million, which is 29% of the budget. This includes the funding needed for departments to provide services and programs. A concerted effort by the administration to limit spending plays a big part in controlling the budget. The departmental operating budgets were budgeted 1.7% lower than last year identifying areas to offset increases elsewhere. Overall, departmental allocations remain rather steady from year to year.

While Parks Bond funds are used to purchase park land and recreation buildings; operating and maintaining these acquisitions is part of the General Fund. Likewise, when SPLOST funding installed landscaped medians and gateways, the General Fund takes on the recurring maintenance costs, which is why we must keep a close eye on maximizing the operating budget. Marietta is committed to providing high levels of service while maintaining or reducing costs.

Beginning in fiscal year 2010, the General Fund capital budget consisted of a \$300,000 contingency for large items that break during the year and cannot be fixed. As the financial outlook allowed, this contingency was spent at year end on critical capital purchases. In recent years, the capital contingency decreased from \$1 million to \$600,000. The current year allowed a return to \$1 million capital spending levels. We can provide the normal replacement rotation of cars, trucks, mowers, and equipment. To balance the budget without any increases in taxes or fees, we have continued with the contingency capital budget plan as a necessary strategy. This format has worked well for us in recent years, making the capital purchases at the end of the year rather than in the beginning of the year.

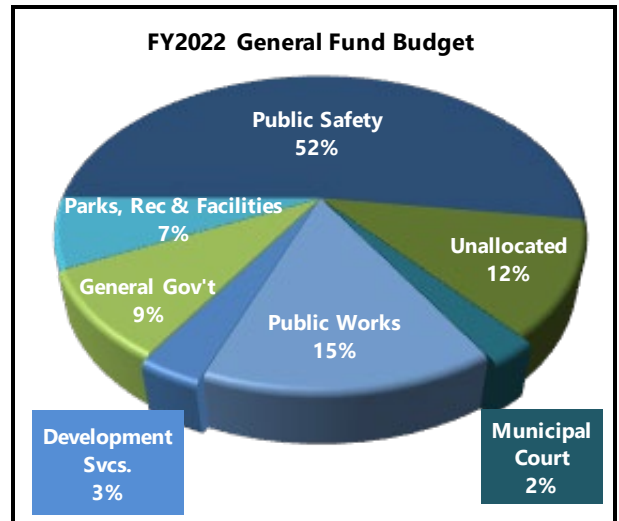
INTERNAL SERVICE FUNDS

The City is a self-insured entity, and as it is the nature of self-insured funds, we have seen some increases and decreases throughout recent years. In FY2022 the budget for claims, policy, premiums, and administration fees is higher than last year. The City continues to be proactive in making changes to the benefit structure and coverage plan to keep our increases to a minimum and below the national average. No additional costs were passed on to the employees.

The Fleet Maintenance shop provides fuel and services to all departments of the City. The budget has been stable in this fund due to lower fuel costs and a well-maintained fleet of vehicles.

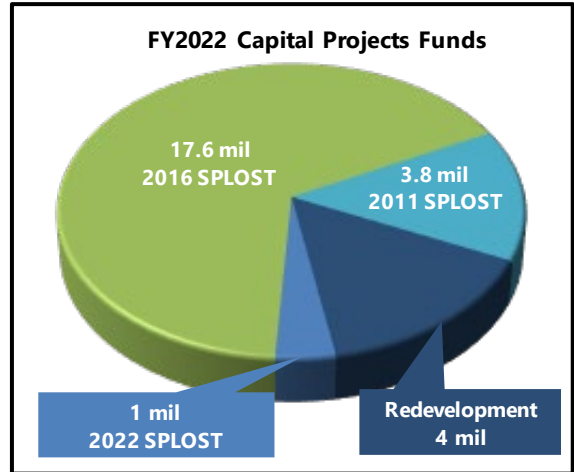
OTHER FUNDS

The Golf Course Fund is budgeted to be 12.5% higher compared to last year at \$2.09 million. The City contracts with a management company to run the golf course with oversight coming mainly from the Parks, Recreation and Facilities Department. The expenses in this fund typically include golf course maintenance and operation, golf cart rental, club house maintenance, food and beverage, and management fees. Golf capital equipment is budgeted at \$159,450 for FY2022.



EXPENDITURE SUMMARY

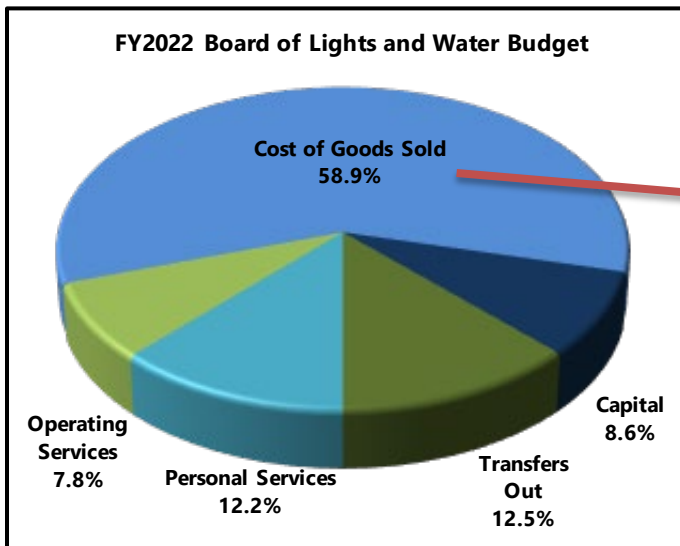
In the Capital Projects funds, we are using approximately \$3.8 million for roads, transportation and capital projects funded by a 1% Special Purpose Local Option Sales Tax (SPLOST) from 2011. The collection of this particular sales tax expired in December 2015; however, projects will continue for a few years until all the funds are expended. A follow-up SPLOST began in January 2016. The major portion of the \$17.6 million that we will receive in FY2022 will be used for additional transportation projects. While the 2016 SPLOST is largely for road and transportation projects, a substantial amount of funding for public safety replacement vehicles is included as are funds for building construction and other capital outlays. A new SPLOST 2022 was approved beginning this fiscal year. We are using approximately \$1 million for transportation projects. Redevelopment projects are budgeted at \$4 million for the current fiscal year.



The Debt Service Fund provides for the principal and interest payments on the city's existing general obligation bonds, which can be found in the Aggregate Debt Service schedule on the following pages.

BOARD OF LIGHTS AND WATER FUND

The expense budget of the Board of Lights and Water (BLW) is \$158 million. This is 4% less than last year's approved budget. The largest category of expenditures, Cost of Goods Sold, decreased by 3.4% over last year's adopted budget. This is due to savings that will be realized on fixed costs.



The salary and benefits budget include the normal day-to-day positions to support the operations of a large utility company. Cost-saving measures are implemented in this area with some minor adjustments to positions and re-structuring.

Cost of Goods Sold:

| | |
|----------|-----------------|
| Electric | \$ 75.2 million |
| Water | \$ 8.12 million |
| Sewer | \$ 9.77 million |

The Cost of Goods Sold in Electrical and Water/Sewer are by far the largest expense for the utility. Purchased power costs accounts for 60% and purchased water and sewer services are 14.2% of the BLW's operating budget. Electricity for resale is budgeted at \$75.24 million. Meanwhile, water and sewer services for resale are budgeted at \$17.89 million.

The FY2022 capital budget of \$13.5 million includes routine capital projects, such as sewer rehabilitation, water main replacements, underground cable replacements, substation

maintenance, system protection and improvements, and electrical service to new customers, which remain the backbone of the capital budget. These projects are necessary in order for the BLW to remain a leader in the utility business.

TRUST FUNDS

The Pension Fund budget provides for retirement benefits to a pool of retirees and is budgeted at \$14.1 million. In conclusion, the budget for FY2022 is sound and conservative, and it should be noted that the City administration, in concert with elected officials and department directors, have made a diligent effort to generate innovative ideas and find cost cutting measures in order to provide the highest level of services to our citizens and customers.

FUND BALANCE SUMMARY

A fund is an independent fiscal and accounting entity with a self-balancing set of accounts. Funds are separated based on activity or attaining certain objectives. The Fund Balance in each fund is the difference between assets and liabilities. Fund Balance is increased when revenues exceed expenses in a fiscal year; conversely fund balance is decreased when expenses exceed revenue in a fiscal year. We also refer to Fund Balance as the dollar amount of resources remaining from prior years which are available to be budgeted for expenditure.

| | Beginning FY22 Fund Balance | Anticipated Revenues | Anticipated Expenses | Projected Change in Fund Balance | Estimated Ending FY22 Fund Balance | Designated/ Reserved | Undesignated |
|---------------------------------|-----------------------------------|-------------------------|-------------------------|--|--|-------------------------|-------------------|
| Governmental Funds | | | | | | | |
| General Fund | 32,887,060 | 63,279,795 | 58,216,601 | 5,063,194 | 37,950,254 | 11,680,384 | 26,269,870 |
| Lease Income | 12,671,350 | 1,231,357 | 3,457,883 | (2,226,526) | 10,444,824 | 0 | 10,444,824 |
| Tax Allocation Districts | 1,825,004 | 0 | 0 | 0 | 1,825,004 | 0 | 1,825,004 |
| Cemetery | 728,942 | 287,451 | 287,451 | 0 | 728,942 | 12,500 | 716,442 |
| CDBG | 20,301 | 512,068 | 512,068 | 0 | 20,301 | 447,452 | (427,151) |
| Asset Forfeiture | 350,895 | 1,000,000 | 1,000,000 | 0 | 350,895 | 144,400 | 206,495 |
| Radio Sys Core Replacement | 3,329 | 0 | 0 | 0 | 3,329 | 0 | 3,329 |
| Museum Of History | 70,438 | 253,686 | 253,686 | 0 | 70,438 | 11,650 | 58,788 |
| Brumby Hall & Gardens/GWTW | 27,723 | 205,839 | 205,839 | 0 | 27,723 | 0 | 27,723 |
| Aurora Fire Museum | 27,830 | 0 | 0 | 0 | 27,830 | 0 | 27,830 |
| Parks and Trees | 460,130 | 0 | 0 | 0 | 460,130 | 145,200 | 314,931 |
| Tourism | 210,755 | 3,157,564 | 3,157,564 | 0 | 210,755 | 0 | 210,755 |
| Capital Projects | 53,687,843 | 8,039,960 | 27,953,011 | (19,913,051) | 33,774,792 | 5,948,920 | 27,825,871 |
| Debt Service | 8,788,406 | 7,978,720 | 6,602,296 | 1,376,424 | 10,164,830 | 0 | 10,164,830 |
| Governmental Funds Total | 111,760,006 | 85,946,440 | 101,646,399 | (15,699,959) | 96,060,047 | 18,390,507 | 77,669,541 |

Projected Change in Fund Balance:

- Capital Projects Fund: A Parks bond was issued in 2009 for \$25 million. A Redevelopment bond was issued in 2013 for \$68 million. These funds will be spent over the course of several years. In FY19 the city appropriated approximately \$9.1 million from the Redevelopment bond to go forward with council-approved projects. Additionally \$4.19 million in unspent funds from a Special Purpose Local Option Sales Tax (SPLOST) that ended in December 2015 is budgeted for council-approved projects in FY22. Likewise \$22.4 million from the current SPLOST in effect is appropriated for road, traffic and capital projects.
- The Debt Service fund will add \$1,351,188 to fund balance for a principal payment that is due on the first day of the next fiscal year.

AGGREGATE DEBT SERVICE

The City of Marietta currently has bonds outstanding, including general obligation bonds and revenue bonds. Below is a description of the bonds that are included in the table on the following pages. This is an all-inclusive list. The city's utility enterprise fund, Board of Lights and Water (BLW), has no debt.

DEBT SERVICE FUND:

City Parks General Obligation Bond:

This \$25 million bond was approved by the voters in 2009 for the acquisition of land, construction of new parks and facilities, and for the renovation of existing parks & facilities. This bond was partially refunded in 2015.

Redevelopment General Obligation Bond:

This \$68 million bond was approved by the voters in 2013 for the acquisition and demolition of properties approved for redevelopment, right-of-way acquisitions and road infrastructure modifications to improve connectivity within the Franklin-Gateway redevelopment area. Streetscape improvements and construction in the Whitlock Avenue corridor are also included. Additionally in 2020, the taxable portion of the 2013 bond issue was refunded to lower interest rates.

SPECIAL REVENUE FUNDS:

Citywide Projects Revenue Bond:

The Citywide Projects Fund was established in 2009 when the City issued revenue bonds to support the construction of major projects or the purchase of major equipment or vehicles. This bond was partially refunded in 2016. The debt service for the revenue bonds is paid through the Lease Income Fund.

AGGREGATE DEBT SERVICE

| | Parks General Obligation Bonds 2015 Refunding Issue | | Redevelopment General Obligation Bonds 2013A Issue | | Redevelopment General Obligation Bonds 2020 Refunding Issue | |
|--------------------------------|--|---------------------|---|-------------------|--|---------------------|
| | Principal | Interest | Principal | Interest | Principal | Interest |
| Outstanding | <u>\$ 13,500,000</u> | | <u>\$ 6,060,000</u> | | <u>\$ 47,080,000</u> | |
| Maturities for FYE June 30: | Jan. 1 | July 1 & Jan 1 | Jan. 1 | July 1 & Jan 1 | Jan. 1 | July 1 & Jan 1 |
| 2022 | 1,440,000 | 480,100 | 2,985,000 | 181,800 | 635,000 | 880,396 |
| 2023 | 1,485,000 | 422,500 | 3,075,000 | 92,250 | 645,000 | 868,522 |
| 2024 | 1,550,000 | 348,250 | - | - | 3,835,000 | 856,460 |
| 2025 | 1,615,000 | 270,750 | - | - | 3,890,000 | 784,746 |
| 2026 | 1,645,000 | 222,300 | - | - | 3,950,000 | 712,003 |
| 2027 | 1,685,000 | 172,950 | - | - | 4,015,000 | 638,138 |
| 2028 | 1,725,000 | 122,400 | - | - | 4,080,000 | 563,057 |
| 2029 | 1,775,000 | 70,650 | - | - | 4,150,000 | 486,761 |
| 2030 | 580,000 | 17,400 | - | - | 4,220,000 | 409,156 |
| 2031 | - | - | - | - | 4,295,000 | 330,242 |
| 2032 | - | - | - | - | 4,375,000 | 249,926 |
| 2033 | - | - | - | - | 4,455,000 | 168,113 |
| 2034 | - | - | - | - | 4,535,000 | 84,805 |
| | <u>\$ 13,500,000</u> | <u>\$ 2,127,300</u> | <u>\$ 6,060,000</u> | <u>\$ 274,050</u> | <u>\$ 47,080,000</u> | <u>\$ 7,032,322</u> |

AGGREGATE DEBT SERVICE

| | DMDA Citywide Projects Revenue Bonds 2016 Refunding Issue | | Total City Debt (All Pages) | | |
|--------------------------------|--|---------------------|--|----------------------|----------------------|
| | Principal | Interest | Principal | Interest | Total Payment |
| Outstanding | <u>\$ 12,485,000</u> | | <u>\$ 79,125,000</u> | | |
| Maturities for FYE June 30: | July 1 | July 1 & Jan 1 | July 1 | July 1 & Jan 1 | |
| 2022 | 2,175,000 | 624,250 | 7,235,000 | 2,166,546 | 9,401,546 |
| 2023 | 2,285,000 | 515,500 | 7,490,000 | 1,898,772 | 9,388,772 |
| 2024 | 2,395,000 | 401,250 | 7,780,000 | 1,534,246 | 9,314,246 |
| 2025 | 2,520,000 | 281,500 | 8,025,000 | 1,264,253 | 9,289,253 |
| 2026 | 2,495,000 | 155,500 | 8,090,000 | 1,089,803 | 9,179,803 |
| 2027 | 615,000 | 30,750 | 6,315,000 | 841,838 | 7,156,838 |
| 2028 | - | - | 5,805,000 | 685,457 | 6,490,457 |
| 2029 | - | - | 5,925,000 | 557,411 | 6,482,411 |
| 2030 | - | - | 4,800,000 | 426,556 | 5,226,556 |
| 2031 | - | - | 4,295,000 | 330,242 | 4,625,242 |
| 2032 | - | - | 4,375,000 | 249,926 | 4,624,926 |
| 2033 | - | - | 4,455,000 | 168,113 | 4,623,113 |
| 2034 | - | - | 4,535,000 | 84,805 | 4,619,805 |
| | <u>\$ 12,485,000</u> | <u>\$ 2,008,750</u> | <u>\$ 79,125,000</u> | <u>\$ 11,297,965</u> | <u>\$ 90,422,965</u> |

Notes:

1. The DMDA Citywide Projects Revenue Bonds are paid from Hotel Motel Tax and income from the Conference Center Lease.

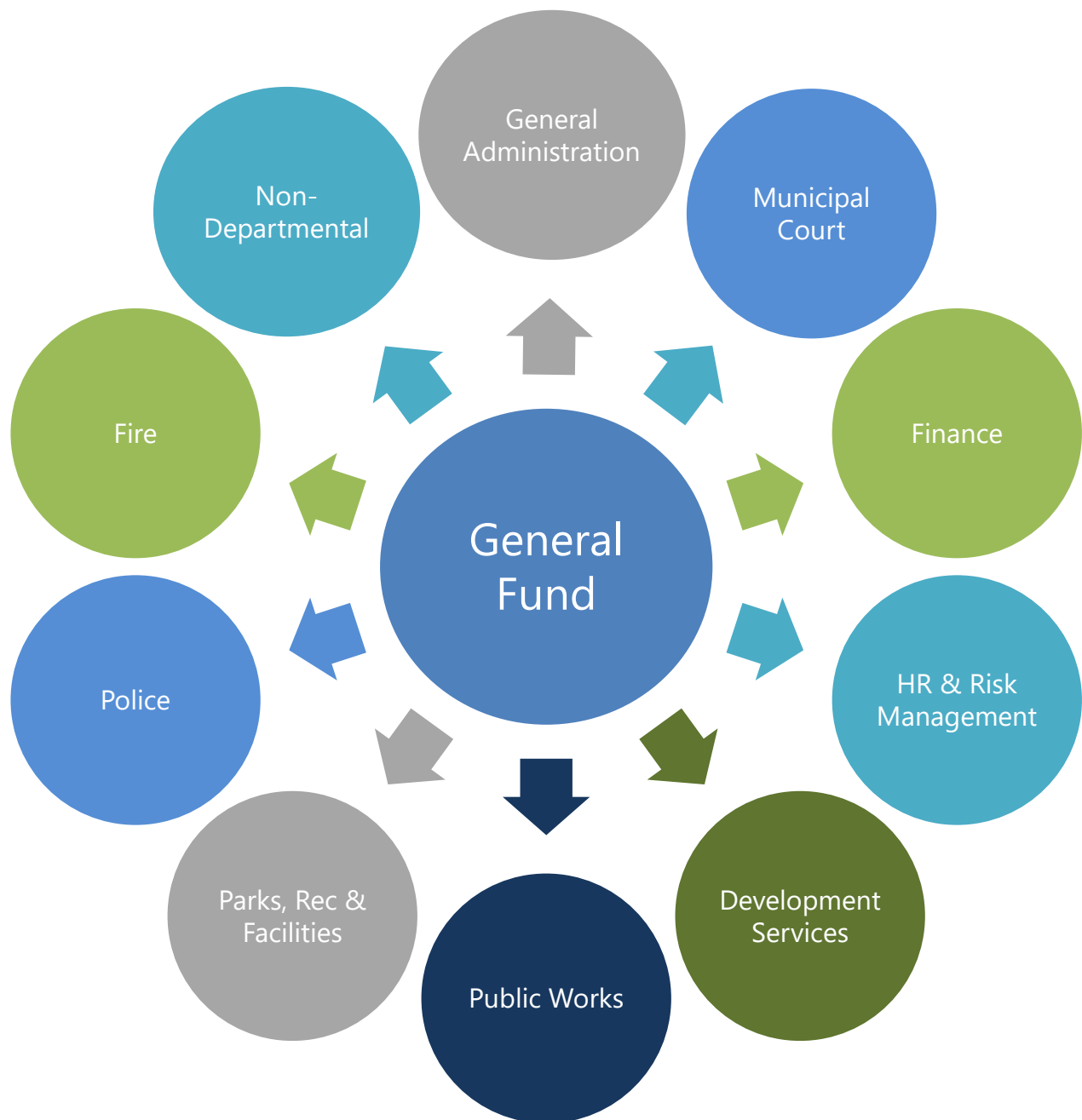


The Place to Live, Work, & Play
City of Marietta, Georgia

GOVERNMENTAL FUNDS

GENERAL FUND

The General Fund is the principal fund of the City and it is used to account for all normal recurring activities not included in other specified funds. This section details the following departments:



GENERAL FUND

SUMMARIZED OPERATING BUDGET FY2022

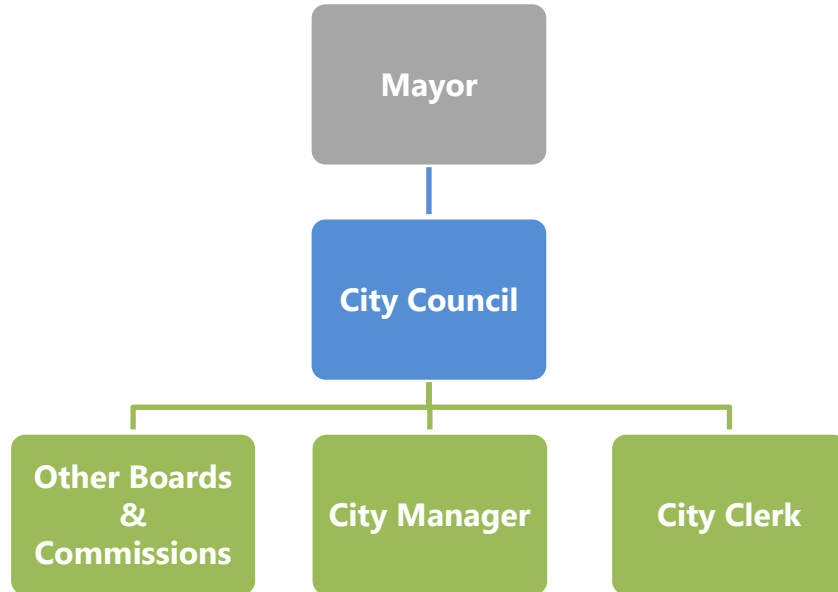
| General Fund Departments | Personal Services | Operating Services | Capital | Total Budget |
|--|-------------------|--------------------|----------|------------------|
| General Administration | | | | |
| Mayor | 138,474 | 3,770 | 0 | 142,244 |
| Council | 204,454 | 87,235 | 0 | 291,689 |
| City Manager's Office | 985,393 | 82,700 | 0 | 1,068,093 |
| City Clerk | 234,236 | 88,576 | 0 | 322,812 |
| City Attorney | 0 | 340,000 | 0 | 340,000 |
| Civil Service Board | 7,500 | 347 | 0 | 7,847 |
| Total General Administration | 1,570,057 | 602,628 | 0 | 2,172,685 |
| Municipal Court | 1,370,949 | 181,311 | 0 | 1,552,260 |
| Finance | | | | |
| Administration | 610,722 | 55,322 | 0 | 666,044 |
| Accounting and Payroll | 647,762 | 20,960 | 0 | 668,722 |
| Budget and Utility Analysis | 343,241 | 8,255 | 0 | 351,496 |
| Tax | 329,259 | 61,837 | 0 | 391,096 |
| Business License | 315,906 | 6,728 | 0 | 322,634 |
| Purchasing | 268,915 | 11,290 | 0 | 280,205 |
| Total Finance | 2,515,805 | 164,392 | 0 | 2,680,197 |
| Human Resources and Risk Management | 674,977 | 96,033 | 0 | 771,010 |
| Development Services | | | | |
| Planning and Zoning | 1,299,715 | 214,559 | 0 | 1,514,274 |
| Economic Development | 408,518 | 65,258 | 0 | 473,776 |
| Planning Commission | 14,700 | 0 | 0 | 14,700 |
| Board of Zoning Appeals | 10,500 | 0 | 0 | 10,500 |
| Historic Preservation Commission | 0 | 16,800 | 0 | 16,800 |
| Total Development Services | 1,733,433 | 296,617 | 0 | 2,030,050 |
| Public Works | | | | |
| Admin, Engineering and Drafting | 939,475 | 87,748 | 0 | 1,027,223 |
| Board of Building Code Appeals | 2,250 | 0 | 0 | 2,250 |
| Building Inspections and Permits | 540,283 | 38,162 | 0 | 578,445 |
| Sanitation | 2,418,727 | 1,708,420 | 0 | 4,127,147 |
| Operations | 309,714 | 9,275 | 0 | 318,989 |
| Streets | 1,673,380 | 327,986 | 0 | 2,001,366 |
| Traffic Services | 700,227 | 190,015 | 0 | 890,242 |
| Total Public Works | 6,584,056 | 2,361,606 | 0 | 8,945,662 |

GENERAL FUND

SUMMARIZED OPERATING BUDGET FY2022

| General Fund Departments | Personal Services | Operating Services | Capital | Total Budget |
|---|---------------------|---------------------|--------------------|---------------------|
| Parks, Recreation and Facilities | | | | |
| Administration | 859,551 | 53,495 | 0 | 913,046 |
| Programs and Events | 8,733 | 88,185 | 0 | 96,918 |
| Recreation Centers and Athletics | 404,938 | 193,635 | 0 | 598,573 |
| Buildings Maintenance | 527,782 | 671,403 | 0 | 1,199,185 |
| Grounds Maintenance | 979,127 | 633,434 | 0 | 1,612,561 |
| Keep Marietta Beautiful | 43,173 | 4,285 | 0 | 47,458 |
| Total Parks, Rec. and Facilities | 2,823,304 | 1,644,437 | 0 | 4,467,741 |
| Police | | | | |
| Support Services | 15,588,537 | 1,580,386 | 0 | 17,168,923 |
| Uniform Patrol Services | 0 | 1,046,485 | 0 | 1,046,485 |
| Investigative Services | 0 | 7,347 | 0 | 7,347 |
| Total Police | 15,588,537 | 2,634,218 | 0 | 18,222,755 |
| Fire | | | | |
| Administration | 391,353 | 14,560 | 0 | 405,913 |
| Rescue | 0 | 109,566 | 0 | 109,566 |
| Suppression & Emergency Services | 11,116,199 | 533,848 | 0 | 11,650,047 |
| Prevention | 995,317 | 14,398 | 0 | 1,009,715 |
| Training | 476,475 | 249,578 | 0 | 726,053 |
| Apparatus Service and Maintenance | 0 | 11,280 | 0 | 11,280 |
| Total Fire | 12,979,344 | 933,230 | 0 | 13,912,574 |
| Non-Departmental | (763,206) | 8,288,067 | 1,000,000 | 8,524,861 |
| Total Operating Budget | \$45,077,256 | \$17,202,539 | \$1,000,000 | \$63,279,795 |

CITY GENERAL ADMINISTRATION



The Mayor is the chief executive officer of the City and has general supervision over all its affairs. Elected at-large for a four-year term that runs concurrently with the terms of Council members, the Mayor presides over City Council meetings and only votes to break ties.

The City Council is comprised of seven members who are elected from each of the seven districts in the City and serve for a four-year term, which run concurrently. The City Council enacts ordinances and resolutions, adopts an annual budget, establishes the tax levy and otherwise takes such actions as are "necessary for the security, welfare, convenience and interest of the City."

The position of City Manager is appointed by the City Council. The City Manager regularly meets with the City Council to inform, recommend, and receive direction on affairs of the City. The office of City Manager is responsible for ensuring that operations for the City and its Board of Lights and Water are conducted in an efficient and effective manner and for ensuring continual improvement and responsiveness of the City government.

The City Clerk is the historian for the City and the keeper of City records. The City Clerk is held responsible for the proper recording and filing of all ordinances, resolutions, petitions, deeds, contracts, agreements and other legal documents. As Clerk of the Council, Board of Lights and Water and the Civil Service Board, the Clerk is responsible for recording the proceedings of regular, special and committee meetings; attesting to all documents executed by the Mayor and City Manager; and certifying official records. In addition, the City Clerk serves as the Election Superintendent for the City and registers citizens to vote.

The City Council relies on other boards and commissions to review various requests and make recommendations to them for formal action. The Construction Board of Adjustments & Appeals consists of seven members who meet on call to consider requests for variances. The Planning Commission is a seven-person body that meets monthly to consider various planning and zoning matters. The Board of Zoning Appeals is a seven-member body that hears appeal requests from the City for zoning ordinances. The Civil Service Board consists of a five-member board that meets on call to address matters relating to the Civil Service System including Fire and Police matters. The Marietta Historic Preservation Commission works to protect and enhance the historical and aesthetic attraction of Marietta.

GENERAL ADMINISTRATION

MISSION STATEMENT

To manage the City in accordance with state law, local ordinance, and policies adopted by the City Council. To champion a citizen-oriented open government, while delivering professional counsel and support to policy makers and those who provide and receive services. To accurately record, maintain, and retrieve all legislative records. This includes minutes of all official acts, ordinances, resolutions, and proceedings of the City.

GOALS AND ACTIONS

I. Encourage a diverse and vibrant local economy

- ♦ Promote a more effective historic preservation ordinance.
- ♦ Encourage quality architecture and construction in development and redevelopment projects.
- ♦ Educate residents on mixed-use and higher density housing.
- ♦ Support mixed-use redevelopment while strengthening viable neighborhoods and commercial areas.
- ♦ Coordinate efforts with property owners and developers to ensure new development that is harmonious in appearance with existing structures and landscapes.

II. Foster mixed-use concept and diverse urban design to be known as “the Marietta Look”

- ♦ Establish collaborative relationships with local centers of higher learning.
- ♦ Promote centers that support retail, office space, residences, and environmentally friendly industry.
- ♦ Enforce code compliance relating to the appearance of the City including that which pertains to landscaped boulevards and gateways, aesthetically appealing roads and passageways, greenspace requirements and disposal of inappropriate signage.

III. Increase owner occupancy

- ♦ Build affordable first-time homebuyer units.
- ♦ Allocate a portion of newly built or renovated housing units for low to moderate income families.
- ♦ Rehabilitate or replace 10% of existing rental housing.
- ♦ Encourage diverse housing in the downtown area and single-family detached housing throughout the City.

IV. Continue to meet the demands of growth, provide a safe community for residents, and enhance the quality of life that attracts businesses and residents to the City

- ♦ Seek and encourage public and private support for local cultural and arts organizations.
- ♦ Promote the downtown area as a dining and entertainment destination.
- ♦ Increase downtown parking and integrate design with commercial development.
- ♦ Address traffic issues from west Marietta to central Marietta.
- ♦ Encourage revitalization of current parks through implementation of parks improvement projects.

GENERAL ADMINISTRATION

PERFORMANCE MEASUREMENTS

| Measurement | FY20 Actual | FY21 Estimate | FY22 Budget |
|--|----------------|------------------|----------------|
| Meetings Held: | | | |
| Council - Regular | 12 | 12 | 12 |
| Council - Special | 8 | 6 | 6 |
| Council Committees | 80 | 84 | 85 |
| Special Called City Council Agenda Work Sessions | 12 | 12 | 12 |
| Board of Lights & Water - Regular | 11 | 12 | 12 |
| Board of Lights & Water - Special | 2 | 1 | 2 |
| Board of Lights & Water Committees | 3 | 4 | 4 |
| Civil Service Board | 1 | 2 | 2 |
| Filings: | | | |
| Contracts | 119 | 70 | 100 |
| Deeds | 27 | 25 | 50 |
| Ordinances | 71 | 65 | 50 |
| Resolutions | 21 | 10 | 15 |
| Clerk of Superior Court | 20 | 15 | 20 |
| Open Records Requests | 92 | 141 | 100 |

GOALS ACCOMPLISHED

- Marietta's outstanding General Obligation Bonds have maintained a credit rating of Aa2 from Moody's Investor Services and an AA+ rating from both Fitch's Inc. and Standard and Poor's Financial Services.
- Received the Distinguished Budget Presentation Award from the Government Finance Officers Association (GFOA) for the fiscal year beginning July 1, 2020, a honor awarded for the 26th consecutive year.
- Received a Certificate of Achievement from GFOA for the Annual Comprehensive Financial Report (ACFR) for the fiscal year ending June 30, 2019, a honor awarded for the 32nd consecutive year.
- Designated as a 2020 Tree City USA Community for the 37th consecutive year.
- City of Marietta honored in 2020 as Metro Atlanta's Best Town Square by the Atlanta Journal-Constitution.
- Marietta named the 2020 Top 100 Best Place to Live by Livability, and one of the Top 10 Suburbs With More Space for The Money by Forbes.com.
- Zillow and Yelp, Inc. crowned Marietta as one of the top ten cities in the nation to be named as a suburb with urban amenities and a big city feel. Marietta was the only city in Georgia to be named in this list and only one of two cities in the southeast.
- The Marietta Square Farmers Market was named Best of 2020 by My Home Improvement Atlanta.
- Marietta Police Department reaccredited as a Nationally Accredited Law Enforcement Agency (CALEA) for the 7th time since 1998. MPD was the first agency in Cobb County to achieve the CALEA National accreditation.
- City Councilmember, Michelle Cooper Kelly was awarded the liveSAFE Woman of the Year Award.
- Ribbon cutting ceremonies held for the Welcome Center after acquisition of the historic train depot, and for the newly renovated Fleet Services area within the Public Works facility.
- The Marietta Fire Department reaffirmed its Insurance Services Office (ISO) level one rating, while also raising the overall score by 3.5%. The rating of ISO 1 is the highest rating achievable for a fire department.
- Marietta Police Department's ASSIST Program was presented the Motorola Dr. Curtis McClung Award of Excellence for its Community Policing Initiative by the Georgia Association of Chiefs of Police.

