



# CITY OF MARIETTA

## 2022 COMPREHENSIVE PLAN



ADOPTED  
OCTOBER 12, 2022

prepared by the



Atlanta Regional Commission

# ACKNOWLEDGEMENTS

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# EXECUTIVE SUMMARY

The 2022 City of Marietta Comprehensive Plan (2022 Plan) is an update from the 2017 plan developed by the City of Marietta Department of Development Services, Planning and Zoning and Economic Development divisions, and the Atlanta Regional Commission. The Georgia Planning Act of 1989 requires that each local government in the state prepare a long-range comprehensive plan. The purpose of the plan is to highlight the community's goals and objectives, as well as focus on implementation measures to aid in achieving those goals. The 2022 Plan was written in accordance with recently revised Georgia Department of Community Affairs (DCA) guidelines (effective October 1, 2018). The 2022 Plan builds upon the work program established in the 2017 plan and examines current trends to develop a framework and work program for the next planning period.

The 2022 Plan provides the community, stakeholders, staff, and decision makers with a strategic long-term vision that includes basic goals, objectives, and recommendations that are used to guide future growth and development. The Plan is one of the primary tools used by various City Departments, the Planning Commission, City Council, and other policy bodies to make decisions about the location of land uses and community facilities, priorities for public investment, the extension of public services, business development, and how to meet transportation needs. The Plan also provides a community-wide framework for the many other levels of plans and ongoing planning activities that are an integral part to achieving the overall vision of Marietta, including neighborhood and special area plans, transportation plans, and plans for specific community facilities and services, such as parks and public safety.

The 2022 Plan contains three main sections: Data & Demographics, Current Conditions, and Implementation Measures. The 2022 Plan begins by looking at the Community Vision & Goals, as well as the history of the city in order to establish background and context for decisions that are made today and in the future. The Data & Demographics section examines current demographic and economic data to understand current trends that may have planning implications for the future. The Current Conditions section looks at the public participation process, current assets of the city, and opportunities for improvement. This analysis is then used to help guide the work program and future land use map. The last section of the 2022 Plan, Implementation Measures, contains the Future Land Use map, outlines a Report of Accomplishments from the 2017-2021 Community Work Program, and develops a new 2022-2026 Community Work Program to organize initiatives to be accomplished over the next five years.

# CURRENT PLANNING DOCUMENTS

In an effort to be truly comprehensive, the City of Marietta's Comprehensive Plan will work in conjunction with other pertinent planning documents that have either already been completed or those that are in progress to build upon momentum, remain consistent and to reduce redundancy. The following list outlines current City of Marietta and relevant Cobb County planning documents that are referenced in the comprehensive plan or should be used in conjunction with the plan to assist the City in accomplishing its vision and goals.

## HOUSING

**City of Marietta 2018-2023 Consolidated Plan & 2021 Annual Action Plan (2018)**

## ECONOMICS

**CATLYST: Metro Atlanta Regional Economic Competitiveness Strategy (2017)**

## TRANSPORTATION

**The Atlanta Region's Plan Regional Transportation Plan (2021)**

**Marietta University Enhancement District (MU2) LCI Study Five Year Update 2019-2024 (2018)**

**Cobb Forward: Comprehensive Transportation Plan 2050 (2021)**

**Transportation Alternatives Program (TAP) (2017-2022)**

**Cobb County Greenways and Trails Master Plan (2018)**

**Envision Marietta LCI Study (2019)**

**Franklin/Delk Livable Centers Initiative LCI Study Five Year Update 2017-2022 (2017)**

*Image courtesy of the City of Marietta*

CHAPTER 1

# LOCATION & HISTORY

ELIZABETH  
PARK  
2018

the STORY  
behind  
her GLOSSY

# LOCATION

Marietta is located just northwest of Atlanta in Cobb County. The city is bounded to the north by the City of Kennesaw and to the south by the City of Smyrna. East Cobb, a suburban residential area of unincorporated Cobb County is located to the east, while Kennesaw Mountain National Battlefield Park rests on the western boundary. Marietta is comprised of approximately 23 square miles, over 14,500 acres, and contains nearly 61,000 residents. Interstate 75 runs north to south through the eastern portion of the city providing quick access to Atlanta.

# HISTORY

Cobb County was one of nine Georgia counties carved out of land seized from the Cherokee Nation in 1832. The City of Marietta, the county-seat of Cobb County, has a long history pre-dating the Civil War. Marietta is one of the oldest settlements in the Atlanta region, existing prior to both Atlanta and Chattanooga. Marietta was named after Mary Moore, the wife of Thomas Willis Cobb, who was a U.S. Senator, Supreme Court judge, and the namesake of Cobb County. The State of Georgia formally recognized the community on December 19, 1834. Marietta was designed by James Anderson in 1833 boasting a square in the center with a courthouse.

In 1837, the State created the Western & Atlantic Railroad. Colonel Stephen Long with the US Army Corps of Engineers chose Marietta as the railroad's home base, though the base would later move to what is now Atlanta after Long quit and a new engineer served as the project manager. In 1845, the Western & Atlantic Railroad began to operate from Atlanta to Adairsville in Bartow County, and then to Chattanooga by 1850. Businesses began to locate near and around the square with tanyards becoming the most successful businesses.

In 1852, Marietta incorporated with John Glover elected as the first mayor. The city was an important figure in the Civil War as Andrew's Raiders spent the night in Marietta on April 11, 1862, and the next morning boarded a train that they took command of at Big Shanty in Kennesaw, then headed north towards Bartow County. This event became known as the "Great Locomotive Chase." In the summer of 1864, Marietta would be occupied by Union forces for the next five months under the command of William T. Sherman. The Union troops burned nearly all the businesses near and around the square, as well as multiple residences when they vacated to begin the infamous "March to the Sea." Following the Civil War, Marietta rebuilt and prospered, relying on several cotton and paper mills, the Brumby Chair Company, and the Glover Machine Works to fuel the economy.

The city's growth exploded during World War II with the construction of Rickenbacker Field in 1941 (now Dobbins Air Reserve Base) and the arrival of the Bell Aircraft Corporation in 1943. The Bell Bomber plant built Boeing B-29s and employed nearly 30,000 people. According to the 1940 Census, the City of Marietta had 8,667 residents. This number would increase nearly 140% by 1950 with a population of over 20,000. The plant closed as World War II came to an end but revived during the Korean War when Lockheed moved to the site. The plant would design and manufacture the C-130 Hercules, the C-141, and the C-5, and following the war, Lockheed continued operation of this plant. In 1995, Lockheed merged with Martin Marietta to become Lockheed Martin and continues to be an economic driver and employer for the area.

In recent years, Marietta's population growth slowed, but steadily has increased to the nearly 61,000 residents living here today. The City of Marietta continues to be a desirable place to live, maintaining a high quality of life with quality education, excellent amenities, and a stable and thriving economy.

CHAPTER 2

# DATA & DEMOGRAPHICS



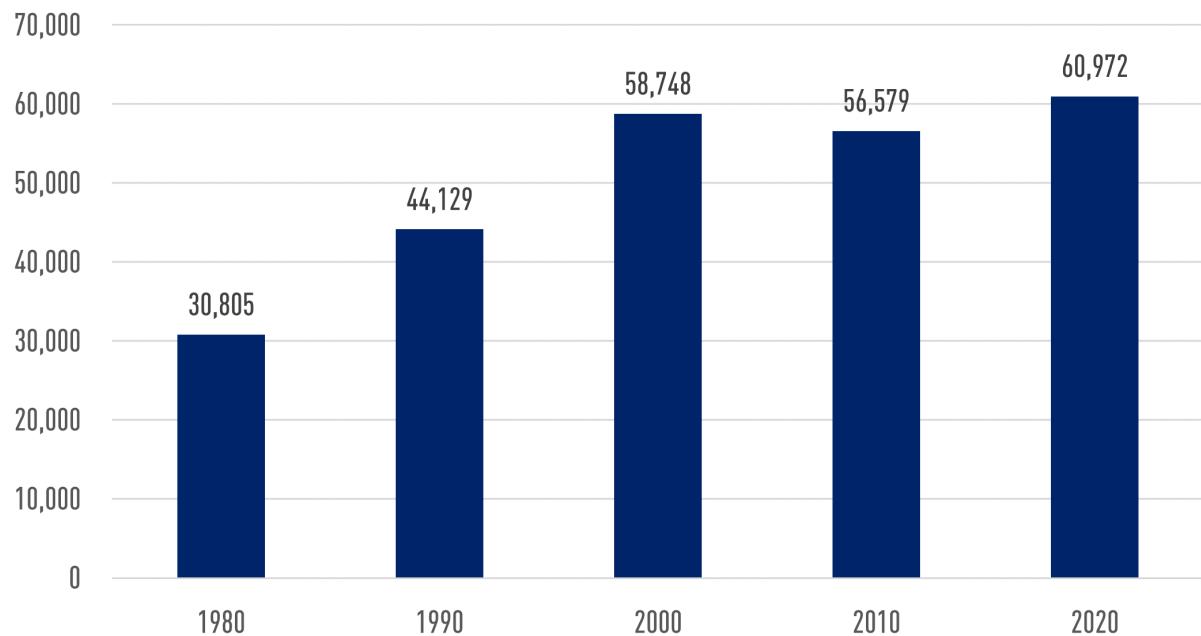
*Image courtesy of the City of Marietta*

# DEMOGRAPHIC TRENDS

Marietta's population increased 7.7% to 60,972 in 2020 after a 3.7% decline between 2000 and 2010 [Figure 1. Population Change]. While Marietta's population has remained relatively steady, nearby cities have grown considerably [Figure 2. Population Comparison]. The city's median age of 34.9 is lower than Cobb County's at 37.3 [Figure 3. Age Distribution].

