



Ugly Holiday Sweater PARADE APPLICATION CITY OF MARIETTA

Parade application deadline: November 21, 2025, 5:00 p.m.

Return this *completed and signed* application and the City of Marietta Release and Indemnity to:

Email: specialevents@mariettaga.gov

OR

City of Marietta
Parks, Recreation and Facilities Department
P. O. Box 609
Marietta GA 30061
Phone: 770-794-5601
fax: 770-794-5635

The Marietta **Ugly Holiday Sweater Parade** is part of the **Christmas Tree Lighting**, which is held annually. This traditional, old fashioned day of family fun is centered on the Christmas Tree Lighting celebration, and includes choir performances, a meet and greet with Santa Claus, and the annual lighting of the tree. The .4-mile parade begins at the City Hall parking deck and ends on East Park Square.

Any individual, organization, group, business, or other entity that desires to participate in the parade must submit an application. All forms must be completed in their entirety and received by prior to the deadline. An applicant is accepted into the parade upon submission of all forms. All applicants will be notified no later than November 18, 2025.

Upon acceptance, all entries must agree to abide by the rules and regulations set forth by the City of Marietta Parks, Recreation and Facilities Department. Staff will be stationed along the route to review and enforce said rules. Immediate action will be taken to correct any rule violations. Corrective action may include dismissal from the parade.

Parade entries may not deviate from the approved application. The Special Events Coordinator or his/her designee has the authority to enforce said rules and to remove any entry from the parade in violation of the rules.

PLEASE COMPLETE:

Type of entry: ☐ ALL Walking ☐ Walking with Wagon/
Wagon Float ☐ Vehicle with NO
Float ☐ Vehicle WITH Float

Sponsoring Organization/Individual _____

Type of Organization (civic, family, individual, etc.) _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Cell Phone _____ Email _____

Detailed description of entry _____

Length of wagon/float _____ Type of tow vehicle _____

Will lights be used? YES NO *All displays must be powered using electric/battery pack only*

Will you have a banner/sign? YES NO Wording on banner/sign _____

Number of participants (*estimated*) _____

RULES AND REGULATIONS

1. All parade entries must observe parade rules and regulations, and local, state, and federal laws.
2. **Family-friendly Christmas/Holiday-themed sweaters/costumes are required for every participant.** (Costumes with likenesses to Santa Claus are NOT permitted.)
3. Sweaters/costumes that do not meet Rule #2 or are inappropriate or offensive are not permitted (this may include, but is not limited to, offensive jokes, racial slurs, images depicting physical assaults, threats, intimidation, ridicule or mockery, insults or put-downs, offensive objects or pictures). The Special Events Coordinator or his/her designee has the authority to remove any entry from the parade for inappropriate or offensive sweaters/costumes.
4. A total number of nine (9) motorized vehicles will be accepted as part of the parade (this total is based on date/time that applications are received *and* approved). Only one (1) vehicle per entry will be permitted.
5. All cars must be convertibles (unless antique or classic). **No closed cars, vans, buses, pickup trucks, or T-tops.** Pickup trucks are only allowed if they are used as the tow vehicle for a float. Tractors are allowed as both a vehicle and a tow vehicle. Two-wheel vehicles (i.e., motorcycles) and mini-4-wheel-vehicles are allowed.
6. All two-wheel/mini-4-wheel-vehicles may perform figure 8's, wedge, or serpentine movements.
7. Vehicles and floats (pulled by vehicle and hand) must be decorated with a Christmas/holiday theme to be accepted as part of the parade. **All lights, inflatables, displays, etc. must be battery powered. No gas generators are allowed to power displays.**
8. All other participants in the parade that are not riding in a vehicle/on a float, must be walking or pulling wagon floats.
9. Floats are allowed and if pulled by a vehicle (float and vehicle must be decorated with a Christmas/holiday theme to be accepted as part of the parade), the float and tow unit are considered one (1) vehicle. If a pickup truck is used, riders are not permitted in the bed of the truck, nor can a pickup truck be used as a float. A flatbed truck may be used as a float if the trailer is fully skirted.

10. Floats pulled by a vehicle are not to exceed thirteen (13) feet in height or sixteen (16) feet in width, with a maximum length is fifty (50) feet. Floats pulled by a vehicle must be skirted to cover the wheel and underside of the trailer/vehicle.
11. Floats not pulled by a vehicle are to be pulled by hand only and are confined to a wagon.
12. All floats should be constructed so they will be able to make all turns along the parade route without impairing the forward movement of the parade.
13. **Amplified sound/music is NOT allowed.**
14. Participants may not jump on or off a float while it is in motion.
15. Drivers of all vehicles in the parade must have a valid driver's license and be at least 18 years of age.
16. Christmas/holiday-themed banners and hand-held signs are allowed as part of the parade. Hand-made banners and signs are preferred but not required.
17. **ABSOLUTELY NO materials may be handed out or thrown along the parade route. Distribution of gifts, merchandise, literature, or other items is prohibited.**
18. Possession of alcoholic beverages or illegal substances is strictly forbidden. The police will be notified of suspected violations. Offenders will be removed from the parade and are subject to arrest and prosecution.
19. Continuous forward movement ONLY is required of all entries. No stopping is allowed. Entries must not interfere with the parade flow or any other parade entry.
20. Entries must maintain a distance not to exceed 15 feet between each parade entry and remain five feet from the curb or the crowd, whichever is closer to the centerline of the street.
21. Motorized vehicles will exit the parade route via East Park Square to Lawrence Street and return to out to normal traffic.
22. All accepted entrants must sign and return the City of Marietta Release and Indemnity as part of the parade application.
23. All forms must be filled out completely, signed, and received by the parade committee by 5:00 p.m., November 17, 2025. No application will be accepted after the deadline.
24. All units must arrive at the staging area at the designated time. Each qualified entry will receive (via letter) a map of the staging area, parade number and the arrival time.