GENERAL ADMINISTRATION

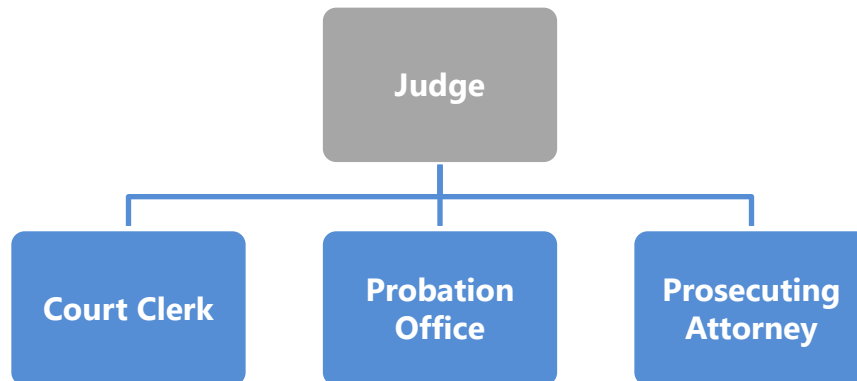
EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|------------------|------------------|------------------|------------------|------------------|
| Personal Services | 1,151,484 | 1,304,954 | 1,384,612 | 1,381,192 | 1,570,057 |
| Operating Services | 532,291 | 523,271 | 532,437 | 607,650 | 602,628 |
| Capital | 0 | 82,169 | 0 | 0 | 0 |
| Total Budget | 1,683,775 | 1,910,394 | 1,917,049 | 1,988,842 | 2,172,685 |

PERSONNEL DETAIL

| Title | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------------------------|----------------|----------------|----------------|------------------|----------------|
| Mayor | 1 | 1 | 1 | 1 | 1 |
| Admin. Assistant to the Mayor | 1 | 1 | 1 | 1 | 1 |
| Council Members | 7 | 7 | 7 | 7 | 7 |
| City Manager | 1 | 1 | 1 | 1 | 1 |
| Assistant to City Manager | 1 | 1 | 1 | 1 | 1 |
| Executive Aide to the City Manager | 1 | 1 | 1 | 1 | 1 |
| Administrative Specialist | 1 | 1 | 1 | 1 | 1 |
| Communications & Gov't Affairs Mgr. | 1 | 1 | 1 | 1 | 1 |
| Public Information Tech (1 Part-Time) | 0.5 | 0 | 0 | 0 | 0 |
| Multimedia Specialist | 0 | 1 | 1 | 1 | 1 |
| Director - Brumby Hall & Gardens/GWTW | 1 | 1 | 1 | 1 | 1 |
| Director - Marietta Museum of History | 1 | 1 | 1 | 1 | 1 |
| City Clerk | 1 | 1 | 1 | 1 | 1 |
| Deputy City Clerk | 1 | 1 | 1 | 1 | 1 |
| Records Clerk | 1 | 1 | 1 | 1 | 1 |
| Civil Service Members | 5 | 5 | 5 | 5 | 5 |
| Total Budgeted Positions | 24.5 | 25 | 25 | 25 | 25 |

MUNICIPAL COURT



The City of Marietta Municipal Court is one of more than 400 municipal courts in the Georgia court system. Jurisdiction is limited to misdemeanor traffic offenses, theft by shoplifting, and possession of one ounce or less of marijuana occurring within city limits. This court also handles violation of local ordinances including zoning code enforcement and parking, as well as photo-enforced red-light and school bus passing violations. This court has the right and power to conduct non-jury trials, receive guilty pleas, and impose sentencing in the manner required by law. The Municipal Court system is comprised of three sections:

The Clerk of Court Office is the official repository and custodian of court records. This office maintains all original citations of defendants and acts as a case manager by scheduling court appearances, preparing case files, obtaining reports and test results, preparing production orders to be signed by the Judge, and assessing fines for each offense filed in this court. In accordance with state open records statutes, requests for copies of records are processed in this office. The Clerk of Court Office accounts for funds received from fines and other charges which are then transferred to the City's account. The disposition of all offenses is electronically reported to the state for inclusion in the offender's driver and/or criminal history file. The Clerk of Court Office coordinates the scheduling of court appointed attorneys and interpreters for court sessions. Requests for a court appointed attorney require submittal of an application and a determination of indigency must be performed by the Clerk of Court Office prior to a defendant receiving representation by an appointed attorney.

The Prosecuting Attorney's Office prosecutes cases that are filed in Municipal Court on behalf of the city and state. This office investigates charges, conducts background reviews of the accused, preforms research on test results, interviews witnesses, and recommends sentencing and fine amounts for consideration by the judge. Defendants who request a non-jury trial are issued a court date where their case will be heard before a judge. Should the defendant request a trial by jury, the case is bound over to the State Court of Cobb County for prosecution and disposition. The Prosecuting Attorney's Office also oversees the Pretrial Diversion Program, which is designed as an alternative to the traditional processing of offenders within the criminal justice system. Participants accepted into the Pretrial Diversion Program are first time offenders charged with crimes of a non-violent or non-aggressive nature who are supervised by the court's Probation Office in lieu of traditional court processing. Each offender is provided with an individualized controlled supervision program.

The Probation Office supervises defendants who are sentenced to a term of probation by Marietta Municipal Court. Probation officers monitor the completion of the terms and conditions of the court order. Defendants placed on probation may be required to complete alcohol or drug evaluations and treatment, risk reduction programs, theft and shoplifting offender programs, community service work, participate in victim impact panels; and pay fines, statutory surcharges, and probation supervision fees. Defendants may also be required to submit to random screening for alcohol or drugs at their own expense. Probation officers are responsible for acting should a defendant demonstrate non-compliance with probationary terms. The Probation Office also supervises defendants in the Pretrial Diversion Program, placement in this program is requested through the Prosecuting Attorney's Office.

MUNICIPAL COURT

MISSION STATEMENT

To create and maintain quality services that promote public confidence, accessibility, and generates support from individuals and organizations both inside and outside the judiciary. To provide a neutral courteous forum, due process, fair treatment, individual justice, and to provide timely resolution of matters brought before the court.

GOALS AND ACTIONS

I. Continue providing opportunities for citizens to become informed of Court operations and conduct transactions electronically

- ♦ Offer the option for citizens to conduct public records searches, print public documents, and make payments online.
- ♦ Provide electronic filing of pleadings to attorneys.
- ♦ Develop video and print material to explain procedures and what to expect when attending court, making this information available on the Municipal Court webpage.

II. Enhance services and provide increased security

- ♦ Replace existing court audio equipment used for recording sentencing of defendants with a web-based application that allows storage of audio and videos on the cloud.
- ♦ Develop and implement a defendant cell phone application, to aid in communicating probation terms and deadlines.
- ♦ Collaborate with the Code Enforcement Division to ensure proper enforcement and prosecution of zoning ordinances.

III. Migrate towards semi-paperless operations and upgrade Court software

- ♦ Create a portal allowing the Police Department to access court software and information that would improve the detainee release process and cash handling audits.
- ♦ Introduce electronic signature pads in the courtroom to further advance towards a paperless court system.
- ♦ Develop a touch-screen application for routine tasks in courtroom.

IV. Provide additional resources to defendants and improve court functions

- ♦ Design and implement a process whereby defendants may attend court sessions virtually via online video conferencing.
- ♦ Develop and execute an online case resolution software that will allow defendants to communicate with the Prosecutor without the need for an in-person appearance.

MUNICIPAL COURT

PERFORMANCE MEASUREMENTS

| Measurement | FY20 Actual | FY21 Estimate | FY22 Budget |
|--|----------------|------------------|----------------|
| <u>Traffic - Local Ordinances</u> | | | |
| Traffic Citations/Accusations Issued | 13,756 | 13,500 | 14,000 |
| Cases Filed | 9,537 | 11,500 | 11,000 |
| Non-Jury Trials | 479 | 320 | 380 |
| Cases Disposed during the Fiscal Year | 9,435 | 9,800 | 10,000 |
| % of Cases Filed and Disposed in the Same Fiscal Year | 71% | 78% | 75% |
| % of Cases Disposed Within 90 Days | 76% | 70% | 75% |
| New Probationers | 277 | 300 | 300 |
| New Diversion Program Participants | 82 | 40 | 60 |
| Probation Cases Disposed Successfully | 128 | 56 | 75 |
| Probation Cases Disposed Unsuccessfully | 178 | 100 | 150 |
| <u>Photo Enforced Violations (Red-Light and School Bus Passing)</u> | | | |
| Photo Violation Notices Issued | 12,132 | 13,675 | 13,000 |
| Photo Violation Court Hearing Appeals | 198 | 162 | 200 |
| % of Collection Rate | 88% | 88% | 88% |
| <u>Parking</u> | | | |
| Parking Violation Notices Issued | 3,408 | 1,350 | 3,000 |
| Parking Court Hearing Appeals | 74 | 40 | 60 |

GOALS ACCOMPLISHED

- ♦ Developed and implemented software which allows the Judge to perform jail arraignments via video with inmates on site or at local jail.
- ♦ Added equipment in the holding area to aid with conducting virtual arraignments between inmates and the Judge.
- ♦ Installed audio-visual equipment in the courtroom for court announcements, display of evidence during hearings, and the recording and playback of opening speeches at the start of each session.
- ♦ Enhanced electronic import of citations from police software, allowing individuals to access citation fines and court information within hours via the Court website or through telephone assistance.
- ♦ Created fillable forms and published online to allow defendants and attorneys to request case continuances.
- ♦ Upgraded photo enforced red-light cameras at two intersections, enhancing the ability to prosecute unsafe traffic behavior.

MUNICIPAL COURT

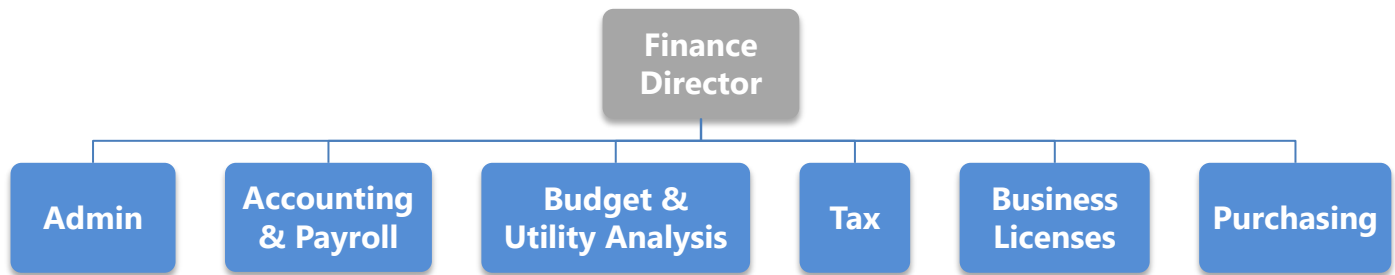
EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|------------------|------------------|------------------|------------------|------------------|
| Personal Services | 1,082,694 | 1,145,836 | 1,208,923 | 998,673 | 1,370,949 |
| Operating Services | 123,740 | 124,027 | 134,039 | 101,317 | 181,311 |
| Capital | 4,709 | 31,866 | 1,334 | 0 | 0 |
| Total Budget | 1,211,143 | 1,301,729 | 1,344,296 | 1,099,990 | 1,552,260 |

PERSONNEL DETAIL

| Title | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|----------------------------------|----------------|----------------|----------------|------------------|----------------|
| Director of Court Administration | 1 | 1 | 1 | 1 | 1 |
| Administrative Assistant II | 1 | 1 | 1 | 1 | 1 |
| Deputy Court Administrator | 1 | 1 | 1 | 1 | 1 |
| Senior Deputy Court Clerk | 1 | 1 | 1 | 1 | 1 |
| Deputy Court Clerk I/II/III | 6 | 6 | 7 | 7 | 7 |
| Probation Office Supervisor | 1 | 1 | 1 | 1 | 1 |
| Probation Officer | 1 | 1 | 2 | 2 | 2 |
| Probation Officer (Part-Time) | 0.5 | 0.5 | 0 | 0 | 0 |
| Probation Assistant | 1 | 1 | 1 | 1 | 1 |
| Legal Assistant | 1 | 1 | 1 | 1 | 1 |
| Court Services Coordinator | 1 | 1 | 0 | 0 | 0 |
| Judge | 1 | 1 | 1 | 1 | 1 |
| Prosecuting Attorney | 1 | 1 | 1 | 1 | 1 |
| Total Budgeted Positions | 17.5 | 17.5 | 18 | 18 | 18 |

FINANCE



The Finance Department is responsible for providing long-term financial health and fiscal leadership to the City and Board of Lights and Water.

The centralized financial accounting center of the City lies with the Accounting/Payroll Division. Its functions include maintaining fund accounting systems according to generally accepted accounting principles (GAAP); administering cash management/investment programs; reviewing, evaluating and prescribing internal controls for safeguarding City assets; and administering financial accounting of grants and contracts and assuring financial compliance. Payroll ensures timely and accurate payroll and pension check processing and reporting; enters all payroll deduction information; manages direct deposit; and administers payroll-related documents.

The Budget division formulates, forecasts, monitors, and analyzes the City's operating budgets across all funds. This includes analyzing budget requests; balancing projected revenues with proposed expenditures; producing the annual formal budget document; and managing revenues and expenditures throughout the year. The Budget Division has been expanded to include Utility Analysis. The primary responsibility of Utility Analysis is to provide quality information and recommendations to assist the Board of Lights and Water (BLW) in their policy-making process. The recommendations are a result of analytical methodologies designed to assist in areas such as rate setting, financial analysis, forecasting, supply planning, load research, budgeting and cost evaluation for the utility.

The Tax Division ensures effective management of all taxes levied by the City, which include real estate, personal property, Downtown Marietta Development Authority (DMDA), and public utilities. Assessed values are established by the Cobb County Tax Assessor's Office and are currently calculated at 40 percent of the fair market value. The public utility assessments are supplied to the County by the State Revenue Department. Taxes on these categories are levied in the fall of each year based on the assessed valuation of property of the preceding January 1st and are due sixty days from the date of billing. Ad Valorem taxes on motor vehicles and mobile homes are collected by the Cobb County Tax Commissioner and remitted to the City.

The Business License Division is responsible for issuing annual business licenses for all classes of business allowed under the City Code. In addition to the enforcement of business license regulations, other areas of revenue include the collection and administration of franchise fees for natural gas, telephone service, electric power, cable television, and the receipt and processing of all hotel/motel tax revenue and various excise taxes.

The Purchasing Division is responsible for service and labor contracts, awarding purchase orders, and issuing and evaluating requests for bid proposals for all City requirements. Additional Purchasing functions include evaluation of vendor performance, quality assurance, price/cost analysis, value analysis, reorder point analysis, and performing ongoing contract administration. Purchasing is also responsible for the disposal of scrap and surplus materials.

FINANCE

MISSION STATEMENT

To provide the services necessary to conduct the City's fiscal affairs effectively and efficiently. To provide direction, coordination, and implementation of major financial and administrative policy decisions in accordance with applicable state law and local code. To collect, project, acquire, and control the City's financial resources in a way that promotes financial stability and integrity.

GOALS AND ACTIONS

I. Connect departmental goals with the City's Mission and Statement Goals

- ♦ Provide ongoing support to City departments to ensure fulfillment of goals set forth in the City Council Mission & Statement of Goals.
- ♦ Keep current with the Mission & Statement of Goals as it expands or as goals are achieved.
- ♦ Continue dissemination of City and departmental funding information through the annual Budget Book.

II. Continue to exhibit a tireless commitment to ethical and sound financial reporting

- ♦ Perform comparative analyses of operating programs for previous fiscal years and proposed projects; analyzing costs in relation to services performed.
- ♦ Explore and research all potential resources for revenue generation and expenditure reduction.
- ♦ Enhance and work to update asset management reporting.

III. Work to streamline departmental procedures to optimize use of time, resources, and efforts

- ♦ Encourage professional training and maintenance of certification standards through continuing education seminars.
- ♦ Expand knowledge of application interfaces to improve current procedures and practices.
- ♦ Review and implement procedural manuals for all divisions to ensure they are current and transferrable.

IV. Identify opportunities to improve the customer service experience for City patrons

- ♦ Coordinate efforts with the Web Services Manager to provide on-line business license tax forms.
- ♦ Work with the IT Department and outside vendors to streamline procedures for billing and receiving.
- ♦ Allow for partial payments to assist taxpayers that are having difficulty making total payments.

FINANCE

PERFORMANCE MEASUREMENTS

| Measurement | FY20 Actual | FY21 Estimate | FY22 Budget |
|--|----------------|------------------|----------------|
| % of Invoices Paid (within 30 days of receipt) | 85% | 90% | 90% |
| % Budget Adjustments Processed (within 24 hours of approval/receipt) | 100% | 98% | 99% |
| Budget Training Classes Executed | 1 | 1 | 1 |
| Attendees at Budget Procedures Training Classes | 22 | 25 | 25 |
| Tax Payments Processed | 21,492 | 21,727 | 22,158 |
| Tax Payments Processed (per employee) | 7,164 | 7,242 | 7,386 |
| % Tax Payments Received by Fiscal Year End | 99% | 99% | 99% |
| Business Licenses Issued | 8,878 | 9,488 | 9,197 |
| Business License Renewals Processed (per employee) | 4,439 | 4,744 | 4,598 |
| % New Business Licenses Mailed (within 3 week span) | 99% | 98% | 98% |
| Business License Compliance Revenue Collected | \$303,190 | \$544,529 | \$350,000 |
| Purchase Orders Processed | 1,648 | 1,564 | 1,600 |
| Purchase Orders Processed (per employee) | 412 | 521 | 533 |
| Field Purchase Orders Entered | 2,357 | 2,058 | 2,200 |
| New Vendor Applications Processed | 159 | 167 | 200 |
| % Purchase Requests Processed into a PO (within 4 week span) | 85% | 89% | 90% |

GOALS ACCOMPLISHED

- General Obligation Bonds maintained a credit rating of AA+ from Standard and Poor's Financial Services.
- Received the Distinguished Budget Presentation Award from the Government Finance Officers Association (GFOA) for the fiscal year beginning July 1, 2020, a honor awarded for the 26th consecutive year.
- Received a Certificate of Achievement from GFOA for the Annual Comprehensive Financial Report (ACFR) for the fiscal year ending June 30, 2019, a honor awarded for the 32nd consecutive year.
- Finance staff from multiple divisions completed introductory Excel courses, and will continue until completion of advanced training modules.
- Budget Manager and staff hosted virtual training and appointment based consultations to aid departments with navigating the annual budget preparation process. Typically training sessions are conducted in-person, but were held remotely for the first time due to ongoing COVID-19 safety concerns.
- Budget Division participated in multiple two day virtual online certification courses in pursuit of a Level I Finance Officer Certification through the University of Georgia Carl Vincent Institute.
- Updated annual Budget Book to include footer links that allow readers to navigate seamlessly to various sections of the publication. The Budget Book also was also updated to acknowledge departmental achievements and contributions.
- Reduced non-compliant business license reporting by 23%.
- Effectively rendered customer support and assistance to all business license and tax patrons, cohesively working together despite pandemic related proximity adjustments.
- Tax Division implemented two-period billing, allowing tax-payers to make two installment payments in an effort to provide relief from the effects of the pandemic.

FINANCE

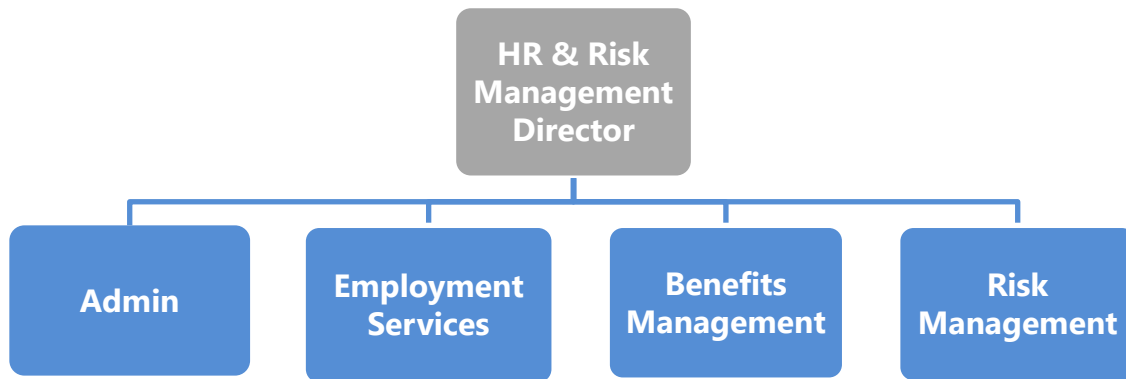
EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|------------------|------------------|------------------|------------------|------------------|
| Personal Services | 2,178,360 | 2,248,602 | 2,258,502 | 2,210,606 | 2,515,805 |
| Operating Services | 136,078 | 118,309 | 112,610 | 88,912 | 164,392 |
| Total Budget | 2,314,438 | 2,366,911 | 2,371,112 | 2,299,518 | 2,680,197 |

PERSONNEL DETAIL

| Title | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------------------------|----------------|----------------|----------------|------------------|----------------|
| Finance Director | 1 | 1 | 1 | 1 | 1 |
| Administrative Coordinator | 0 | 0 | 1 | 1 | 1 |
| Administrative Assistant II | 1 | 1 | 0 | 0 | 0 |
| Deputy Director of Finance | 0 | 2 | 2 | 2 | 2 |
| Internal Auditor | 1 | 1 | 1 | 1 | 1 |
| Utility Business Analysis Manager | 1 | 0 | 0 | 0 | 0 |
| Controller/Purchasing Manager | 1 | 0 | 0 | 0 | 0 |
| Accounting Supervisor | 1 | 1 | 1 | 1 | 1 |
| Accounting Analyst | 1 | 1 | 1 | 1 | 1 |
| Accountant | 2 | 2 | 2 | 2 | 2 |
| Accounting Clerk | 2 | 2 | 2 | 2 | 2 |
| Cashier | 1 | 1 | 1 | 1 | 1 |
| Payroll Supervisor | 0 | 1 | 1 | 1 | 1 |
| Payroll Systems Analyst | 1 | 0 | 0 | 0 | 0 |
| Payroll Administrator | 0 | 1 | 1 | 1 | 1 |
| Payroll Specialist | 1 | 0 | 0 | 0 | 0 |
| Budget Supervisor | 1 | 1 | 1 | 1 | 1 |
| Budget and Payroll Manager | 1 | 0 | 0 | 0 | 0 |
| Budget Analyst | 2 | 2 | 2 | 2 | 2 |
| Utility Business Analyst | 0 | 1 | 1 | 1 | 1 |
| Tax Manager | 1 | 1 | 1 | 1 | 1 |
| Tax Coordinator | 1 | 1 | 1 | 1 | 1 |
| Tax Representative I/II | 2 | 2 | 2 | 2 | 2 |
| Business License Manager | 1 | 1 | 1 | 1 | 1 |
| Business License - Admin. Assistant I | 1 | 0 | 0 | 0 | 0 |
| Senior Revenue Officer | 1 | 1 | 1 | 1 | 1 |
| Revenue Compliance Officer | 1 | 1 | 1 | 1 | 1 |
| Revenue Processing Agent | 0 | 0 | 2 | 2 | 2 |
| Business License Clerk | 1 | 2 | 0 | 0 | 0 |
| Purchasing Supervisor | 1 | 1 | 1 | 1 | 1 |
| Purchasing Agent I/II/III | 3 | 3 | 3 | 3 | 3 |
| Total Budgeted Positions | 31 | 31 | 31 | 31 | 31 |

HUMAN RESOURCES AND RISK MANAGEMENT



The Human Resources Department strives to provide innovative, effective services for the City's employees and the public. Divisions within this department include Administration, Employment Services, Benefits Management, and Risk Management. Programs and policies are developed in an ethical and cost-effective manner with the goal of excellence in public service.

The Administration Division performs the following functions while maintaining compliance with federal, state and local regulations: policy development, implementation, and interpretation, employee grievance and appeals resolution, employee relations, organizational/human resources development, Title VI coordination, department website maintenance, and Pension Board recordkeeping.

The Employment Services Division develops employment and retention policies, manages recruitment (tracking, advertisement, assessment and selection), conducts employee orientation, manages employee service recognition, conducts post-employment surveys, provides EEO reporting, and manages employment authorization and FLSA compliance.

The Benefits Management Division administers the following: Employee/retiree health, dental and vision insurance, traditional life, AD&D, accident and disability insurance plans, employee pension plans, deferred compensation plans, employee assistance and wellness programs, HIPAA, FMLA and USERRA compliance, and employee orientation and post-employment benefits counseling programs.

The Risk Management Division manages a proactive workers' compensation and loss control program; administers self-funded and insured claims administration, administers property and casualty insurance programs, establishes insurance requirements and criteria transferring risk of loss, implements and monitors the drug-free workplace program, provides safety training, and serves as the ADA coordinator.

HUMAN RESOURCES AND RISK MANAGEMENT

MISSION STATEMENT

Actively recruit and retain the most qualified personnel to provide outstanding customer service to citizens, customers, employees, and retirees of the City of Marietta/BLW. Strive to accurately and efficiently administer benefits, oversee management/employee relations, and ensure risk management functions in compliance with federal, state, and local laws.

GOALS AND ACTIONS

I. Conduct department activities with utmost adherence to professional and ethical standards

- ♦ Analyze department activities according to legality, morality, ethics, and potential impact on the City of Marietta.
- ♦ Obtain legal guidance on any issues that may present an appearance of ethical ambiguity.
- ♦ Advise the City Manager of any issues that require intervention to avoid crossing any ethical lines.

II. Attract and retain qualified and trained staff to provide superior service to citizens and customers of the City

- ♦ Continue to design and implement creative employment strategies and methods for presenting career opportunities to the public via the City website, internet services, social media, career fairs, print media, and other viable resources.
- ♦ Conduct market analysis and surveys to determine if the City is compensating its employees comparable with the current market, trends, and practices.
- ♦ Implement a digital personnel filing system, aimed at reducing paperwork, simplifying recordkeeping, and increasing productivity.

III. Provide competitive benefits programs, competent benefits administration, and improved recordkeeping, while maintaining fiscal responsibility and solvency

- ♦ Provide updated benefits information for employees and retirees via the City's public and internal websites.
- ♦ Utilize an external platform for recordkeeping and reporting, train departments on its usage and capabilities, while maintaining internal systems.
- ♦ Work collectively with the Pension Board to improve pension plans in a fiscally responsible manner.
- ♦ Encourage continuing education for Pension Board members.
- ♦ Continue to monitor health insurance costs, reviewing plan designs annually to ensure that the City can maintain coverage while determining if changes need to be made for fiscal or legal reasons.

IV. Provide proactive risk management services to City employees

- ♦ Provide proactive employee safety programs with the goal of reducing workers' compensation claims and improving productivity.
- ♦ Develop a safety conscious workforce to reduce on-the-job accidents and injuries.
- ♦ Instill a renewed focus on driver training to reduce preventable accidents.
- ♦ Utilize the city-wide Accident Review Committee to review accidents, determine the ability to prevent, recommend remedial action, and minimize future accidents and injuries.

HUMAN RESOURCES AND RISK MANAGEMENT

PERFORMANCE MEASUREMENTS

| Measurement | FY20 Actual | FY21 Estimate | FY22 Budget |
|---|----------------|------------------|----------------|
| Number of Applications Received | 6,190 | 4,399 | 4,900 |
| Number of Positions Filled | 162 | 100 | 130 |
| Average Number of Job Vacancies per Month | 12 | 8 | 10 |
| Number of Total Separations | 93 | 103 | 110 |
| Number of Approved Retirements | 25 | 28 | 27 |
| Workers' Compensation Claims: | | | |
| Medical Only | 48 | 57 | 75 |
| Indemnity | 19 | 8 | 10 |
| Reporting Purposes Only | 17 | 16 | 10 |
| Number of Liability Claims | 32 | 20 | 43 |
| Number of Auto Claims | 25 | 23 | 29 |

GOALS ACCOMPLISHED

- ♦ Launched online onboarding platform and moved to virtual operations during the COVID-19 pandemic.
- ♦ Implemented online application for the Public Safety background questionnaire supplement.
- ♦ Planned, implemented, and maintained hundreds of requests for Emergency Paid Sick Leave and expanded Family and Medical Leave Act (FMLA) during the COVID-19 pandemic.
- ♦ Established a citywide Accident Review Staff Committee to examine at fault accidents and determine if discipline is applied fairly and equitably.
- ♦ Maintained status as a recognized drug-free workplace.

HUMAN RESOURCES AND RISK MANAGEMENT

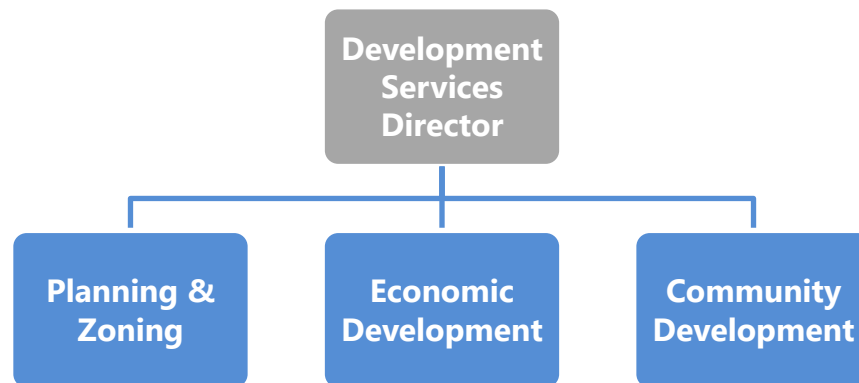
EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|----------------|----------------|----------------|------------------|----------------|
| Personal Services | 555,768 | 592,585 | 576,573 | 589,999 | 674,977 |
| Operating Services | 76,701 | 79,053 | 63,929 | 45,824 | 96,033 |
| Total Budget | 632,469 | 671,638 | 640,502 | 635,823 | 771,010 |

PERSONNEL DETAIL

| Title | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|--|----------------|----------------|----------------|------------------|----------------|
| Director of Human Res. & Risk Mgmt. | 1 | 1 | 1 | 1 | 1 |
| Administrative Assistant I (1 Part-Time) | 0 | 0.5 | 0.5 | 0.5 | 0.5 |
| Administrative Assistant II | 1 | 0 | 0 | 0 | 0 |
| Risk Manager | 1 | 1 | 1 | 1 | 1 |
| Human Resources Coordinator | 0 | 1 | 1 | 1 | 1 |
| Benefits Manager | 1 | 1 | 1 | 1 | 1 |
| Benefits Technician (1 Part-Time) | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 |
| Employment Manager | 1 | 1 | 1 | 1 | 1 |
| Human Resources Specialist | 1 | 1 | 1 | 1 | 1 |
| Total Budgeted Positions | 6.5 | 7 | 7 | 7 | 7 |

DEVELOPMENT SERVICES



The Planning and Zoning Division is responsible for the improvement of the physical condition and economic value of property in Marietta and the enhancement of the environment through redevelopment and maintenance of residential and commercial properties. This division administers the Comprehensive Development Code through the processing and review of all rezoning applications, variance applications, site plans and subdivision plats. It responds to all zoning related questions and answers code violation complaints from the public. Additional activities include maintenance of the City's Comprehensive Plan, long range planning studies, corridor development studies, analysis of all zoning changes with recommendations for the Planning Commission, review of the Marietta Historic Preservation Commission activities, and certification of zoning on specific properties.

The goal of the Economic Development Division is to foster local economic growth by attracting and retaining businesses, encouraging redevelopment, and embracing innovation. Assisting businesses directly and facilitating connections between companies, the state, and workforce agencies committed to business retention and expansion; assisting employers with recruiting and retaining qualified workers. Such programs would enhance the quality of life; increase community wealth and individual prosperity; and strengthen local and regional roles in community economic development leadership. These services and initiatives include streamlining the development process, promotion of appropriate infill activity and investment in targeted areas of the community. Also included is the consideration of housing, mixed-use and other development forms to ensure the best mix for the community; promotion and attraction of private investment; promotion of the City as a premier location for business and residential living; and the creation of a team of professional economic developers who can meet the needs of the City.