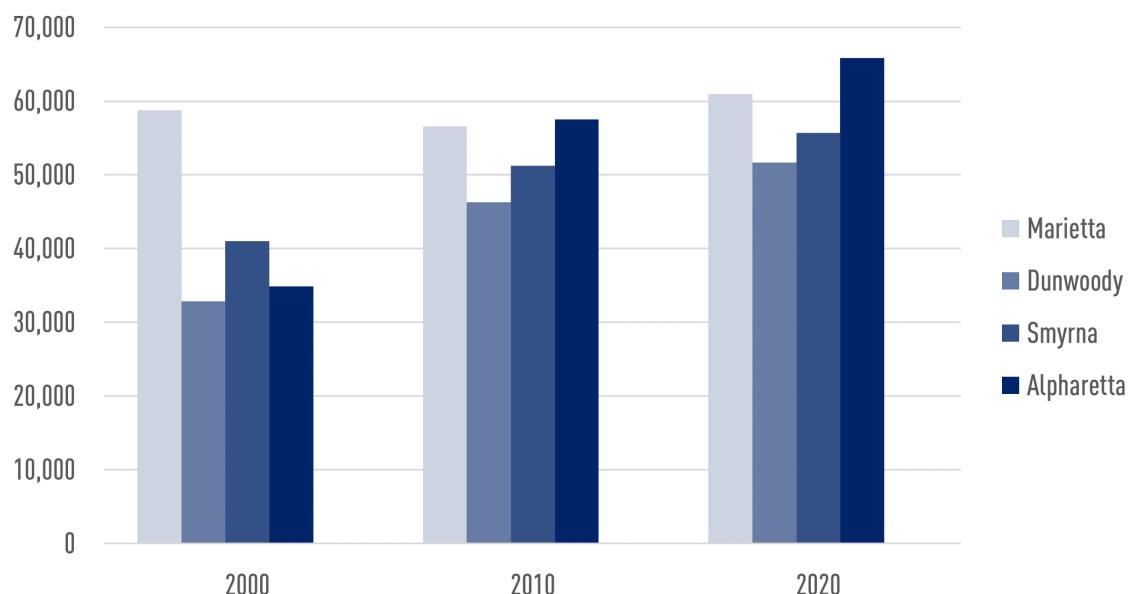
**Figure 1. Population Change**

*US Census Bureau, Decennial Censuses, 1980-2020*



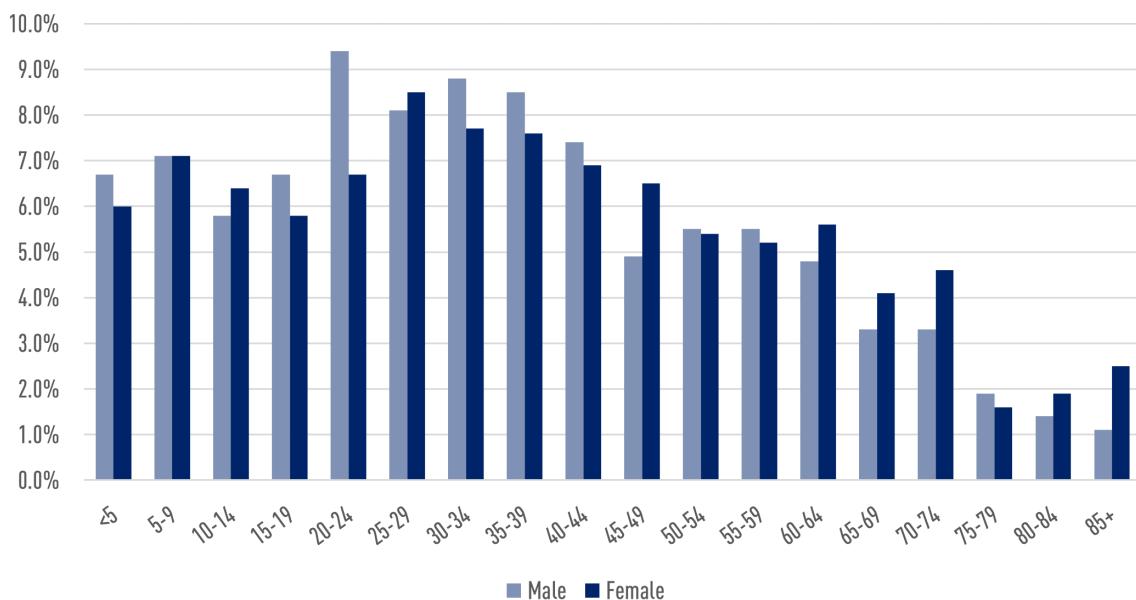
**Figure 2. Population Comparison**

*US Census Bureau, Decennial Censuses, 2000-2020*



## Figure 3. Age Distribution

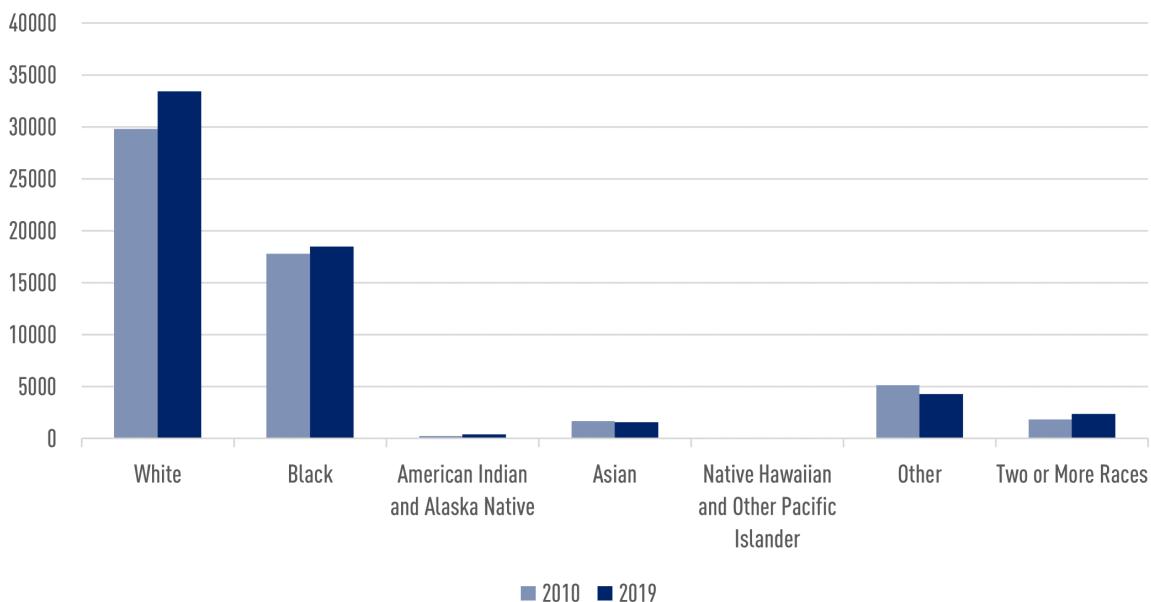
American Community Survey, 2019



Between 2010 and 2019, Marietta's racial makeup experienced few notable changes. The proportion of Black residents hovered around 30%, with White residents continuing to account for about 55% of the city's population [Figure 4. Racial Composition]. In addition, between the 2010 and 2020 Decennial Censuses, Marietta's population remained about 20% Hispanic/Latino. Marietta's racial composition is quite similar to that of the 11-county metro area as a whole. However, while the Atlanta region is roughly 12% Hispanic, Marietta's population is roughly 20% Hispanic.

## Figure 4. Racial Composition

American Community Survey, 2010 and 2019



# HOUSING TRENDS

The ARC developed the Metro Atlanta Housing Strategy (MAHS) in 2019 to identify regional housing issues and provide a roadmap for communities to address their housing needs. The MAHS categorizes almost half of Marietta as Submarket 5, or suburban neighborhoods along employment corridors with moderate-to-higher-priced mix of single family and multifamily housing. Zillow data parallels this conclusion, revealing a median home sale price of \$309,600 in 2020. Submarket 6, or suburban neighborhoods with moderate-to-higher-priced housing, can be found in northeast corner of the city while Submarket 2, or higher-priced near core and employment corridor neighborhoods, is more centrally located. Finally, Submarkets 1, 7, 4, and 3 cover smaller areas in the southeast quadrant of the city.

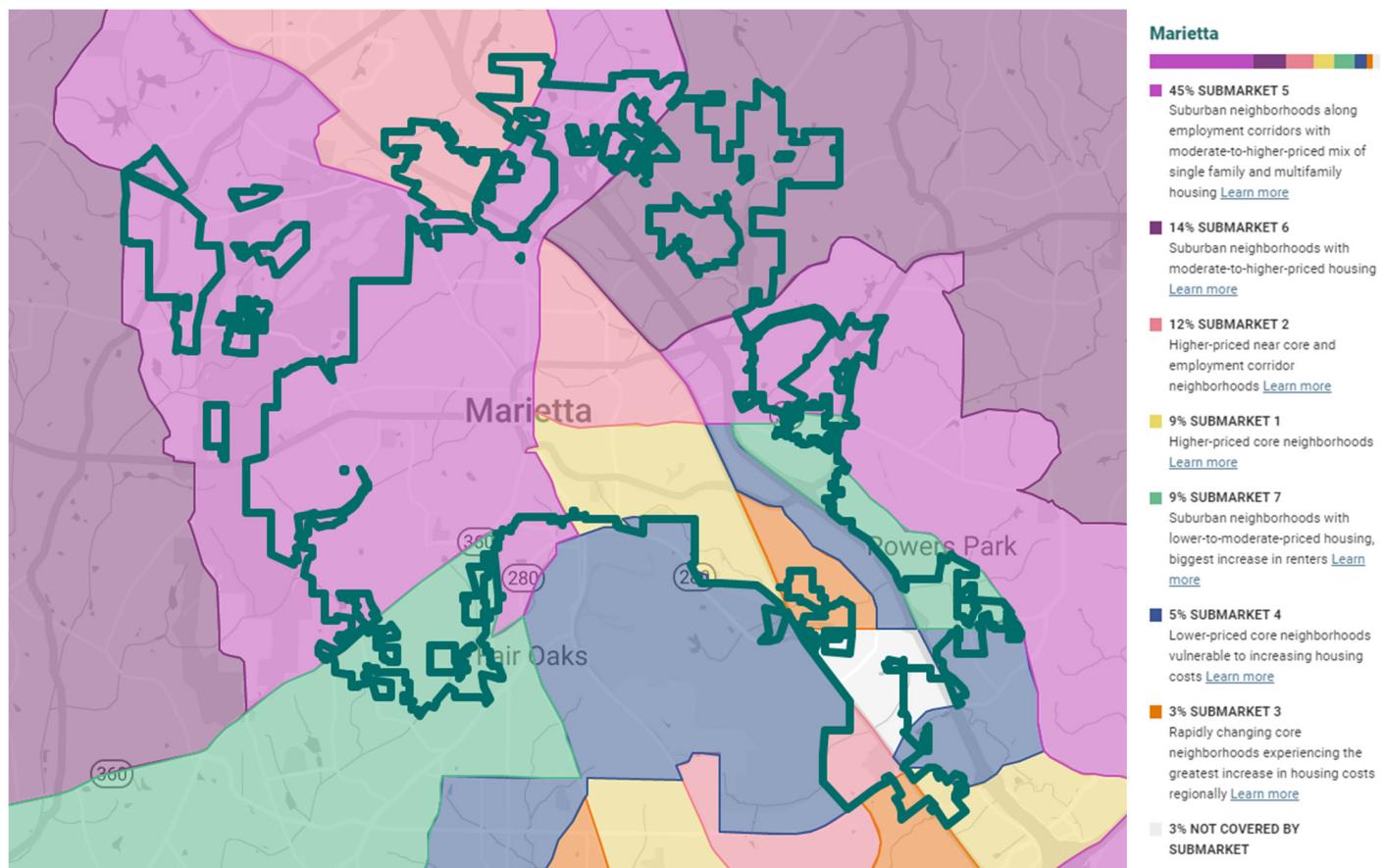
Top Strategies for Submarket 5:

- Increase supply
- Preserve affordable supply
- Reduce housing and transportation costs
- Develop leadership and collaboration on affordability

More information can be found at [metroatlhousing.org](http://metroatlhousing.org).

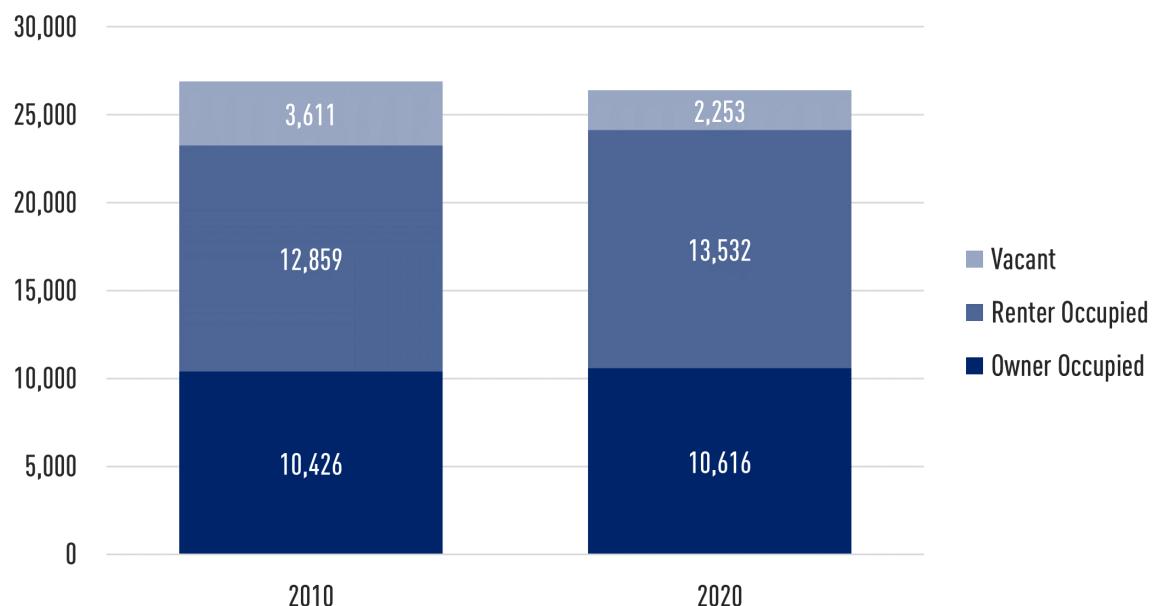
## Map 1. Metro Atlanta Housing Strategy Sub-Area Map

[metroatlhousing.org](http://metroatlhousing.org)



## Figure 5. Housing Tenure

American Community Survey, 2010 and 2020



Marietta's tenure and occupancy rates have remained relatively steady with a slight increase in rental rates (from 55% in 2010 to 56% in 2019) and a slight reduction in vacancy rates (from 13% in 2010 to 9% in 2019) [Figure 5. Housing Tenure].

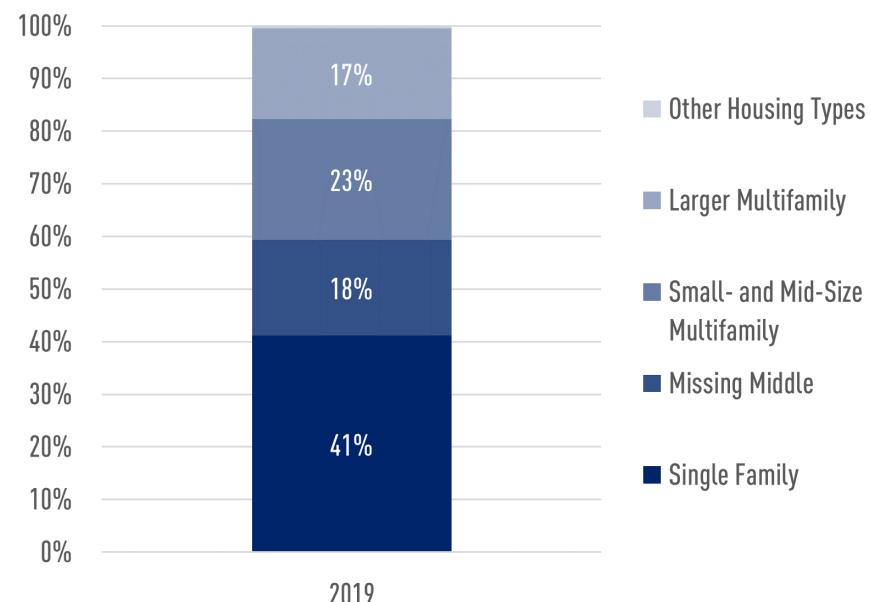
According to ACS data, nearly half of Marietta's housing stock (41%) is Single Family while the remainder is relatively evenly divided between Missing Middle, Small- and Mid-Size Multifamily, and Larger Multifamily [Figure 6. Housing Types].