I acknowledge that I have received and thoroughly read the enclosed Parade Rules and Regulations. I agree to comply with them completely.

Signature

Date

Print Name

Position

CITY OF MARIETTA RELEASE AND INDEMNITY

Release of Liability and Waiver of Claims

In consideration of use of a City of Marietta Facility, hereinafter referred to as "Facility", the undersigned organization/business/group/individual hereby agrees and warrants that they shall release, defend, indemnify and save harmless the City of Marietta, its officers, directors, employees and any other person, firm or corporation charged or chargeable with responsibility or liability, their heirs, administrators, executors, successors and assigns and agents from any and all costs, expenses, restrictions, claims, demands, suits, actions, proceedings, damages, liabilities, deficiencies, judgments, levies, costs or expenses, including, but not limited to, attorney's fees and expenses of any kind and nature, including, but not by way of limitation, any claim for damages to property or injuries to or death of any person or persons relating to or arising from the use of Facility or related activities, regardless of whether arising from the negligence or wrongful acts, errors or omissions of the City of Marietta.

Without limiting the generality of the foregoing, the undersigned organization/business/group/individual agrees that they shall reimburse the City of Marietta for legal fees and other costs incurred in the City of Marietta's defense of such claims of litigation. The City of Marietta shall have the right to participate in the defense of any claims or litigation and shall have the right to approve any settlement.

This release extends and applies to, and also covers and includes, all unknown, unforeseen, unanticipated and unsuspected injuries, damages, loss and liability, and the consequences thereof, as well as those now disclosed and known to exist. I am aware that participation includes potential risks to me of exposure directly or indirectly arising out of, contributed to or by, or resulting from an outbreak of any communicable disease, including, but not limited to, the virus "severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2)", which is responsible for Coronavirus Disease (COVID-19), and/or any mutation or variation thereof. The provisions of any state, federal, local or territorial law or statute providing in substance that releases shall not extend to claims, demands, injuries or damages which are unknown or unsuspected to exist at the time, to the person executing such release, are hereby expressly waived.

Any person entering the premises waives all civil liability against this premises owner and operator for any injuries caused by the inherent risk associated with contracting COVID-19 at public gatherings, except for gross negligence, willful and wanton misconduct, reckless infliction of harm, or intentional infliction of harm, by the individual or entity of the premises.

The undersigned organization/business/group/individual acknowledges that the agreement hereby releases and discharges the City of Marietta, its officers, directors, employees and agents, of any and all claims, relating to any bodily and personal injuries or damages to property and the consequences thereof resulting from their use of Facility.

I do hereby covenant with the City of Marietta that I, my heirs, executors, assigns and transferees will never at any future time sue the City of Marietta for or on account of any claim for damages arising out of my use of Facility whether such claims arise by negligence of the City of Marietta, its employees or agents, or by the negligence of any other participant.

It is further agreed and understood that said use of Facility is not to be construed as an admission of liability and acceptance of assumption of responsibility by the City of Marietta, its officers and members.

INITIALS: _____

Assumption of Risk

I, the undersigned, am aware that there are significant inherent risks associated with use of Facility and its amenities and in all aspects of athletic activities. These risks include, but are not limited to: falls which can result in serious injury or death; injury or death due to negligence on the part of myself, or other people around me; injury or death due to improper use or failure of equipment; dehydration; and, strains and sprains. I am aware that any of these above mentioned risks may result in serious injury or death to myself. I understand that should I feel light-headed, faint, dizzy, nauseated, or experience pain or discomfort, I am to stop the activity immediately. I willingly assume full responsibility for the risks that I am exposing myself to and accept full responsibility for any injury or death that may result from participation in any activity or class while at Facility. I am aware that this agreement is ongoing and will apply to all future activities at Facility.

INITIALS: _____

Photography/Video Release

Participants entering Facility and/or participating or viewing activities at Facility may be photographed or videotaped at any time. The undersigned hereby consents to the use of these photographs and/or videos without compensation, on the City of Marietta website or in any editorial, promotional or advertising material produced and/or published by the City of Marietta.

INITIALS: _____

I have **read** and **understood** the foregoing assumption of risk, and release of liability and I understand that by signing it obligates me to indemnify the parties named for any liability for injury or death of any person and damage to property caused by my negligent or intentional act or omission. I understand that by **signing** this form I am **waiving** valuable legal rights.

PRINTED NAME OF ORGANIZATION/BUSINESS/GROUP/INDIVIDUAL:

PARTICIPANT SIGNATURE: _____

DATE: _____

.....

OFFICE USE ONLY		
Date Received _____	Approved _____	Denied _____
	Date	Date
Comments _____		