The Community Development Division is comprised of the CDBG program which is detailed in the Special Revenue section.

DEVELOPMENT SERVICES

MISSION STATEMENT

To promote future growth and vitality in the City of Marietta by providing quality assistance and expertise in the areas of planning, zoning, land use, economic development, and strategic planning by utilizing information analysis, experience, regulation compliance, and active citizen and stakeholder involvement in decision making and policy development.

GOALS AND ACTIONS

I. Encourage a harmonious mix of land uses that preserve Marietta's character as a City of vibrant residential neighborhoods and a historic commercial downtown area

- ♦ Preserve and enhance residential neighborhoods by discouraging inappropriate rezoning requests and enforcing current regulations.
- ♦ Identify and implement programs and strategies to aid Marietta's economic recovery from the COVID-19 pandemic.
- ♦ Audit the Zoning Ordinance including development regulations and permitted uses to ensure appropriate land use.
- ♦ Encourage the redevelopment of commercial and office corridors.
- ♦ Preserve and enhance the historic Marietta Square by encouraging new compatible uses and enforcing current regulations.

II. Implement projects identified in long range planning studies

- ♦ Complete the Roswell Streetscape Project, planning and design of Rottenwood Creek multi-use trail, and Franklin Gateway streetscape improvements.
- ♦ Implement goals outlined in the revised Envision Marietta LCI Study-Major Update 2019, including amending zoning regulations regarding Accessory Dwelling Units (ADUs).
- ♦ Strategically engage in gateway, right of way, and neighborhood beautification projects, utilizing remaining Tax Allocation District (TAD) Bond funding to improve the Manget, Meeting Park, and Griggs Street areas.

III. Adopt and revise ordinances to reflect increased environmental, aesthetic, and neighborhood viability concerns

- ♦ Review and amend the Commercial Corridor Design Overlay District to correct inconsistent regulations, protect neighboring residential areas, and reduce development pressures on Historic Districts.
- ♦ Promote development and redevelopment that maximizes the use of existing infrastructure and preserves natural areas.
- ♦ Analyze and amend residential infill development regulations to encourage development of affordable housing.

IV. Promote public involvement and educate the community on planning related issues

- ♦ Provide planning staff representation at town hall meetings to provide information to citizens.
- ♦ Increase public access to the Planning & Zoning process and content for rezoning, variances, and special land use permits.
- ♦ Encourage technological progressiveness by providing online search capabilities for Planning & Zoning division records, codes, and ordinances.

DEVELOPMENT SERVICES

PERFORMANCE MEASUREMENTS

| Measurement | FY20 Actual | FY21 Estimate | FY22 Budget |
|--|----------------|------------------|----------------|
| Total Code Enforcement Cases | 4,285 | 4,000 | 4,000 |
| Court Trash & Obnoxious Vegetation Cases | 43 | 45 | 45 |
| Citations Issued | 18 | 20 | 20 |
| Sign-Banner Permits Issued | 60 | 60 | 60 |
| Rezoning Applications Processed | 40 | 30 | 40 |
| Variance Applications Processed | 43 | 50 | 60 |
| Plats Reviewed | 53 | 60 | 60 |
| Business License Applications Reviewed | 1,075 | 1,000 | 1,000 |
| Building Permits Reviewed | 2,025 | 2,100 | 2,100 |
| One-on-One Dialogues with Georgia Project Managers | 25 | 25 | 30 |
| Private Business Prospect Meetings | 25 | 35 | 45 |
| Special Projects (Census, COVID-19 Response, Business Spotlight) | 6 | 6 | 6 |
| Print Media Outreach | 7 | 8 | 12 |
| Industries or Business Retention and Expansion Program (BREP) Visits | 18 | 20 | 20 |

GOALS ACCOMPLISHED

- ♦ Amended the zoning ordinance as proposed in the Envision Marietta LCI Plan.
- ♦ Facilitated approval for quality commercial development projects throughout the City, including Wellstar Emergency Department, Walmart Health Clinic, and the 660 Cherokee Medical Office building.
- ♦ Updated several detailed plans and final plats for Crescent Circle Townhomes, Mountain View Road Townhomes, Overlook at Bells Ferry, 521 Atlanta, and 1725 Stilesboro.
- ♦ Coordinated improved signage in the Gateway Marietta Community Improvement District.
- ♦ Collaborated with Public Works and the IT Department to refine and improve SAGES, a digital, user-friendly platform for development approvals and permits to include COVID-19 vaccination site.
- ♦ Continued to make more business-friendly changes to the Zoning Ordinance.
- ♦ Coordinated the acquisition of the right of way for Phase 1 of the Rottenwood Creek Trail project.
- ♦ Finalized the development of the City's internal design standards for public projects.
- ♦ Led the City's effort in pursuing a Complete Count with the 2020 Census.
- ♦ Facilitated the City's internal Design Studio to develop new and creative projects.
- ♦ Monitored and reported on the economic shifts initiated by the COVID-19 pandemic. Provided businesses, residents, property owners, and nonprofits with information about resources for COVID-19 relief.
- ♦ Revamped the departments approach to business outreach.

DEVELOPMENT SERVICES

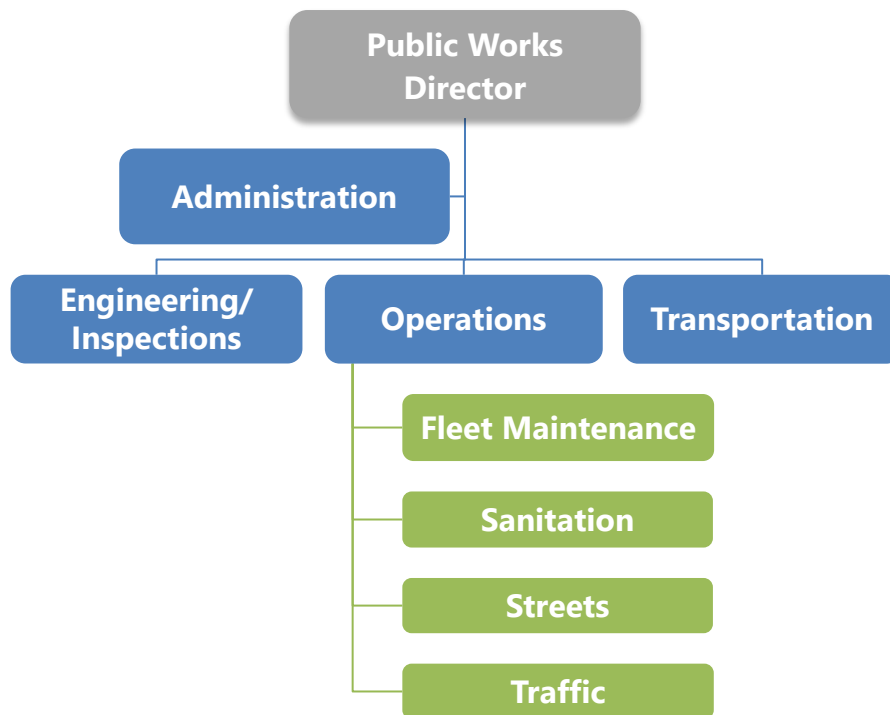
EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|------------------|------------------|------------------|------------------|------------------|
| Personal Services | 1,424,892 | 1,537,882 | 1,599,998 | 1,441,886 | 1,733,433 |
| Operating Services | 137,396 | 110,518 | 102,016 | 72,990 | 296,617 |
| Capital | 20,750 | 0 | 26,156 | 3,367 | 0 |
| Total Budget | 1,583,038 | 1,648,400 | 1,728,170 | 1,518,243 | 2,030,050 |

PERSONNEL DETAIL

| Title | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|--|----------------|----------------|----------------|------------------|----------------|
| Development Services Director | 1 | 1 | 1 | 1 | 1 |
| Administrative Assistant II - Dvlpt. Svcs. | 1 | 1 | 1 | 1 | 1 |
| Planning and Zoning Manager | 1 | 1 | 1 | 1 | 1 |
| Planning & Zoning Administrator I/II/III | 1 | 1 | 1 | 1 | 1 |
| Planning and Zoning Coordinator | 1 | 1 | 1 | 1 | 1 |
| Urban Planner | 1 | 1 | 1 | 1 | 1 |
| Code Enforcement Manager | 1 | 1 | 1 | 1 | 1 |
| Admin. Assistant I - Code Enforcement | 0 | 1 | 1 | 1 | 1 |
| Senior Code Enforcement Inspector | 1 | 1 | 1 | 1 | 1 |
| Inspector Code Enforcement | 6 | 6 | 6 | 6 | 6 |
| Inspector Code Enforcement (1 Part-Time) | 0 | 0 | 0.5 | 0.5 | 0.5 |
| Code Enforcement Clerk | 1 | 0 | 0 | 0 | 0 |
| Economic Development Manager | 1 | 1 | 1 | 1 | 1 |
| Economic Development Proj. Mgr. I/II | 1 | 1 | 1 | 1 | 1 |
| Planning & Development Specialist | 1 | 1 | 1 | 1 | 1 |
| Project Manager Business Retention I/II | 1 | 1 | 1 | 1 | 1 |
| Planning Commission Members | 7 | 7 | 7 | 7 | 7 |
| Board of Zoning Appeals Members | 7 | 7 | 7 | 7 | 7 |
| Total Budgeted Positions | 33 | 33 | 33.5 | 33.5 | 33.5 |

PUBLIC WORKS



The Public Works Department is comprised of seven (7) main divisions: Administration, Engineering & Inspections, Sanitation, Streets, Traffic, Transportation, and Fleet which is an internal service fund discussed in the proprietary section of the budget book.

The Administration Division provides administrative support to the other divisions. It is responsible for the department budget, personnel actions, and overall oversight of the department.

The Engineering & Inspections Division provides engineering and inspection support to the other divisions. It is responsible for reviewing and approving site development plans, conducting site inspections, enforcement of the City construction codes, or laws related to construction in the City, reviewing construction plans and issuing permits, performing field inspections for all building, electrical, grading, plumbing, mechanical work performed in the City, and issues certificates of occupancy for all approved and completed projects.

The Sanitation Division is responsible for providing solid waste collection services to approximately 13,000 households within the City. Services provided include twice-weekly garbage collection and curbside yard waste collection once per week. The City contracts with an outside vendor to collect solid waste in the Central Business District six days a week.

The Streets Division is responsible for the maintenance of streets, sidewalks, curbs and gutters, rights-of-way, and storm water collection systems throughout the City. This includes the street sweeping operation in which streets are swept every 6 to 8 weeks, pavement patching, replacement of sidewalks and driveways, and transportation improvement projects.

The Traffic Division is responsible for the installation and maintenance of traffic control signs, pavement markings, traffic signals, and school flashing zones located within the City. It manages a Traffic Control Center (TCC) where traffic signal operations can be monitored and modified remotely. In addition, this division installs and monitors traffic cameras throughout the City to monitor traffic and modify signal operations when necessary.

The Transportation Department is responsible for roadway construction projects within the City of Marietta Right of Way. Projects managed include intersection improvements, streetscapes, sidewalks and trails, new traffic signals, bridges and culverts, resurfacing, and other transportation improvements. Projects are funded through the Cobb County SPLOST, State and Federal aid, and through the City of Marietta General Fund.

PUBLIC WORKS

MISSION STATEMENT

To efficiently and effectively provide public service, high quality infrastructure, and courteous customer service; while improving the quality of life for City residents, patrons, and customers.

GOALS AND ACTIONS

I. Provide safe, efficient, and attractive streets and sidewalks with a strong focus on pedestrian and bicycle mobility

- ♦ Complete streetscape improvement projects from South Marietta Parkway to Sandtown Road, and from Gene Atkins Alley to Haley Street.
- ♦ Install and update Americans with Disabilities Act (ADA) access at intersections and crosswalks throughout the City.
- ♦ Finalize all remaining 2011 SPLOST projects.

II. Provide education and outreach to City personnel, contractors, developers, and business owners

- ♦ Conduct public information forums on illicit discharge with business owners.
- ♦ Provide code training workshops with contractors and developers.
- ♦ Perform annual in-house soil erosion certification training for at least 50 City personnel.

III. Effectively utilize technology to increase garbage and recycling collection efficiency to meet future demands

- ♦ Refine garbage collection methods by reducing collections to once a week using roll carts.
- ♦ Improve recycling collection efficiency by converting to roll carts and the use of automated vehicles.
- ♦ Update the fee schedule to provide curbside roll cart collection throughout the City, while also meeting the expense of providing the service.

IV. Augment the transportation and traffic infrastructure through technology and planning

- ♦ Update and enhance the infrastructure asset management database for all streets, sidewalks, drainage systems, traffic control devices, and signage.
- ♦ Improve vehicular transit through the major corridors with adaptive and responsive management technologies.

V. Optimize the City's Pavement Condition Index (PVI)

- ♦ Conduct a 5-year paving condition assessment following established American Society of Civil Engineers (ASCE) standards.
- ♦ Improve the PVI average for collector streets from the current 65 (2016) to 67.
- ♦ Improve the PVI average for residential streets from the current 57 (2016) to 60.

VI. Develop a business environment to attract and cultivate a highly skilled fleet maintenance workforce

- ♦ Complete construction on Phase II and improve overall ergonomics of the Fleet Maintenance shop.
- ♦ Reclaim the ASE Blue Seal Certification to show our user departments Fleet's commitment to excellence.
- ♦ Continue striving to meet a monthly completion standard of 90% on all preventive maintenance, allowing Fleet to effectively manage unscheduled repairs and downtime.

PUBLIC WORKS

PERFORMANCE MEASUREMENTS

| Measurement | FY20 Actual | FY21 Estimate | FY22 Budget |
|---|----------------|------------------|----------------|
| Potholes Repaired and Filled | 200 | 300 | 200 |
| Citizen Pothole Complaints | 75 | 100 | 125 |
| Sidewalk Repair and Installation Completed (square feet) | 1,975 | 2,000 | 3,000 |
| Storm Drain Culverts Constructed (linear feet) | 2,646 | 711 | 1,847 |
| Street Resurfacing (miles) | 17 | 13 | 8 |
| Sidewalks and Trails Constructed (miles) | 1.9 | 1.1 | 2.1 |
| Traffic Signals Re-timed as part of Corridor Re-timing Projects | 10 | 5 | 25 |
| Traffic Intersection Device Maintenance | 220 | 232 | 240 |
| Traffic Sign Maintenance areas Defined by Blocks | 60 | 60 | 60 |
| Fleet Availability (per month) | 91% | 75% | 85% |
| Fleet Preventative Maintenance Compliance on Schedule | 75% | 65% | 85% |
| ASE Certifications | 50 | 56 | 60 |
| Fleet Mechanic Productivity | 66% | 60% | 75% |
| Fleet Work Orders Processed | 5,553 | 5,142 | 5,825 |
| Employee Training and Certification Hours | 1,000 | 2,500 | 2,500 |
| FEMA Flood Plain Community Rating System Score | 8 | 8 | 8 |

GOALS ACCOMPLISHED

- ♦ Awarded the Visionary Award for being the first fully connected City in the United States by the Infrastructure Automotive Technology Laboratories.
- ♦ Building Inspection Division encouraged patrons to utilize SAGES system software for the online permitting process, while also continuing to improve the functionality and accessibility of the division website.
- ♦ Traffic Division maintained a 100% operating efficiency for fire and emergency preemption services.
- ♦ Traffic Division upgraded 85% of school beacons to detect lamp out issues, and have a scheduled FY23 completion goal.
- ♦ Traffic Division installed 17 additional battery back up systems for the North Marietta Parkway and Whitlock Avenue corridor, providing 4 to 6 hours of additional power in outages.
- ♦ Installed and upgraded modems to 4G in 85% of the signalized intersections, 50% of the driver feedback signs, and 20% of the school beacons. Full implementation is scheduled for completion in FY23.
- ♦ Fleet Division was recognized by Government Fleet Magazine as a Notable Fleet in 2020.
- ♦ Fleet Division is working to complete Phase II renovations of the Fleet Maintenance Shop, which will improve the overall ergonomics of the shop area.
- ♦ Fleet Division closed the underground storage tank (UST) at the City Club Marietta golf course.
- ♦ Transportation Division completed a Citywide Americans with Disabilities Act (ADA) audit in compliance with ADA Transition Plan requirements.
- ♦ Engineering Division secured a memorandum of agreement with the Georgia Soil & Water Conservation Committee, allowing the City to review all plans related to land disturbance activities.
- ♦ Operations Division updated all service, vendor, and material contracts that lowered operational costs for the City.
- ♦ Transportation Division completed the KMCR Gap Trail, Sawyer at Canton Intersection, Sawyer at Allgood Intersection, FY21 Resurfacing, East Dixie Sidewalks Renovations, Franklin Gateway Medians, Allgood at Cobb Parkway Culvert Repair, Spring Hollow Culvert Replacement, and the Roswell Street Streetscape Projects.
- ♦ Streets Division continued an aggressive response to repair and maintain potholes within the City of Marietta.

PUBLIC WORKS

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|------------------|------------------|------------------|------------------|------------------|
| Personal Services | 5,091,139 | 5,140,453 | 5,488,401 | 5,165,902 | 6,584,056 |
| Operating Services | 2,492,622 | 2,229,945 | 2,166,273 | 2,239,799 | 2,361,606 |
| Capital | 649,835 | 91,483 | 301,379 | 566,404 | 0 |
| Total Budget | 8,233,596 | 7,461,881 | 7,956,053 | 7,972,105 | 8,945,662 |

PERSONNEL DETAIL

| Title | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|--|----------------|----------------|----------------|------------------|----------------|
| Director of Public Works | 1 | 1 | 1 | 1 | 1 |
| Permits and Inspections Coordinator | 0 | 0 | 1 | 1 | 1 |
| Administrative Assistant II - Public Wks. | 1 | 1 | 0 | 0 | 0 |
| Deputy Director of PW - Engineering | 0 | 1 | 1 | 1 | 1 |
| Transportation Program Manager | 1 | 0 | 0 | 0 | 0 |
| City Engineer | 1 | 1 | 1 | 1 | 1 |
| Storm Water Engineer | 1 | 1 | 1 | 1 | 1 |
| Site Development Engineer | 2 | 2 | 2 | 2 | 2 |
| Field Engineer I/II/III | 0 | 1 | 1 | 1 | 1 |
| Civil Engineering Technician | 1 | 0 | 0 | 0 | 0 |
| Civil Engineering Assistant I/II/III | 1 | 1 | 1 | 1 | 1 |
| Chief Building Official | 1 | 0 | 0 | 0 | 0 |
| Senior Inspector Building Trades I/II/III | 2 | 2 | 2 | 2 | 2 |
| Plans Examiner I/II/III | 1 | 1 | 1 | 1 | 1 |
| Inspector Building Trades I/II/III | 2 | 2 | 2 | 2 | 2 |
| Permit Technician I/II/III | 2 | 2 | 2 | 2 | 2 |
| Supervisor Sanitation | 1 | 1 | 1 | 1 | 1 |
| Admin. Assistant I - Sanitation | 1 | 1 | 1 | 1 | 1 |
| Foreperson Sanitation I/II/III | 3 | 3 | 3 | 3 | 3 |
| Route Driver I/II/III | 10 | 10 | 10 | 10 | 10 |
| City Service Worker I/II/III - Sanitation | 25 | 25 | 25 | 25 | 25 |
| Deputy Director of PW - Operations | 0 | 1 | 1 | 1 | 1 |
| Deputy Director of Public Works | 1 | 0 | 0 | 0 | 0 |
| Admin. Assistant I - Operations | 1 | 1 | 1 | 1 | 1 |
| PW Analyst/Safety Coordinator | 1 | 1 | 1 | 1 | 1 |
| Supervisor Streets | 1 | 1 | 1 | 1 | 1 |
| Foreperson I/II/III - Streets | 4 | 4 | 4 | 4 | 4 |
| Equipment Operator I/II/III - Streets | 6 | 6 | 6 | 6 | 6 |
| Maintenance Technician - Streets | 1 | 1 | 1 | 1 | 1 |
| City Service Worker I/II/III - Streets | 14 | 14 | 14 | 14 | 14 |
| Supervisor Traffic Services | 1 | 1 | 1 | 1 | 1 |
| Traffic Signal Systems Specialist I/II/III | 1 | 1 | 1 | 1 | 1 |
| Traffic Signal Apprentice I/II/III | 4 | 4 | 4 | 4 | 4 |
| Traffic Signal Technician I/II/III | 3 | 3 | 3 | 3 | 3 |
| Sign Technician I/II/III | 1 | 1 | 1 | 1 | 1 |
| Board of Const. Adj. Appeals Members | 7 | 7 | 7 | 7 | 7 |
| Total Budgeted Positions | 103 | 102 | 102 | 102 | 102 |

PARKS, RECREATION AND FACILITIES



The Parks, Recreation and Facilities Department administers recreation services and provides for the operation and maintenance of City parks, recreation centers, buildings and grounds, and Keep Marietta Beautiful services.

The Special Events Division is responsible for scheduling, planning, organizing, and staffing special events and a variety of other programs such as concerts on Marietta Square, the Fourth of July parade and festivities, arts and crafts festivals and holiday-oriented activities.

The Custer Park, Lawrence Street Recreation Center, Elizabeth Porter Park, and Franklin Gateway Soccer facilities provide daily recreational activities. Seasonal special events, tournaments, league play and instruction, and soccer ground rentals are also offered. Summer Programs provide a diverse selection of activities during the summer months geared toward school age children. These activities include playground programs, day camps, safety education and swimming. The Athletics Division provides organized and supervised athletic programs for youths and adults. Youth athletics provide instruction and varying levels of competition. Adult athletics promote group involvement and allow teams to compete on local, district, and state levels.

The Buildings Maintenance Division handles responsibilities that include general maintenance of all City buildings and facilities. It is also responsible for contractual maintenance services such as janitorial services, elevator repair and inspections, and other services necessary to keep City buildings clean and in safe working order.

The Parks & Grounds Maintenance Division is responsible for the City-wide Landscaping Program which includes Glover Park, and City owned parks and lots. This division maintains the grounds surrounding City buildings and the City cemetery, and it also supervises the community service program.

The Keep Marietta Beautiful Division focuses on business and multi-family housing recycling. It also promotes its in-school efforts through speeches and education on the three curbside programs and beautification efforts within the City.

PARKS, RECREATION AND FACILITIES

MISSION STATEMENT

To provide diverse recreation and leisure experiences that are enjoyable, builds the community, generates tourism, and promotes safety and environmental awareness through the operation, beautification, and maintenance of City parks and facilities.

GOALS AND ACTIONS

I. Expand operations at Custer Park Sports & Fitness Center and maximize field usage at Franklin Gateway

- ♦ Continue to offer diverse options for fitness and wellness classes at Custer Park Sports and Fitness Center.
- ♦ Diversify athletic programs through in-house leagues and contract provided instructional programs.
- ♦ Maintain collaboration with the Cobb Sports Alliance to augment existing user base to bring high quality tournaments and events to Franklin Gateway Sports Complex.

II. Generate environmental pride, a sense of ownership within the City, and enhance existing beautification efforts

- ♦ Maintain existing parks and public right of ways, and further implement City gateway improvement projects.
- ♦ Assist Marietta Treekeepers to maintain an abundant tree canopy within the City limits through planting and educational programs.
- ♦ Reinvigorate Keep Marietta Beautiful through volunteer recruitment and enhanced administrative policies and procedures.

III. Support increased tourism through partnerships with local organizations and athletic groups

- ♦ Continue to foster relationships with local organizations such as the Marietta Visitors Bureau, Downtown Marietta Development Authority, Branding Project, and Marietta Arts Council.
- ♦ Improve marketing association with lessees of City facilities such as the Aviation Sports Complex and Laurel Park Tennis Center, to provide great visitor experiences for tournament attendees.

IV. Enhance and expand electronic media communications

- ♦ Continue to improve the Parks & Recreation website, ensure supervisors regularly monitor and update their areas of control.
- ♦ Maintain website promotion to customers as a primary means of communication, information, and program registrations, while utilizing the marketing features of Facebook, Instagram, YouTube, and other social media sites.
- ♦ Explore new opportunities to promote membership, and fitness and wellness programs at Custer Parks Sports and Fitness Center.
- ♦ Strategically place registration links and keep REC1 software updated to make the registration and navigation process seamless.

V. Provide technical maintenance for designated buildings and facilities

- ♦ Take proactive measures to protect assets through capital planning and preventative maintenance schedules.
- ♦ Thoroughly research contractual service providers through purchasing, evaluating services and outcomes annually.
- ♦ Work with other departments like IT to ensure that security and web-based mechanical systems are kept up to date.

VI. Improve efficiency of operations high for all departmental divisions through enhanced technology

- ♦ Work with IT to implement an improved computerized maintenance management system to address work order flow.
- ♦ Utilize the maintenance management system to improve inventory management of parks, grounds and buildings supplies, equipment, and other infrastructure.
- ♦ Provide necessary training and procure hardware necessary to ensure that the maintenance management system is fully utilized by employees.

PARKS, RECREATION AND FACILITIES

PERFORMANCE MEASUREMENTS

| Measurement | FY20 Actual | FY21 Estimate | FY22 Budget |
|--|----------------|------------------|----------------|
| <u>Parks & Recreation:</u> | | | |
| Youth Basketball Participants at Custer Park Sports & Fitness Center | 260 | 0 | 260 |
| Concerts on the Square | 7 | 6 | 15 |
| Festivals on the Square | 5 | 0 | 8 |
| City Special Events | 3 | 3 | 6 |
| Non-City Special Events | 11 | 1 | 14 |
| Recreation Center Hours of Operation/Week | 94 | 88 | 104 |
| Fitness and Athletic Program Participants at Custer Park Sports & Fitness Center | 1,644 | 1,965 | 2,165 |
| Sports Participants at Franklin Gateway Sports Complex | 96,882 | 212,350 | 212,350 |
| Keep Marietta Beautiful Cleanup and Environmental Projects | 3 | 5 | 5 |
| <u>Buildings & Grounds Maintenance:</u> | | | |
| Projects | 13 | 15 | 21 |
| Work Orders | 1,173 | 1,238 | 1,312 |
| Vandalism Incidents | 16 | 10 | 15 |

GOALS ACCOMPLISHED

- Improved public communication by updating the department website, providing online registration capabilities, and utilizing social media. Direct mailed membership information on Custer Park Sports and Fitness Center to every home in the City.
- Supported Marietta Tree Keepers and Keep Marietta Beautiful programs, hosting regular "adopt" programs, shredding events, and assisting with park cleanups. Keep Marietta Beautiful shredding events collected and shredded 19.55 tons of documents and paper waste.
- Maximized use of Franklin Gateway throughout the year, various local and out of town user groups utilized the facility weekly and on weekends for large tournaments with diverse sports.
- Provided technical and labor support for all City sponsored special events and activities conducted by local nonprofits.
- The Elizabeth Porter Park Sprayground implemented an online registration system for attendees. The sprayground has served over 45,000 youth and adults since opening in 2018.
- Conducted a three-day "Santa Blitz", which featured Santa Claus riding in a fire truck along preplanned routes in the City. The blitz was live streamed on social media and provided an interactive map to inform neighborhoods of Santa's arrival.
- Built and installed plexiglass shields throughout the City to help prevent the spread of COVID-19.
- Installed a new roof and repaired foundation leaks in the City Hall Council Chambers.
- Added contract fitness and sports, and health and wellness memberships at Custer Park Sports and Fitness Center.
- Staff at Custer Park Sports and Fitness Center completed Certified Youth Sports Administration training and obtained Exercise in Motion credentials.
- Upgraded the City Hall elevator system, this included wiring, controls, door guides, and slides to prevent down time.
- Installed hands free products throughout the City to help prevent the spread of COVID-19. Hands free items included, soap dispensers, towel dispensers, automatic toilet flushers, and motion sensor faucets.
- Upgraded HVAC controls at the Fire Department, Police Department and Court, which allows for better access, troubleshooting, and temperature control.

PARKS, RECREATION AND FACILITIES

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|------------------|------------------|------------------|------------------|------------------|
| Personal Services | 1,912,211 | 2,339,693 | 2,351,723 | 2,113,513 | 2,823,304 |
| Operating Services | 1,156,891 | 1,610,962 | 1,580,988 | 1,495,746 | 1,644,437 |
| Capital | 122,283 | 161,471 | 572,242 | 200,010 | 0 |
| Total Budget | 3,191,385 | 4,112,126 | 4,504,953 | 3,809,269 | 4,467,741 |

PERSONNEL DETAIL

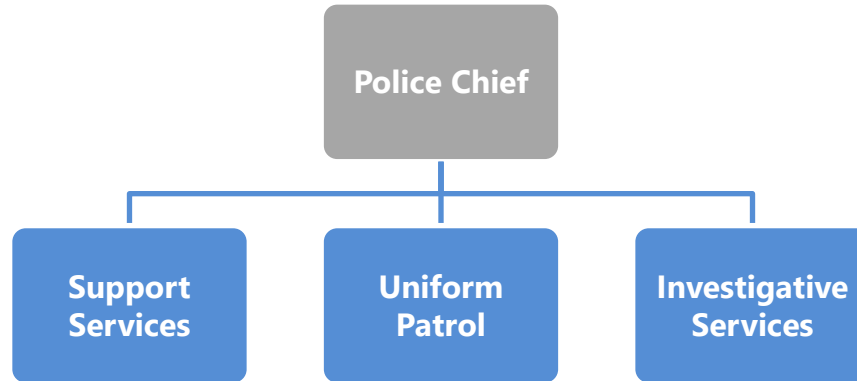
| Title | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---|----------------|----------------|----------------|------------------|----------------|
| Director Parks, Rec. and Facilities | 1 | 1 | 1 | 1 | 1 |
| Deputy Director of Parks, Rec. and Facilities | 0 | 0 | 0 | 1 | 1 |
| Manager, Recreation and Park Services | 0 | 1 | 1 | 0 | 0 |
| Mgr. Parks, Landscape & Open Spaces | 0.75 | 0 | 0 | 0 | 0 |
| Administrative Assistant II | 1 | 1 | 1 | 1 | 1 |
| Community Engagement Supervisor | 0 | 1 | 1 | 1 | 1 |
| Parks & Recreation Superintendent | 1 | 0 | 0 | 0 | 0 |
| Recreation Supervisor | 2 | 1 | 1 | 1 | 0 |
| Recreation Coordinator | 3 | 1 | 1 | 1 | 1 |
| Recreation Leader | 2 | 0 | 0 | 1 | 1 |
| Recreation Leader (1 Part-Time) | 0 | 0 | 0 | 0.5 | 0.5 |
| Community Recreation Supervisor - Custer Park | 1 | 1 | 1 | 1 | 1 |
| Recreation Coordinator - Custer Park | 0 | 1 | 1 | 1 | 1 |
| Recreation Specialist - Custer Park | 0 | 2 | 2 | 2 | 2 |
| Recreation Leader - Custer Park | 0 | 1 | 1 | 0 | 0 |
| Recreation Coordinator - Franklin Gtwy. | 0 | 1 | 1 | 1 | 1 |
| Recreation Specialist - Franklin Gtwy. | 0 | 1 | 1 | 0 | 1 |
| Manager, Skilled Trades & Building Maintenance | 1 | 1 | 1 | 1 | 1 |
| Administrative Assistant I - Bldgs. | 1 | 1 | 1 | 1 | 1 |
| Senior Maintenance Technician | 1 | 1 | 1 | 1 | 1 |
| Maintenance Technician II | 2 | 2 | 2 | 2 | 2 |
| Maintenance Technician I | 2 | 2 | 2 | 2 | 2 |
| Dpty. Dir. Parks, Rec. and Fac. - Parks & Grds. | 0 | 0 | 0 | 0.75 | 0.75 |
| Manager, Parks and Grounds | 0 | 0.75 | 0.75 | 0 | 0 |
| Supervisor Parks & Grounds | 0 | 0 | 0 | 1 | 1 |
| Foreperson - Parks & Grounds | 2 | 3 | 3 | 3 | 3 |
| City Service Worker I/II - Parks & Grds. | 9 | 11 | 11 | 11 | 11 |
| Clean City Coordinator | 1 | 1 | 1 | 0 | 0 |
| Total Budgeted Positions | 30.75 | 35.75 | 35.75 | 35.25 | 35.25 |

In FY2018, 75% of the position allocation for the Manager of Parks, Landscape & Open Spaces is allotted in the General Fund, and 25% is in the City Parks Bond Fund.

In FY2019, the Manager of Parks, Landscapes & Open Spaces position was reclassified as a Manager, Parks and Grounds, with 75% funding allocation from the General Fund and 25% in the City Parks Bond Fund. This position maintained the same split allocation for FY2020.

In FY2021, the Manager of Parks and Grounds position was reclassified as a Deputy Director of Parks, Recreation and Facilities, with 75% funding allocation from the General Fund and 25% in the City Parks Bond Fund. This position maintained the same split allocation for FY2022.