*Note: Due to sample sizes, the breakdown of housing units by structure type should be considered rough estimates.*

Housing Type	# of Units
Single Family	1 Unit Detached
Missing Middle	1 Unit Attached to 3-4 Units
Small- and Mid-Size Multifamily	5-19 Units
Larger Multifamily	20 or More Units
Other	Van, Boat, RV, inc.

## Figure 6. Housing Types

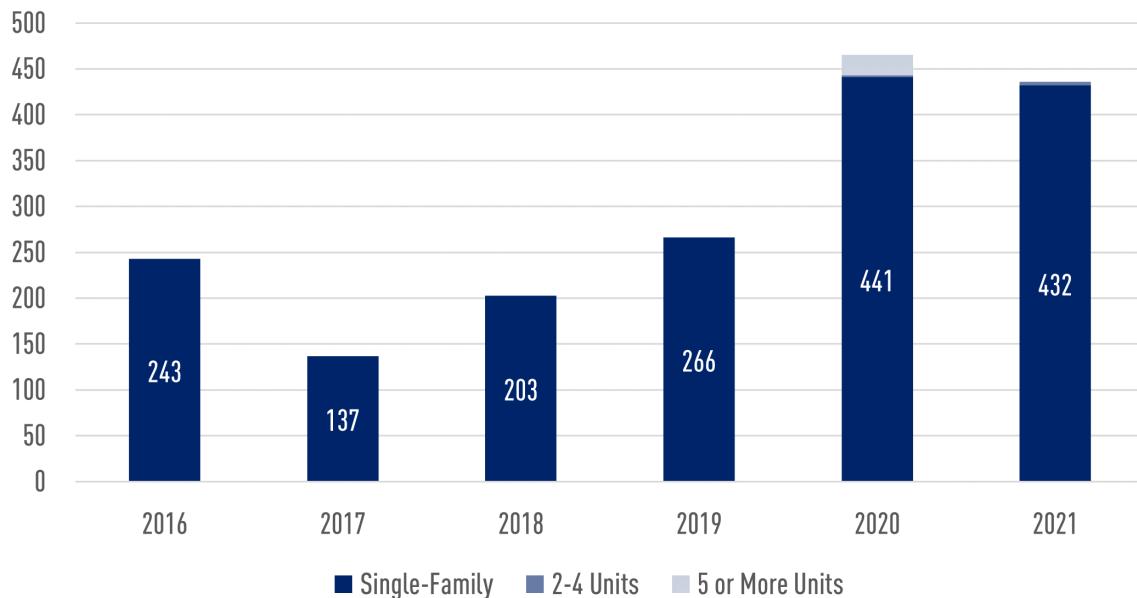
American Community Survey, 2019



HUD State of Cities Data Systems data supports this breakdown indicating the issuance of 837 building permits for Single Family dwellings (including townhomes) in 2020-2021. However, during the same time period only 6 permits were issued for buildings with 2-4 Units and 22 permits were issued for buildings with 5 or More Units [Figure 7. Residential Building Permits].

## Figure 7. Residential Building Permits

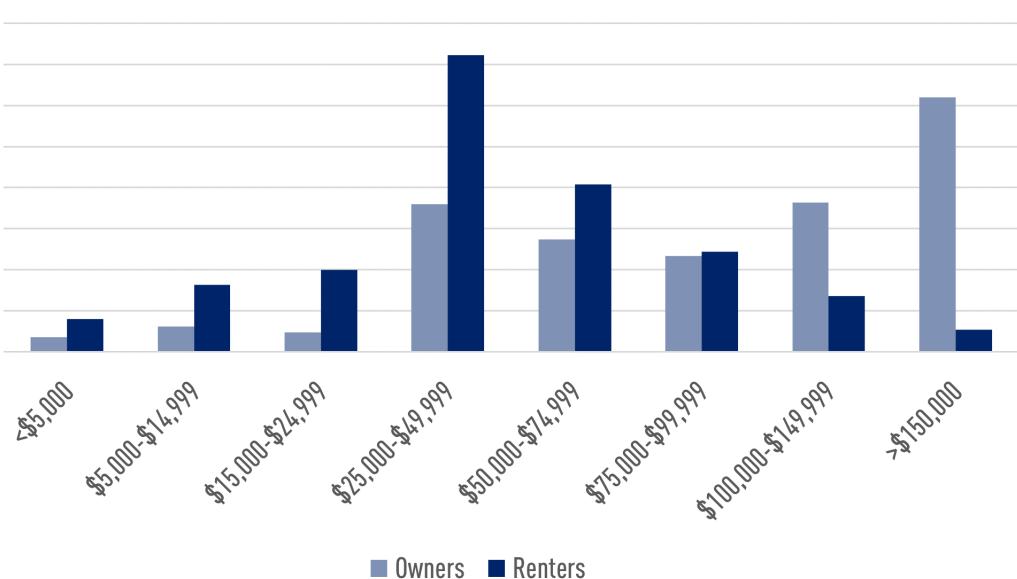
*HUD State of Cities Data Systems, 2016-2021*



There is a 79% disparity between the median income for owners (\$98,898) and renters (\$42,980). The largest percentage (31%) of owners make >\$150,000 while the largest percentage of renters (36%) make between \$25,000 and \$49,999 [Figure 8. Household Income Distribution].

## Figure 8. Household Income Distribution

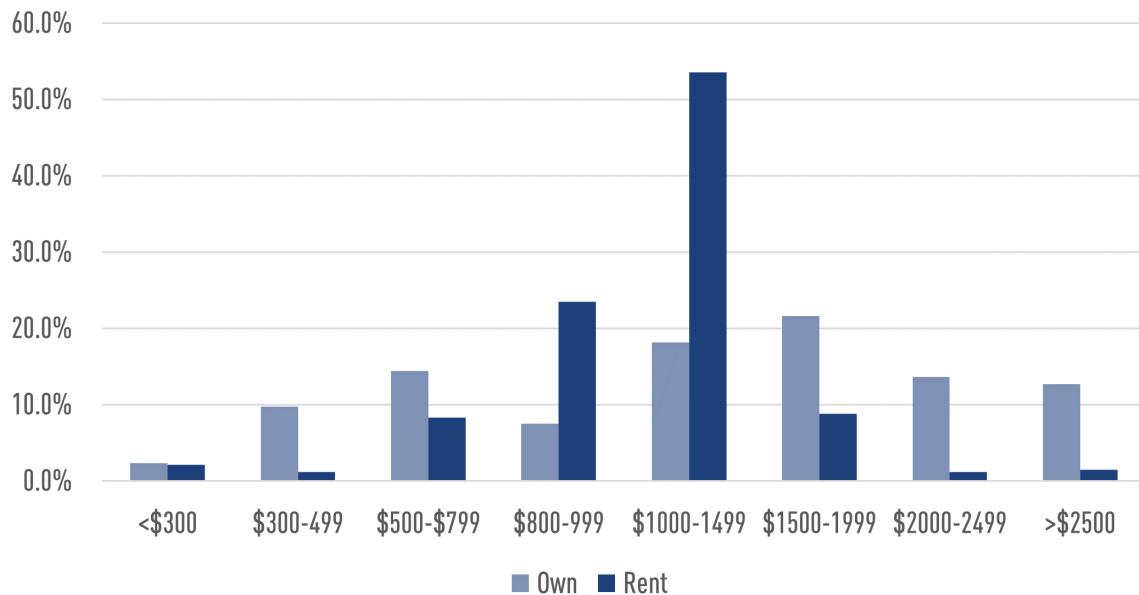
*American Community Survey, 2019*



Most renters spend between \$800 and \$1,499 on housing costs each month, while housing costs for homeowners are more evenly distributed. The largest percentage of homeowners spend between \$1,000 and \$1,499 on housing costs monthly [Figure 9. Monthly Housing Costs].

## Figure 9. Monthly Housing Costs

*American Community Survey, 2019*



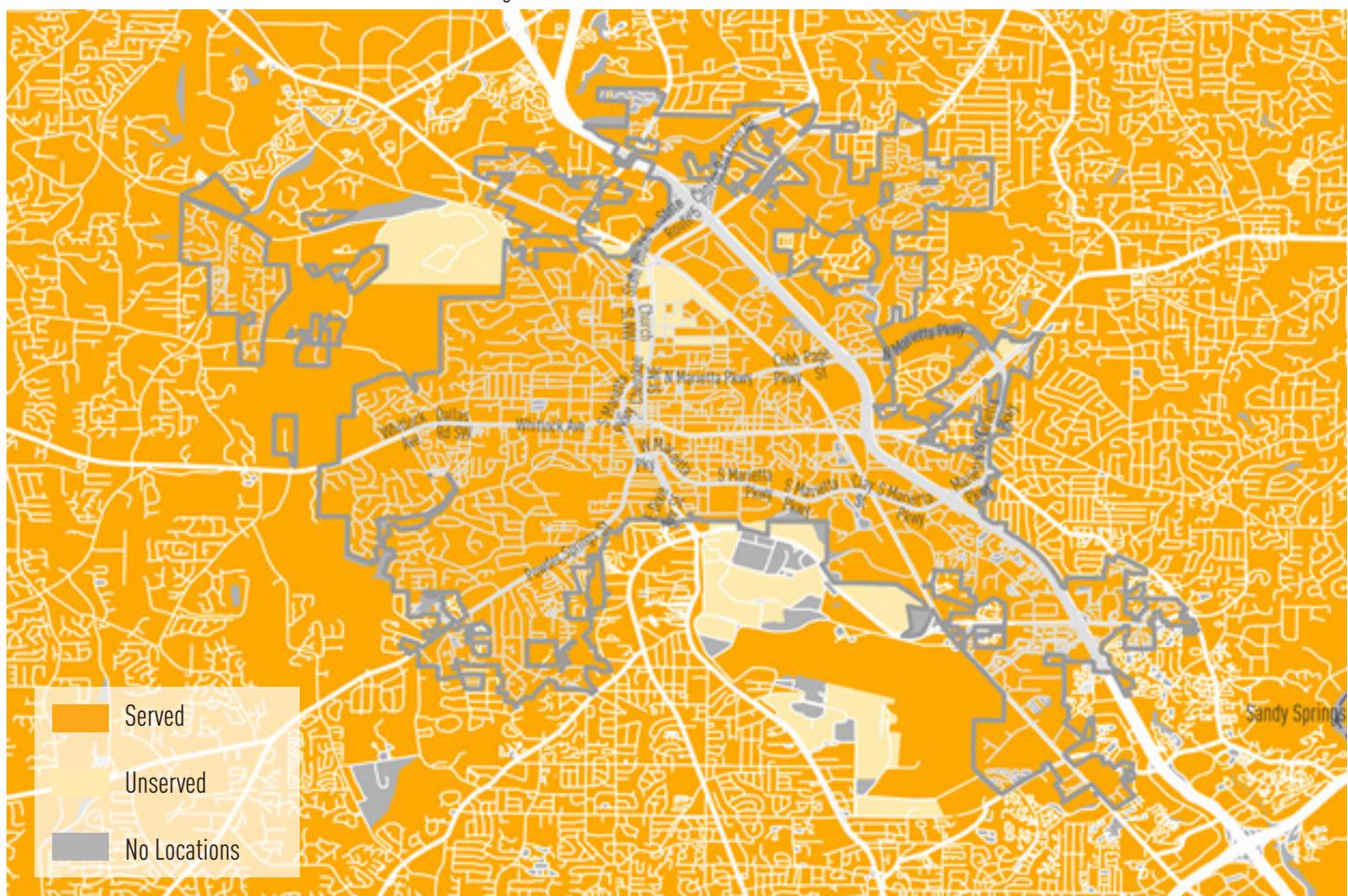
# ECONOMIC TRENDS

According to the most recent available data from the Federal Communications Commission (FCC) and the Georgia Broadband Center, >99% of households and businesses in Cobb County were served by broadband as of 2021. The visual below illustrates that the majority of Marietta is served by broadband. Unserved pockets may be representative of extensive surface parking, undeveloped lots, or simply older developments [Map 1. Broadband Access]. Note: Statistics are based on a fixed, terrestrial broadband definition of 25 Mbps down and 3 Mbps up, and where the broadband service is available to more than 80% of locations in a census block. Census blocks that did not meet this definition are delineated as 'Unserved.'