POLICE



The Support Services Division of the Police Department includes the Chief of Police, Deputy Chiefs, Evidence and Property Unit, Records, Crime Analysis Unit, Internal Investigations, Accreditation, and the Training and Police Academy. Expenses related to the custody of prisoners are also part of this division.

The Uniform Patrol Services Division is charged with the responsibility of taking appropriate action to protect life and property; preserve the peace, prevent crime, enforce driving under the influence protocol and traffic laws, identify and arrest violators of the law, and enforce all federal, state, and local laws and ordinances falling within the Department's jurisdiction. Included in the Uniform Patrol Services Division are a Selective Traffic Enforcement Program (STEP) Unit, a Community Response Unit, and a Parking Officer.

The Investigative Services Division is comprised of the Detective Unit, Marietta-Cobb-Smyrna (MCS) Narcotics Task Force, Forensic Services Unit, and Drug Enforcement Administration (DEA) Task Force. These units are responsible for investigating criminal cases from either a proactive or reactive standpoint, conducting building searches, drug searches, and tracking.

POLICE

MISSION STATEMENT

To ensure the highest level of crime control and overall public safety through modern policing, community problem-solving, actively partnering with public sector agencies, extensive teamwork with the community, and sharing information with the public.

GOALS AND ACTIONS

I. Increase opportunities for citizen involvement

- ♦ Research the potential to host town halls and three educational meetings within each City zone.
- ♦ Plan and present an active shooter and gun safety seminar.
- ♦ Develop, implement, and deliver information for scheduled meetings via social media and the City website.

II. Provide public safety services by preventing and reducing crime

- ♦ Develop recommendations for crime reduction in multi-occupancy structures.
- ♦ Adopt crime prevention measures for City parks and trails.
- ♦ Enhance crime prevention within large family entertainment venues.
- ♦ Continue to evaluate the Personal Patrol Vehicle Program (PPVP) based on the ongoing needs of the department and the ability to provide public safety.

III. Utilize improved technology to increase efficiency, effectiveness, and officer safety

- ♦ Research the feasibility of enhancing security services technology and current software programs.
- ♦ Maintain review of current technology to foster operational readiness.
- ♦ Enhance criminal investigation and intelligence functions, aiming to identify crime trends and stay abreast with investigative and intelligence techniques.

POLICE

PERFORMANCE MEASUREMENTS

| Measurement | FY20 Actual | FY21 Estimate | FY22 Budget |
|---|----------------|------------------|----------------|
| <u>Crime Caseload:</u> | | | |
| Murder | 4 | 2 | 4 |
| Robbery | 73 | 82 | 67 |
| Aggravated Assault | 92 | 141 | 150 |
| Burglary | 224 | 217 | 178 |
| Larceny | 1,540 | 1,543 | 1,403 |
| Auto Theft | 159 | 181 | 180 |
| Compliance Rate with National and State Certification Standards | 100% | 100% | 100% |
| % of Vehicle Purchases for Personal Patrol Vehicle Program (PPVP) | 100% | 100% | 100% |

GOALS ACCOMPLISHED

- ♦ Public Safety Ambassadors (PSA) program continues to increase departmental ability to effectively provide support to citizens and officers.
- ♦ Expanded the License Plate Readers (LPR) to identify stolen property and wanted persons within the City.
- ♦ Personal Patrol Vehicle Program (PPVP) maintained through the purchase of vehicles from capital funds.
- ♦ Expanded investigative efforts for human trafficking and internet crimes against children.
- ♦ Continued to develop and revise plans to target community needs related to crime and quality of life concerns.
- ♦ Added security features to the Allgood Road storage facility, which houses infrequently used large vehicles.

POLICE

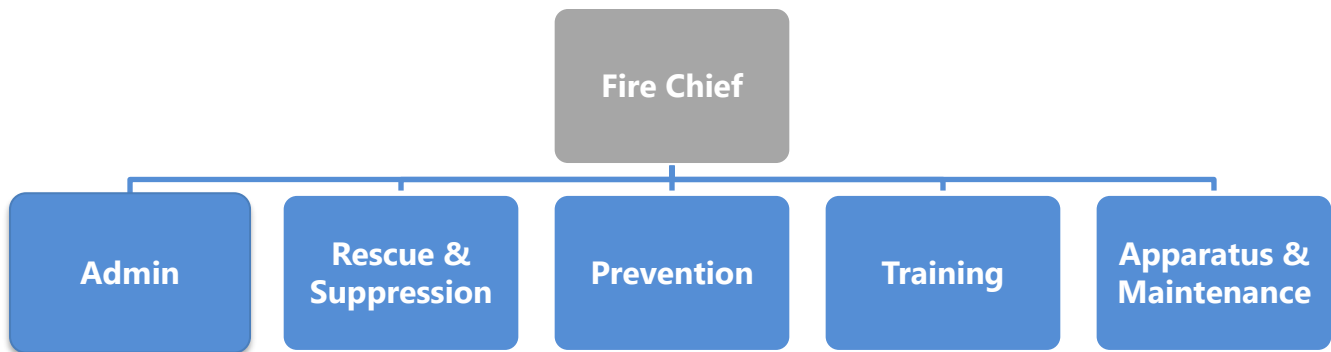
EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| Personal Services | 13,524,054 | 13,961,030 | 14,728,020 | 14,260,999 | 15,588,537 |
| Operating Services | 2,107,057 | 1,800,558 | 2,296,411 | 2,191,278 | 2,634,218 |
| Capital | 480,212 | 361,266 | 154,262 | 441,412 | 0 |
| Total Budget | 16,111,323 | 16,122,854 | 17,178,693 | 16,893,689 | 18,222,755 |

PERSONNEL DETAIL

| Title | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|--|----------------|----------------|----------------|------------------|----------------|
| Police Chief | 1 | 1 | 1 | 1 | 1 |
| Deputy Chief | 2 | 2 | 2 | 2 | 2 |
| Major | 5 | 5 | 5 | 5 | 5 |
| Sergeant | 15 | 16 | 16 | 16 | 16 |
| Lieutenant | 8 | 8 | 8 | 8 | 8 |
| Police Officer/Senior Officer | 108 | 107 | 107 | 107 | 107 |
| Police Officer (3 Part-Time) | 0 | 1.5 | 1.5 | 1.5 | 1.5 |
| Administrative Assistant III | 1 | 1 | 1 | 1 | 1 |
| Administrative Services Technician | 2 | 2 | 2 | 2 | 2 |
| Supervisor of Police Services | 1 | 1 | 1 | 1 | 1 |
| Police Service Representative I/II/III | 0 | 18 | 18 | 18 | 18 |
| Support Services Technician | 3 | 3 | 3 | 3 | 3 |
| Police Analyst | 2 | 2 | 2 | 2 | 2 |
| Fleet Maintenance Coordinator | 1 | 1 | 1 | 1 | 1 |
| Police Expense Coordinator | 1 | 1 | 1 | 1 | 1 |
| Police Service Representative | 18 | 0 | 0 | 0 | 0 |
| Parking Enforcement Officer | 1 | 1 | 1 | 1 | 1 |
| Prisoner Transport Officer | 5 | 5 | 5 | 5 | 5 |
| Bailiff PT (3 Part-Time) | 1.5 | 1.5 | 1.5 | 2 | 2 |
| PAL/Community Program Coordinator | 1 | 1 | 1 | 1 | 1 |
| Public Safety Ambassador | 8 | 8 | 12 | 12 | 12 |
| Total Budgeted Positions | 184.5 | 186 | 190 | 190.5 | 190.5 |

FIRE



The Fire Department serves to effectively prepare, provide, and promote services that minimize the loss of life and property resulting from fires, medical emergencies, and other disasters.

The Administration Division is charged with the management of all Fire resources to assist with performance of the departmental mission. Policies and procedures are developed to provide guidelines for departmental operations.

The Suppression Division provides resources necessary to provide a timely response to requests for emergency services. The priority for fulfilling these requests is initially for events threatening life and health; secondly, for events responsible for unacceptable levels of property damage; and thirdly, for events pertaining to unacceptable levels of environmental abuse.

Some of the operations that Suppression mitigates are fires (commercial, residential, and transportation); medical (basic life safety and advanced life safety); hazardous materials (spills and leaks); and search and rescue (forcible entry, vertical rescue, confined space, and water rescue).

Fire Prevention focuses on citizen safety by providing public education, inspections, code enforcement, and investigations. This division also oversees the records and database to ensure that the department meets all of its documentation responsibilities.

The Training Division ensures that personnel meet all departmental, state, and federal training goals and objectives, and purchases and oversees all personal protective equipment.

FIRE

MISSION STATEMENT

To effectively prepare, provide, and promote services that minimize the loss of life and property resulting from fires, medical emergencies, and other disasters.

GOALS AND ACTIONS

I. Expand the MFD Community Risk Reduction program, targeting residential and business properties

- ♦ Expand the Community Risk Reduction program, with continued collaboration with residents, schools, and businesses.
- ♦ Partner with Wellstar Kennestone Pediatric Trauma to encourage bicycle and pedestrian safety.
- ♦ Encourage safe bicycle riding and injury prevention through the distribution of helmets acquired through the AAA-Time Task Force Grant.
- ♦ Utilize newly acquired City video equipment to educate target audiences on safety and preparedness programs through social media campaigns.

II. Maintain and improve response capabilities by retaining an Insurance Services Office (ISO) Class 1 rating

- ♦ Replace firefighting air packs to lessen maintenance costs, and provide a safe, updated, and dependable firefighting tool.
- ♦ Continue the replacement of fire engines and ladder trucks, ensuring availability of dependable emergency equipment.
- ♦ Finalize renovations and additions at Fire Station 52, 53, 54, and 55, improving the physical condition of each station.
- ♦ Increase personnel by five to increase department efficiency and reduce overtime expenses.

III. Partner with WellStar Health System to incorporate a fire station within the Kennestone Hospital campus

- ♦ Design and construct a fire station on the Kennestone Hospital campus, equipped with an engine and Quick Response Vehicle (QRV).
- ♦ Staff Quick Response Vehicle (QRV) with a Physician's Assistant (PA), and a Paramedic to treat patients in the field.
- ♦ Provide rapid response to a high-risk medical campus using an engine company.

IV. Increase firefighter safety and improve service delivery through completion of a public safety training facility

- ♦ Complete site preparation for a training facility equipped with a paved area for driver training and a fire line installation.
- ♦ Construct public safety training building, tactical and drill facility, and public safety training props.
- ♦ Construct a five story clean training tower and live fire training center.
- ♦ Expand training facility for use by all City departments.

V. Reduce the risk of cancer for Firefighters

- ♦ Adhere to contaminated Personal Protective Equipment (PPE) guidelines in unit circular.
- ♦ Complete decontamination process of all gear after use in every fire.
- ♦ Equip all Firefighters with two sets of bunker gear.
- ♦ Continue annual medical physicals, ensure mandatory fitness program compliance, and promote a tobacco free lifestyle.
- ♦ Install bay exhaust capture apparatus in all six stations to reduce the amount of toxins in the air.

FIRE

PERFORMANCE MEASUREMENTS

| Measurement | FY20 Actual | FY21 Estimate | FY22 Budget |
|---|----------------|------------------|----------------|
| Total Calls for Service (all incidents) | 12,580 | 13,000 | 13,500 |
| Total Fire Calls | 253 | 225 | 200 |
| Structure fires | 113 | 90 | 70 |
| Emergency Medical Services Calls | 6,256 | 6,500 | 6,750 |
| Commercial Property Plans Reviewed | 2,182 | 2,250 | 2,300 |
| Business Inspections | 4,700 | 5,000 | 5,000 |
| Fire Investigations | 21 | 30 | 30 |
| % of EMS Responses in 6 Minutes or Less | 80% | 82% | 84% |
| % of Recruits Employed After 1 Year | 100% | 100% | 100% |
| % of Uniformed Personnel who are Paramedics | 56% | 58% | 60% |

GOALS ACCOMPLISHED

- ♦ Reaffirmed Insurance Services Office (ISO) level one rating, while also raising the overall score by 3.5%. ISO-1 is the highest rating achievable for a fire department, and required a five year review.
- ♦ Marietta Police Department's ASSIST Program was presented the Motorola Dr. Curtis McClung Award of Excellence for its Community Policing Initiative by the Georgia Association of Chiefs of Police.
- ♦ Completed the fire training facility, designed to effectively train firefighter personnel in fire tactics.
- ♦ Recruited seven Firefighters and Advanced Emergency Medical Technicians (AEMT) for the Suppression Division.

FIRE

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| Personal Services | 11,319,995 | 11,707,568 | 11,987,436 | 12,088,455 | 12,979,344 |
| Operating Services | 928,525 | 1,146,636 | 1,030,700 | 890,169 | 933,230 |
| Capital | 67,635 | 414,855 | 171,092 | 206,404 | 0 |
| Total Budget | 12,316,155 | 13,269,059 | 13,189,228 | 13,185,028 | 13,912,574 |

PERSONNEL DETAIL

| Title | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---|----------------|----------------|----------------|------------------|----------------|
| Fire Chief | 1 | 1 | 1 | 1 | 1 |
| Administrative Assistant III | 1 | 1 | 1 | 1 | 1 |
| Deputy Fire Chief | 1 | 1 | 1 | 1 | 1 |
| Assistant Fire Chief - Suppression | 3 | 3 | 3 | 3 | 3 |
| Fire Station Commander - Suppression | 6 | 6 | 6 | 6 | 6 |
| Fire Lieutenant - Suppression | 15 | 15 | 15 | 15 | 15 |
| Master Fire Eng./Firefighter Eng./Fire Eng. Medic | 33 | 33 | 33 | 33 | 33 |
| Master Firefighter/Firefighter I/II/III | 61 | 61 | 62 | 62 | 62 |
| Assistant Fire Chief - Prevention | 1 | 1 | 1 | 1 | 1 |
| Administrative Assistant II - Prevention | 0 | 0 | 1 | 1 | 1 |
| Administrative Assistant I - Prevention | 1 | 1 | 0 | 0 | 0 |
| Fire Captain - Prevention | 2 | 2 | 2 | 2 | 2 |
| Fire Prevention Specialist/Fire Lt. Prevention Ofc. | 5 | 5 | 5 | 5 | 5 |
| Assistant Fire Chief - Training | 1 | 1 | 1 | 1 | 1 |
| Administrative Assistant I - Training | 1 | 1 | 0 | 0 | 0 |
| Fire Captain - Training | 1 | 1 | 1 | 1 | 1 |
| Fire Lieutenant Officer -Training | 2 | 2 | 2 | 2 | 2 |
| Total Budgeted Positions | 135 | 135 | 135 | 135 | 135 |

NON-DEPARTMENTAL

City Non-Departmental includes funds for expenditures that benefit more than one department. The budget for the items listed herein is not readily allocated to the recipient department. Actual expenditures, along with the budgeted amount at year-end, are reclassified for preparation of the year-end financial statements.

Each year there is a lump sum budget for personal services which will be allocated out to the departments during the course of the fiscal year. These items include funding for the sick leave sell back program and a salary savings amount that will be realized throughout the year based on vacant positions and hiring delays.

The City limits and collects a hotel/motel excise tax from business establishments on a monthly basis. The revenue from this tax is used for the promotion of tourism and is authorized to be distributed to, but not limited to, an exhibit hall, a conference center and a performing arts center. This promotes and supports tourism by providing a forum for conventions and trade shows as well as athletic, musical, theatrical, cultural, civic and performing arts events. The City distributes 62.5% of hotel/motel tax revenue that it receives as follows: Marietta Welcome Center receives 12.5%, the Hilton Atlanta/Marietta Hotel and Conference Center receives 30.25%, and the Cobb Convention Center receives 19.75%.

The City also collects an auto rental excise tax in the amount of 3% on all rental cars within the city limits. The City distributes these collections via the Welcome Center to local museums, theaters, and other non-profit organizations for the promotion of tourism in the downtown area. Tourism grants for FY2022 include the following: \$67,000 for Brumby Hall & Gardens/GWTW; \$60,000 for the Marietta-Cobb Museum of Art; \$160,000 for the Marietta Museum of History; \$5,000 for Marietta Educational Gardens; \$40,000 for the Earl Smith Strand Theatre; \$12,000 for the Georgia Symphony Orchestra; \$5,000 for the Marietta Square Branding Project; \$16,000 for Georgia Metropolitan Dance Theatre; \$191,000 for City Services; \$8,000 for Cobb NAACP Juneteenth event; \$8,000 for the Georgia Ballet; \$318,540 for the Marietta Welcome Center & Visitors Bureau; \$19,000 for Cobb Landmarks; \$10,000 for the Marietta Arts Council; and \$9,000 for the Atlanta Lyric Theatre.

In addition to the appropriation of current year tourism revenue, the commitment of prior year proceeds from Hotel/Motel Tax and 3% Auto Rental Excise Tax is also included.

Other general expenditures found in this departmental accounting entity include transfers to other funds of the City such as the BLW, Pension, and Self-Insurance Funds.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|--------------------------------------|------------------|------------------|------------------|------------------|------------------|
| Personal Services | 0 | 0 | 0 | 0 | -763,206 |
| Local Tourism | 1,313,520 | 916,863 | 977,000 | 727,244 | 1,068,925 |
| Tourism - Cobb Convention Center | 608,874 | 633,990 | 536,727 | 430,233 | 562,967 |
| Tourism - Marietta Conference Center | 941,866 | 960,142 | 821,058 | 658,961 | 862,266 |
| Operating Services | 587,378 | 515,452 | 557,004 | 563,263 | 730,715 |
| Indirect Cost Transfer to BLW Fund | 2,924,700 | 2,924,700 | 2,924,700 | 2,924,700 | 2,924,700 |
| Transfer to Pension Fund | 573,893 | 449,085 | 470,666 | 0 | 0 |
| Transfer to Self-Insurance Fund | 1,899,545 | 2,267,265 | 2,863,251 | 3,406,414 | 2,138,494 |
| Capital | 1,494 | 5,897 | 0 | 0 | 1,000,000 |
| Total Budget | 8,851,270 | 8,673,394 | 9,150,406 | 8,710,815 | 8,524,861 |

Due to the hiring delay that is in place, the Personal Services budget has been decreased in a lump sum to account for the savings that will be generated by not filling General Fund positions. At year end, this budget amount will be allocated to the departments that had vacancies.

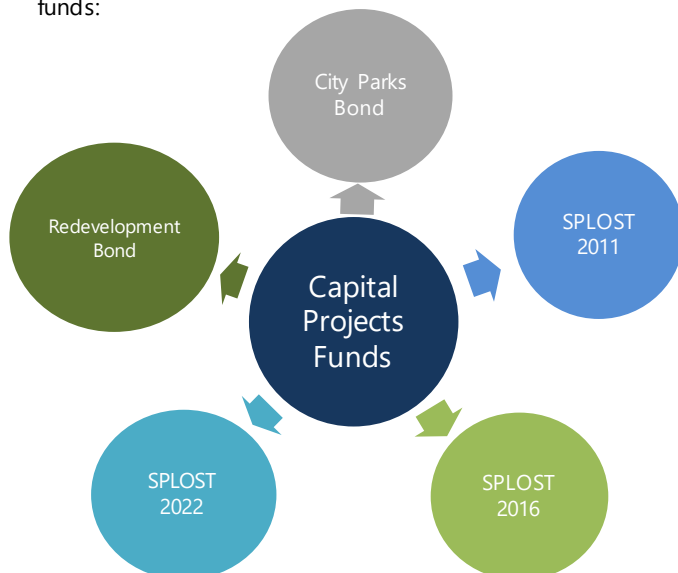
SPECIAL REVENUE FUNDS

Special Revenue Funds are used to account for the proceeds of specific revenue sources that are legally restricted to expenditures for specified purposes. This section details the following funds:



CAPITAL PROJECTS FUNDS

Capital Projects Funds are used to account for the financial resources used for the acquisition and construction of major capital items and facilities. This section details the following funds:



DEBT SERVICE FUND

The Debt Service Fund is used to account for the accumulation of resources and the payment of general long-term debt principal and interest. This section details the following funds:



LEASE INCOME FUND

The Lease Income Fund was created in FY2010 to account for the rental income received by the Hilton Atlanta/Marietta Hotel and Conference Center. Because the City/BLW paid off the former Conference Center bonds, which were previously funded with this rental income, the City now uses these funds to pay the debt service on the Citywide Projects revenue bonds.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|--------------------|----------------|----------------|----------------|------------------|----------------|
| Operating Services | 2,851,500 | 2,769,825 | 2,756,450 | 2,750,600 | 3,457,883 |

TAX ALLOCATION DISTRICT (TAD) FUND

A Tax Allocation District (TAD), is a tool used to pay for infrastructure and other improvements in underdeveloped or blighted areas so that the property becomes productive and enhances the surrounding neighborhoods. As property within the TAD is redeveloped and improved, the City receives new property tax revenues as a result of the increased property values. This new revenue was used to make improvements in the TAD without raising taxes or utilizing the City's current tax revenues. The City's investment in the TAD was repaid through improved properties that become permanent sources of increased property tax revenues.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|----------------|----------------|------------------|------------------|----------------|
| Operating Services | 851,155 | 851,155 | 1,890,312 | 0 | 0 |
| Capital Projects | 0 | 0 | 0 | 175,737 | 0 |
| Total Budget | 851,155 | 851,155 | 1,890,312 | 175,737 | 0 |

CEMETERY FUND

The Cemetery Fund was set up in FY1989 as a result of HB 1658, Act 949. The Act amended a previous act reincorporating the City of Marietta, passed March 23, 1977 (Ga. Law 1977, p. 3541). Act 949 provides the City with the power to levy and collect an additional tax of not more than one mill to repair and maintain City owned cemeteries, and includes procedures for the condemnation of property so that the City can do work on headstones as well as all the rest of the grounds. The current millage rate to support the maintenance and operations of the cemetery is .079 mills. The Parks, Recreation and Facilities Department assigns two employees to maintain the grounds of the City's cemetery.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|----------------|----------------|----------------|------------------|----------------|
| Personal Services | 66,599 | 42,733 | 84,867 | 76,790 | 99,755 |
| Operating Services | 78,068 | 48,262 | 59,835 | 41,748 | 187,696 |
| Reserve Increase | 0 | 0 | 0 | 1,201 | 0 |
| Total Budget | 144,667 | 90,995 | 144,702 | 119,739 | 287,451 |

PERSONNEL DETAIL

| Title | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|--|----------------|----------------|----------------|------------------|----------------|
| City Service Worker I/II - Parks & Grds. | 2 | 2 | 2 | 2 | 2 |
| Total Budgeted Positions | 2 | 2 | 2 | 2 | 2 |

CDBG FUND

The Community Development Block Grant (CDBG) Program is a federally-funded program designed to assist the City of Marietta in addressing the needs of its low-income residents. CDBG funds must be spent for this sole purpose. The City has committed CDBG funds to an ambitious Neighborhood Revitalization Program, aimed at a comprehensive response to the deterioration of low and moderate-income neighborhoods. The City is promoting home ownership for first-time buyers, housing rehabilitation, and various services to stem the decline.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|----------------|----------------|----------------|------------------|----------------|
| Personal Services | 194,540 | 180,826 | 175,034 | 182,914 | 191,207 |
| Operating Services | 237,870 | 99,846 | 255,584 | 590,093 | 320,861 |
| Capital | 0 | 0 | 153,705 | 31,991 | 0 |
| Total Budget | 432,410 | 280,672 | 584,323 | 804,998 | 512,068 |

PERSONNEL DETAIL

| Title | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|----------------------------------|----------------|----------------|----------------|------------------|----------------|
| Community Development Manager | 1 | 1 | 1 | 1 | 1 |
| Community Development Specialist | 1 | 1 | 1 | 1 | 1 |
| Total Budgeted Positions | 2 | 2 | 2 | 2 | 2 |

SCHOOL SYSTEM FUND

The School System Fund accounts for activity related to the collection and distribution of tax revenue to the Marietta City School System. Property taxes are billed according to assessments established by the Cobb County Tax Assessors Office, and the calculated millage rate set by the School Board. The City of Marietta collects and later disburses funds on behalf of the Marietta School System.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|--------------------|----------------|----------------|----------------|------------------|----------------|
| Operating Services | 51,186,184 | 55,123,913 | 55,592,158 | 59,857,752 | 58,918,324 |

GRANTS FUND

The Grants Fund accounts for purchases and projects related to the receipt of various federal, state, and local grants. Police grants for technology, vehicles and K-9 programs have been received in the past. Expenditures from other grants, such as those associated with the Georgia Department of Transportation, include planning consultation services, downtown streetscape installation, a pedestrian bridge, and walking trail construction. No confirmed grants were awarded at the time the FY2022 budget was adopted.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|----------------|----------------|----------------|------------------|----------------|
| Personal Services | 0 | 0 | 0 | 0 | 0 |
| Operating Services | 216,766 | 222,662 | 309,074 | 956,226 | 0 |
| Capital | 7,841 | 20,398 | 7,450 | 562,791 | 0 |
| Total Budget | 224,607 | 243,060 | 316,524 | 1,519,017 | 0 |

ASSET FORFEITURE FUND

The Police Asset Forfeiture Fund accounts for the expenditures of special public safety projects and purchases. These funds are obtained through local and federal seizures and confiscations, and cannot be used to supplant funding normally appropriated during the budget process. Each year a contingency budget is established in an operating account for this fund. In order for authorized purchases to be made throughout the year, a budget transfer is transacted to move the budget to the correct operating or capital expenditure account.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|----------------|----------------|----------------|------------------|------------------|
| Personal Services | 0 | 0 | 0 | 1,424 | 0 |
| Operating Services | 254,573 | 177,987 | 217,948 | 260,551 | 1,000,000 |
| Capital | 203,305 | 351,165 | 280,936 | 94,074 | 0 |
| Total Budget | 457,878 | 529,152 | 498,884 | 356,049 | 1,000,000 |

AURORA FIRE MUSEUM FUND

The Aurora Fire Museum Fund accounts for the operation of the Fire Museum located inside the Marietta Fire Department headquarters in downtown Marietta. The museum showcases fire services in Marietta from the Civil War era through modern day. The addition of restored antique fire engines to the museum has complemented the display of historical fire service equipment and photographs.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|---------------|---------------|--------------|---------------|-------------|
| Operating Services | 10,576 | 11,727 | 1,766 | 4,914 | 0 |
| Capital | 2,500 | 750 | 0 | 0 | 0 |
| Total Budget | 13,076 | 12,477 | 1,766 | 4,914 | 0 |

MUSEUM OF HISTORY FUND

The Museum of History was recently added to the City of Marietta in January of 2018. Originally known as the Kennesaw House, the museum building was built in 1845 as a cotton warehouse and is one of Marietta's oldest standing buildings. The museum features a number of galleries and exhibits highlighting the history of Marietta, local Native American culture, influential local businesses, and the gold mining industry of Georgia.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|----------------|----------------|----------------|----------------|----------------|
| Personal Services | 62,736 | 139,830 | 154,040 | 166,680 | 175,549 |
| Operating Services | 41,675 | 84,991 | 98,187 | 66,071 | 78,137 |
| Capital Budget | 0 | 0 | 3,398 | 0 | 0 |
| Total Budget | 104,411 | 224,821 | 255,625 | 232,751 | 253,686 |

PERSONNEL DETAIL

| Title | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|-----------------------------------|-------------|-------------|-------------|---------------|-------------|
| Museum Collections Manager | 1 | 1 | 1 | 1 | 1 |
| Museum Curator | 1 | 1 | 1 | 1 | 1 |
| Museum Assistant PT (1 part-time) | 0.5 | 0.5 | 0.5 | 0.5 | 0.5 |
| Total Budgeted Positions | 2.5 | 2.5 | 2.5 | 2.5 | 2.5 |

BRUMBY HALL & GARDENS/GWTW FUND

The Gone With The Wind Museum Fund was established in FY2003 and accounts for the revenues and expenses associated with displaying the private collection of book and movie memorabilia owned by Dr. Christopher Sullivan. This collection is on lease to the City of Marietta and features an impressive compilation of artifacts related to the novel and film *Gone With the Wind*. During FY2018, the collection was relocated to Brumby Hall, which was recently renamed Brumby Hall and Gardens/Gone With the Wind.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|----------------|----------------|----------------|------------------|----------------|
| Personal Services | 35,338 | 70,733 | 70,964 | 89,174 | 94,641 |
| Operating Services | 91,875 | 90,131 | 64,689 | 70,282 | 86,998 |
| Capital | 185,664 | 53,622 | 78,944 | 6,112 | 24,200 |
| Total Budget | 312,877 | 214,486 | 214,597 | 165,568 | 205,839 |

PERSONNEL DETAIL

| Title | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|------------------------------------|----------------|----------------|----------------|------------------|----------------|
| Museum Facilities Coordinator I/II | 1 | 1 | 1 | 1 | 1 |
| Total Budgeted Positions | 1 | 1 | 1 | 1 | 1 |

HOTEL/MOTEL TAX FUND

Pursuant to O.C.G.A. 48-13-51, the City of Marietta may levy an excise tax of 8% on lodging and accommodations for the promotion of tourism. These tourism dollars are transferred to the General Fund whereby they are disbursed to the Marietta Welcome Center, Cobb Galleria Convention Center, and the Hilton Atlanta/Marietta Hotel and Conference Center.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|--------------------|----------------|----------------|----------------|------------------|----------------|
| Operating Services | 3,143,886 | 3,194,240 | 2,569,661 | 2,177,783 | 2,550,364 |

AUTO RENTAL EXCISE TAX FUND

Pursuant to O.C.G.A. 48-13-90, the City of Marietta may levy an excise tax of 3% on rental motor vehicles for the purpose of promoting tourism. These tourism dollars are transferred to the General Fund whereby they are disbursed to local museums, theaters, and non-profit organizations in the downtown area that draw visitors to the heart of Marietta. These grants are administered through the Marietta Welcome Center.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|--------------------|----------------|----------------|----------------|------------------|----------------|
| Operating Services | 575,023 | 719,729 | 667,871 | 541,937 | 607,200 |

PARKS AND TREE FUND

The Parks and Tree Fund, also referred to as the Tree Preservation Fund, was established for the accounting of purchases and projects related to tree planting, parklands, park structures, tennis and basketball courts, walking trails, and recreation centers. In addition, private estate donations have been utilized to construct a new City park.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|--------------------|----------------|----------------|----------------|------------------|----------------|
| Operating Services | 104,130 | 39,782 | 3,737 | 6,048 | 0 |

CITY PARKS BOND FUND

The City Parks Bond Fund was established in FY2010 after the approval of a \$25 million bond referendum. Funding is provided for land acquisition; improvements to existing parks, facilities, trails and greenspace; development of new parks; administration fees and contingencies.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|------------------|------------------|----------------|------------------|----------------|
| Personal Services | 56,476 | 30,730 | 31,949 | 32,917 | 34,282 |
| Operating Services | 119,297 | 34,557 | 7,100 | 0 | 280,000 |
| Capital | 4,223,445 | 1,529,140 | 366,357 | -77,477 | 0 |
| Total Budget | 4,399,218 | 1,594,427 | 405,406 | -44,560 | 314,282 |

PERSONNEL DETAIL

| Title | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|-------------------------------------|----------------|----------------|----------------|------------------|----------------|
| Deputy Director, Parks & Grounds | 0.00 | 0.00 | 0.00 | 0.25 | 0.25 |
| Manager, Parks & Grounds | 0.00 | 0.25 | 0.25 | 0.00 | 0.00 |
| Parks, Landscape & Open Spaces Mgr. | 0.25 | 0.00 | 0.00 | 0.00 | 0.00 |
| Total Budgeted Positions | 0.25 | 0.25 | 0.25 | 0.25 | 0.25 |

In FY2018, 25% of the position allocation for the Manager of Parks, Landscapes & Open Spaces was allocated in the City Parks Bond Fund and 75% is in the General Fund.

In FY2019, the Manager of Parks, Landscapes & Open Spaces position was reclassified as a Manager, Parks and Grounds, with 25% funding allocation from the City Parks Bond Fund and 75% in the General Fund. This position maintained the same split allocation for FY2020.

In FY2021, the Manager of Parks and Grounds position was reclassified as a Deputy Director of Parks, Recreation and Facilities, with 25% funding allocation from the City Parks Bond Fund and 75% in the General Fund. This position maintained the same split allocation for FY2022.

REDEVELOPMENT BOND FUND

The Redevelopment Bond Fund was established in FY2014 after the approval of a \$68 million bond referendum. Its purpose is to finance urban redevelopment projects including streetscape improvements in the Whitlock Avenue corridor. It will also provide funding for the acquisition and demolition of properties approved for redevelopment, right-of-way acquisitions, and road infrastructure modifications to improve connectivity within the Franklin Gateway redevelopment area.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|------------------|----------------|----------------|------------------|------------------|
| Operating Services | 0 | 218 | 0 | 0 | 0 |
| Capital | 6,823,712 | 421,578 | 307,806 | -4,366 | 4,065,000 |
| Total Budget | 6,823,712 | 421,796 | 307,806 | -4,366 | 4,065,000 |

SPLOST 2011 FUND

The SPLOST 2011 Fund is the accounting entity for the expenditures related to the 1% Special Purpose Local Option Sales Tax (SPLOST), which was approved by voters in 2011 for a four-year period from 2012 through 2015. Funding is provided for traffic congestion relief, road improvements including redesign and resurfacing, intersection improvements, storm water drainage infrastructure improvements, sidewalk and multiuse trail construction, and capital improvements.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|----------|----------------|----------------|----------------|------------------|----------------|
| Capital | 4,205,079 | 2,649,199 | 2,666,149 | 4,332,453 | 3,845,869 |

SPLOST 2016 FUND

The SPLOST 2016 Fund is the accounting entity for the expenditures related to the 1% Special Purpose Local Option Sales Tax (SPLOST), which was approved by voters in 2014 for a six-year period from 2016 through 2021. Funding is provided for projects including road resurfacing, general streets and drainage, intersection safety projects, replacement of the traffic control center, renovations and construction of other public buildings, and the purchase of public safety vehicles and

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|------------------|-------------------|------------------|-------------------|-------------------|
| Personal Services | 250,502 | 524,797 | 576,798 | 618,862 | 757,680 |
| Operating Services | 14,822 | 65,044 | 376,774 | 49,674 | 327,094 |
| Capital | 6,755,662 | 11,362,196 | 6,010,592 | 9,513,696 | 17,633,360 |
| Total Budget | 7,020,986 | 11,952,037 | 6,964,164 | 10,182,232 | 18,718,134 |

PERSONNEL DETAIL

| Title | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---|----------------|----------------|----------------|------------------|----------------|
| Deputy Director of PW - Transportation | 0 | 1 | 1 | 1 | 0 |
| Traffic Engineer | 1 | 0 | 0 | 0 | 0 |
| Transportation Project Engineer | 1 | 3 | 3 | 2 | 3 |
| Transportation Project Manager | 0 | 0 | 0 | 1 | 1 |
| Transportation Project Inspector I/II/III | 2 | 1 | 2 | 2 | 2 |
| Traffic Control Center Coordinator | 1 | 1 | 0 | 0 | 0 |
| Budget Analyst | 0 | 0 | 0 | 0 | 1 |
| Transportation Accounting Coord. I/II/III | 0 | 1 | 1 | 1 | 0 |
| SPLOST Admin. Coordinator | 1 | 0 | 0 | 0 | 0 |
| Total Budgeted Positions | 6 | 7 | 7 | 7 | 7 |

SPLOST 2022 FUND

The SPLOST 2022 Fund is the accounting entity for the expenditures related to the 1% Special Purpose Local Option Sales Tax (SPLOST), which was approved by voters for renewal in 2020 for a six-year period from 2022 through 2027. Funding is provided for projects including road resurfacing, general streets and drainage, intersection safety projects, replacement of the traffic control center, renovations and construction of other public buildings, and the purchase of public safety vehicles and equipment.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|----------|----------------|----------------|----------------|------------------|----------------|
| Capital | 0 | 0 | 0 | 0 | 1,009,726 |

SPLOST GRANT FUND

The SPLOST Grant Fund consists of monetary governmental funds awarded for transportation projects outside of SPLOST. Grant funds are used for street resurfacing, sidewalks, trails, and other related projects.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|----------|----------------|----------------|----------------|------------------|----------------|
| Capital | 2,119,580 | 1,201,848 | 3,665,784 | -638,617 | 0 |

DEBT SERVICE FUND

The Debt Service Fund accounts for the principal and interest payments of the City's general obligation bonds. The budgeted principal and interest payments for FY22 are as follows:

| Bond Issue | Principal | Interest | Total |
|------------------------------|-----------|-----------|-----------|
| Parks 2015 Refunding | 1,440,000 | 480,100 | 1,920,100 |
| Redevelopment 2013A | 2,985,000 | 181,800 | 3,166,800 |
| Redevelopment 2020 Refunding | 635,000 | 880,396 | 1,515,396 |
| Total | 5,060,000 | 1,542,296 | 6,602,296 |

Marietta's outstanding General Obligation Bonds enjoy a Moody's rating of Aa2, a Fitch Investors Service rating of AA+, and a Standard and Poor's rating of AA+.

Please note that the amounts in the chart below also include applicable fees to the Debt Service Fund in addition to Principal and Interest payments such as administrative and service fees, which accounts for the difference between this chart and the Bond Issue table at the top of the page.

The information herein is only for general obligation bonds. For more information regarding debt on all city bonds, please see the Aggregate Debt Service section in the Financial Summary tab of this book. It includes a detailed description of all city bonds and a debt service schedule.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|--------------------|-------------|-------------|-------------|---------------|-------------|
| Operating Services | 11,011,726 | 7,968,726 | 7,145,976 | 6,866,446 | 7,978,720 |

The City's debt policy states the total general obligation debt will not exceed 10% of the assessed valuation of taxable property. The calculation is as follows:

| | |
|--|-------------------|
| Assessed valuation of taxable property | 3,959,991,121 |
| Debt limit: 10% of assessed value | 395,999,112 |
| Less: Debt applicable to debt limit | <u>66,640,000</u> |
| Legal debt margin | 329,359,112 |



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We Are Strong When United

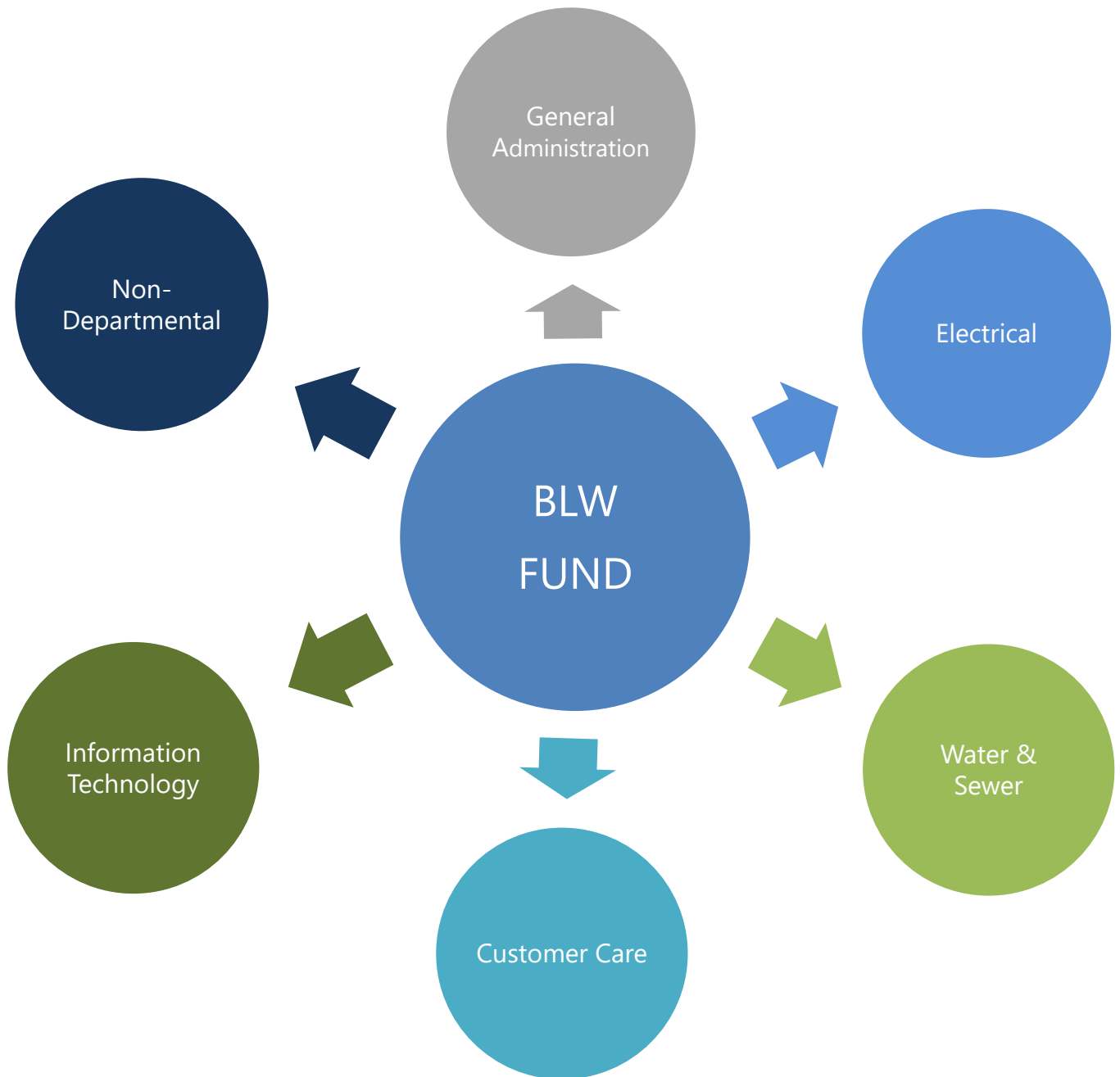
City of Marietta, Georgia



PROPRIETARY FUNDS

BOARD OF LIGHTS AND WATER FUND

The Board of Lights and Water (BLW) Fund is the largest Enterprise Fund of the City. The BLW Enterprise Fund accounts for the operations of electric and water distribution, sewer collection systems, and the administrative departments which support these operations. This section details the following departments:





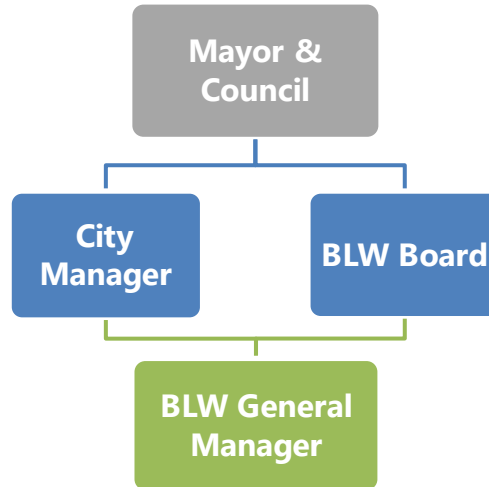
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BOARD OF LIGHTS AND WATER FUND

SUMMARIZED OPERATING BUDGET FY2022

| BLW Fund Departments | Personal Services | Operating Services | Capital | Total Budget |
|-------------------------------------|---------------------|----------------------|---------------------|----------------------|
| General Administration | | | | |
| BLW Board | 29,400 | 20,800 | 0 | 50,200 |
| General Manager's Office | 305,753 | 131,812 | 10,000 | 447,565 |
| Board Attorney | 0 | 30,000 | 0 | 30,000 |
| Total General Administration | 335,153 | 182,612 | 10,000 | 527,765 |
| Electrical | | | | |
| Administration | 354,561 | 189,792 | 57,119 | 601,472 |
| Engineering | 1,546,817 | 223,252 | 2,685,000 | 4,455,069 |
| Marketing | 227,304 | 89,398 | 0 | 316,702 |
| Warehouse | 409,921 | 39,568 | 40,155 | 489,644 |
| Distribution | 6,070,615 | 1,722,879 | 1,372,975 | 9,166,469 |
| Operations & Maintenance | 1,683,603 | 352,005 | 149,917 | 2,185,525 |
| Cost of Goods Sold | 0 | 75,248,744 | 0 | 75,248,744 |
| Total Electrical | 10,292,821 | 77,865,638 | 4,305,166 | 92,463,625 |
| Water and Sewer | | | | |
| Administration | 676,908 | 128,817 | 37,725 | 843,450 |
| Engineering | 468,340 | 64,030 | 0 | 532,370 |
| Pump Station Maintenance | 179,814 | 22,425 | 0 | 202,239 |
| Meter Maintenance | 618,936 | 43,280 | 450,000 | 1,112,216 |
| Water Distribution | 748,775 | 359,978 | 3,945,725 | 5,054,478 |
| Waste Water Collection | 1,026,064 | 391,083 | 4,252,050 | 5,669,197 |
| Cost of Goods Sold | 0 | 17,897,723 | 0 | 17,897,723 |
| Total Water and Sewer | 3,718,837 | 18,907,336 | 8,685,500 | 31,311,673 |
| Customer Care | | | | |
| Administration | 405,327 | 126,564 | 0 | 531,891 |
| Customer Service | 1,434,900 | 484,016 | 0 | 1,918,916 |
| Meters and Services | 792,176 | 111,048 | 50,000 | 953,224 |
| Mail and Copy Center | 110,515 | 688,409 | 0 | 798,924 |
| Total Customer Care | 2,742,918 | 1,410,037 | 50,000 | 4,202,955 |
| Information Technology (IT) | | | | |
| IT | 1,291,149 | 1,666,228 | 0 | 2,957,377 |
| Network Services | 966,455 | 1,981,452 | 517,000 | 3,464,907 |
| Service Desk | 176,955 | 119,761 | 0 | 296,716 |
| Total Information Technology | 2,434,559 | 3,767,441 | 517,000 | 6,719,000 |
| Non-Departmental | (267,006) | 23,126,095 | 0 | 22,859,089 |
| Total Operating Budget | \$19,257,282 | \$125,259,159 | \$13,567,666 | \$158,084,107 |

BLW GENERAL ADMINISTRATION



The BLW Board is the policy-making body for the Board of Lights and Water utilities. The chairperson of this Board is the Mayor of the City of Marietta. In addition to the Mayor, one member of City Council sits on the Board. The other five members are appointed by the City Council for various terms.

The General Manager's Office is responsible for the efficient and effective administration of all departments and divisions of the Marietta Board of Lights and Water. This includes the Electrical Department, Water and Sewer Department, Customer Care Department, and Information Technology Department. The General Manager's Office also interfaces with outside organizations such as the Cobb County-Marietta Water Authority, Cobb County Water System, Georgia Public Web, and the Municipal Electric Authority of Georgia.

The BLW has an annual budget of \$158 million and currently employs approximately 198 people. It is the largest municipal utility in the State, serving 46,735 customers in electrical, 17,727 in sewer, and 19,038 in water.

GENERAL ADMINISTRATION

MISSION STATEMENT

To provide high quality, reliable and competitive utility services to our customers, and a fair return to the citizens of Marietta.

GOALS AND ACTIONS

I. Improve financial performance of the Board of Lights & Water (BLW) by increasing revenues and decreasing costs

- ♦ Increase revenues and sales margins through new marketing programs, economic development initiatives, and redevelopment.
- ♦ Have financial performance reported to the Board monthly to show ongoing financial health of the BLW, and benchmark rates against state and local utilities.
- ♦ Maintain 10-year Capital Improvement Plan (CIP) for investing in the utility infrastructure to maximize performance while recognizing capital constraints.

II. Enhance operations of the BLW through process improvement, benchmarking, and best practices

- ♦ Review existing business processes and procedures to identify options for maximizing efficiency and productivity.
- ♦ Implement new technology to enhance planning, service delivery, operations, and customer service.
- ♦ Implement BLW strategy and goals for Distribution Automation; define quantitative measures for evaluating results.

III. Improve the public image of the Board of Lights and Water (BLW)

- ♦ Actively promote the BLW within its customer service area.
- ♦ Ensure proper representation of the BLW through active participation in professional and civic organizations.
- ♦ Develop relationships with key customers, business partners, and community organizations.

IV. Develop Emergency Preparedness procedures and train employees to respond in emergency conditions

- ♦ Participate in disaster preparedness exercises with City and County departments, coordinating activities through the City's Crisis Management Center.
- ♦ Develop and practice emergency evacuation procedures for the BLW campus in the event of a City emergency.
- ♦ Develop and maintain the Emergency Operations Plan for utility services, ensuring continuity of essential business functions in the event of an emergency that requires working from alternate facilities and locations.

V. Improve customer service and satisfaction

- ♦ Identify and implement technology improvements to aid customers in their BLW business transactions.
- ♦ Assess satisfaction across all customer classes, identifying issues and measuring results with customer satisfaction surveys.
- ♦ Evaluate social media as a method to communicate with customers.

VI. Establish a human resource plan to meet future business needs

- ♦ Identify key management positions, required skill sets, and necessary experience in those positions.
- ♦ Implement career development programs for all management and supervisory personnel.
- ♦ Provide training and educational opportunities through on-the-job training and work-study programs for all employees.

GENERAL ADMINISTRATION

PERFORMANCE MEASUREMENTS

| Measurement | FY20 Actual | FY21 Estimate | FY22 Budget |
|--------------------------------------|----------------|------------------|----------------|
| Meetings Held: | | | |
| Board of Lights and Water – Regular | 11 | 12 | 12 |
| Board of Lights and Water – Special | 2 | 1 | 2 |
| Board of Lights and Water Committees | 3 | 4 | 4 |
| Resolutions Executed | 21 | 10 | 15 |

GOALS ACCOMPLISHED

- ♦ Successfully completed \$11.9 million in capital projects for electric, water, and sewer infrastructure.
- ♦ Information Technology implemented various technology improvements which included creating work orders for electrical; designing online application submittal for new customers, online bill payment extensions, cash payments at remote retail location, and COVID-19 rebates for customer care; replaced the BLW radio system generator and engineering plotter; upgraded meters and exchanged handhelds.
- ♦ Customer Care continued offering bill payment extensions by phone; implemented remote payments for cash-paying customers at 50,000+ retail locations through Paygo; processed COVID-19 rebates for electric customers; and maintained consistent collection practices, which contributed to a continual reduction of the bad debt ratio.
- ♦ Marketing completed various audits resulting in 164 customer energy audits; added revenue of \$11,059 for security lighting and \$21,822 for key accounts billing. Customer energy efficiency rebates totaled \$7,155, while toilet retrofit rebates amounted to \$19,750.
- ♦ Marietta Power recertified as a Diamond Level Reliable Public Power Provider (RP3), the highest level of recognition received from the American Public Power Association (APPA) for the fourth consecutive term; received Mutual Aid commendation from APPA for electric power restoration efforts and mutual aid assistance provided to the utility company in Lafayette, Louisiana.
- ♦ Water was consecutively awarded the Gold/Platinum Award from the Georgia Association of Water Professionals (GAWP) for the operation and management of a water distribution system.
- ♦ Attained annual professional, technical, and safety standards certifications according to Federal and State requirements, which ensures quality and exceptional customer service.

GENERAL ADMINISTRATION

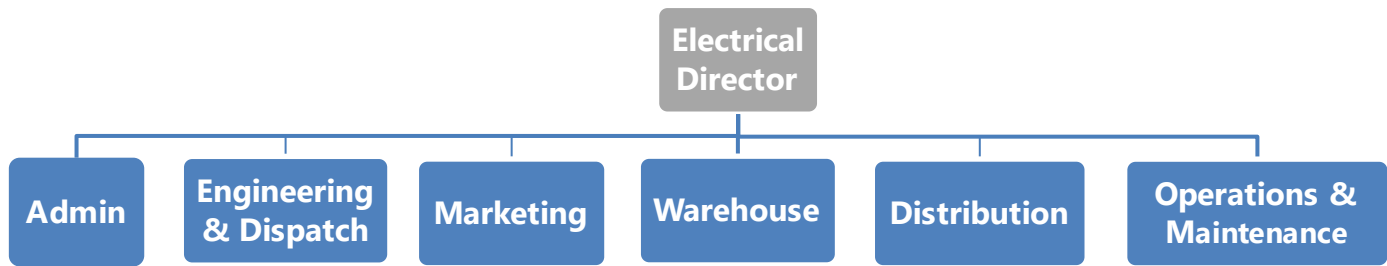
EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|----------------|----------------|----------------|------------------|----------------|
| Personal Services | 292,542 | 306,485 | 317,496 | 326,383 | 335,153 |
| Operating Services | 148,036 | 146,544 | 142,437 | 93,455 | 182,612 |
| Capital | 1,998 | 39,505 | 0 | 27,400 | 10,000 |
| Total Budget | 442,576 | 492,534 | 459,933 | 447,238 | 527,765 |

PERSONNEL DETAIL

| Title | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------------------|----------------|----------------|----------------|------------------|----------------|
| BLW General Manager | 1 | 1 | 1 | 1 | 1 |
| Executive Assistant | 1 | 1 | 1 | 1 | 1 |
| Board Chairperson | 1 | 1 | 1 | 1 | 1 |
| Board Members | 6 | 6 | 6 | 6 | 6 |
| Total Budgeted Positions | 9 | 9 | 9 | 9 | 9 |

ELECTRICAL



The function of the Administration Division is to oversee the operations of all Electrical Department programs and processes. Included in this division are Safety & Training and Administrative Support and Coordination.

The Engineering Division is responsible for the engineering and design of changes to the distribution system and the planning and design of other facilities such as substations to ensure adequate capacity for future growth. It maintains records for various programs, reliability indices, permit records, easements, customer load records, and coordinates all repair, maintenance, emergency, or trouble calls. Engineering is also responsible for the daily operation of the SCADA Control Center and improvements to the SCADA system.

The responsibility of the Marketing Division is to increase profitable electrical sales to new and existing customers and to locate new enterprises in the service area while ensuring a high level of customer satisfaction, value, and loyalty. It is responsible for the promotion of energy efficiency, water conservation, and education in all market segments. Based on market research, the division develops new programs, services, and advertising to capture competitive loads, increase revenues and customer satisfaction, and promotes energy efficiency and water conservation efforts. The Marketing Division coordinates efforts with the Economic Development Division to ensure that all programs and services are focused on the specific needs of the customer.

The Warehouse is responsible for ordering, unloading, receiving, issuing material, and maintaining inventory controls that are required to keep electrical and water operations functioning. It manages the status of items being returned to the Warehouse and determines if they are to be discarded or reused. This division receives all package deliveries and is responsible for initiating notification of deliveries to each respective department.

The Distribution Division installs, constructs, and maintains the overhead and underground electrical distribution system. This includes primary conductors, secondary conductors, transformers, switches, reclosers, capacitors, and other devices necessary to provide electrical service to BLW customers. Distribution is responsible for all emergency repairs resulting from power outages.

The Operations and Maintenance Division (O&M) maintains, repairs, tests, installs, and calibrates all electrical watt-hour meters and metering transformers. It is responsible for installing, removing, and maintaining substation equipment and facilities. This division maintains a periodic meter change-out schedule to ensure accurate billing and tests, repairs, and installs all load management equipment. O&M is responsible for general services, maintenance of street and area lighting, and maintains an evening crew to provide additional services such as disconnects and re-connects. In addition, O&M assists in major outages and other emergency situations.

ELECTRICAL

MISSION STATEMENT

Deliver reliable and cost competitive electric energy to our customers through continued implementation of best practices of design, construction, and operation and maintenance of the electrical distribution system. To increase profitable sales to new, existing, and Customer Choice customers; while ensuring a high level of customer satisfaction, value, and loyalty.

GOALS AND ACTIONS

I. Continue to improve reliability of electric service to all customers

- ♦ Install devices, communications, and software to further implement an FDIR (Fault Detection, Isolation, and Restoration) system to reduce outage severities.
- ♦ Perform preventative analysis and maintenance of the system infrastructure through the implementation of overhead infrared scanning, tree trimming, and pole inspections.
- ♦ Perform system studies to ensure optimal system balancing and contingencies, along with researching new locations for protection devices and evaluating all existing equipment.

II. Provide training and participate in emergency preparedness to ensure a safe environment for employees and customers

- ♦ Train personnel in best practice work safety standards, while responding to and reporting all incidents.
- ♦ Investigate incidents and implement standards designed to minimize personal injury and property damage.
- ♦ Ensure emergency plans and mutual aid agreements are updated.
- ♦ Communicate outage, safety, and other emergency information to the public through the BLW website.

III. Achieve a high standard of customer satisfaction and quality of service to the public

- ♦ Replace street and security lights with LEDs.
- ♦ Provide cost effective and reliable designs for customer choice and corridor opportunities.
- ♦ Collaborate with City departments, government agencies, and customers on beautification projects and plan reviews.

IV. Increase customer satisfaction through outreach and community engagement initiatives

- ♦ Evaluate and implement the most recent customer satisfaction surveys.
- ♦ Continue outreach efforts to large commercial customers.
- ♦ Deliver monthly digital newsletters to residential, commercial, and industrial customers.
- ♦ Provide excellent customer service to Key Accounts by providing around the clock access to Key Account Managers.
- ♦ Continue to expand the Partners in Education program and provide support to other educational institutes.
- ♦ Expand involvement with the Cobb County Chamber of Commerce and other local civic organizations.

V. Proactively seek to minimize cost by maximizing responsiveness and efficiency

- ♦ Respond to maintenance concerns identified during overhead system inspections.
- ♦ Replace fifteen automated line switches for the electrical distribution system and aged underground primary cables.
- ♦ Perform system studies and review all customer construction projects.

ELECTRICAL

PERFORMANCE MEASUREMENTS

| Measurement | FY20 Actual | FY21 Estimate | FY22 Budget |
|--|----------------|------------------|----------------|
| New Customer Work Orders | 390 | 335 | 350 |
| Lighting Repair Work Orders | 1,282 | 1,242 | 1,220 |
| Line Clearance (Miles) | 40 | 54 | 59 |
| Trees Removed on System | 865 | 480 | 525 |
| Meter Site Audits | 300 | 300 | 300 |
| Transformer Infrared Scanning | 548 | 263 | 300 |
| System Average Interruption Duration (Minutes) - January to December | 105 | 90 | 70 |
| Vehicular Incidents | 10 | 3 | 0 |
| Personnel Injuries | 8 | 12 | 0 |
| Miles of Overhead Scanned | 0 | 255 | 125 |
| Residential High Efficiency Toilet Rebates | \$4,850 | \$6,600 | \$5,000 |
| Identify All Customer Choice Opportunities | 100% | 100% | 100% |
| Customer Choice Wins | 67% | 75% | 100% |
| Residential Energy Efficiency Rebates | \$5,695 | \$8,210 | \$5,000 |
| Key Accounts Billing Audit | \$97,974 | \$25,000 | \$25,000 |
| Outdoor Lighting Audit (Key Accounts, Residential, Commercial) | \$7,912 | \$8,000 | \$9,000 |
| Multi-Family High Efficiency Toilet Rebates | \$0 | \$13,000 | \$13,000 |

GOALS ACCOMPLISHED

- Marietta Power awarded the 2021 American Public Power Association (APPA) RP3 Diamond Award.
- Marietta Power honored with Mutual Aid commendation from the American Public Power Association (APPA).
- Completed quarterly infrared scan of 21 substations, 25 key account locations, and began system-wide overhead scan of 275 miles of line.
- Installed or retrofitted approximately 880 LED security lights.
- Connected four SCADA switches to the fiber optic network.
- Initiated Fault Detection Isolation and Restoration (FDIR) on two under performing feeders.
- Repaired or replaced 28 regulators and 11 transformers from inspection or age.
- Performed field testing for over 300 transformer rated metering installations.
- Completed 40 miles of tree line clearance and removed 865 trees.
- Completed 100% inventory audit for the BLW warehouse.
- Installed approximately 1.7 miles of feeder lines from a new substation to back up existing key accounts.
- One employee became an International Society of Arboriculture (ISA) Certified Arborist.
- Replaced two Bucket Trucks, a Ford F250, and a Ford F450.
- Achieved a 67% success rate for all customer choice opportunities.
- Awarded two Customer Choice jobs with an outcome of \$85,405 in additional revenue.
- Developed and implemented customer satisfaction surveys for residential, commercial, and key account customers; which improved customer satisfaction.
- Increased electric revenue by auditing five accounts and rectifying billing for security light accounts, with an outcome of \$12,036 in annual revenue.
- Audited billing for key account customers for an additional \$97,974 in annual revenue.
- Improved residential customer loyalty by providing energy efficiency and high efficiency toilet rebates.
- Collaborated with Operations and Maintenance (O&M) to evaluate service for all key account customers.
- Delivered newsletters to residential, commercial, and industrial customers; while investigating and beginning to implement other modes of communication with customers.

ELECTRICAL

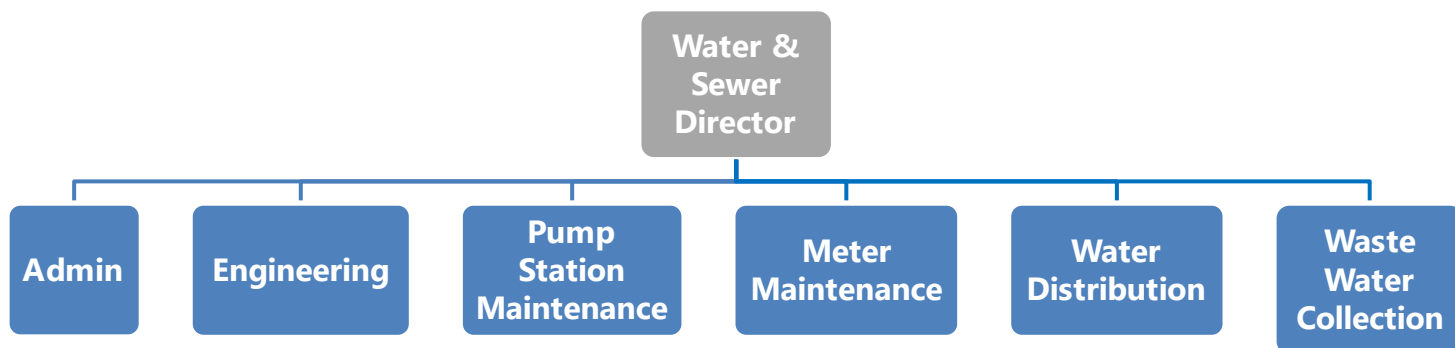
EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|--------------------|--------------------|--------------------|-------------------|-------------------|
| Personal Services | 8,380,952 | 8,734,719 | 9,084,708 | 9,356,080 | 10,292,821 |
| Operating Services | 3,064,390 | 3,665,661 | 3,105,983 | 2,970,727 | 2,616,894 |
| Cost of Goods Sold | 83,246,049 | 86,116,215 | 84,126,848 | 72,456,182 | 75,248,744 |
| Capital | 5,902,166 | 6,231,682 | 4,675,750 | 3,973,480 | 4,305,166 |
| Total Budget | 100,593,557 | 104,748,277 | 100,993,289 | 88,756,469 | 92,463,625 |

PERSONNEL DETAIL

| Title | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---|----------------|----------------|----------------|------------------|----------------|
| Electrical Director | 1 | 1 | 1 | 1 | 1 |
| Administrative Assistant I | 1 | 1 | 1 | 1 | 1 |
| Training & Safety Manager | 1 | 1 | 1 | 1 | 1 |
| Engineering Manager | 1 | 1 | 1 | 1 | 1 |
| Electrical Engineer | 1 | 1 | 1 | 1 | 1 |
| Supervisor of System Design | 1 | 1 | 1 | 1 | 1 |
| Electrical Designer I/II/Senior Elect. Designer | 5 | 5 | 5 | 5 | 5 |
| Electrical Engineering Assistant | 1 | 1 | 1 | 1 | 1 |
| Supervisor Power Control | 1 | 1 | 1 | 1 | 1 |
| Pwr. Ctrl Tech/Master/Senior Pwr. Ctrl. Tech | 5 | 5 | 5 | 5 | 5 |
| Electrical Support (1 Part-Time) | 0 | 0 | 0 | 0.5 | 0.5 |
| Marketing Administrator | 1 | 1 | 1 | 1 | 1 |
| Marketing Representative | 1 | 1 | 1 | 1 | 1 |
| Warehouse Manager | 1 | 1 | 1 | 1 | 1 |
| Foreperson Warehouse | 1 | 1 | 1 | 1 | 1 |
| Material Processor I/II | 3 | 3 | 3 | 3 | 3 |
| Operations Manager Distribution | 1 | 1 | 1 | 1 | 1 |
| Electrical Distribution Coordinator | 1 | 1 | 1 | 1 | 1 |
| Supervisor Electrical | 3 | 3 | 3 | 3 | 3 |
| Foreperson Electrical | 8 | 8 | 8 | 8 | 8 |
| Apprentice Line Worker/Line Worker | 31 | 32 | 32 | 32 | 32 |
| Supervisor Tree Crews | 1 | 1 | 1 | 1 | 1 |
| Foreperson Tree Crews | 1 | 1 | 1 | 1 | 1 |
| Apprentice Tree Trimmer/Tree Trimmer | 2 | 2 | 2 | 2 | 2 |
| Operations Manager Substation Metering | 1 | 1 | 1 | 1 | 1 |
| Utility Locator Electrical | 2 | 2 | 2 | 2 | 2 |
| Supervisor Meters O&M | 1 | 1 | 1 | 1 | 1 |
| Supervisor Substation O&M | 1 | 1 | 1 | 1 | 1 |
| Apprentice/Electrical/Senior Technician | 9 | 8 | 8 | 8 | 8 |
| Thermography Technician | 1 | 1 | 1 | 1 | 1 |
| TOTAL BUDGETED POSITIONS | 88 | 88 | 88 | 88.5 | 88.5 |

WATER AND SEWER



The function of the Administration Division is to oversee the operations of the Water and Sewer Department.

The Engineering Division is responsible for the planning and construction of all capital improvements to the distribution and collection systems. Responsibilities include short-term and long-term planning, maintaining compliance with all Federal and State drinking and clean water regulations, and maintaining the Geographic Information System.