City officials should also consider pursuing state certification as a Broadband Ready Community or designation of facilities and developments as Georgia Broadband Ready Community Sites. Broadband Ready Community Designation demonstrates that a local unit of government has taken steps to reduce obstacles to broadband infrastructure investment by amending their comprehensive plan to include the promotion of the deployment broadband services and adopting a broadband model ordinance. Any facility or development in Georgia that offers broadband services at a rate of not less than 1 gigabit per second in the download stream to end users is eligible for the Broadband Ready Site Designation.

## Map 2. Broadband Access

Data Source: Federal Communications Commission and Georgia Broadband Center, 2021



## Figure 10. Median Household Income

American Community Survey, 201-2020\*

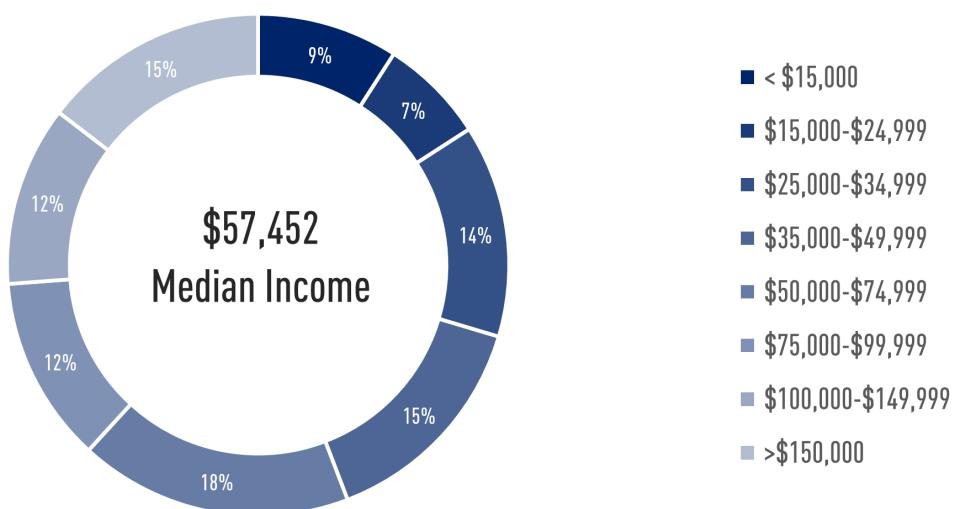


\*In 5-year ACS data, samples are collected over a 60-month period terminating with the nominal year (e.g., 2015 median household income is actually representative of 2011-2015 data). ACS estimates based on 5-year data indicate a measurement across a 60-month period, so consecutive 5-year estimates will contain 4 years of overlapping coverage. Because of this overlap, comparisons with consecutive years may not accurately represent year-to-year fluctuations and will also include a potentially misleading lag (especially in consideration of the Great Recession's impact on household income between ~2008-2012).

Marietta's median household income has risen by 27% from \$45,233 in 2010 to \$57,452 in 2019 [Figure 10. Median Household Income]. By comparison, the median household income of Cobb County was \$79,601 in 2019. Incomes are relatively evenly distributed between all income brackets, though the largest percentage (17.6%) makes between \$50,000 and \$74,999 [Figure 11. Income Distribution].

## Figure 11. Income Distribution

American Community Survey, 2018



## Table 1. Workplace Area Characteristics

LEHD Origin Destination Employment Statistics

NAICS Industry	# of Jobs	# of Total Jobs
1. Health Care and Social Assistance	14,859	22%
2. Administration and Support, Waste Management and Remediation	6,923	10%
3. Construction	6,079	9%
4. Public Administration	6,077	9%
5. Professional, Scientific, and Technical Services	5,340	8%
6. Wholesale Trade	4,965	7%
7. Retail Trade	4,124	6%
8. Management of Companies and Enterprises	3,617	5%
9. Manufacturing	3,181	5%
10. Accommodation and Food Services	3,156	5%

The largest industry in Marietta - Health Care and Social Assistance – provides almost a quarter of Marietta's jobs or 14,859 positions [Table 1. Workplace Area Characteristics]. The largest industry among the city's residents is also Health Care and Social Assistance, followed closely by Retail Trade [Table 2. Resident Area Characteristics].

## Table 2. Resident Area Characteristics

LEHD Origin Destination Employment Statistics

NAICS Industry	# of Jobs	# of Total Jobs
1. Health Care and Social Assistance	3,058	12.0%
2. Retail Trade	2,857	11.2%
3. Accommodation and Food Services	2,391	9.4%
4. Professional, Scientific, and Technical Services	2,386	9.4%
5. Administration and Support, Waste Management and Remediation	2,339	9.2%
6. Educational Services	1,689	6.6%
7. Manufacturing	1,430	5.6%
8. Wholesale Trade	1,389	5.5%
9. Finance and Insurance	1,347	5.3%
10. Construction	1,207	4.7%

# TRANSPORTATION TRENDS

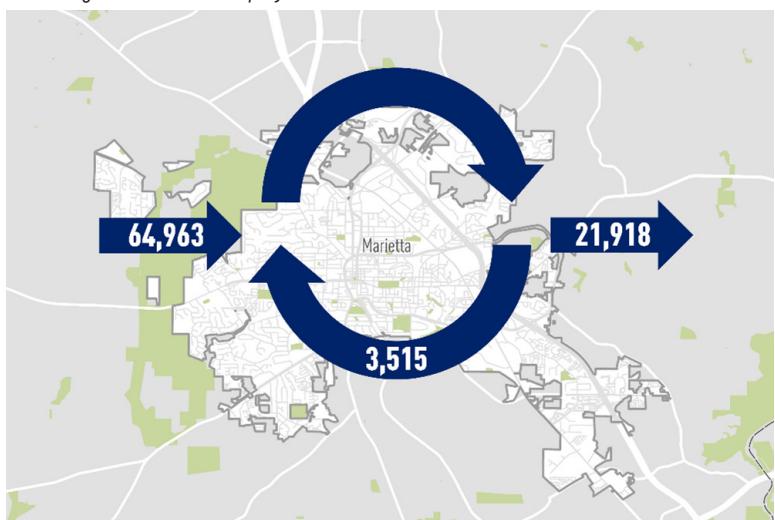
Almost 22,000 residents commute outside the city for work, primarily southeast toward Atlanta, while over 3,500 residents live and work in the city [Figure 12].

Traffic Flows and Map 3. Where Residents of Marietta Work]. 83% of Marietta's residents use a car to get to work each day. The vast majority of those drive alone, while about 8% carpool. 2% of residents use public transportation and 8% work from home [Figure 13. Mode of Transportation]. The highest percentage of residents (34%) travel 15-29 minutes to get to work [Figure 14. Commute Time].

*Note: This data does not reflect the influence of the pandemic on transportation.*