The Pump Station Maintenance Division operates and maintains one sewage pump station, three water pump stations, and two elevated water storage tanks.

The Meter Maintenance Division is responsible for the large meter testing program, water meter replacement program, water meter repairs, water main flushing program, and water valve exercise and maintenance program.

The Water Distribution Division is responsible for the operation and maintenance of the BLW's water distribution system. This includes the maintenance of fire hydrants, variable sized water mains, control valves, and water connections.

The Waste Water Collection Division is responsible for the operation and maintenance of the waste water collection system. This division maintains sanitary sewer mains, manholes, and service lines.

WATER AND SEWER

MISSION STATEMENT

To provide our customers with high quality water distribution, wastewater collection and water resource management services, while maintaining fiscal responsibility.

GOALS AND ACTIONS

I. Reduce sanitary sewer overflows

- ♦ Clean 35% of the collection system each year, which includes priority cleaning of 103,000 feet.
- ♦ Apply chemical treatment for root control to 4% of the collection system, approximately 60,000 feet per year.
- ♦ Inspect all businesses and complete reporting to ensure program compliance with grease control device requirements.

II. Improve system reliability with infrastructure improvements

- ♦ Replace 1% of priority water lines as recommended by condition assessments, a replacement rate of 18,300 feet per year.
- ♦ Replace 1% of priority sewer lines as recommended by condition assessments, a replacement rate of 16,000 feet per year.
- ♦ Complete upgrades and rehabilitation to the Campbell Hill, Sugar Hill, and Redwood water pump stations on a rotational basis or as needed each year.

III. Maintain drinking water quality standards as they relate to water distribution systems

- ♦ Execute 70 bacteria samples each month to meet water quality standards of the Environmental Protection Division (EPD).
- ♦ Prepare and distribute the annual Water Quality Report.
- ♦ Perform unidirectional flushing of 15% of the distribution system, encompassing 5 routes and 100,000 feet per year.

IV. Maximize water revenue by reducing real and apparent water loss

- ♦ Test and calibrate 196 large meters annually.
- ♦ Replace 20% or 188 chambers in medium sized meters each year.
- ♦ Replace 7.5% of small meters, which amounts to 1,240 meters per year.

V. Provide training for all employees in accordance with State law requirements

- ♦ Complete employee training for system operators, safety, and technical expertise.
- ♦ Maintain compliance with Federal and State regulations.

WATER AND SEWER

PERFORMANCE MEASUREMENTS

| Measurement | FY20 Actual | FY21 Estimate | FY22 Budget |
|---|----------------|------------------|----------------|
| Collection System Cleaning (35% - 558,000 feet/year) | 686,711 | 373,181 | 558,000 |
| Collection System Chemical Root Control Application (4% - 60,000 feet/year) | 93,492 | 0 | 60,000 |
| Priority Water Line Replacement | 5,600 | 2,050 | 2,000 |
| Priority Sewer Line Replacement | 7,000 | 1,960 | 9,700 |
| Distribution System Unidirectional Flushing (routes) | 0 | 2 | 5 |
| Large Meter Testing & Calibration (196 meters/year) | 169 | 147 | 196 |
| Medium Meter Chamber Replacement (188 meters/year) | 170 | 0 | 188 |
| Small Meter Replacement (7.5% - 1,240 meters/year) | 1,580 | 813 | 1,240 |
| Employee training for system operators | 439 | 416 | 400 |
| Safety training for employees | 360 | 160 | 300 |
| Professional development training for employees | 174 | 64 | 100 |
| Upgrades & Rehab to Campbell Hill, Sugar Hill and/or Redwood Pump | 1 | 1 | 1 |
| Compliance of grease control devices for businesses | 349 | 262 | 361 |
| Administer bacteria quality samples per month | 70 | 70 | 70 |
| Prepare & distribute annual Water Quality Report | 1 | 1 | 1 |

GOALS ACCOMPLISHED

- ♦ Cleaned 35% of collection system, exceeding anticipated goal by 23% footage.
- ♦ Performed root control application on 4% of collection system exceeded annual goal.
- ♦ Completed grease trap inspection of 349 businesses.
- ♦ Replaced 5,600 feet of water main and 7,000 feet of sewer main.
- ♦ Completed one pump motor rebuild at single station.
- ♦ Administered 70 monthly water quality tests.
- ♦ Completed annual Water Quality Report and distributed to customers.
- ♦ Completed testing and calibration of 169 large meters and replaced 170 medium meters.
- ♦ Successfully changed out 1,580 small meters.
- ♦ Completed 973 hours of employee training for operator certification, safety, and professional development.
- ♦ Earned consecutive Gold/Platinum Award from the Georgia Association of Water Professionals (GAWP).
- ♦ Received consecutive Gold/Platinum Award from GAWP for water distribution system operations and management.

WATER AND SEWER

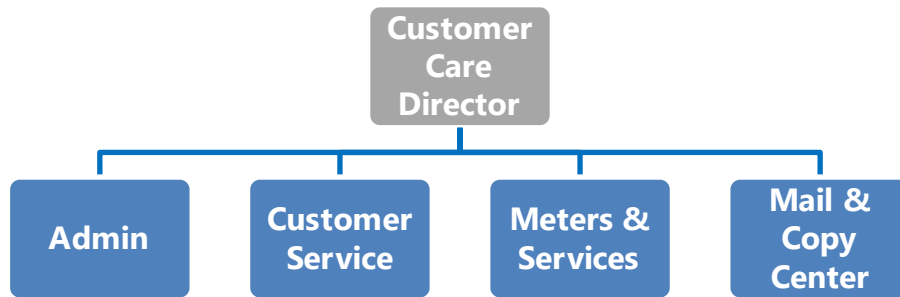
EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| Personal Services | 3,108,748 | 3,214,132 | 3,326,677 | 3,129,981 | 3,718,837 |
| Operating Services | 1,058,887 | 1,384,271 | 905,298 | 1,018,317 | 1,009,613 |
| Cost of Goods Sold | 17,465,696 | 17,722,274 | 18,754,396 | 16,493,805 | 17,897,723 |
| Capital | 6,159,767 | 6,601,044 | 9,277,430 | 5,514,220 | 8,685,500 |
| Total Budget | 27,793,098 | 28,921,721 | 32,263,801 | 26,156,323 | 31,311,673 |

PERSONNEL DETAIL

| Title | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---|----------------|----------------|----------------|------------------|----------------|
| Director of Water & Sewer | 1 | 1 | 1 | 1 | 1 |
| Administrative Assistant II | 1 | 1 | 1 | 1 | 1 |
| Operations Manager Water & Sewer | 1 | 1 | 1 | 1 | 1 |
| Environmental Compliance Coordinator | 1 | 1 | 1 | 1 | 1 |
| Projects Planner Water & Sewer | 1 | 1 | 1 | 1 | 1 |
| Inspector Water & Sewer | 1 | 1 | 1 | 1 | 1 |
| Dispatcher Water & Sewer | 1 | 1 | 1 | 1 | 1 |
| Engineering Manager | 1 | 1 | 1 | 1 | 1 |
| Utility Services Administrator | 1 | 1 | 1 | 1 | 1 |
| Inspector Water & Sewer | 2 | 2 | 2 | 2 | 2 |
| GIS Coordinator Water & Sewer | 1 | 1 | 1 | 1 | 1 |
| Foreperson I/II/III - Pump Station | 1 | 1 | 1 | 1 | 1 |
| System Operator II - Pump Station | 0 | 0 | 1 | 1 | 1 |
| Pump Station Mechanic | 1 | 1 | 0 | 0 | 0 |
| Supervisor Meter Maintenance | 1 | 1 | 1 | 1 | 1 |
| Apprentice/System Operator I/II - Meters | 4 | 4 | 4 | 4 | 4 |
| Water Meter Service Worker | 2 | 2 | 2 | 2 | 2 |
| Supervisor - Water Distribution | 1 | 1 | 1 | 1 | 1 |
| Foreperson I/II/III - Water Distribution | 2 | 2 | 2 | 2 | 2 |
| Apprentice/System Operator I/II - Water | 4 | 4 | 4 | 4 | 4 |
| Senior Utility Locator - Water Distribution | 1 | 1 | 1 | 1 | 1 |
| Utility Locator - Water Distribution | 1 | 1 | 1 | 1 | 1 |
| Supervisor - Sewer | 1 | 1 | 1 | 1 | 1 |
| Foreperson I/II/III - Sewer | 3 | 3 | 3 | 3 | 3 |
| Apprentice/System Operator I/II - Sewer | 9 | 9 | 9 | 9 | 9 |
| Total Budgeted Positions | 43 | 43 | 43 | 43 | 43 |

CUSTOMER CARE



Customer Care Administration oversees and directs the operations of Customer Service, Meters and Services, and the Mail and Copy Center.

The Customer Service Division is responsible for establishing new accounts, billing all accounts, processing payments, collecting for non-payment, terminating accounts, and assisting customers with inquiries concerning meter reading and billing questions. This division assists both residential and commercial customers in energy management and water consumption monitoring. It also bills the sanitation charges for customers that live inside the city limits.

The Meters and Services division is responsible for reading electric and water meters, performing service orders for connection and disconnection per customer request. When collecting meter data, this division investigates meter tampering, power diversion, damaged and inoperative electric and water meters, and monitors demand meter fluctuations. In addition, it completes meter re-read requests and assists the Mail and Copy Center in preparing utility billing for mailing.

The Mail and Copy Center coordinates the City's mail by picking up and delivering mail to the U.S. Postal Service and by distributing mail throughout all City/BLW buildings. Other responsibilities include the preparation of utility bills, tax bills, and other correspondence for mailing. Additionally, this division duplicates, binds, and distributes documents for all departments as needed, and is also responsible for all copier leases throughout City facilities.

CUSTOMER CARE

MISSION STATEMENT

To improve customer satisfaction by delivering the highest level of customer service, while anticipating customer needs.

GOALS AND ACTIONS

I. Expand and streamline opportunities for customers to conduct business with the BLW via the internet and new technologies

- ♦ Continue to increase strength of communications for Tantalus Meter Reading system.
- ♦ Implement an online utility usage information for customers.
- ♦ Implement online chat features to for customer service.

II. Provide timely and meaningful communications to our customers

- ♦ Develop and implement data for Alexa Skills to provide customers with utility information.
- ♦ Utilize the Connected Newsletter to keep customers abreast regarding pertinent BLW events and information.
- ♦ Maintain Frequently Asked Questions (FAQs) and encourage customers to utilize available online resources.

III. Maximize efficiency of operations to reduce overall operating costs

- ♦ Maintain a bad debt of .50% of revenues.
- ♦ Maintain an average customer service wait time of 4.5 minutes or less.
- ♦ Review Meter Data Management solutions.

IV. Promote efficiency of operations internally

- ♦ Manually read 1,500 electric meters per year and inspect meter boxes.
- ♦ Maintain monthly outbound phone report to track the number of calls completed based on the number of accounts on the delinquency call-out list.
- ♦ Manage vendor contracts to ensure we maintain a professional campus for the BLW administrative facility.

V. Administer employee training designed to help them stay apprised of industry issues, current events, and services

- ♦ Continue to build and utilize portfolio of Business Intelligence (Cognos) reports to improve Customer Care operation.
- ♦ Execute annual training session for customer service staff focused on quality customer care, personal, and professional development.
- ♦ Document all Customer Care standard operating procedures and processes.

VI. Maintain rate administration procedures to help ensure accuracy of customer utility bills

- ♦ Conduct semi-annual rate calculations to verify billing accuracy.
- ♦ Conduct rate calculations when there is a rate change and/or a Purchase Price Allocation (PPA) adjustment.
- ♦ Review all demand meter changes monthly to ensure multiplier is correct.

CUSTOMER CARE

PERFORMANCE MEASUREMENTS

| Measurement | FY20 Actual | FY21 Estimate | FY22 Budget |
|---|----------------|------------------|----------------|
| Number of Customer Phone Calls | 81,944 | 90,156 | 85,649 |
| Number of Meter Readings | 802,126 | 809,544 | 820,000 |
| Meter Reading Hours | 5,046 | 5,000 | 4,500 |
| Number of Utility Disconnections | 4,962 | 10,500 | 10,500 |
| Uncollectible Receivables (% of revenue) | 0.19% | 0.35% | 0.35% |
| Average Wait Time per Customer Call (min:sec) | 3:00 | 5:00 | 3:00 |

GOALS ACCOMPLISHED

- ♦ Tested billing system upgrade to ensure proper functionality.
- ♦ Expanded the Tantalus Meter Reading system by adding data collection devices.
- ♦ Implemented on-line payment extensions for customers.
- ♦ Offered cash paying customers remote payment options at various retail locations through PayGo.
- ♦ Implemented online COVID-19 payment agreements for customers.
- ♦ Calculated and processed residential utility rebates.

CUSTOMER CARE

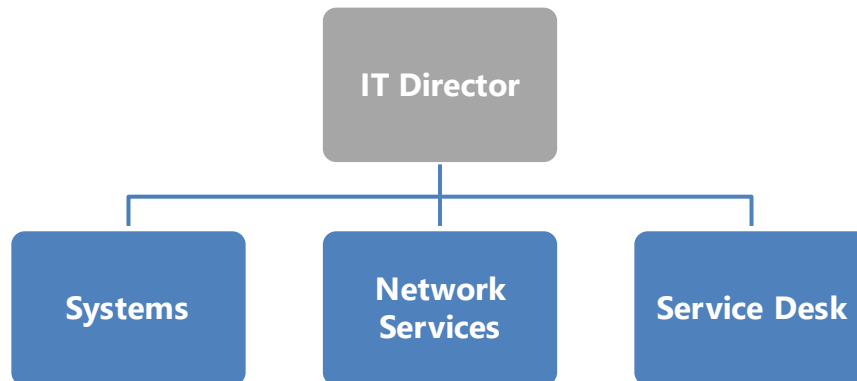
EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|------------------|------------------|------------------|------------------|------------------|
| Personal Services | 2,219,425 | 2,324,644 | 2,421,608 | 2,388,031 | 2,742,918 |
| Operating Services | 1,309,689 | 1,358,094 | 1,371,265 | 1,356,671 | 1,410,037 |
| Capital | 204,291 | 79,739 | 47,973 | 16,048 | 50,000 |
| Total Budget | 3,733,405 | 3,762,477 | 3,840,846 | 3,760,750 | 4,202,955 |

PERSONNEL DETAIL

| Title | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|--|----------------|----------------|----------------|------------------|----------------|
| Director of Customer Care | 1 | 1 | 1 | 1 | 1 |
| Administrative Assistant II | 1 | 1 | 1 | 1 | 1 |
| Customer Care Analyst | 2 | 2 | 2 | 2 | 2 |
| Customer Service Manager | 1 | 1 | 1 | 1 | 1 |
| Customer Service Supervisor | 2 | 2 | 2 | 2 | 2 |
| Customer Service Representative I/II/III | 15 | 15 | 15 | 15 | 15 |
| Final Billing Representative | 1 | 1 | 1 | 1 | 1 |
| Customer Service Data Specialist | 1 | 1 | 1 | 1 | 1 |
| Cashier | 3 | 3 | 3 | 3 | 3 |
| Receptionist | 0 | 0 | 1 | 1 | 1 |
| Switch Board Clerk | 1 | 1 | 0 | 0 | 0 |
| Meters & Services Manager | 1 | 1 | 1 | 1 | 1 |
| Foreperson Meters and Services | 1 | 1 | 1 | 1 | 1 |
| Lead Meter Reader | 1 | 1 | 1 | 1 | 1 |
| Meter Reading Specialist | 2 | 2 | 2 | 2 | 2 |
| Collections Representative | 2 | 2 | 2 | 2 | 2 |
| Meter Service Worker | 2 | 2 | 2 | 2 | 2 |
| AMR Field Technician | 2 | 2 | 2 | 2 | 2 |
| Supervisor Mail and Copy Center | 1 | 1 | 1 | 1 | 1 |
| Mail Clerk | 1 | 1 | 1 | 1 | 1 |
| Total Budgeted Positions | 41 | 41 | 41 | 41 | 41 |

INFORMATION TECHNOLOGY



The Information Technology (IT) Department is a support function that supplies all City departments with computer-related service and information. All departments and divisions in the City depend on the IT function for information storage, manipulation, processing, and analysis. The objectives of the department are to provide fast, efficient methods of electronic data processing, training, suggest solutions, and provide new programs and technology for information analysis.

The Systems Division has two primary goals, to combine independent but interrelated division processes into a unifying whole and to minimize organizational costs through efficient automation. This division's responsibilities include supporting and implementing all business applications, delivering Mapping (GIS) services, and providing all web development for City/BLW employees and the citizens of Marietta.

The Network Services Division is responsible for the technical support function of IT. This division is responsible for enterprise server support, voice and data networking, and supervision of the City's computing infrastructure. It also manages emergency and non-emergency communication devices and oversees the Crisis Management Center.

The Service Desk Division is a broad-based and user-centered division which provides a single point of contact for all IT requirements. This division monitors and owns all incidents and manages user questions and provides the communications channel between IT and the enterprise organization. Some of the services provided include, but are not limited to, incident management, problem management, configuration management, equipment management, release management, and audio-visual and mobility needs.

INFORMATION TECHNOLOGY

MISSION STATEMENT

To provide the technology solutions, technical support, and customer service required to facilitate the success of City/BLW citizens, customers, and personnel.

GOALS AND ACTIONS

I. Provide citizens and customers with data access and practical tools through the City/BLW web presence

- ♦ Replace the online transactions platform used for customer payments.
- ♦ Implement a new text notification system for mass utility outages.
- ♦ Expand use of the mass notification platform.

II. Enhance data driven decision making for the City/BLW

- ♦ Review dashboard options to improve service delivery based on real-time data.
- ♦ Improve GIS offerings to departments and allow them to visualize more of the city's data.
- ♦ Expand business intelligence software availability to more employees.

III. Expand Smart City initiatives

- ♦ Identify and review MI software used to detect aging water infrastructure.
- ♦ Collaborate with Public Works to redesign sanitation routes using GIS to improve customer service.
- ♦ Utilize GIS to assist with the process for Federal and State mandated redistricting.

IV. Enhance City/BLW operational efficiency and productivity

- ♦ Add virtual collectors to AMI System to optimize cellular connections.
- ♦ Improve the AMI server architecture with virtualization.
- ♦ Implement a replacement schedule of five years for all computing devices in the BLW.

V. Advance cybersecurity for the City/BLW

- ♦ Expand current phishing campaign software utilized for educating City personnel.
- ♦ Implement a video wall for IT Network Operations Center.
- ♦ Update back-up solutions to provide an immutable location, improving data recovery after a cyber incident.

VI. Improve and maintain the overall IT infrastructure

- ♦ Upgrade network switches throughout the BLW.
- ♦ Improve the virtual architecture for computation and storage.
- ♦ Replace the iSeries server.

INFORMATION TECHNOLOGY

PERFORMANCE MEASUREMENTS

| Measurement | FY20 Actual | FY21 Estimate | FY22 Budget |
|------------------------|----------------|------------------|----------------|
| Computers/Laptops | 800 | 802 | 802 |
| Mobile Devices | 120 | 130 | 145 |
| Cellular Devices | 170 | 172 | 180 |
| Desktop Telephones | 535 | 535 | 540 |
| Physical Servers | 30 | 30 | 32 |
| Virtual Servers | 102 | 105 | 110 |
| Physical Storage | 120 | 120 | 160 |
| Service Desk Tickets | 5,289 | 4,970 | 5,100 |
| System Access Requests | 200 | 178 | 215 |

GOALS ACCOMPLISHED

- ♦ Completed fiber loop on Franklin Gateway.
- ♦ Added redundant fiber loop for Substation 18 and Fire Station 56.
- ♦ Updated all security policies for the Information Technology (IT) department.
- ♦ Increased memory for the City telephone system, and added capacity to internet circuits.
- ♦ Upgraded the single sign on server, the billing system to version 9.1.20.3, and the call center management software at the Board of Lights and Water.
- ♦ Executed various enterprise projects including the implementation of mobile work orders, virtual meeting software, external cash payment capabilities for customers, online application to request utilities, and the addition of a security wall.
- ♦ Developed a mass notification solution to report electrical outages to customers.
- ♦ Data Classification tool to monitor City/BLW data assets.

INFORMATION TECHNOLOGY

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|------------------|------------------|------------------|------------------|------------------|
| Personal Services | 1,948,289 | 2,193,818 | 2,259,804 | 2,273,879 | 2,434,559 |
| Operating Services | 2,918,808 | 3,258,534 | 3,639,742 | 3,591,875 | 3,767,441 |
| Capital | 603,863 | 435,103 | 657,531 | 457,478 | 517,000 |
| Total Budget | 5,470,960 | 5,887,455 | 6,557,077 | 6,323,232 | 6,719,000 |

PERSONNEL DETAIL

| Title | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---|----------------|----------------|----------------|------------------|----------------|
| Director of IT | 1 | 1 | 1 | 1 | 1 |
| Deputy Director Proj. Mgmt. Visual Image Design | 0 | 1 | 1 | 1 | 1 |
| Deputy Director/Project Manager | 1 | 0 | 0 | 0 | 0 |
| Administrative Assistant II | 1 | 1 | 1 | 1 | 1 |
| Systems Manager | 1 | 1 | 1 | 1 | 1 |
| Senior Programmer Analyst II | 1 | 1 | 1 | 1 | 1 |
| Senior Applications Developer | 0 | 0 | 0 | 0 | 1 |
| GIS Supervisor | 0 | 0 | 0 | 0 | 1 |
| Systems Administrator | 1 | 1 | 1 | 1 | 0 |
| Systems Analyst | 2 | 2 | 2 | 2 | 2 |
| Systems Developer | 1 | 1 | 1 | 1 | 0 |
| GIS Analyst | 2 | 2 | 2 | 2 | 2 |
| Network Services Manager | 1 | 1 | 1 | 1 | 1 |
| Network Administrator | 1 | 1 | 1 | 1 | 1 |
| Server Administrator | 1 | 1 | 1 | 1 | 1 |
| Communications/Tech Analyst | 1 | 1 | 1 | 1 | 1 |
| Network Analyst | 1 | 1 | 1 | 1 | 1 |
| Network Security Engineer | 1 | 1 | 1 | 1 | 1 |
| Radio Systems Analyst | 1 | 1 | 1 | 1 | 1 |
| Security Administrator | 1 | 1 | 1 | 1 | 1 |
| Service Desk Manager | 1 | 1 | 1 | 1 | 1 |
| Technology Specialist | 1 | 1 | 1 | 1 | 1 |
| PC Specialist | 1 | 1 | 1 | 1 | 1 |
| PC Technician | 1 | 1 | 1 | 1 | 1 |
| Total Budgeted Positions | 23 | 23 | 23 | 23 | 23 |

NON-DEPARTMENTAL

BLW Non-Departmental includes funds for expenditures that benefit more than one department. The budget for the items listed herein is not readily allocated to the recipient department. Actual expenditures, along with the budgeted amount at year-end, are reclassified for preparation of the year-end financial statements.

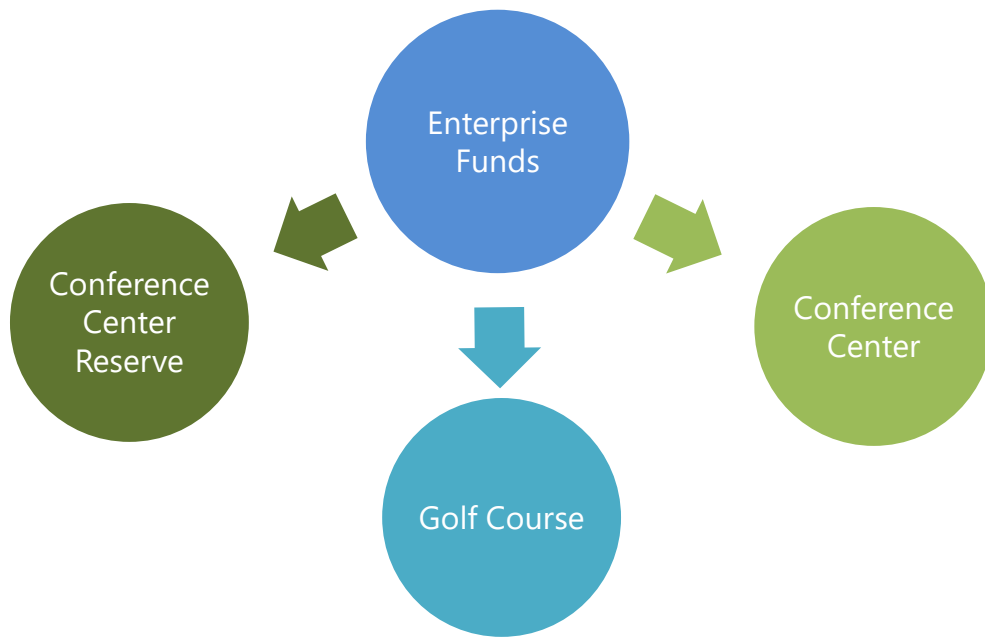
EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|-------------------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| Personal Services | 1,367,864 | 1,895,995 | 729,366 | 800,000 | -267,006 |
| Miscellaneous Operating Services | 650,967 | 652,418 | 687,855 | 694,386 | 526,316 |
| Utilities-City Hall | 139,125 | 146,940 | 152,649 | 140,622 | 149,795 |
| Utilities-Lights/Signals | 1,199,825 | 1,167,683 | 1,190,759 | 1,115,861 | 1,179,221 |
| Utilities-General Fund | 753,839 | 849,883 | 836,629 | 773,072 | 843,256 |
| Utilities-BLW Building | 92,354 | 90,835 | 95,087 | 90,642 | 93,051 |
| Operating Transfer to General Fund | 12,000,000 | 13,200,000 | 13,200,000 | 13,635,600 | 13,835,770 |
| Indirect Cost Transfer to Gen. Fund | 2,845,854 | 2,845,854 | 2,845,854 | 2,845,854 | 2,845,854 |
| Transfer to Pension Fund | 229,541 | 201,763 | 207,828 | 0 | 0 |
| Transfer to Other Funds | 600,000 | 20,000 | 0 | 0 | 0 |
| Transfer to Self-Insurance Fund | 956,794 | 1,327,754 | 1,555,254 | 1,655,249 | 1,266,655 |
| Transfer to Vogtle Trust | 1,835,076 | 1,835,076 | 1,835,076 | 1,835,076 | 1,835,076 |
| Miscellaneous Expenses | 518,591 | 551,785 | 627,687 | 516,495 | 551,101 |
| Depreciation | 7,386,818 | 7,634,249 | 7,714,974 | 7,655,567 | 0 |
| Total Budget | 30,576,648 | 32,420,235 | 31,679,018 | 31,758,424 | 22,859,089 |

Note: FY22 depreciation expenses are zero because capital expenditures are budgeted instead.

ENTERPRISE FUNDS

Enterprise Funds are used to account for operations that are financed and operated in a manner similar to private business where the intent of the governing body is that the cost (expenses, including depreciation) of providing goods or services to the public on a continuing basis are financed or recovered primarily through user charges. The Board of Lights and Water (BLW) Enterprise Fund operations are detailed separately in the previous section. This section details the following funds:



INTERNAL SERVICE FUNDS

Internal Service Funds are used to account for the financing of goods or services provided by one department to other departments of a government on a cost-reimbursement basis. This section details the following funds:



GOLF COURSE FUND

The 125 acre City Club Golf Course accommodates approximately 43,700 annual rounds of golf. All greens, tees, and bunkers follow USGA standards. Classic Golf Management, Inc. manages the golf course and its facilities and employs all personnel who work at the property. However, City Finance Department personnel are responsible for purchasing and payment of invoices for the operation. The Parks & Recreation Director plays an integral part in the operations of the enterprise fund and is the liaison between the management company and City officials.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------------------|------------------|------------------|------------------|------------------|------------------|
| Principal and Interest Payments | -136,394 | 0 | 0 | 0 | 0 |
| Operating Services | 1,714,305 | 1,506,921 | 1,502,818 | 1,705,323 | 1,928,909 |
| Capital | 0 | 0 | 2,192 | 182,997 | 159,450 |
| Total Budget | 1,577,911 | 1,506,921 | 1,505,010 | 1,888,320 | 2,088,359 |

GOLF COURSE FUND

MISSION STATEMENT

City Club Marietta is committed to providing a quality golf experience with service befitting an upscale daily fee and resort facility, while maintaining guest safety and environmental stewardship.

GOALS AND ACTIONS

I. Improve indoor and outdoor golf operations to enhance customer service

- ♦ Replace range ball picker and washer to enhance player's experience.
- ♦ Upgrade visual displays in the GolfShop.
- ♦ Replace individual driving range mats with continuous tee line.

II. Increase return round probability by improving player conditions and the overall golf experience

- ♦ Enhance the practice facility by increasing space, reconstructing golf greens, and incorporating miscellaneous targets.
- ♦ Refurbish current infrastructure including cart paths, the irrigation system, and utilities.
- ♦ Continue dead tree removal and planting with guidance from Marietta Tree Keepers, improving course safety and appearance.

III. Enhance City Club food and beverage operations

- ♦ Promote grill, beverage, and rental spaces by advertising via strategically placed GPS units; thereby, increasing sales.
- ♦ Offer competitive prices, while evaluating food and beverage purchasing methods to ensure that food costs and quality are maximized.
- ♦ Provide superior service at all touch points including the indoor grill, beverage cart, and the ninth green portable grill.

IV. Renovate the Clubhouse to provide quality service commensurate with a multi-star resort

- ♦ Upgrade and replace all clubhouse décor.
- ♦ Replace and upgrade the Clubhouse roof.
- ♦ Install new windows for the Clubhouse.

V. Increase golf course profitability through effective marketing, management, and banquet events

- ♦ Utilize electronic methods to market available tee times.
- ♦ Continue to improve the content, appearance, and functionality of the City Club website, providing guests with professional and quality information.
- ♦ Promote City Club's ability to accommodate large group outings, including lodging, gifts, and catering options.

VI. Heighten customer service through staff training and team building events

- ♦ Construct a team of energetic and motivated employees that will represent the City Club in a positive manner.
- ♦ Provide customer service training and constructive feedback to ensure staff is informed of all procedures and expectations.
- ♦ Ensure that employees have the tools and information necessary to provide great customer service.

GOLF COURSE FUND

PERFORMANCE MEASUREMENTS

| Measurement | FY20 Actual | FY21 Estimate | FY22 Budget |
|--------------------------------------|----------------|------------------|----------------|
| Adjusted Number of Rounds | 25,933 | 43,700 | 37,500 |
| Income - Golf | \$1,025,971 | \$1,950,113 | \$1,879,334 |
| Income - Pro Shop/Room Rental | \$14,010 | \$13,180 | \$13,000 |
| Income - Food and Beverage | \$164,197 | \$281,280 | \$196,025 |
| Income - Total Revenue | \$1,204,178 | \$2,244,573 | \$2,088,359 |
| Income (per round) | \$46.43 | \$51.36 | \$55.69 |
| Food and Beverage Income (per round) | \$6.33 | \$6.44 | \$5.23 |
| Expenses | \$1,256,136 | \$1,719,597 | \$2,088,359 |
| Profit Margin | -4.31% | 23.39% | 0.00% |

GOALS ACCOMPLISHED

- ♦ Replaced the Golf Shop back porch stairs.
- ♦ Upgrade the barn doors where the golf carts are housed.
- ♦ Added new tee sheets.
- ♦ Implemented new point of sale software.
- ♦ Replaced HVAC units in golf shop, restrooms, and administrative offices.

CONFERENCE CENTER FUND

The Conference Center Fund accounts for the operation of the Hilton Atlanta/Marietta Hotel and Conference Center. Revenue is derived from rental income received from the hotel's management company as well as the hotel/motel taxes collected by the City for the operation of the conference center.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|------------------|------------------|------------------|------------------|------------------|
| Operating Services | 1,779,575 | 1,954,064 | 1,813,253 | 1,218,338 | 862,266 |
| Capital Projects | 0 | 105,507 | 3,272,384 | 8,227,951 | 3,499,665 |
| Total Budget | 1,779,575 | 2,059,571 | 5,085,637 | 9,446,289 | 4,361,931 |

CONFERENCE CENTER RESERVE FUND

The revenue for the Conference Center that is derived from hotel/motel taxes collected by the City that is capped at \$900,000 per agreement. The excess funds are deposited in a reserve fund for later appropriation.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|--------------------|----------------|----------------|----------------|------------------|----------------|
| Operating Services | 23,293 | 0 | 0 | 0 | 0 |

SELF-INSURANCE FUND

The Self-Insurance Fund accounts for the activity relating to health insurance, workers' compensation, and property and casualty claims. This fund receives contributions from the City as well as from the employees for fringe benefits. A third party insurance company administers the health benefit plan. The proposed rates of contribution to this fund over the years have allowed it to maintain a self-insured status for benefit payments with a cash reserve over projected expenditures. Although the City is self-insured for workers' compensation claims, a third-party administrator also manages the plan. In addition, the City purchases supplemental insurance to cover claims in excess of \$300,000. The City is self-insured for some types of property and casualty claims, and purchases supplemental coverage for others.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|--------------------|----------------|----------------|----------------|------------------|----------------|
| Operating Services | 14,586,295 | 16,391,181 | 18,159,895 | 17,548,923 | 20,105,753 |

FLEET MAINTENANCE FUND

Fleet Maintenance maintains over 729 pieces of fleet equipment and provides the City/BLW with an economical, safe, and reliable fleet so that the operating departments can provide services to the citizens and customers of the City/BLW. The Fleet Maintenance Division operates a centralized fuel facility that complies with federal underground fuel storage tank requirements. The division has a contract with NAPA to provide an on-site parts supply warehouse.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|---------------------|------------------|------------------|------------------|------------------|------------------|
| Personal Services | 899,429 | 969,704 | 1,007,336 | 923,372 | 1,068,391 |
| Operating Services | 2,749,011 | 2,813,554 | 2,546,740 | 2,435,203 | 2,643,403 |
| Capital | 20,789 | 100,079 | 33,478 | 15,250 | 87,000 |
| Total Budget | 3,669,229 | 3,883,337 | 3,587,554 | 3,373,825 | 3,798,794 |

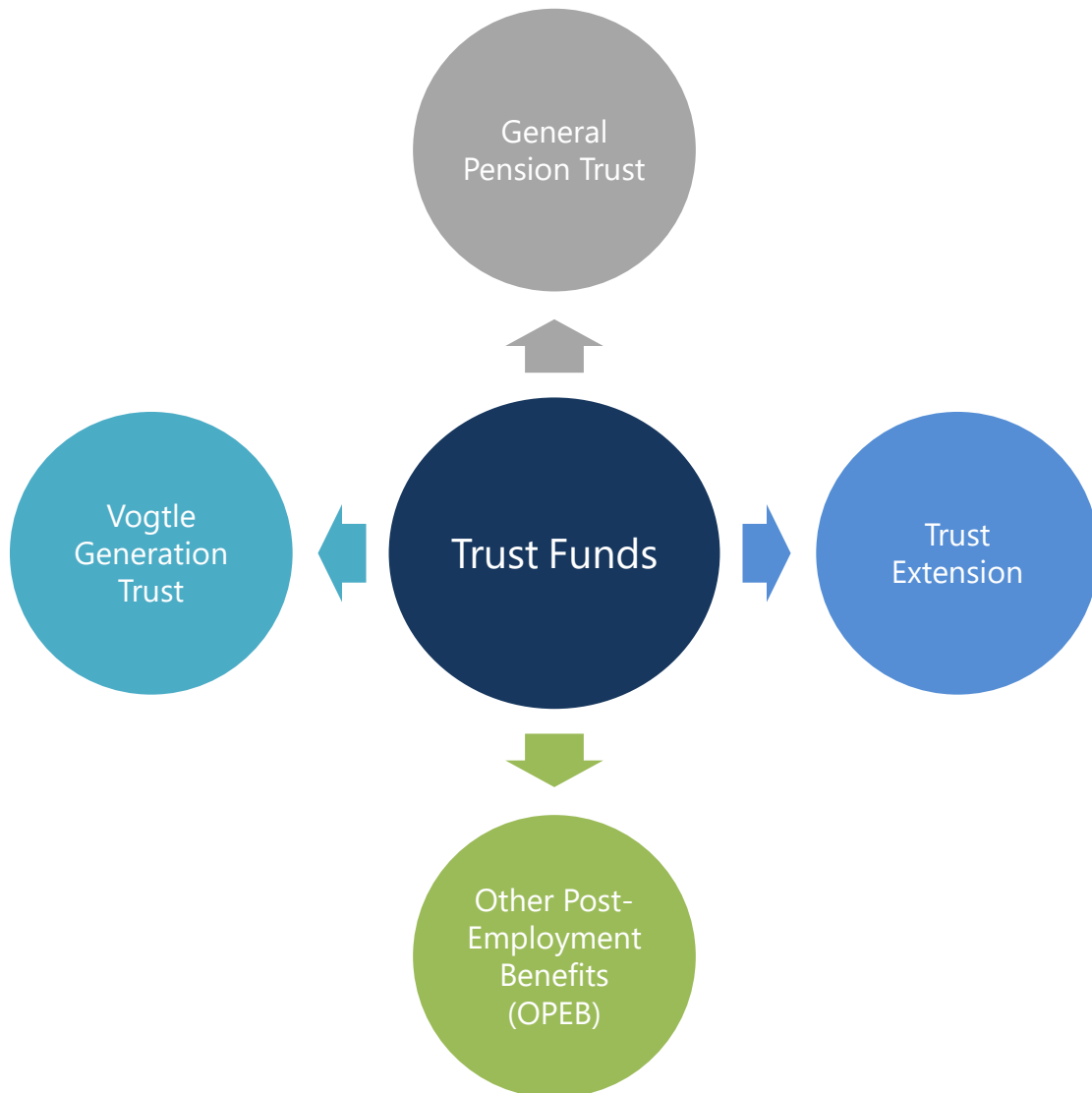
PERSONNEL DETAIL

| Title | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|-----------------------------------|----------------|----------------|----------------|------------------|----------------|
| Supervisor Fleet Maintenance | 1 | 1 | 1 | 1 | 1 |
| Foreperson I/II/III | 1 | 1 | 1 | 1 | 1 |
| Mechanic I/II/III | 9 | 9 | 9 | 9 | 9 |
| Fleet Support Specialist I/II/III | 1 | 1 | 1 | 1 | 1 |
| Service Advisor I/II/III | 1 | 1 | 1 | 1 | 1 |
| Automotive Service Worker | 1 | 1 | 1 | 1 | 1 |
| Total Budgeted Positions | 14 | 14 | 14 | 14 | 14 |

FIDUCIARY FUNDS

TRUST FUNDS

Trust Funds are used to account for assets held in trust by the government for the benefit of individuals or other entities. This section details the following funds:



GENERAL PENSION TRUST FUND

This fund represents annual payments to City employees who have retired from City service. It accounts for City and employee contributions to the defined pension plan and benefit payments to eligible participants. The City contributes 14.5% of employee gross salaries and the employees contribute 4% of their gross salaries into the fund. The normal retirement benefit is 2.1% of final average earnings times years of service to a maximum of 35 years. It should be noted that this is not all of the plan's provisions.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|--------------------|----------------|----------------|----------------|------------------|----------------|
| Operating Services | 12,646,256 | 13,522,476 | 13,911,725 | 14,102,347 | 14,188,236 |

OTHER POST-EMPLOYMENT BENEFITS TRUST FUND

The Other Post-Employment Benefits (OPEB) Trust Fund represents the contributions made by the City for future benefits such as retiree health care. Although retiree health care benefits are currently paid from the Self-Insurance Fund, claims will be paid from the OPEB Trust Fund once a sufficient fund balance accrues.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|--------------------|----------------|----------------|----------------|------------------|----------------|
| Operating Services | 3,735,756 | 5,736,073 | 3,196,268 | 7,193 | 0 |

TRUST EXTENSION FUND

The Trust Extension Fund was established in 2011 by the Board of Lights and Water (BLW) to set aside funds to use when needed to offset a planned decrease in revenue from another source.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|--------------------|----------------|----------------|----------------|------------------|----------------|
| Operating Services | 999,999 | 1,000,000 | 4,143,720 | 4,625,722 | 893,582 |

VOGTLE GENERATION TRUST FUND

The Vogtle Generation Trust Fund was established by the Board of Lights and Water (BLW) to accumulate funds to help offset the anticipated increase in electric cost when the City starts receiving the added electric generation from the new units 3 and 4. The City will start receiving the added electric generation from Vogtle 3 in 2037 and from Vogtle 4 in 2038.

EXPENDITURE SUMMARY

| Category | FY18 Actual | FY19 Actual | FY20 Actual | FY21 Estimate | FY22 Budget |
|--------------------|----------------|----------------|----------------|------------------|----------------|
| Operating Services | 0 | 0 | 0 | 0 | 1,835,076 |



Community Brings Out the Best In Us
City of Marietta, Georgia

CAPITAL IMPROVEMENTS

CAPITAL SUMMARY

The City of Marietta develops a Five-Year Capital Improvement Program (CIP) as part of the budget process. Items or projects that fall under this section are those that cost \$1,000 or more. The Five-Year Capital Program identifies project costs and the timing of necessary financing arrangements over a five-year planning period.

The purpose of the capital program is to establish direction over multiple fiscal years and to allow for the planned replacement of items. Planned replacement of capital items extends their usefulness, helps to control downtime of worn resources, and minimizes repair costs. Capital replacement planning provides a framework for scheduling improvements based on the availability of funding, the priority between projects, and the current condition of assets.

The Capital Improvement Program includes new and continuing projects from prior years that have been updated to reflect changing priorities and conditions. The Mayor and City Council adopted FY2022 of the Five-Year Capital Improvement Program (CIP) depicted below in two different summaries.

Capital Improvement Program by Fund Type

| | FY2022 | FY2023 | FY2024 | FY2025 | FY2026 |
|----------------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
| General Fund | 1,000,000 | 1,000,000 | 1,000,000 | 1,000,000 | 1,000,000 |
| Conference Center Funds | 3,499,665 | 0 | 0 | 0 | 0 |
| Redevelopment Bond Fund | 4,065,000 | 0 | 0 | 0 | 0 |
| SPLOST 2011 Fund | 3,845,869 | 2,115,500 | 239,000 | 0 | 0 |
| SPLOST 2016 Fund | 17,633,360 | 8,342,500 | 1,225,000 | 0 | 0 |
| SPLOST 2022 Fund | 1,009,726 | 8,427,350 | 9,671,600 | 9,221,600 | 10,127,350 |
| Golf Course Fund | 159,450 | 119,500 | 351,667 | 190,000 | 98,000 |
| Brumby Hall & Gardens/GWTW | 24,200 | 0 | 0 | 0 | 0 |
| BLW Fund | 13,567,666 | 18,511,028 | 17,284,901 | 18,298,303 | 17,169,306 |
| Fleet Fund | 87,000 | 0 | 0 | 0 | 0 |
| TOTAL | \$44,891,936 | \$38,515,878 | \$29,772,168 | \$28,709,903 | \$28,394,656 |

Capital Improvement Program by Category Type

| | FY2022 | FY2023 | FY2024 | FY2025 | FY2026 |
|------------------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
| Computer & Technology | 642,000 | 755,000 | 600,000 | 910,000 | 570,000 |
| Facility Improvements | 184,950 | 62,000 | 20,000 | 10,000 | 20,000 |
| Miscellaneous Projects | 4,608,415 | 1,263,500 | 1,056,500 | 1,235,000 | 1,000,000 |
| Vehicles & Powered Equipment | 1,698,116 | 1,639,928 | 1,933,867 | 1,793,000 | 1,384,900 |
| Utility Projects | 15,269,500 | 15,910,100 | 15,026,201 | 15,540,303 | 15,292,406 |
| Transportation Projects | 22,488,955 | 18,885,350 | 11,135,600 | 9,221,600 | 10,127,350 |
| TOTAL | \$44,891,936 | \$38,515,878 | \$29,772,168 | \$28,709,903 | \$28,394,656 |

Capital projects are broken down into the following categories: Computer and Technology, Facility Improvements, Miscellaneous Projects, Vehicles and Powered Equipment, Utility Projects, and Transportation Projects.

Computer and Technology relates to those items such as desktop PCs, network servers, system software, and copiers. Facility Improvements are those improvements made to existing structures and park grounds, as well as the construction of new buildings. Miscellaneous Projects are those projects that do not fit into one of the categories above. Vehicles, heavy equipment, and machinery fall under the category of Vehicles and Powered Equipment. The Utility Projects category contains BLW funded projects relating to the maintenance and installation of electrical, water, and sewer utilities. Transportation Projects include general streets, bridge, and sidewalk construction.

CAPITAL SUMMARY

GENERAL FUND

Capital expenditures for the General Fund will be addressed in the same manner as in the last several fiscal years. Marietta continues to utilize a contingency fund in place of a true capital budget for new items and the routine replacement of vehicles and equipment. Marietta has set aside \$1,000,000 in a contingency fund for the replacement of capital items that break during the year or for emergency purchases. At year end, if all or some of the contingency fund remains unspent, we will purchase high priority items. Marietta has received grant funds in recent years for public safety equipment and vehicles. We have also used savings from the operating budget at year-end to purchase other essential capital equipment.

BOARD OF LIGHTS AND WATER (BLW)

The BLW's capital budget for FY2022 is approximately \$13.6 million. Utility projects make up about 82.6% of the BLW capital budget. Of these, Electrical projects total about \$3.2 million, Water and Sewer projects equal about \$7.9 million, Customer Care projects total \$50,000. In the Electrical Department, these projects include providing service to new customers, the underground cable replacement program, security lighting construction, and general maintenance and upgrades of the current electrical system. Adding new customers will expand the BLW's customer base with the goal of maintaining low rates due to increased volume sales. Utility capital expenses for Water and Sewer include new and replacement water meters, the water valve replacement program, water transmission and distribution line replacements, sewer rehabilitation, and various other system upgrades.

Attention to maintenance and the replacement of the infrastructure ensures soundness and reliability within the system. Customer Care's wireless meter reading project will capture real-time information without having to send personnel into the field.

Computer and Technology projects throughout the utility organization total \$642,000 and make up 4.7% of the BLW's capital expenditures. Facility Improvements for the BLW total \$82,000 and include Administrations building repairs, and Electrical Distribution truck bay resurfacing. Miscellaneous Projects totaling \$13,750 includes the replacement of eleven automated external defibrillators in Electrical Administration.

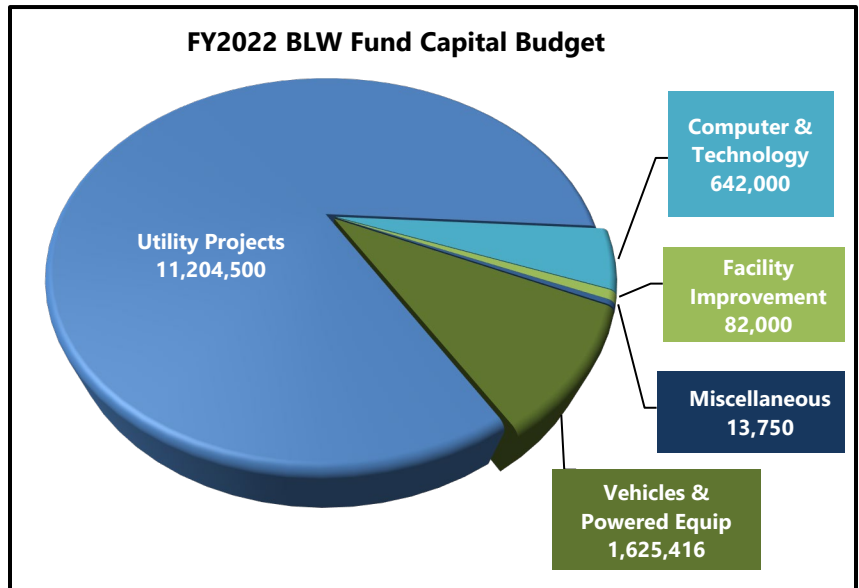
The Vehicles and Powered Equipment category, totaling \$1,625,416 makes up 12% of the total BLW capital budget. The FY2022 budget includes funding for two Altec Bucket Trucks, a Ford F450, and one Ford pickup truck for Electrical Distribution, Operations & Maintenance, and Administration. A new Vacuum Jet Truck and two Ford F150 pickup trucks will be purchased for Water and Sewer. Powered equipment purchases include a Toyota Stand-Up forklift, Bobcat Skid Loader, Bobcat Excavator, pneumatic boring tool, JWC Grinder & Motor, sewer cleaning nozzles, and two CCTV portable equipment.

OTHER FUNDS

This section is comprised of the funding and allocation for Golf Course, Fleet Fund, and Capital Projects Funds. The City Club Golf course will replace their clubhouse roof, refinish the golf shop counter, replace the tables and chairs in the grill, replace range mats with single tee line, and purchase two vehicles to maintain the golf course. The Fleet Fund will begin installation of an underground storage tank at Fire Station 52 on Dodd Street. Four new mobile column lifts will also be purchased for the Fleet shop.

The largest portion of Capital Projects Funds is the 2011 SPLOST Fund, 2016 SPLOST Fund, and 2022 SPLOST Fund in which \$3.8 million, \$17.6 million, and \$1 million is budgeted, respectively, for transportation projects. The 2011 SPLOST has expired; however, approved projects will continue until all funds are exhausted. Collected funds from the 1% SPLOST will be used to add or improve roadways, intersections, streetscapes, storm drains, and traffic management systems.

Details regarding Marietta's five-year capital improvement plan can be found on the next several pages followed by a FY2022 summary listing all capital projects.



CAPITAL IMPROVEMENT PROGRAM

Computer & Technology

Item

Computer Hardware and Software

Description

In FY2022, funds were budgeted within the IT department for AMI hardware and software upgrades, 60 enterprise network switches, 30 replacement laptops, data repository and back-up hardware and software. Funding has also been reserved for Electrical Engineering to purchase SCADA/Fiber Network replacements and new meter devices with associated software.

Impact on FY2022 Operating Budget

The City replaces computers on a three to five-year rotational basis. The purchases made this year come with a one-year service contract and will not impact the operating budget. Licensing fees for new software purchases will not affect the operating budget until FY2022.

Funding

| | Adopted FY22 | Projected FY23 | Projected FY24 | Projected FY25 | Projected FY26 |
|--------------|-----------------|-------------------|-------------------|-------------------|-------------------|
| BLW Fund | 642,000 | 755,000 | 600,000 | 910,000 | 570,000 |
| Total | 642,000 | 755,000 | 600,000 | 910,000 | 570,000 |

Facility Improvements

Item

Building and Outdoor Improvements

Description

The FY2022 budget provides funding for the City Club Golf Course to replace the clubhouse roof, grill tables and chairs, and refinish the golf shop counter. Brumby Hall & Gardens/GWTW will be doing upgrades and repairs. Funding is also included for BLW Administration building repairs and Electrical Distribution truck bay resurfacing.

Impact on FY2022 Operating Budget

There is no foreseeable impact on the operating budget for the current year.

Funding

| | Adopted FY22 | Projected FY23 | Projected FY24 | Projected FY25 | Projected FY26 |
|----------------------------|-----------------|-------------------|-------------------|-------------------|-------------------|
| Golf Course Fund | 78,750 | 20,000 | 20,000 | 10,000 | 20,000 |
| Brumby Hall & Gardens/GWTW | 24,200 | 0 | 0 | 0 | 0 |
| BLW Fund | 82,000 | 42,000 | 0 | 0 | 0 |
| Total | 184,950 | 62,000 | 20,000 | 10,000 | 20,000 |

CAPITAL IMPROVEMENT PROGRAM

Vehicles and Powered Equipment

Item

Additional and Replacement Vehicles

Description

The FY2022 budget includes funding for two Altec Bucket Trucks, a Ford F450, Ford F250 and a F150 pickup truck for Electrical Distribution, Operations & Maintenance, and Administration. A new Vacuum Jet Truck and two Ford F150 trucks will be purchased for Water and Sewer.

Impact on FY2022 Operating Budget

Adherence to a rotation schedule for replacement of vehicles helps to stabilize repair and maintenance costs. Because the General Fund will not fund the normal replacement of vehicles in FY2022, the repair and maintenance costs budgeted are higher than in previous years. Repair and maintenance costs for all city and utility vehicles are budgeted at \$495,000 for commercial and purchased repairs and \$1,023,000 for internal repairs, parts and tires.

Funding

| | Adopted FY22 | Projected FY23 | Projected FY24 | Projected FY25 | Projected FY26 |
|----------|-----------------|-------------------|-------------------|-------------------|-------------------|
| BLW Fund | 1,290,061 | 1,388,168 | 892,300 | 1,102,000 | 1,013,500 |

Item

Powered Equipment

Description

The City Club Golf Course will purchase a Toro Groundmaster 3500-D and Toro Greensmaster 3150. Powered equipment purchases for the Electrical Department includes a Toyota stand-up forklift and Bobcat Skid loader. Water and Sewer are replacing a Bobcat excavator, pneumatic boring tool, sewer cleaning nozzles, CCTV portable equipment and a JWC grinder and motor.

Impact on FY2022 Operating Budget

Adherence to a rotation schedule for replacement of powered equipment helps to stabilize repair and maintenance costs. New equipment generally does not require repair. Approximately \$42,700 is budgeted in FY2022 for repair and maintenance costs for equipment purchased in prior years.

Funding

| | Adopted FY22 | Projected FY23 | Projected FY24 | Projected FY25 | Projected FY26 |
|------------------|-----------------|-------------------|-------------------|-------------------|-------------------|
| Golf Course Fund | 72,700 | 76,000 | 325,667 | 174,000 | 78,000 |
| BLW Fund | 335,355 | 175,760 | 715,900 | 517,000 | 293,400 |
| Total | 408,055 | 251,760 | 1,041,567 | 691,000 | 371,400 |

CAPITAL IMPROVEMENT PROGRAM

Utility Projects

Item

Service to New Customers

Description

This project includes expansion of the utility networks to new areas and provides material to install primary and secondary service drops to new metering points. The project objective in the BLW is to construct underground distribution facilities for service to new customers.

Impact on FY2022 Operating Budget

When new customers are added to the network, the BLW has an associated purchased power cost each year thereafter.

Funding

| | Adopted FY22 | Projected FY23 | Projected FY24 | Projected FY25 | Projected FY26 |
|----------|-----------------|-------------------|-------------------|-------------------|-------------------|
| BLW Fund | 1,000,000 | 1,000,000 | 1,000,000 | 800,000 | 800,000 |

Item

Underground Cable Replacement Program

Description

This project replaces 10% of aging XLP insulated primary voltage underground cable. The FY2022 budget includes funding for contractual underground boring crews.

Impact on FY2022 Operating Budget

There is no foreseeable impact on the operating budget for the current year.

Funding

| | Adopted FY22 | Projected FY23 | Projected FY24 | Projected FY25 | Projected FY26 |
|----------|-----------------|-------------------|-------------------|-------------------|-------------------|
| BLW Fund | 585,000 | 650,000 | 650,000 | 700,000 | 700,000 |

Item

Utility Relocation

Description

These projects allow for the relocation/replacement of electrical distribution lines and water and sewer facilities required by the state, county and city as the result of road widening projects and other transportation improvement projects.

Impact on FY2022 Operating Budget

There is no foreseeable impact on the operating budget for the current year.

Funding

| | Adopted FY22 | Projected FY23 | Projected FY24 | Projected FY25 | Projected FY26 |
|----------|-----------------|-------------------|-------------------|-------------------|-------------------|
| BLW Fund | 1,020,000 | 1,020,000 | 1,020,000 | 1,020,000 | 1,020,000 |

CAPITAL IMPROVEMENT PROGRAM

Utility Projects

Item

Water Transmission/Distribution Line Replacements

Description

This project provides for the replacement of older or inadequately sized water lines that are causing water supply problems such as low pressure, low flow, poor water quality and frequent breaks due to deteriorating pipe conditions. In addition, fire protection is improved by providing additional flow and hydrant placement in areas that presently do not have adequate protection.

Impact on FY2022 Operating Budget

There is no foreseeable impact on the operating budget for the current year.

Funding

| | Adopted FY22 | Projected FY23 | Projected FY24 | Projected FY25 | Projected FY26 |
|----------|-----------------|-------------------|-------------------|-------------------|-------------------|
| BLW Fund | 560,000 | 3,575,000 | 3,575,000 | 3,775,000 | 3,775,000 |

Item

New Water Meter Installation

Description

New services include contractual labor and materials for the installation of meters, backflow devices, concrete vaults, meter boxes, pipe, fittings, and fire service detector checks.

Impact on FY2022 Operating Budget

There is no foreseeable impact on the operating budget for the current year.

Funding

| | Adopted FY22 | Projected FY23 | Projected FY24 | Projected FY25 | Projected FY26 |
|----------|-----------------|-------------------|-------------------|-------------------|-------------------|
| BLW Fund | 500,000 | 500,000 | 500,000 | 500,000 | 500,000 |

Item

Collection System Rehabilitation

Description

This project provides for the replacement and/or upgrade of deteriorated or overloaded sections of sewer lines as well as point repairs of specific pipe defects and manholes. Inflow and infiltration problems throughout the system result in surcharges and possible overflows during wet weather. Several sections of pipe collapse each year due to their poor condition. Application of root treatment to 5% of the collection system each year is an essential part of the maintenance operation as it reduces sanitary sewer overflows due to blockages. This project includes inflow/infiltration source detection and collection system model and flow metering.

Impact on FY2022 Operating Budget

There is no foreseeable impact on the operating budget for the current year.

Funding

| | Adopted FY22 | Projected FY23 | Projected FY24 | Projected FY25 | Projected FY26 |
|----------|-----------------|-------------------|-------------------|-------------------|-------------------|
| BLW Fund | 3,089,500 | 4,335,000 | 4,905,000 | 5,405,000 | 5,405,000 |

CAPITAL IMPROVEMENT PROGRAM

Utility Projects

Item

Security Lighting

Description

This project provides for the construction and installation of new security lighting requested by customers.

Impact on FY2022 Operating Budget

When additional security lighting is added to the network, an associated purchased power cost is added to the BLW expenditure budget.

Funding

| | Adopted FY22 | Projected FY23 | Projected FY24 | Projected FY25 | Projected FY26 |
|----------|-----------------|-------------------|-------------------|-------------------|-------------------|
| BLW Fund | 420,000 | 600,000 | 600,000 | 600,000 | 600,000 |

Item

Miscellaneous Utility Projects

Description

Miscellaneous Electrical projects include system improvements; system protection; capacitor program; substation construction; SCADA upgrades; recertification of infrared cameras and meter test boards; distribution automation; pole inspection/replacement program and street lighting. Miscellaneous Customer Care projects include remote metering. Miscellaneous Water and Sewer projects include the water meter replacement program, water valve replacement program, water pump station rehabilitation, Benson Waste Water Pump Station maintenance, and the annual rotation of water tank inspections and rehabilitation.

Impact on FY2022 Operating Budget

There is no foreseeable impact on the operating budget for the current year.

Funding

| | Adopted FY22 | Projected FY23 | Projected FY24 | Projected FY25 | Projected FY26 |
|----------|-----------------|-------------------|-------------------|-------------------|-------------------|
| BLW Fund | 4,030,000 | 4,230,100 | 2,776,201 | 2,740,303 | 2,692,406 |

CAPITAL IMPROVEMENT PROGRAM

Miscellaneous Capital Outlay

Item

Redevelopment Projects

Description

The Redevelopment Bond Fund was established in FY2014 after the approval of a \$68 million bond referendum. Its purpose is to finance urban redevelopment projects including streetscape improvements in the Whitlock Avenue corridor. It will also provide funding for the acquisition and demolition of properties approved for redevelopment, right-of-way acquisitions, and road infrastructure modifications to improve connectivity within the Franklin-Gateway redevelopment area.

Impact on FY2022 Operating Budget

All costs associated with redevelopment projects are paid out of the Redevelopment Bond Fund. The projects are managed by Economic Development staff and no additional costs are anticipated for the General Fund. There is no foreseeable impact on the operating budget for the current year; however, in future years, landscape maintenance for medians, right-of-way and gateways as a part of ongoing infrastructure maintenance.

Funding

| | Adopted FY22 | Projected FY23 | Projected FY24 | Projected FY25 | Projected FY26 |
|-----------------|-----------------|-------------------|-------------------|-------------------|-------------------|
| Redev Bond Fund | 4,065,000 | 0 | 0 | 0 | 0 |

Item

Miscellaneous Projects

Description

A \$1,000,000 designated contingency has been established for capital purchases in the General Fund. The FY2022 budget provides funding for Conference Center renovations and in the Fleet Department for an underground storage tank closure, fuel tank replacement, and four new mobile column lifts. The Golf Course will receive replacement single tee line mats. The BLW will replace eleven automated external defibrillators in Electrical Administration.

Impact on FY2022 Operating Budget

There is no foreseeable impact on the operating budget for the current year.

Funding

| | Adopted FY22 | Projected FY23 | Projected FY24 | Projected FY25 | Projected FY26 |
|------------------------|------------------|-------------------|-------------------|-------------------|-------------------|
| General Fund | 1,000,000 | 1,000,000 | 1,000,000 | 1,000,000 | 1,000,000 |
| Conference Center Fund | 3,499,665 | 0 | 0 | 0 | 0 |
| Fleet | 87,000 | 0 | 0 | 0 | 0 |
| Golf Course Fund | 8,000 | 23,500 | 6,000 | 6,000 | 0 |
| BLW Fund | 13,750 | 240,000 | 50,500 | 229,000 | 0 |
| Total | 4,608,415 | 1,263,500 | 1,056,500 | 1,235,000 | 1,000,000 |

CAPITAL IMPROVEMENT PROGRAM

Transportation Projects

Item

SPLOST 2011

Description

SPLOST 2011 was approved by voters in 2011 and will be in effect from 2012 through 2015. This 1% Special Purpose Local Option Sales Tax will fund projects that include congestion relief and mobility improvements; safety and operational improvements; infrastructure preservation and capital improvements.

Impact on FY2022 Operating Budget

There is no foreseeable impact on the operating budget for the current year.

Funding

| | Adopted FY22 | Projected FY23 | Projected FY24 | Projected FY25 | Projected FY26 |
|-------------|-----------------|-------------------|-------------------|-------------------|-------------------|
| SPLOST 2011 | 3,845,869 | 2,115,500 | 239,000 | 0 | 0 |

Item

SPLOST 2016

Description

SPLOST 2016 was approved by voters in 2014 and will be in effect from 2016 through 2021. This 1% Special Purpose Local Option Sales Tax will fund projects that include road resurfacing and other transportation projects, public safety enhancements and purchases, and capital improvement projects.

Impact on FY2022 Operating Budget

The FY2016 SPLOST Fund budget includes funding for the salaries and benefits of several dedicated SPLOST employees.

Funding

| | Adopted FY22 | Projected FY23 | Projected FY24 | Projected FY25 | Projected FY26 |
|-------------|-----------------|-------------------|-------------------|-------------------|-------------------|
| SPLOST 2016 | 17,633,360 | 8,342,500 | 1,225,000 | 0 | 0 |

Item

SPLOST 2022

Description

SPLOST 2022 was approved for renewal by voters in 2020 and will be in effect from 2022 through 2027. This 1% Special Purpose Local Option Sales Tax will fund projects that include road resurfacing and other transportation projects, public safety enhancements and purchases, and capital improvement projects.

Impact on FY2022 Operating Budget

There is no foreseeable impact on the operating budget for the current year.

Funding

| | Adopted FY22 | Projected FY23 | Projected FY24 | Projected FY25 | Projected FY26 |
|-------------|-----------------|-------------------|-------------------|-------------------|-------------------|
| SPLOST 2022 | 1,009,726 | 8,427,350 | 9,671,600 | 9,221,600 | 10,127,350 |

FY2022 CAPITAL SUMMARY BY DEPARTMENT

| Fund / Department | Computer & Tech. | Facility Improv. | Misc. Projects | Veh. & Equip. | Utility Projects | Trans. Projects | Total |
|---------------------------------------|---------------------|---------------------|-------------------|------------------|---------------------|--------------------|-------------------|
| General Fund | | | | | | | |
| Designated Contingency | | | 1,000,000 | | | | 1,000,000 |
| Redevelopment Bond | | | | | 4,065,000 | | 4,065,000 |
| SPLOST 2011 Fund | | | | | | 3,845,869 | 3,845,869 |
| SPLOST 2016 Fund | | | | | | 17,633,360 | 17,633,360 |
| SPLOST 2022 Fund | | | | | | 1,009,726 | 1,009,726 |
| Conference Center Fund | | | 3,499,665 | | | | 3,499,665 |
| Brumby Hall & Gardens/GWTW | | 24,200 | | | | | 24,200 |
| Golf Course Fund | | | | | | | |
| Food & Beverage | | 5,000 | 8,000 | | | | 13,000 |
| General Office | | 68,750 | | | | | 68,750 |
| Maintenance | | | | 72,700 | | | 72,700 |
| Operations | | 5,000 | | | | | 5,000 |
| Golf Course Fund Total | 0 | 78,750 | 8,000 | 72,700 | 0 | 0 | 159,450 |
| BLW Fund | | | | | | | |
| General Administration | | 10,000 | | | | | 10,000 |
| | 0 | 10,000 | 0 | 0 | 0 | 0 | 10,000 |
| Information Technology: | | | | | | | |
| IT | 0 | | | | | | 0 |
| Network Services | 517,000 | | | | | | 517,000 |
| Information Technology Total | 517,000 | 0 | 0 | 0 | 0 | 0 | 517,000 |
| Customer Care: | | | | | | | |
| Meters & Service | | | | | 50,000 | | 50,000 |
| Customer Care Total | 0 | 0 | 0 | 0 | 50,000 | 0 | 50,000 |
| Electrical: | | | | | | | |
| Administration | | | 13,750 | 43,369 | | | 57,119 |
| Engineering | 125,000 | | | | 2,560,000 | | 2,685,000 |
| Distribution | | 72,000 | | 760,975 | 540,000 | | 1,372,975 |
| Marketing | | | | | | | 0 |
| Operations & Maintenance | | | | 34,917 | 115,000 | | 149,917 |
| Warehouse | | | | 40,155 | | | 40,155 |
| Electrical Total | 125,000 | 72,000 | 13,750 | 879,416 | 3,215,000 | 0 | 4,305,166 |
| Water & Sewer: | | | | | | | |
| Administration | | | | 37,725 | | | 37,725 |
| Meter Maintenance | | | | | 450,000 | | 450,000 |
| Pump Station Maintenance | | | | | | | 0 |
| Water Distribution | | | | 45,725 | 3,900,000 | | 3,945,725 |
| Waste Water Collection | | | | 662,550 | 3,589,500 | | 4,252,050 |
| Water & Sewer Total | 0 | 0 | 0 | 746,000 | 7,939,500 | 0 | 8,685,500 |
| BLW Fund Total | 642,000 | 82,000 | 13,750 | 1,625,416 | 11,204,500 | 0 | 13,567,666 |
| Fleet Maintenance Fund | | | 87,000 | | | | 87,000 |
| Grand Total | 642,000 | 184,950 | 4,608,415 | 1,698,116 | 15,269,500 | 22,488,955 | 44,891,936 |

APPENDIX

Ordinance No: 8223

AN ORDINANCE

ADOPTING An Annual Budget for the fiscal year beginning July 1, 2021 and ending June 30, 2022 for the various City of Marietta funds and enacting the tentative Ad Valorem tax levies for said fiscal year for support of the City of Marietta governmental operations and other public purposes, and debt service obligations.