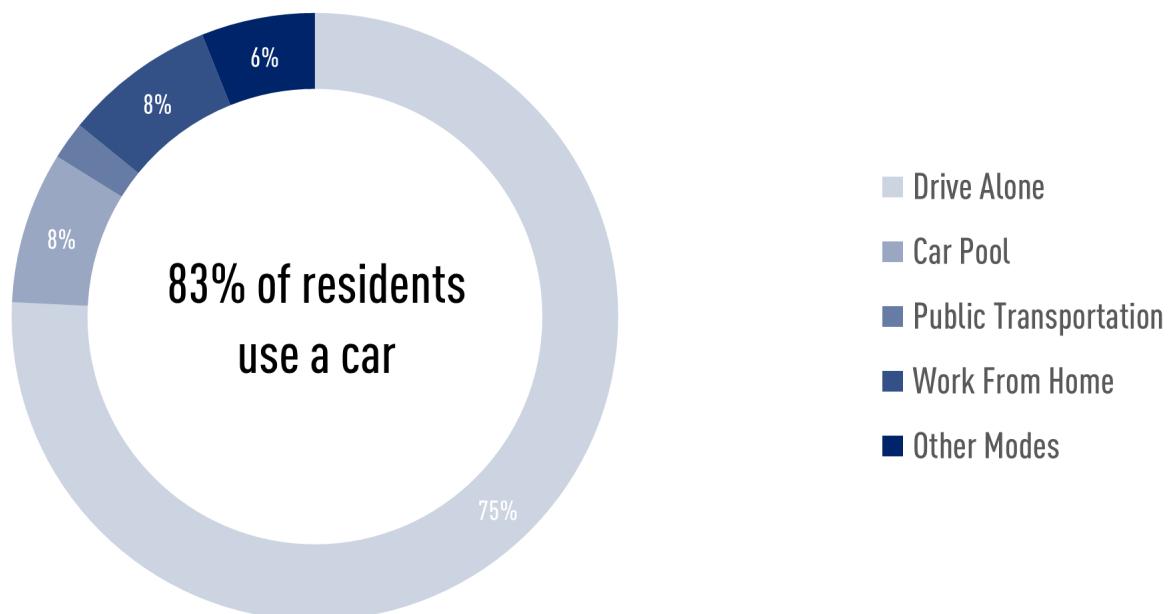
## Figure 12. Traffic Flows

LEHD Origin Destination Employment Statistics, 2018



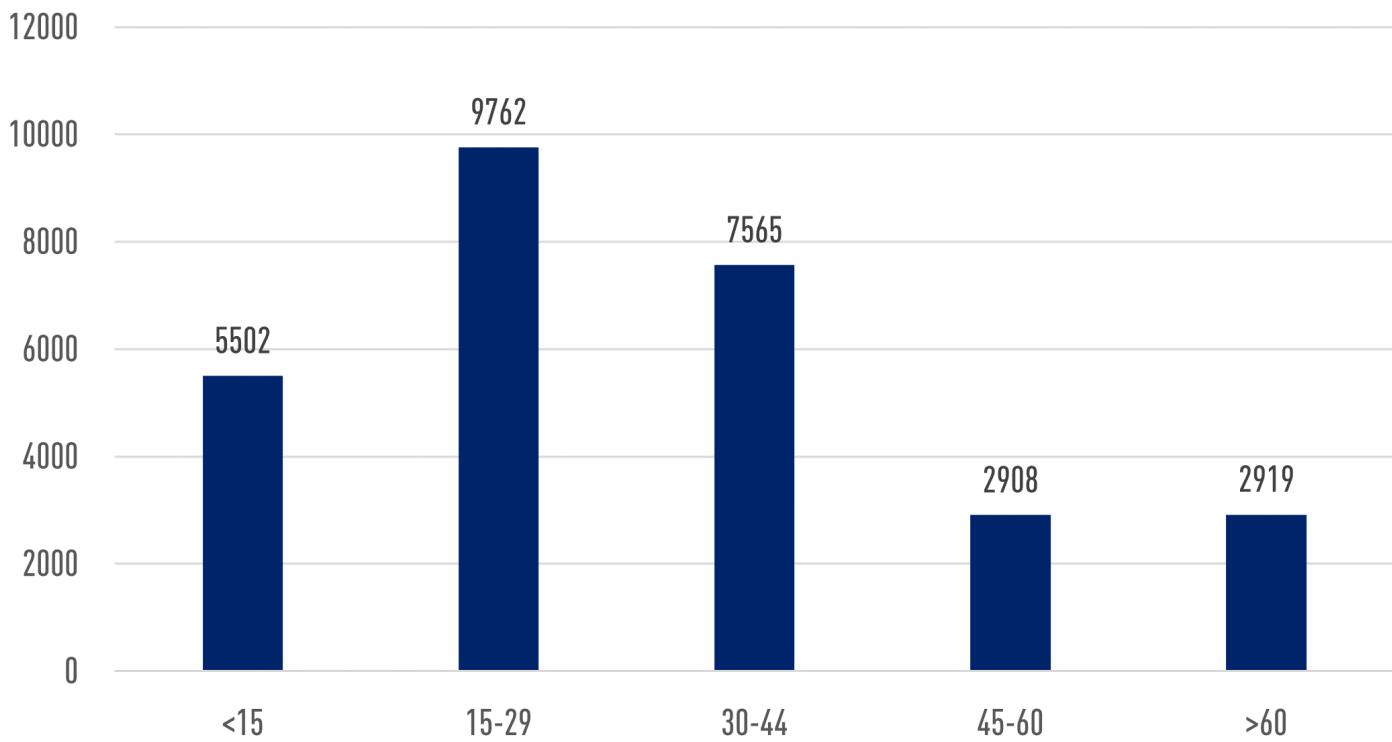
## Figure 13. Mode of Transportation

American Community Survey, 2019



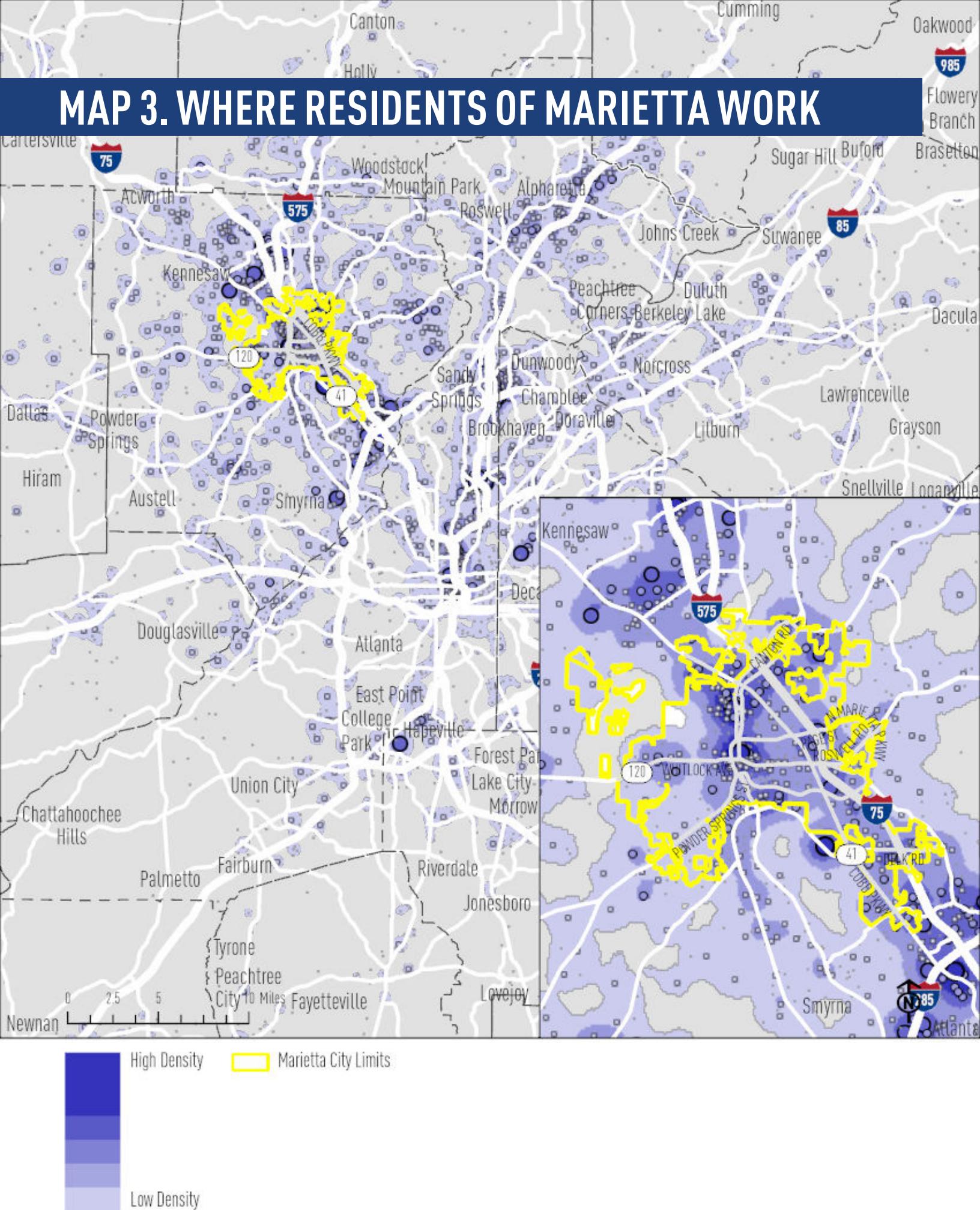
## Figure 14. Commute Time

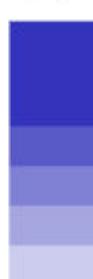
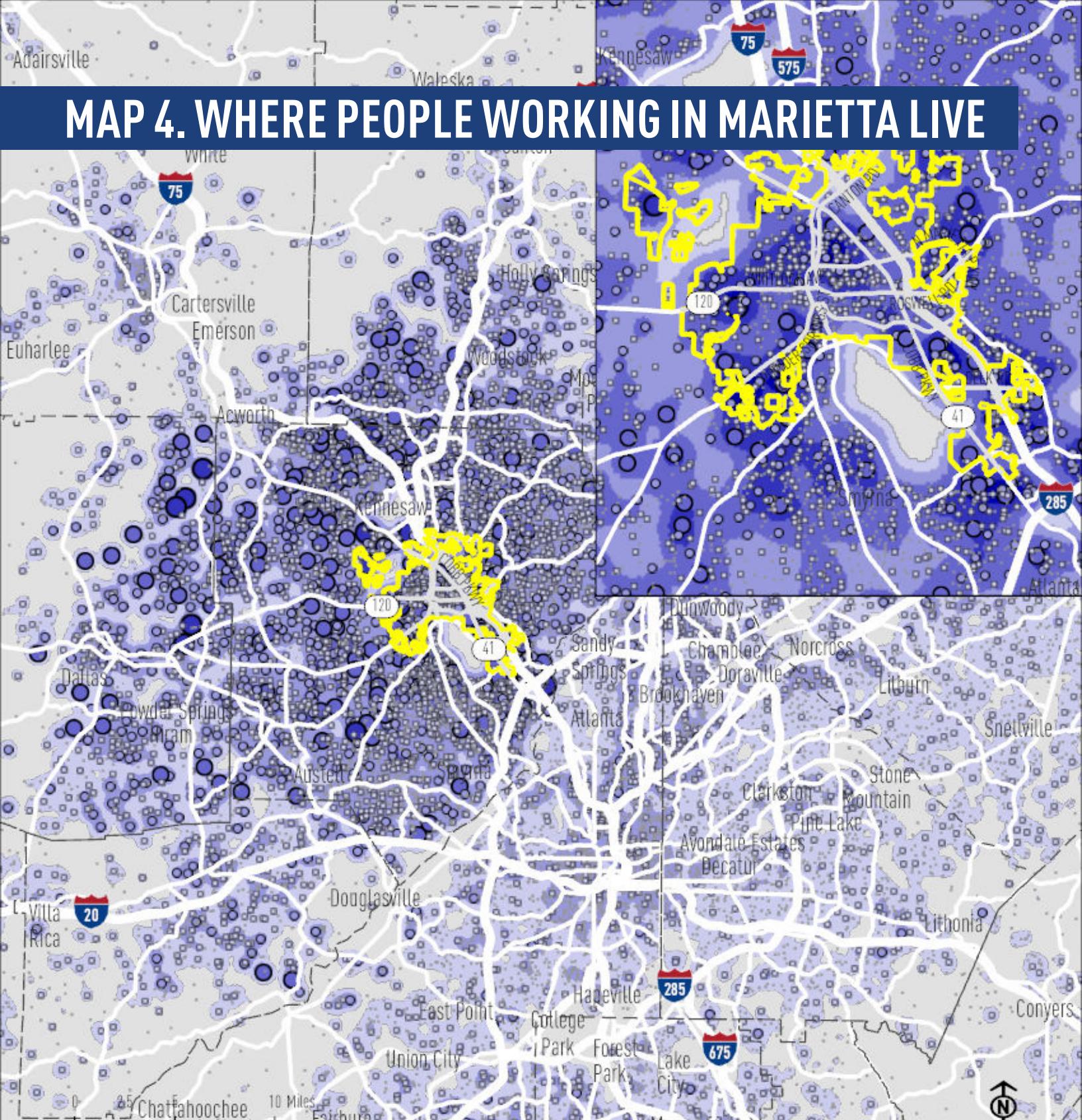
American Community Survey, 2019



Nearly 65,000 people commute into the city for work, nearly doubling the daytime population [Figure 12. Traffic Flows]. These individuals primarily live near city limits in all directions [Map 4. Where People Working in Marietta Live]. The darker colored areas in Map 4 represent higher

# MAP 3. WHERE RESIDENTS OF MARIETTA WORK





High Density

Marietta City Limits

Low Density

## CHAPTER 3

# COMMUNITY PARTICIPATION

Community Engagement Event at Marietta Square Farmers Market

# COMMUNITY PARTICIPATION

Between November 2021 and April 2022, an online survey was provided through Marietta's PublicInput webpage which included a Strength, Weakness, Opportunity, and Threat (SWOT) Analysis of a wide range of topics from natural and environmental resources to housing. Over **180 people** responded in total – the majority of respondents were 30-59 years old (65%), white (76%), female (67%), and homeowners (81%). Respondents described Marietta as a **charming small town in close proximity to Atlanta** with over half (60%) of respondents rating their quality of life in Marietta as "High" and only 2% rating it as "Low." However, several respondents also remarked that Marietta, like many cities and counties throughout the region, still struggles to support its low-income and immigrant communities. A **thriving downtown** and **good school system**, as well as its **ample historic buildings**, were cited as Marietta's top assets while a **lack of multimodal transportation options**, as well as a **lack of diverse retail and housing options downtown**, were listed as the most pressing challenges (see Appendix for full results).

A community engagement event was held in April 2022 at the Marietta Square Farmers Market to discuss the City's recreational resources, transportation infrastructure, and future development in greater detail. Over **80 people** provided insight into desired trail extensions, dangerous roadways and intersections, and potential locations for more affordable housing. Overwhelmingly, Marietta's need for **more walking and biking facilities** was shared (see Appendix for full results).

Finally, a 25-member steering committee comprised of residents and business owners, organizational representatives, and elected and volunteer officials was convened, and meetings held in January, February, and April 2022. A SWOT Analysis was conducted during which the committee was asked to identify the city's primary assets and challenges. The committee also reviewed and made amendments to the 2017 vision and goal statements.

*The results on pages 23-26 are the opinions of those who participated in the survey and community meetings and may not necessarily be reflective of the opinions of the city as a whole.*



CHAPTER 4

# NEEDS & OPPORTUNITIES



*Rottenwood Creek at Aviation Park*

# NEEDS & OPPORTUNITIES

## TOP 10

NEEDS & OPPORTUNITIES	GOAL
1. Increase multimodal transportation options	5.7
2. Encourage more diverse retail options downtown	2.1
3. Encourage more housing downtown	4.2
4. Improve gateways to downtown	1.6
5. Increase protection for historic buildings near downtown	2.5
6. Improve management of tree canopy	1.10
7. Reduce vehicular traffic	5.1-7
8. Increase vehicular traffic calming measures in residential areas	5.2-3
9. Encourage development of affordable and mixed-income housing	4.3
10. Encourage redevelopment of vacant or underutilized commercial property	2.2

### NATURAL & ENVIRONMENTAL RESOURCES

Unsurprisingly, **Kennesaw Mountain** was identified as one of the most significant natural and environmental resources.

**Rottenwood and Sope creeks** and their surrounding watersheds were identified and a concern over illegal dumping into Sope Creek shared. Finally, the **Glover-Wilder Tannery** and **West Dixie Park** were identified as areas that should be improved for recreational use.

### HISTORIC & CULTURAL RESOURCES

**Downtown** and **Kennesaw Avenue** were identified as having some of the most significant historic and cultural resources within the city. In addition, the **Cherokee Indian Trail Tree** and **Glover-Wilder Tannery**, as well as the **Marietta National Cemetery** and **Marietta Confederate Cemetery**, were identified as significant to Marietta's history. Finally, **Brumby Hall** and its associated **Gone with the Wind Museum** were also identified.

## FUTURE DEVELOPMENT

Respondents indicated a desire to see the majority of future development occur in the **area bound by Marietta Parkway to the north, south, and west and Interstate 75 to the east**, as well as within **Franklin Gateway**, along **Rottenwood Creek Trail**, and **adjacent to Powder Springs Street at the intersections of Garrison and Sandtown roads**. In addition, respondents identified the **area around Kennesaw State University and Life University** campuses as an opportunity to develop additional residential units for student housing. Finally, respondents indicated a desire to see the vacant or underutilized commercial buildings **along the length of Roswell Road that lies inside Marietta Parkway** redeveloped into residential units.

## TRANSPORTATION

The majority of respondents ranked traffic congestion (64%), pedestrian and bicycle safety (61%), and public transportation (69%) as "Poor" or "Below Average" with the majority of respondents ranking traffic safety (62%) as "Below Average" or "Adequate." Numerous areas throughout the city were identified as dangerous for pedestrians and/or bicyclists, primarily **adjacent to or near downtown to the north, east, and south**. Finally, respondents noted **vehicular speeding**, a **lack of sidewalks**, and **existing sidewalks that are not ADA compliant** as the chief reasons for these unsafe conditions.

## ECONOMIC DEVELOPMENT

66% of respondents primarily visit downtown to patronize restaurants – the remaining 34% are divided between Parks/Greenspace (8%), Entertainment/Nightlife (7%), Shopping (7%), Other (7%), Government Services (4%), and Business/Banking (1%). Respondents identified the **use of the Mountain to River Trail as a second frontage for restaurants and retail stores**, the **encouragement of live-work units (i.e., second floor residential units)**, and **infill development on parking lots or vacant or underutilized properties** as the primary improvements that need to be made to enhance downtown. Overwhelmingly, respondents indicated a need for **enhanced pedestrian and bicycle infrastructure** including **wider sidewalks, barriers between sidewalks and roadways, and crosswalks**.

## HOUSING

Respondents indicated a need for more **affordable housing** (55%) and **mixed-income housing** (50%). When asked to identify Marietta's most important housing need, a number of respondents indicated a desire to see younger residents attracted to the area and suggested additional residential units be provided through the development of apartment buildings and redevelopment of underutilized shopping centers. The need for **multigenerational and student housing** in walkable, mixed-use areas were also identified.

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A large, abstract metal sculpture titled 'Wave' by Corrina Sephora, located off McNeel Alley NW. The sculpture is composed of numerous dark, curved, and undulating metal plates that create a sense of motion and depth. It is set against a clear, bright blue sky. The sculpture's form is organic, resembling a wave or a cluster of leaves. The lighting highlights the metallic texture and the varying angles of the plates.

CHAPTER 5

# VISION & GOALS

*'Wave' by Corrina Sephora off McNeel Alley NW*

# VISION & GOALS

Marietta's vision and goals were developed in 2002 and updated from the 2017 plan with input from the public, city staff, and elected officials. The vision of the city guides the long-term goals and desired future the community wishes to see and provides a framework for the 2022-2026 Community Work Program activities. The vision statements and goals are outlined below.

## VISION 1

**We are a livable city in a great metropolitan area. We are a city of mixed-uses (live, learn, work, play) and diverse urban design that will become known as the "Marietta Look." We have a well-defined, vibrant downtown, and neighborhoods that mix residences, parks and greenspaces, and businesses.**

**Goal 1.1:** Design and build the "Marietta Look" that establishes and promotes a high-quality city brand.

**Goal 1.2:** Provide guidance to help developers understand the look we are trying to achieve.

**Goal 1.3:** Continue collaborative relationships with local centers of higher learning, particularly Chattahoochee Technical College, Kennesaw State University – Marietta Campus, and Life University.

**Goal 1.4:** Have vibrant centers that support retail, offices, entertainment, and residences.

**Goal 1.5:** Pursue appropriate signage throughout the city.

**Goal 1.6:** Establish aesthetically pleasing roads and gateways.

**Goal 1.7:** Continue to develop visuals that display what we want the future appearance of the city to be.

**Goal 1.8:** Continue quality zoning and development that will benefit generations to come.

**Goal 1.9:** Maintain high quality parks, both active and passive, while continuously adapting to the future needs and wants of the community.

**Goal 1.10:** Establish good and continuous tree coverage and canopy.

**Goal 1.11:** Ensure the zoning ordinance is updated to reflect best practices in zoning that promote positive economic development and quality growth.

**Goal 1.12:** Strive for code compliance in improving the appearance of the city.

## VISION 2

**We are a dynamic business center that has retail, offices, and environmentally friendly industry in appropriate places. We honor our past, preserve our history, and welcome the future, by embracing technology.**

**Goal 2.1:** Encourage a diverse and vibrant local economy that provides meaningful employment for our citizens.

**Goal 2.2:** Encourage the redevelopment of vacant or underutilized property, while strengthening and complementing viable neighborhoods and commercial areas and allowing a mixture of uses where appropriate.

**Goal 2.3:** Work with property owners and developers to make sure new development is well planned and harmonious with existing structures in appearance, including landscapes.

**Goal 2.4:** Encourage quality architecture and construction in development and redevelopment projects.

**Goal 2.5:** Work to continue the preservation of historically significant resources.

**Goal 2.6:** Partner with existing business and industry to encourage the retention and expansion of jobs.

**Goal 2.7:** Support community partners in developing the city's workforce in a way that meets the needs of existing and potential industry.

**Goal 2.8:** Attract business and industry that are compatible with and add value to the character and resources of the area.

**Goal 2.9:** Support road network connectivity in a way that encourages revitalization of areas in need.

**Goal 2.10:** Embrace new technology and cutting-edge practices to extend the highest level of service to residents and businesses.

**Goal 2.11:** Develop a business environment that attracts and cultivates a highly skilled workforce and technology-based industries.

**Goal 2.12:** Coordinate with Dobbins Air Reserve Base to help support missions and aerospace related jobs, services, and industries.

# VISION 3

**We are a city that cherishes culture and arts, and we are a tourist destination and a sports and entertainment center for the region.**

**Goal 3.1:** Become a significant destination for arts, sports, and entertainment.

**Goal 3.2:** Gain more public and private support for our local cultural and arts organizations.

**Goal 3.3:** Make public art part of the community streetscape.

**Goal 3.4:** Promote tourism.

**Goal 3.5:** Promote the downtown as a dining and entertainment destination.

**Goal 3.6:** Encourage programs for local artists.

**Goal 3.7:** Embrace the arts by incorporating public art in infrastructure, streetscapes, parks, sidewalks, bridges, parking areas, and open areas where possible.

**Goal 3.8:** Promote regional tournaments and youth events at the city's various sports complexes and facilities.

**Goal 3.9:** Market and leverage local entertainment venues as city attractions.

# VISION 4

**We offer housing for people of all ages, incomes, and ethnic backgrounds, so that generations of families can live within our city. We recognize the importance of homeownership, and our vision is that a majority of our residences will be owner-occupied.**

**Goal 4.1:** Strive for a majority of the city's homes to be owner-occupied.

**Goal 4.2:** Continue to encourage diverse housing options in the downtown area and encourage quality housing throughout the city.

**Goal 4.3:** Work with public and private partners to encourage the development of quality, multi-tiered housing at various price points for all members of our community.

**Goal 4.4:** Continue to educate residents and homebuyers to strengthen their ability to buy, retain, and maintain their homes.

**Goal 4.5:** Continue to work with the Marietta Housing Authority and other agencies to redevelop and revitalize the Franklin Gateway, Roswell Street, Allgood Road, Powder Springs Road, and Roswell Road/Cobb Parkway corridors as well as other areas of our city.

**Goal 4.6:** Ensure safe housing for all residents.

**Goal 4.7:** Continue to encourage the rehabilitation or removal of substandard rental properties throughout the city.

# VISION 5

**We are a hub of activity, where traffic, transit, and pedestrians move about easily and safely. In designing our transportation system, we place a high premium on the quality of life of our citizens.**

**Goal 5.1:** Enhance pedestrian crossings across major intersections.

**Goal 5.2:** Re-construct all existing roads greater than two-lanes using Complete Street\* standards. Where not practical, reconstruct all existing roads greater than two lanes as tree-lined streets.

**Goal 5.3:** Design all new roads greater than two-lanes using Complete Street\* standards, where possible.

**Goal 5.4:** Support the creation of a trolley bus system to operate in and around the city.

**Goal 5.5:** Support new downtown parking strategies to alleviate parking challenges, the design of which will be integrated with commercial development.

**Goal 5.6:** Continue to expand and connect the city's trail system in a way that fosters recreation opportunities and transportation alternatives, including linkages to neighboring trails and other points of interest.

**Goal 5.7:** Implement walkability, bicycle use, sidewalks, electric vehicles and carts, and safe crossings in its street designs, both private and public roads. Said implementation shall be included in public works projects, zoning, commercial usage, and residential usage, both owner occupied neighborhoods and multifamily neighborhoods.

\* According to the US Department of Transportation, Complete Streets are streets designed and operated to enable safe use and support mobility for all users. Those include people of all ages and abilities, regardless of whether they are travelling as drivers, pedestrians, bicyclists, or public transportation riders. Complete Streets approaches vary based on community context. They may address a wide range of elements, such as sidewalks, bicycle lanes, bus lanes, public transportation stops, crossing opportunities, median islands, accessible pedestrian signals, curb extensions, modified vehicle travel lanes, streetscape, and landscape treatments.

## VISION 6

**We are a place where citizens are positively involved in decision-making, through boards, community organizations, and community meetings. We will actively seek partnerships with other governments, businesses, philanthropic institutions, non-profit organizations, and educational institutions in building a high quality of life.**

**Goal 6.1:** Hold community wide meetings in which citizen input is actively received and considered.

**Goal 6.2:** Have active citizens' participation in planning processes.

**Goal 6.3:** Foster and utilize innovative forms of media and technology in order to provide efficiency, safety, and transparency to all residents, visitors, businesses, and employees.

**Goal 6.4:** Engage partners and stakeholder groups in efforts to collaborate and achieve common efforts.

## VISION 7

**We are a city committed to ethical behavior.**

**Goal 7.1:** Ensure that the Council maintains an effective code of ethical behavior.

**Goal 7.2:** Maintain a culture and reputation of ethical behavior throughout city departments, boards, commissions and authorities.

## VISION 8

**We are a city that provides a high-quality, healthy, and safe environment for our citizens and businesses.**

**Goal 8.1:** Build relationships with all facets of the community to promote safety and sustainable and healthy living.

**Goal 8.2:** Support the establishment of facilities and programs that enable healthy lifestyles.

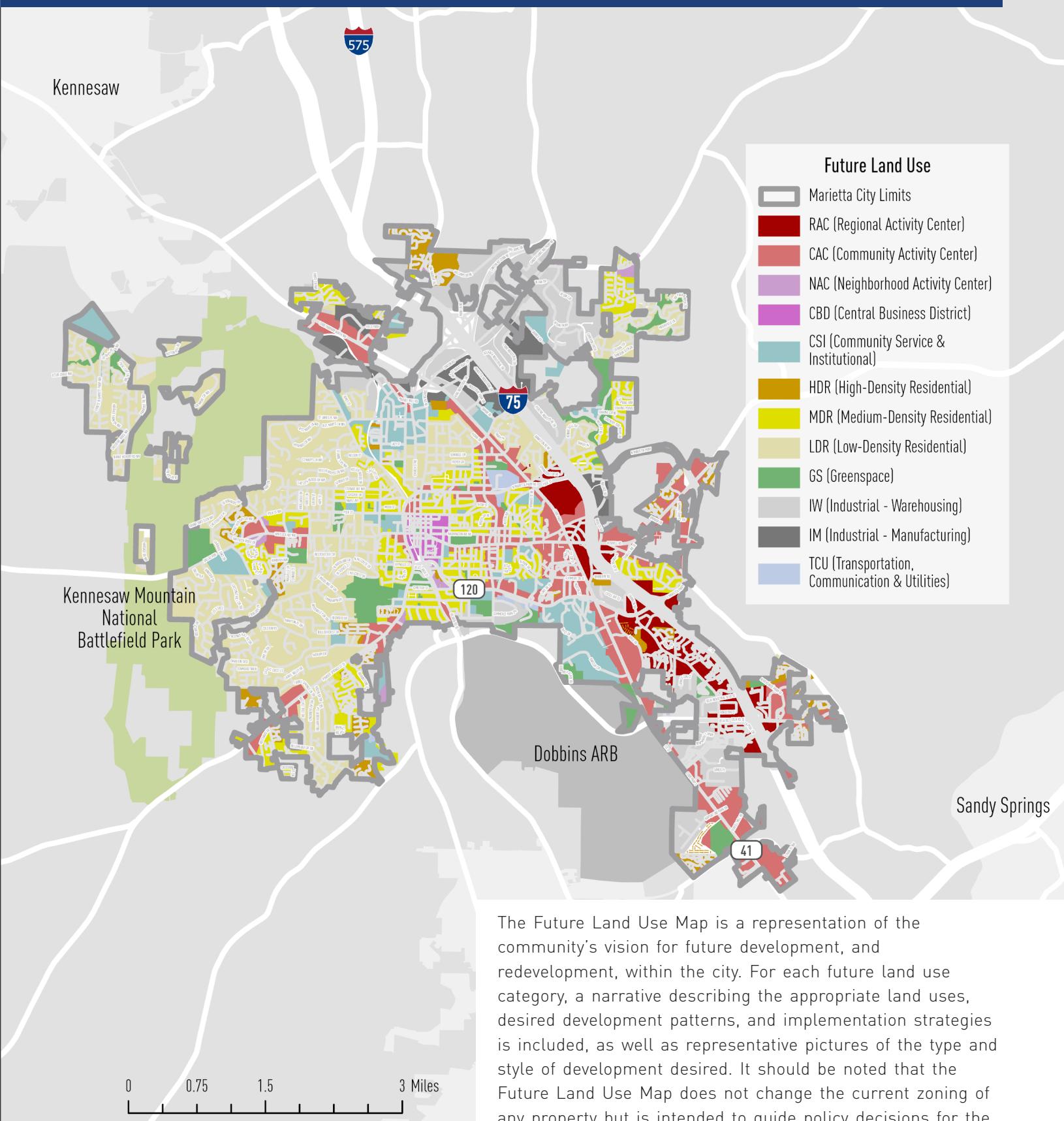
**Goal 8.3:** Continue to provide the highest quality of services to residents, businesses, and visitors.