Whereas, pursuant to Division 1, Section 7.3 of the Marietta City Charter and Section 3-4-050 of the Marietta Code of Ordinances, the City Manager has submitted a proposed budget for Fiscal Year 2022 to the Mayor and Council for adoption; and,

Whereas, pursuant to Division 1, Section 7.8 of the Marietta City Charter the Council is authorized to adopt ad valorem tax levies for various purposes; and,

Whereas, pursuant to Act 949 was enacted by the General Assembly of Georgia authorizing the City of Marietta to levy taxes

NOW, THEREFORE, BE IT HEREBY ORDAINED BY THE MAYOR AND COUNCIL OF THE CITY OF MARIETTA, GEORGIA, THAT:

Section 1: There is hereby levied on all real, and personal property within the corporate limits of the City of Marietta, Georgia, taxable according to law, for the purpose of raising revenue for said City for the Fiscal Year 2022 for operating and providing governmental and other public purposes, paying debt on general bonds, maintaining, and repairing City owned cemeteries, the following millage rates:

| | Millage <u>Rate</u> |
|--------------------|------------------------|
| General | 2.788 |
| Debt Service: | |
| Parks Bond | 0.625 |
| Redevelopment Bond | 1.500 |
| Debt Service Total | 2.125 |
| Cemetery | 0.079 |
| Total | <u>4.992</u> |

Section 2: The above tentative millage rates shall be applied to the assessed value of all taxable property in the City of Marietta less any exemptions applicable to each levy in conformity with the Charter and related laws of the City of Marietta, Georgia.

Section 3: The anticipated revenues and appropriated expenditures for City of Marietta each fund for the Fiscal Year ending June 30, 2022 are hereby adopted as shown on the following pages:

| | Anticipated Revenues | Appropriated Expenditures |
|---|-------------------------|------------------------------|
| General Fund | | |
| Operating Revenue and Other Sources | \$63,279,795 | |
| City Council | | 291,689 |
| City Clerk | | 322,812 |
| Municipal Court | | 1,552,260 |
| Mayor | | 142,244 |
| City Manager | | 1,068,093 |
| Finance | | 2,680,197 |
| City Attorney | | 340,000 |
| Human Resources and Risk | | 771,010 |
| Management Civil Service Board | | 7,847 |
| Development Services | | 2,030,050 |
| Public Works | | 8,945,662 |
| Parks, Rec and Facilities | | 4,467,741 |
| Police | | 18,222,755 |
| Fire | | 13,912,574 |
| Non-Departmental | | 8,524,861 |
| Total General Fund | \$63,279,795 | \$63,279,795 |
| Lease Income Fund | | |
| Operating Revenue and Other Sources | \$3,457,883 | |
| Expenditures | | \$3,457,883 |
| School System Fund | | |
| Operating Revenue and Other Sources | \$58,918,324 | |
| Expenditures | | \$58,918,324 |
| Cemetery Maintenance Fund | | |
| Operating Revenue and Other Sources | \$287,451 | |
| Expenditures | | \$287,451 |
| Community Development Block Grant Fund | | |
| Operating Revenue | \$512,068 | |
| Expenditures | | \$512,068 |
| Police Asset Forfeiture Fund | | |
| Operating Revenue | \$1,000,000 | |
| Expenditures | | \$1,000,000 |
| Museum of History Fund | | |
| Operating Revenue and Other Sources | \$253,686 | |
| Expenditures | | \$253,686 |
| Gone With the Wind Museum Fund | | |
| Operating Revenue and Other Sources | \$205,839 | |
| Expenditures | | \$205,839 |
| City Parks Bond Fund | | |
| Operating Revenue | \$314,282 | |
| Expenditures | | \$314,282 |

| | Anticipated Revenues | Appropriated Expenditures |
|--|-------------------------|------------------------------|
| <i>Hotel Motel Tax Fund</i> | | |
| Operating Revenue | \$2,550,364 | |
| Expenditures | | \$2,550,364 |
| <i>Auto Rental Excise Tax Fund</i> | | |
| Operating Revenue | \$607,200 | |
| Expenditures | | \$607,200 |
| <i>Redevelopment Bond Fund</i> | | |
| Operating Revenue | \$4,065,000 | |
| Expenditures | | \$4,065,000 |
| <i>2011 SPLOST Fund</i> | | |
| Operating Revenue | \$3,845,869 | |
| Expenditures | | \$3,845,869 |
| <i>2016 SPLOST Fund</i> | | |
| Operating Revenue | \$18,718,134 | |
| Expenditures | | \$18,718,134 |
| <i>2022 SPLOST Fund</i> | | |
| Operating Revenue | \$1,009,726 | |
| Expenditures | | \$1,009,726 |
| <i>Golf Course Fund</i> | | |
| Operating Revenue and Other Sources | \$2,088,359 | |
| Expenditures | | \$2,088,359 |
| <i>Conference Center Fund</i> | | |
| Operating Revenue and Other Sources | \$4,361,931 | |
| Expenditures | | \$4,361,931 |
| <i>Debt Service Fund</i> | | |
| Operating Revenue and Other Sources | \$7,978,720 | |
| Debt Service | | \$7,978,720 |
| <i>BLW Fund</i> | | |
| Operating Revenue and Other Sources | \$158,084,107 | |
| BLW Board | | \$50,200 |
| General Manager | | 447,565 |
| Information Technology | | 6,719,000 |
| Board Attorney | | 30,000 |
| Customer Care | | 4,202,955 |
| Electrical | | 92,463,625 |
| Water and Sewer | | 31,311,673 |
| Non-Departmental | | 22,859,089 |
| Total BLW Fund | \$158,084,107 | \$158,084,107 |
| <i>BLW Trust Extension Fund</i> | | |
| Operating Revenue | \$893,582 | |
| Expenditures | | \$893,582 |
| <i>BLW Vogtle Generation Trust Fund</i> | | |
| Operating Revenue | \$1,835,076 | |
| Reserve Increase | | \$1,835,076 |

| | Anticipated Revenues | Appropriated Expenditures |
|---------------------------------------|-----------------------------|------------------------------|
| <i>Fleet Maintenance Fund</i> | | |
| Charges for Service and Other Sources | \$3,798,794 | |
| Expenditures | | \$3,798,794 |
| <i>Self Insurance Fund</i> | | |
| Charges for Service and Other Sources | \$20,105,753 | |
| Expenditures | | \$20,105,753 |
| <i>General Pension Fund</i> | | |
| Charges for Service and Other Sources | \$14,188,236 | |
| Expenditures | | \$14,188,236 |
| Total All City Funds | <u>\$372,360,179</u> | <u>\$372,360,179</u> |

Section 4: The proposed budget presented by the City Manager is adopted and herein incorporated as Exhibit A.

Section 5: It is hereby declared to be the intention of this Ordinance that its sections, paragraphs, sentences, clauses, and phrases are severable, and if any section, paragraph, sentence, clause, or phrase of this Ordinance is declared to be unconstitutional or invalid, it shall not affect any of the remaining sections, paragraphs, sentences, clauses, or phrases of this Ordinance.

Section 6: All Ordinances or parts of Ordinances in conflict with this Ordinance are hereby repealed.

Section 7: This Ordinance shall become effective upon the signature or without the signature of the Mayor, subject to Georgia laws 1983, page 4119.

DATE June 9, 2021


APPROVED


R. Steve Tumlin, Jr., Mayor

ATTEST


Stephanie Guy, City Clerk

APPROVED AS TO FORM


Douglas R. Haynie, City Attorney

AN ORDINANCE

ADOPTING the final Ad Valorem tax levies for Fiscal Year 2022 for support of the City of Marietta governmental and public operations and debt service obligations.

Whereas, pursuant to division 1, Section 7.3 of the Marietta City Charter and Section 3-4-050 of the Marietta Code of Ordinances, Mayor and Council have adopted a final budget for Fiscal Year 2022; and,

Whereas, pursuant to Division 1, Section 7.8 of the Marietta City Charter the Council is authorized to adopt ad valorem tax levies for various purposes, and,

Whereas, pursuant to Act 949 as was enacted by the General Assembly of Georgia authorizing the City of Marietta to levy taxes,

NOW, THEREFORE, BE IT HEREBY ORDAINED BY THE MAYOR AND COUNCIL OF THE CITY OF MARIETTA, GEORGIA THAT:

Section 1: There is hereby levied on all real and personal property within the corporate limits of the city of Marietta, Georgia, taxable according to law, for the purpose of raising revenue for said City for the fiscal year 2022 for operating and providing governmental and public services, paying debt on general bonds, and maintaining City owned cemeteries, the following millage rates:

| <u>Levy</u> | <u>Millage Rate</u> |
|--------------------|-------------------------|
| General | 2.788 |
| Debt Service: | |
| Parks Bond | 0.625 |
| Redevelopment Bond | 1.50 |
| Debt Service Total | 2.125 |
| Cemetery | 0.079 |
| Total | <u>4.992</u> |

Section 2: The above millage rates shall be applied to the assessed value of all taxable property in the City of Marietta less any exemptions applicable to each levy in conformity with the Charter and Related Laws of the City of Marietta, Georgia.

Section 3: It is hereby declared to be the intention of the Ordinance that its sections, paragraphs, sentences, clauses and phrases are severable, and if any section, paragraph, sentence, clause or phrase of this Ordinance is declared to be unconstitutional or invalid, it shall not affect any of the remaining sections, paragraphs, sentences, clauses or phrases of this Ordinance.

Section 4: All Ordinances or parts of Ordinances in conflict with this Ordinance are hereby repealed.

Section 5: This Ordinance shall become effective upon the signature or without the signature of the Mayor, subject to Georgia laws 1983, page 4119.

DATE July 27, 2021

APPROVED

R. Steve Tumlin, Jr.
R. Steve Tumlin, Jr., Mayor

ATTEST

Stephanie Guy
Stephanie Guy, City Clerk

APPROVED AS TO FORM

Douglas R. Haynie
Douglas R. Haynie, City Attorney

ACKNOWLEDGEMENTS

Bill Bruton, City Manager

Budget Division

Sam Lady, Finance Director
Patina Brown, Deputy Finance Director
Tentisha Hunter, Budget Supervisor
Jacqueline Villa, Budget Analyst
Stephen Kirsch, Budget Analyst

Departmental Budget Contacts

| | | | | |
|-----------------|-----------------|------------------|--------------------|-----------------|
| Pamela Allen | Daniel Cummings | William Lane | Sherri Rashad | Kelsey Thompson |
| Ronnie Barrett | Daniel Flynn | Scott Lawler | Amy Reed | Tanya Twaddell |
| Bruce Bishop | Daniel Gaddis | Christi Malec | Mark Rice | Lindsey Wiles |
| Eric Black | Ernie Garcia | Timothy Milligan | Tamara Ridgeway | Yvonne Williams |
| Rachel Bordeaux | Davy Godfrey | Nicole Moore | Rusty Roth | Renee Woods |
| Ross Brewer | Stephanie Guy | Lucas Mote | Steve Rudd | |
| Rich Buss | Kim Holland | Ron Mull | Howard Satterfield | |
| Jim Carmichael | Beth Keller | Jammie Newsome | Connie Sutherland | |

The department contacts listed above should be acknowledged for their efforts, cooperation, and contributions to the annual budget book. A special thanks to Kelly Huff, our Multimedia Specialist, for providing photos that highlight the City of Marietta.

GLOSSARY OF TERMS

ACFR: See Annual Comprehensive Financial Report.

Annual Comprehensive Financial Report: A report compiled annually by an external auditing firm which provides detailed information on the city's financial status.

Accrual Basis: The basis of accounting under which transactions are recognized when they occur, regardless of when related cash is received or spent.

Actions: Specific productivity measures undertaken by the City and/or Departments to achieve goals.

ADA: See Americans with Disabilities Act.

Adopted Budget: Appropriation of funds by the City Council at the beginning of each fiscal year.

Ad Valorem Tax: Tax levied on the assessed value of real and personal property.

Allocation: A sum of money set aside for a specific purpose.

Americans with Disabilities Act: A federal mandate requiring the removal of physical barriers and the addition of improvements to ensure that all physically challenged individuals have equal access to government programs, services, and buildings.

Appropriation: A general term used to denote the amount authorized in the budget for expenditure by a department or division.

Asset Forfeiture Fund: A Governmental Fund which accounts for the expenditures of special public safety projects funds through the recovery of forfeited assets via the judicial system.

Assessed Taxable Value: The estimated true value of real or personal property times 40%. This is the amount that is applied to the tax rate when computing tax bills.

Aurora Fire Museum Fund: A Governmental Fund which accounts for the donations used for the operations of the Fire Museum showcasing fire services in Marietta from the Civil War era through modern day.

Auto Rental Excise Tax Fund: A Special Revenue Fund used to receive and track auto rental excise tax revenue. This revenue is transferred to the General Fund to cover the cost of tourism expenses.

Balanced Budget: A budget in which estimated revenues and appropriated fund balances is equal to appropriations for expenditures.

BLW: See Board of Lights and Water.

BLW Trust Fund: An internal fund established to set aside operating funds for future years to offset the end of the Municipal Competitive Trust payout from MEAG.

Board of Lights and Water: Marietta's utility system that provides Electric, Water and Sewer services. Also a seven-member policy-making board that oversees the utilities. In this document, BLW refers to the utility system as a whole or the governing body.

Bond: A certificate of debt issued by a government to finance a capital expenditure or other liabilities in which payment of the original investment plus interest is guaranteed by a specified future date.

Bond Rating: A system of appraising and rating the investment value of individual bond issues.

Brumby Hall and Gardens/GWTW Fund: A Governmental Fund which accounts for the donations and operations of the museum, which showcases artifacts and memorabilia related to the famous novel and movie.

Budget: A financial plan for a specific period of time (fiscal year) incorporating an estimate of planned expenditures and financing sources.

Budget Amendment: A change in an amount in any budget line during the fiscal year.

Budget Calendar: The schedule of key dates which the City follows in the preparation, adoption and administration of the budget.

Budget Document: The official publication prepared by the budget office which presents the proposed or approved budget to the citizens and governing body.

Budget Message: A general discussion of the proposed or approved budget presented in writing as part of the budget document. A transmittal letter which explains the current budget issues compared to the background of financial experiences in recent years and recommendations made by the City Manager.

Budget Ordinance: The official enactment by the Mayor and City Council legally authorizing City officials to obligate and expend resources.

GLOSSARY OF TERMS

Budget Resolution: The official enactment by the Board of Lights and Water legally authorizing BLW officials to obligate and expend resources.

Budgeted Positions: The number of full-time equivalent (FTE) positions allocated for a division. The actual number of staff on board may vary from the budgeted position level due to authorized changes in position or staffing levels.

Capital Assets: Property and equipment with a unit value of \$1,000 or more. Capital Assets can also be referred to as Fixed Assets.

Capital Budget: The category term for the portion of the budget that pertains to the purchase of capital assets or capital projects.

Capital Improvement Program: A plan for capital expenditures to be incurred each year over a fixed period of time (5 years) and the method for financing those expenditures.

Capital Outlay: An expenditure for the acquisition of, or addition to, a fixed asset.

Capital Projects Fund: A Governmental Fund used to account for the financial resources used for the acquisition and construction of major capital items and facilities.

Cash Basis: The method of accounting under which revenues are recorded when received in cash and expenditures are recorded when paid.

Cash Flow: A schedule reflecting projected cash receipts and disbursements to aid in determining seasonal and long-term borrowing needs and investment policy.

CCSR: See City Center South Renaissance.

CDBG: See Community Development Block Grant.

Cemetery Fund: A Governmental Fund which accounts for the tax revenue and donations received dedicated to the maintenance of the city-owned cemetery.

City Center South Renaissance: the name for the redevelopment area in the city's first Tax Allocation District (TAD).

City Council: The elected governing body of the city comprised of seven members.

City Parks Bond Fund: A Capital Projects Fund established in FY2010 with the approval of a \$25 million bond

referendum. It provides funding for land acquisition, parks improvements and development of new parks.

Citywide Projects Fund: A Capital Projects Fund which uses revenue bond funds for major projects or the purchase of major vehicles or equipment.

Community Development Block Grant: A federally-funded program designed to assist low-income residents.

Comprehensive Plan: A long-term plan to control and direct the use and development of property in the City. It is also used to make strategic decisions regarding the water and sewage lines, infrastructure, and roads.

Conference Center Reserve Fund: The revenue for the Conference Center that is derived from hotel/motel taxes collected by the City is capped at \$900,000. The excess funds are deposited into this reserve fund for later appropriation.

Cost of Goods Sold: The expenditure for goods or services purchased in order to resell them to customers. For instance, electricity, water and sewer commodities purchased in order to provide utility services to Board of Lights and Water (BLW) customers, or collectibles and merchandise purchased in order to be sold by the Brumby Hall and Gardens/GWTW gift shop.

Debt Limit: A maximum amount of debt that can be legally incurred.

Debt Service: Expenditure providing for the repayment of principal and interest on City long-term obligations.

Debt Service Fund: A Governmental Fund used to account for the accumulation of resources for and the payment of general long-term debt principal and interest.

Department of Transportation: Usually referring to Cobb County's department which develops, manages, and operates the county's transportation systems. (GDOT is the Georgia Department of Transportation.)

Depreciation: Expiration in the service life of capital assets attributable to wear and tear, deterioration, action of the physical elements, inadequacy or obsolescence.

Designated Contingency: Funds set aside for a specific purpose by the City Council to be used as needed.

Disbursement: Funds paid out for goods or services received which results in a decrease in net financial resources; also referred to as expenditures.

GLOSSARY OF TERMS

DMDA: See Downtown Marietta Development Authority.

DOT: See Department of Transportation.

Downtown Marietta Development Authority: an eight-member organization, including the Mayor of the City of Marietta, the Chairman of the Cobb County Board of Commissioners, three elected property owners and three elected business owners, established for the purpose of overseeing the redevelopment of the downtown Marietta area.

800 MHz: Eight Hundred Megahertz – a radio system which allows the City of Marietta, other municipal agencies, Cobb County and surrounding counties to communicate directly with each other as well as with the E911 Center.

Encumbrance: The commitment of appropriated funds to purchase an item or service.

Enterprise Fund: A Proprietary Fund used to account for the acquisition, operation and maintenance of government facilities and services in a manner similar to private business enterprises which are entirely or predominantly self-supporting by user charges.

Estimated True Value: The true value of real and personal property as determined by the Cobb County Tax Assessors Office.

Expenditure: The outflow of funds paid for an asset, good or service.

Fiduciary Fund: A fund category used to account for assets held by a government in a trustee (managing pension plans for employees) or agent (collecting funds belonging to another agency) capacity. This category includes the General Pension Trust Fund and Other Post-Employment Benefits Trust Fund.

Fines and Forfeitures: Revenue received from bond forfeitures and authorized fines such as parking and traffic violation fines.

Fiscal Year: The City's accounting period of twelve months which begins July 1 and ends the following June 30.

Fixed Assets: Capital items with a long-term life span which are intended to be held or used, such as land, buildings, improvements, machinery, and equipment.

Fleet Maintenance Fund: An Internal Service Fund which accounts for the operations of the Fleet Maintenance Division which provides fuel and motor vehicle repair and maintenance services to the city's fleet of vehicles.

Fringe Benefits: Payments made by the City to cover pensions, health insurance, life insurance, Medicare tax, worker's compensation and other benefits to City employees.

Fund: An independent fiscal and accounting entity with a self-balancing set of accounts which reflect all assets, liabilities, equity, revenue and expenditures which are segregated for the purpose of different activities or attaining certain objectives.

Fund Balance: The difference between assets and liabilities. Can also refer to the dollar amount of resources remaining from prior years which are available to be budgeted in the current year.

FY: See Fiscal Year.

GAAP: See Generally Accepted Accounting Principles.

GDOT: Georgia Department of Transportation. See Department of Transportation.

gemNet: A website created solely for City of Marietta employees, containing information, announcements, personnel forms and access to IT and GIS applications. GEM stands for "Government Employees of Marietta."

General Fund: A Governmental Fund, which is the city's principal accounting fund. This fund accounts for all activities of the City not included in other specified funds.

General Obligation Bonds: Method of raising funds for long-term capital financing. The State of Georgia requires approval by referendum. The debt ceiling is ten percent of the assessed value of all taxable property.

General Pension Trust Fund: A Fiduciary Fund which accounts for assets held by the City in a trustee capacity and the payment of retirement benefits.

General Property Taxes: Taxes levied on all property located in or owned by the citizens of the City of Marietta.

Generally Accepted Accounting Principles: Guidelines to financial accounting and reporting which set uniform minimum standards for accepted accounting practices.

Geographic Information System: Includes the development and maintenance of base map and cadastral information consisting of City/BLW boundaries, tax parcel boundaries, infrastructure location, etc.

GFOA: See Government Finance Officers Association of the United States and Canada.

GLOSSARY OF TERMS

GIS: See Geographic Information System.

Goals: Broad aims of the City and/or Departments toward which programs, projects and services are directed.

Golf Course Fund: A Proprietary Fund which accounts for the operations of the "City Club" golf course.

Government Finance Officers Association of the United States and Canada: An organization which provides numerous professional services and promotes sound management of government financial resources. This Budget Book document is submitted to GFOA each year along with a detailed criteria location guide to be judged for the Distinguished Budget Presentation Award.

Governmental Fund: A fund category used to account for a government's governmental-type activities. This category includes four fund types: General Fund, Special Revenue Fund, Debt Service Fund and Capital Projects Fund.

Grant: A contribution by a government or other organization to support a particular function.

Grants Funds: A Governmental Fund which accounts for the receipts and expenditures of dedicated federal, state and local grants.

GWTW: See Brumby Hall and Gardens/GWTW.

Homestead Exemption: A tax relief whereby state law permits local governments to exempt a fixed dollar amount of the appraised value of the qualifying residential property from taxation.

Hotel/Motel Tax Fund: A Special Revenue Fund used to receive and track hotel/motel tax revenue. This revenue is transferred to the General Fund to cover the cost of tourism expenses.

Housing and Urban Development: A federally-funded program which assists low-income families in attaining decent, safe and sanitary housing.

HUD: See Housing and Urban Development.

Indirect Cost Recovery: Revenue from providing services to another fund.

Indirect Cost Transfer: Expense for payment to another fund for services provided.

Information Technology: the City department responsible for supporting City/BLW departments with their technological and computer-related needs.

Infrastructure: The basic facilities, equipment, and installations needed for the functioning of a system or organization (e.g., roads, bridges, water/sewer lines, public buildings).

Intangible Property: A category of personal property that includes stocks, taxable bonds and cash.

Interfund Transfer: Contributions and operating transfers to another fund of the City.

Intergovernmental Revenue: Revenue received from other governments or local agencies such as the State of Georgia and the Cobb Chamber of Commerce.

Internal Service Fund: A Proprietary Fund used to account for the financing of goods or services provided by one department to other departments of a government on a cost-reimbursement basis.

IT: See Information Technology.

Lease Income Fund: A Special Revenue Fund which accounts for the rental income received from the Hilton Atlanta/Marietta Hotel and Conference Center. This rental income is used to pay the debt service on the Citywide Projects revenue bonds.

Licenses & Permits: Fees collected for the issuance of licenses and permits such as business licenses, building, and sign permits.

Marietta Museum of History Fund: A Governmental Fund accounting for operation of the history museum, which features exhibits and galleries that highlight the history of Marietta and facts about the state of Georgia.

Marietta Redevelopment Corporation: An advisory Board of Directors composed of appointed members whose purpose is to strengthen the economic and residential base of the City of Marietta by reutilizing property for neighborhood and community redevelopment and other public purposes.

Marietta Redevelopment Growth Fund: A Governmental Fund used to help local small businesses start or grow their business by offering low interest loans.

Market Expansion Fund: An internal fund established by the Board of Lights and Water (BLW) to set aside money for large capital projects to bring utilities to new areas and expand into new markets.

GLOSSARY OF TERMS

Mayor: An elected position acting as the chief executive officer of the city and the presiding officer over City Council meetings and Board of Lights and Water meetings.

MEAG: See Municipal Electric Authority of Georgia.

Millage Rate: The rate at which real and personal property is taxed, with one mill equal to \$1 per \$1,000 of assessed taxable value.

Mission Statement: Statement of what the City does, and why and for whom it does it. A statement of purpose. Also addressing short term and long-term goals, and the plans for achieving them. It applies to Departments within the City.

Modified Accrual Basis: The basis of accounting under which transactions are recognized when they become both measurable (i.e. an amount can be determined) and available (i.e. able to liquidate liabilities of the current period).

Motor Vehicle Tax: Taxes levied on vehicles designed primarily for use upon public roads.

MRC: See Marietta Redevelopment Corporation.

Municipal Electric Authority of Georgia: a public corporation and an instrumentality of the State of Georgia which supplies electricity to 48 local government electric distribution systems including the City of Marietta Power and Water.

Net Current Assets: A measurement of a government's liquid financial position using the formula Current Assets (ability to convert assets to cash within one year) minus Current Liabilities (ability to consume or pay for liabilities within one year).

Occupational Tax: Also known as a Business License. Taxes levied on trades, occupations, businesses, and professions.

OPEB: See Other Post-Employment Benefits Trust Fund.

Operating Budget: The portion of the City and BLW budgets pertaining to daily operations that provide basic services. The operating budget contains appropriations for such expenditures as salaries, fringe benefits, commodities, goods and services.

Operating Expenditures: Costs associated with the non-capitalized materials and services required in the daily operation of service delivery such as office supplies, maintenance supplies, professional services, and rental fees.

Operating Services: The category term for expenditures for goods and services which primarily benefit the current period and are not defined as capital or personal services.

Other Financing Sources: Non-operating revenue received used to assist with financing City operations such as insurance recoveries, gifts/donations, and sale of surplus fixed assets.

Other Post-Employment Benefits Trust Fund: A Fiduciary Fund which accounts for the contributions made by the City for future benefits such as retiree health care.

Parks and Tree Funds: A Governmental Fund used to account for the purchases and projects related to the receipt of bond proceeds, donations, and fees dedicated specifically for parks and recreation projects and planting of trees in the city.

Penalties & Interest: Fees collected for violations or delinquent payments.

Performance Measurements: A way to measure effectiveness or efficiency in order to bring about desired results. Effectiveness usually compares actual work performed with planned work. Efficiency is usually expressed in terms of unit cost or output per timeframe.

Personal Property: Mobile property not attached to real estate, including tangible property (furniture, equipment, inventory, and vehicles) and intangible property (stocks, taxable bonds, and cash).

Personal Services: The category term for expenditures for salaries, wages, overtime, standby pay, workers' compensation, health and life insurance, and retirement employee benefits.

Police Asset Forfeiture Fund: See Asset Forfeiture Fund.

Proprietary Fund: A fund category used to account for a government's business-type activities. This category includes two fund types: Enterprise Funds and Internal Service Funds.

Public Safety Bond: Municipal Bond issue from Fiscal Year 1997 for the construction of a public safety complex including a new Police Station/Municipal Court building and the renovation of the Main Fire Station.

Radio System Replacement Fund: A Governmental Fund which accounts for the funds the City is required to set aside each year to pay for its portion of the county-wide 800 MHz radio communications system replacement.

GLOSSARY OF TERMS

Real Property: Immobile property such as land, natural resources above and below the ground, and fixed improvements to land.

Redevelopment Bond Fund: A Capital Projects Fund established in FY2014 with the approval of a \$68 million bond referendum. It provides funding for urban redevelopment projects which includes streetscape improvements, acquisition and demolition of properties and road infrastructure modifications.

Refunding Bond: A certificate of debt issued by a government which is used to pay the principal and interest on existing debt. The new debt proceeds are placed in a trust with a fiscal agent and used specifically to satisfy the scheduled interest payments and maturity/call date of the refunded debt.

Reserve Increase: A budget-balancing account used when revenue exceeds expenditures, thereby increasing the amount of money held in reserve at the end of each fiscal year.

Reserves: Appropriations of funds set aside to cover unanticipated or contingent expenses, shortfalls in revenues and special trusts.

Restitution: An act to make good or give an equivalent for any loss, damage, or injury.

Revenue: Funds that the City and BLW receive as income. It includes such items as taxes, license fees, service charges, fines and penalties, grants and income from the City's enterprises such as green fees and utility income.

Revenue Bonds: Bonds whose principal and interest are payable from pledged revenue sources, and are not legally backed by the full faith and credit of the City.

SCADA: See Supervisory Control and Data Acquisition System.

School Bonds: Municipal Bonds issued for the construction of a new high school, elementary school, and renovations of current city schools.

School System Fund: A Governmental Fund used to account for activity related to the collection and distribution of tax revenue to the Marietta City School System.

Self-Insurance Funds: Comprised of Health Insurance Fund, Workers' Compensation Fund and Property Casualty Fund.

Service Proposal: Budget request for implementing a new program or service; adding new personnel or upgrading or reclassifying position compensation grade(s); awarding merit or performance increases; and/or amending the pay scale based on market conditions.

Special Purpose Local Option Sales Tax: The City receives 1% sales tax from SPLOST. The budget book includes SPLOST 2011, 2016, and 2022 which fund various road, traffic and transportation projects, capital improvements, the purchase of public safety vehicles and equipment, and the construction of public buildings. The Marietta School Board receives 1% sales tax to fund the debt service on the School General Obligation Bond which was used to build school buildings.

Special Revenue Fund: A Governmental Fund used to account for the proceeds of specific revenue sources that are legally restricted for a specific purpose such as TADs (Tax Allocation Districts), Cemetery, CDBG, Asset Forfeiture, Aurora Fire Museum, and others.

SPLOST: See Special Purpose Local Option Sales Tax.

SPLOST Grant Fund: A Governmental Fund used to account for funding awarded for transportation projects outside of those funded through SPLOST (see Special Purpose Local Option Sales Tax).

Supervisory Control and Data Acquisition System: A program which assists the Water Department with the collection of data and control of the water and wastewater infrastructure.

TAD: See Tax Allocation District.

Tax Allocation District: TADs finance bonds with future tax collections from redevelopment. Tax values are frozen at current levels and the bonds are repaid with property taxes generated by increased values as the result of the redevelopment project.

Tax Digest: A listing of all property owners within the County, their property's assessed value, and the amount of taxes due. This listing is prepared annually and submitted to the State Department of Revenue.

Tax Exemption: Immunity from the obligation of paying taxes in whole or in part.

TIP: See Transportation Improvement Program.

GLOSSARY OF TERMS

Unallocated: A departmental cost center found in various funds in which the expenditures benefit more than one department and are not attributed to any one department. Also called the Non-departmental cost center.

Undesignated Contingency: Funds set aside to be used on an as-needed basis as approved by the City Council.

Vogtle Generation Trust Fund: An internal fund established by the Board of Lights and Water (BLW) to help offset the anticipated increase in cost when the City starts to receive the added electric generation from Units 3 and 4.

Water Sewer Rate Offset Fund: An internal fund established by the Board of Lights and Water (BLW) to set aside money to offset a rate increase in the Water and Sewer utility by absorbing all or part of the increased cost for commodities.

Workers' Compensation: A form of insurance providing wage replacement and medical benefits to workers who are injured on the job.

Workload Measurements: A count of outputs or work performed.



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