CHAPTER 6

# LAND USE



# MAP 5. FUTURE LAND USE MAP



The Future Land Use Map is a representation of the community's vision for future development, and redevelopment, within the city. For each future land use category, a narrative describing the appropriate land uses, desired development patterns, and implementation strategies is included, as well as representative pictures of the type and style of development desired. It should be noted that the Future Land Use Map does not change the current zoning of any property but is intended to guide policy decisions for the next five years.

# RESIDENTIAL

## Development Proposals

Development proposals in all residential future land use categories shall be evaluated with respect to the guidelines listed below.

- All areas should feature multimodal routes (e.g., sidewalks, multiuse trails) to most community amenities.
- All residential areas should include adequate vehicular infrastructure and access from residences to commercial centers.
- All residential areas should contain pocket parks on previously vacant or undevelopable land.
- Proposals with lower residential densities shall be encouraged in areas that are currently developed at similar densities.
- Proposals with higher residential densities shall be encouraged in areas that are currently developed at similar densities and in areas where adequate public facilities and services can accommodate such densities.
- Proposals with higher densities compared to the surrounding community may at times be appropriate as transitions between existing communities and higher density or non-residential developments but should be located only in those areas with direct access to arterials or collectors in order to discourage neighborhood traffic intrusion and facilitate safe turning movements.
- New residential uses should be developed in a manner that helps protect the character of the surrounding area (e.g., high-quality design elements) while promoting a mixture of housing types and street design that supports traffic calming measures.

**SECONDARY LAND USES**  
Parks and Recreational Facilities  
Elementary Schools  
Libraries  
Community Centers

## LOW-DENSITY RESIDENTIAL (LDR)



The purpose of the Low-Density Residential category is to provide for areas that are suitable for low-density housing with densities of up to four (4) dwelling units per acre (excluding Planned Residential Developments). Single-family detached housing is the most appropriate type of development for this district. However, some small-scale neighborhood activity centers may be appropriate. Affordable and workforce housing is encouraged.

**PRIMARY LAND USES**  
Single Family Residential

### COMPATIBLE ZONING DISTRICTS

R1, R2, R3, R4, & PRD-SF

Stable Low-Density Residential Districts should be protected from encroachment of higher density or high intensity uses. In addition, the conversion of single-family structures into multi-family structures should be strongly discouraged. Existing single-family structures should be preserved, rehabilitated, or replaced while duplexes and triplexes should be converted into single-family detached housing. Compatible zoning districts include R1, R2, R3, R4, and PRD-SF.

**Marietta has four locally designated historic districts: Downtown, Kennesaw Avenue, Church/Cherokee Streets, and Forest Hills. New development within these districts should be architecturally compatible with surrounding residential structures.**



## MEDIUM-DENSITY RESIDENTIAL (MDR)



Hedges Street

The purpose of the Medium-Density Residential category is to provide for areas that are suitable for medium-density housing with densities ranging from five (5) to eight (8) dwelling units per acre (excluding Planned Residential Developments). This could include examples such as single-family detached housing, clustered housing, and/or town homes. Affordable and workforce housing is encouraged.

Medium-Density Residential districts are relatively compact areas within larger neighborhoods and should be located around and near more-intensively developed areas. The largest-scale, highest-density housing allowed in this district should be located in close proximity to a commercial node. This should also contain a transition to smaller-scale housing and lower density buildings as the distance from the center increases. Compatible zonings include RA-4, RA-6, RA-8, PRD-SF, and PRD-MF.

### COMPATIBLE ZONING DISTRICTS

RA-4, RA-6, RA-8, PRD-SF, & PRD-MF

### PRIMARY LAND USES

Single and Multi-Family Residential

## HIGH-DENSITY RESIDENTIAL (HDR)



Laurel Hills Preserve Apartments

The purpose of the High-Density Residential category is to provide for areas that are suitable for high-density housing with densities typically ranging from nine (9) to twelve (12) dwelling units per acre (excluding Planned Residential Developments). These are areas where apartments, condominiums, and townhomes are appropriate. Affordable and workforce housing is encouraged.

**PRIMARY LAND USES**  
Single and Multi-Family Residential  
Public Transportation Facilities

High-density Residential Districts are relatively compact areas located adjacent to activity center, employment centers, and mixed-use buildings.

This should also contain a transition to smaller scale housing and lower density buildings as the distance from the center increases. Densities exceeding 12 units/acre may be allowed in the PRD-MF zoning category provided that there are specific architectural controls, the development contains a specified percentage of owner-occupied units, a homeowner's association is created to

ensure upkeep of owner units, and it is located in an area where it will not negatively impact a single-family residential development. Compatible zonings include RM8, RM-10, RM-12, PRD-MF, and MXD. Development proposals shall be evaluated with respect to the additional guidelines listed below.

- Proposals should coordinate with CobbLinc on the establishment of additional routes and/or bus stops where appropriate.
- Proposals should utilize the redevelopment of existing apartment complexes where appropriate.

**The City Center South Renaissance area is in close proximity to Downtown Marietta and provides the opportunity to expand the influence of Marietta Square by operating as a day and evening activity center.**

# COMMERCIAL

## Development Proposals

Development proposals in all residential future land use categories shall be evaluated with respect to the guidelines listed below.

- All areas should feature multimodal routes (e.g., sidewalks, multiuse trails) to most community amenities.
- Proposals should utilize the redevelopment of existing NACs, CACs, and RACs, rehabilitation of existing buildings, and infill development replacing vehicular infrastructure with multimodal infrastructure where appropriate.
- Proposals should include signage, lighting, and landscaping that enhance the quality of the development and character of the surrounding area.
- Proposals should include protection measures to ensure existing residents are not adversely impacted.
- Each NAC, CAC, and RAC should have a distinct “sense of place” representing that of the neighborhood(s) or community(ies) it serves and differentiating it from other areas of the city.
- New NACs, CACs, RACs, and commercial uses should be developed in a manner that helps protect and enhance the character of the surrounding area and region, including the use of high-quality design elements and site design and compatible architectural styles.



## NEIGHBORHOOD ACTIVITY CENTER (NAC)



*Clocktower Village, Professional Suites*

### PRIMARY LAND USES

Single and Multi-Family Residential  
Low-Intensity Office & Commercial

Mixed Use

Walking & Biking Facilities

The purpose of the Neighborhood Activity Center category is to provide for areas that can meet the retail and service needs of adjacent neighborhoods and communities. These are small-scale office and commercial establishments that contain buildings less than 10,000 square feet in size.

Some residential may exist in the form of single-family homes in transitional areas. Limited residential opportunities may be provided in a mixed-use development or as senior living facilities. Neighborhood Activity Centers should be primarily located at the intersection of collector roads and on the edge of residential districts so that they form a buffer between residents and the thoroughfare. Compatible zonings include NRC, OIT, PCD, and MXD.

**COMPATIBLE ZONING DISTRICTS**  
NRC, OIT, PCD, & MXD

## COMMUNITY ACTIVITY CENTER (CAC)



The purpose of the Community Activity Center category is to provide for areas that can meet the retail and service needs of several neighborhoods and communities. These are areas that provide a wide range of goods and services, including office and commercial establishments, which are appropriately located throughout the city. Limited residential opportunities may be provided along major commercial corridors and in a mixed-use traditional neighborhood development or "new urbanism" community served by transit.

### COMPATIBLE ZONING DISTRICTS

CRC, LRO, OI, OS, PCD, & MXD

Community Activity Centers should be primarily located along or near the intersections of major collectors and arterials or near freeway interchanges. Compatible zonings include CRC, LRO, OI, OS, PCD, and MXD.

### PRIMARY LAND USES

Low & Medium Intensity Office & Commercial Walking & Biking Facilities Mixed Use

The South Marietta Parkway area is located west of Cobb Parkway on the north side of South Marietta Parkway to Fairground Street and provides the opportunity to redevelop strip centers served almost exclusively by vehicular infrastructure.

## REGIONAL ACTIVITY CENTER (RAC)

The purpose of the Regional Activity Center category is to provide for areas that can support medium and high intensity office and commercial development serving regional markets and trade areas. Some residential may exist in the form of single-family homes along Interstate 75. Limited residential opportunities may be provided in mixed-use developments with the residential areas separated from surrounding corridors. Transit Oriented Developments are appropriate near mass transit stations. These districts are generally located along major arterials, freeway interchanges, and along high-capacity mass transit routes. Compatible zonings include RRC, OHR, RHR, PCD, and MXD.

### PRIMARY LAND USES

Medium & High Intensity Office & Commercial, Mixed Use, Walking & Biking Facilities, Transit Facilities

### COMPATIBLE ZONING DISTRICTS

RRC, OHR, RHR, PCD, & MXD

The Franklin Gateway area addresses the need for a targeted restructuring of the land use patterns along Franklin Road that began with the passing of a redevelopment bond in 2013 and the establishment of the Gateway Marietta CID in 2014.



The Powder Springs Gateway area addresses the need for new investment and major redevelopment in a declining gateway into Downtown Marietta and envisions a new neighborhood center at Powder Springs Street and Sandtown Road.

# COMMERCIAL

## CENTRAL BUSINESS DISTRICT (CBD)



### PRIMARY LAND USES

Medium & High Intensity Office,  
Commercial, & Institutional  
Multi-Family Residential  
Walking & Biking Facilities

### *N Park Square*      *Alley between W Park Square & McNeet Alley*

The purpose of the Central Business District category is to reinforce the unique role and character of Downtown Marietta. Downtown should contain a mixture of residential and non-residential activity with non-residential activities continuing to be the primary focus of the area. The commercial, office, and civic uses that predominate on the square are an important factor in the area's strong sense-of place. New residential uses should be incorporated so that they are complimentary to these uses.

Compatible zonings include CBD and MXD. Development proposals shall be evaluated with respect to the additional guidelines listed below.

- Proposals should maintain the vehicular grid system.
- Proposals must be in compliance with the Historic Board of Review (HBR) guidelines.
- Proposals should be diverse, though compatible in use and appearance with existing development in the CBD.
- New residential uses should be located above the ground level floor so as not to distract from or compete with street activity.



### COMPATIBLE ZONING DISTRICTS

CBD & MXD

# MIXED-USE DEVELOPMENTS

Mixed-use developments in any future land use category should be consistent with a set of predetermined standards in order to provide a pedestrian-friendly environment that is urban in nature. Some of the basic characteristics of these developments should include:

- Well-designed buildings placed close to the sidewalk and street.
- Parking located primarily behind the building, underground, or in structured parking. Parking may also be appropriate in the side yards of developments if there is sufficient screening to completely obscure the view of parked cars from people on the sidewalks. On-street parking should also be allowed where there is sufficient right-of-way and where it is appropriate for the type of roadway.
- Buildings should be more than one-story in height.
- Pedestrian-oriented amenities, such as decorative paving, human scale street lighting, plazas, benches, and landscaping should be provided.
- In districts where there are separations between the residential and commercial buildings within the development, it is appropriate to have the non-residential buildings near the main collector or arterial streets. This will preserve the residential areas for the interior part of the development, thus providing a level of comfort for the residents.
- In areas where a mixed-use building is constructed, the ground floor of the development should be dedicated to non-residential uses, while the upper floors can contain a mix of uses as appropriate.
- The residential density and non-residential intensity of the development should be determined through a neighborhood plan or master plan. If no special area plan is in place for the district then the mix of housing should be determined on a site-by-site basis.
- Residential uses should focus on owner-occupied housing. The districts should determine the appropriate mix of multi-family and single-family housing through a neighborhood plan or master plan.

- If no special area plan is in place for the district, then the mix of housing should be determined on a site-by-site basis.
- Mixed-use developments adjacent to stable residential neighborhoods should provide appropriate buffers and screening to ensure the desirability and viability of the surrounding community, yet remain connected to existing neighborhoods through sidewalks or trails.

## Development Proposals

Development proposals shall be evaluated with respect to the guidelines listed below.

- All areas should feature multimodal routes (e.g., sidewalks, multiuse trails) to most community amenities.
- Proposals should utilize the rehabilitation of existing single-family homes where appropriate.
- Proposals should utilize the rehabilitation of historic properties where appropriate.
- Proposals should utilize the rehabilitation of existing buildings and infill development where appropriate.
- Proposals should utilize façade improvements to existing buildings.
- Proposals should include signage, lighting, landscaping, and site design that enhance the quality of the development and soften views of buildings and parking lots.
- Proposals should incorporate post-secondary educational institutions where appropriate.
- Proposals should utilize the Renaissance District brand where appropriate.
- All residential areas should contain pocket parks on previously vacant or undevelopable land.
- New uses should be developed in a manner that helps protect the character of the surrounding area, including use of high-quality design elements.
- New office and commercial uses should be developed around walkable cores.
- New mixed-use should be developed in a manner that helps protect the character of the surrounding area, including appropriate buffers adjacent to stable residential.

# INDUSTRIAL

## Development Proposals

Development proposals in all industrial future land use categories shall be evaluated with respect to the guidelines listed below.

- Proposals should utilize the redevelopment of existing buildings when appropriate.
- Proposals should include signage, lighting, landscaping, and site design that enhance the quality of the development and soften and shield views of buildings, parking lots, and loading docks.
- New uses should be assessed for environmental impact and impact mitigation.

## INDUSTRIAL - MANUFACTURING (IM)



The purpose of the Industrial – Manufacturing category is to provide areas that can support light and heavy manufacturing uses, which may create by-products, i.e. fumes, noise, etc., that are known to negatively impact adjacent uses. It is important to protect IM districts from encroachment of residential uses and the rezoning of IM properties to any residential designation is highly discouraged. IM should be located on large lots where there is sufficient access to Interstate 75 and/or heavy rail. IM should not be located immediately adjacent to residential areas. Compatible zonings include HI and PID.

**PRIMARY LAND USES**  
Light & Heavy Manufacturing

**COMPATIBLE ZONING DISTRICTS**  
HI & PID

## INDUSTRIAL - WAREHOUSING (IW)



*West Oak Business Park*

The purpose of the Industrial – Warehousing category is to provide for areas that can support office, research, warehousing, and light manufacturing and the vehicular traffic associated with such uses. It is important to protect IW districts from encroachment of residential uses and the rezoning of IW properties to any residential designation is highly discouraged. IW should be located where there is sufficient access to major arterials and Interstate 75 and/or heavy rail. IW should not be located immediately adjacent to residential areas.

Compatible zonings include LI, OS, and PID.

**PRIMARY LAND USES**  
Office  
Research  
Warehousing  
Light Manufacturing

**COMPATIBLE ZONING DISTRICTS**  
LI, OS, & PID

# GREENSPACE

The purpose of the Greenspace (GS) category is to identify existing greenspace, to reserve areas suitable for the expansion of existing or establishment of new greenspace, and to protect environmentally sensitive lands.

Currently, no zoning category exists for such a future land use. Guidelines for consideration in the establishment, expansion, or maintenance of these types of sites are listed below.

- All areas should feature multimodal routes (e.g., sidewalks, multiuse trails) to nearby neighborhoods, schools, and community amenities, as well as between GS areas.
- Undeveloped areas not suitable for development should be used for GS areas.
- Existing public parks should be maintained, improved, or expanded where applicable.
- New public parks should be developed in areas that are accessible from nearby residential neighborhoods.
- Scale and use of public parks should be compatible with the surrounding area.
- Environmentally sensitive lands such as waterways, wetlands, and floodplains and existing or potential wildlife habitat such as large tracts of undisturbed land, large stands of old growth timber, or floodplains and stream buffers should be reserved for conservation use.

## PRIMARY LAND USES

Passive & Active Recreation  
Walking & Biking Facilities  
Conservation



*Rottenwood Creek at Aviation Park*

# INSTITUTIONAL

## Development Proposals

Development proposals shall be evaluated with respect to the guidelines listed below.

- All areas should feature multimodal routes (e.g., sidewalks, multiuse trails) to most community amenities.
- Proposals should utilize the rehabilitation of historic properties.
- Proposals should utilize the redevelopment of existing buildings.
- Proposals should include protection measures to ensure the character and integrity of the Church/Cherokee Historic District is preserved where appropriate.
- Proposals for student housing should be in close proximity to at least one of the post-secondary educational institutions' facilities.
- Proposals should include adequate vehicular infrastructure and access from post-secondary educational institution facilities to community amenities where appropriate.
- New uses should be developed in a manner that helps protect the character of the surrounding area, including use of high-quality design elements and compatible architectural styles.



**Marietta is served by Wellstar Kennestone Hospital, a regional hospital with a Level II Trauma Center. Recent construction quadrupled the size of the emergency room.**

## COMMUNITY SERVICE & INSTITUTIONAL (CSI)



*Kennesaw State University*

The purpose of the Community Service & Institutional category is to provide for institutional land uses such as governmental building complexes, police and fire stations, schools, churches, post offices, hospitals, etc. Primary uses should be oriented toward the provision of public, quasi-public, or non-profit facilities and services. Limited commercial opportunities may be provided to serve the needs of the immediate area. Residential opportunities may be provided in mixed-use developments or as senior living facilities, special needs housing, or student housing. CSI is primarily located near Downtown with other pockets throughout the city.

### PRIMARY LAND USES

Multi-family Residential  
Institutional  
Low & Medium Intensity Office & Commercial  
Walking & Biking Facilities  
Transit Facilities

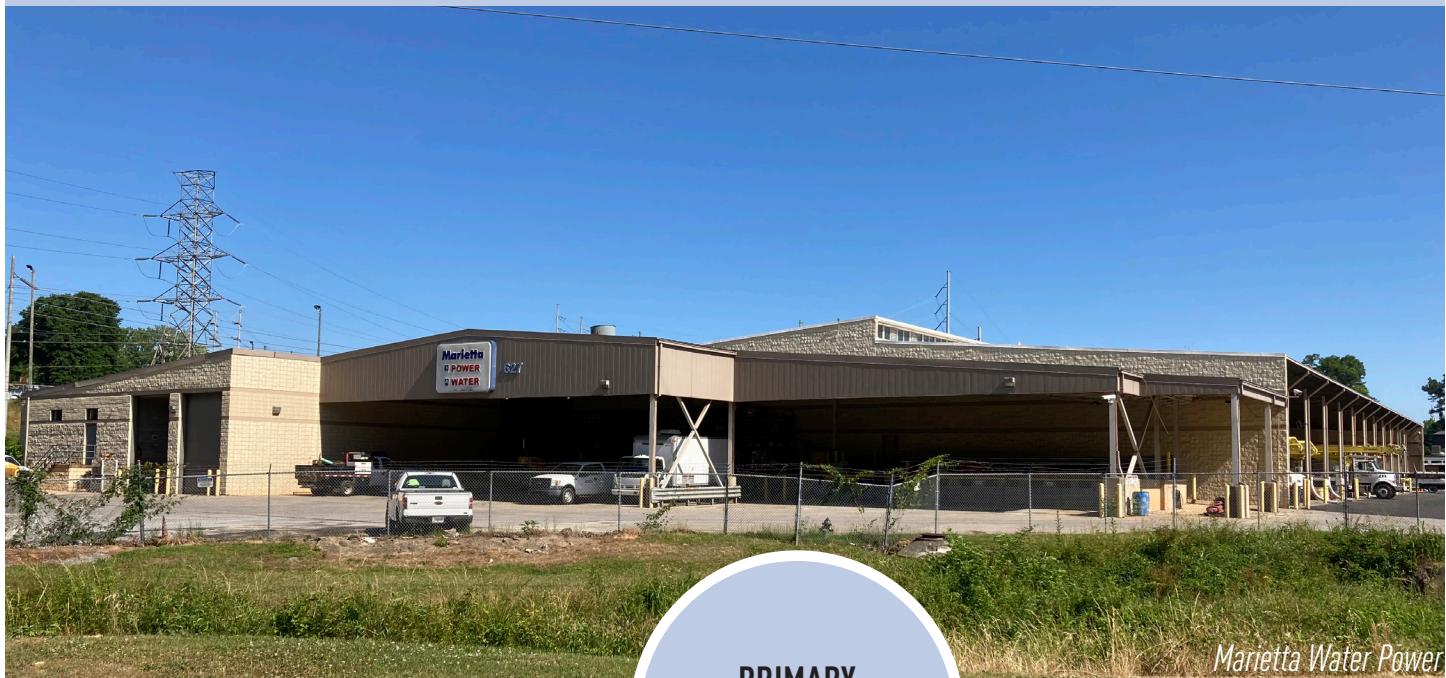
### COMPATIBLE ZONING DISTRICTS

OI, OIT, & MXD

Compatible zonings include OI, OIT, and MXD.

# UTILITY

## TRANSPORTATION, COMMUNICATION & UTILITIES (TCU)



*Marietta Water Power*

The purpose of the Transportation, Communication & Utilities category is to provide for airports, rail and transit facilities, power substations, radio and television transmission facilities, and other utility land uses. Primary uses within this district should be oriented toward the provision of public and quasi-public infrastructure and facilities. Compatible zonings include LI, HI, and PID.

**COMPATIBLE ZONING**  
**DISTRICTS**  
OI, OIT, & MXD

**PRIMARY  
LAND USES**  
Utilities



*Marietta Water Power*

CHAPTER 7

# COMMUNITY WORK PROGRAM



**Kentucky  
Fried Chicken**

**KFC**

**WORLD**

*The Big Chicken*



# REPORT OF ACCOMPLISHMENTS 2017-2021

Project	Status	Notes
<b>Natural Resources</b>		
Develop a Self-Guided Educational Tree Walk	CANCELED	Marietta Tree Keepers are hosting guided tours.
<b>Community Facilities</b>		
Elizabeth Porter Park Project	COMPLETE	Completed August 2018.
Flournoy Park Improvements	COMPLETE	Completed in 2021.
Glover Park (The Square) Improvements (Renovate Landscaping)	COMPLETE	Completed in 2020.
West Dixie Park Improvements	POSTPONED	On hold. Requires additional funding.
Wildwood Park Improvements	UNDERWAY	Awaiting approval of a LWCF grant to begin construction of a disc golf course, parking lot renovation and expansion, water line extensions to the park for the installation of a restroom and drinking fountains, and ADA improvements to provide access to the off-leash area.
Begin Parks Master Plan Update	CANCELED	Not a priority at this time.
Acquire an Electronic Parks and Facilities Asset Management System	CANCELED	No longer a priority.
Construct Fire Station 56	COMPLETE	Completed 2019.
Construct Public Safety Training Facility	COMPLETE	Completed 2019.
Fleet Maintenance Facility Upgrade	COMPLETE	Completed 2021.
Acquire 22 New Police Vehicles	COMPLETE	21 vehicles acquired; 4 additional ones approved for 2022 but not yet encumbered, for a total of 25.
Completion of primary underground electric service on Powder Springs Rd. in conjunction with the SPLOST project improvement from Sandtown Rd. back to the Square	UNDERWAY	All new installation work has been completed. Awaiting telecom companies to finish their work and new lights to be installed in order to complete the final removal of the old poles.
Completion of primary underground electric service on Franklin Gateway from the South Marietta Loop to Delk in conjunction with a SPLOST project	UNDERWAY	Project completed from the South Loop to the Rottenwood Creek Bridge. Some of the southern section is still awaiting telecom conversion. The rest of the job, from the bridge to Delk, has a delayed priority per Public Works.
<b>Housing</b>		
Modify regulations as they pertain to group homes and assisted living facilities; Strengthen definitions to distinguish between large and small developments	COMPLETE	Completed 2021.

# REPORT OF ACCOMPLISHMENTS 2017-2021

Project	Status	Notes
<b>Economic Development</b>		
Update a Vacant Business Space and Underdeveloped Properties Inventory	COMPLETE	See CWP Item #T.15.
Develop a business survey that assess services provided by the city for location/expansion	COMPLETE	
Tourism Financial Impact Analysis	CANCELED	No longer a priority of the Marietta Welcome Center.
Prepare an inventory of sites to expand arts and entertainment service clusters	COMPLETE	Completed in 2018.
Develop a Business Resource Guide	COMPLETE	Completed 2019.
Prepare an inventory of industrial sites to understand current capacity	COMPLETE	Completed 2018.
Prepare assessment of economic development partnership opportunities with Dobbins ARB strategic planning	COMPLETE	On-going activity.
Develop a marketing package that jointly promotes Marietta's sports venues with its entertainment destinations.	COMPLETE	Marketing package update set for 2022-2023.
<b>Land Use</b>		
Amend the lists of permitted uses by zoning district	POSTPONED	Broaden to incorporate overhaul of entire Zoning Ordinance.
Establish design guidelines for parking lots and parking decks to ensure an aesthetic appearance and to minimize light pollution	CANCELED	No longer a priority.
Create an Urban Village Commercial District	CANCELED	No longer a priority.
Prepare Marietta-specific educational and outreach materials for military compatibility in coordination with Cobb County and Dobbins ARB	CANCELED	Activity of Dobbins ARB.
Establish formal development review and notification protocols with Dobbins ARB in compliance with state laws	COMPLETE	
Prepare evaluation of land use within military Accident Potential Zones (APZ) in coordination with Dobbins ARB and Cobb County	COMPLETE	On-going activity on an as-needed basis.
5-Year Update of MU2 LCI	COMPLETE	Completed 2018.
Develop MU2 Overlay District	CANCELED	No longer a priority.
Franklin-Delk LCI 5-Year Update	COMPLETE	Completed 2017.
Envision LCI Update	COMPLETE	Completed 2019.

# REPORT OF ACCOMPLISHMENTS 2017-2021

Project	Status	Notes
<b>Transportation</b>		
Complete construction of Kennesaw Mountain to Chattahoochee Multi-Use Trail	COMPLETE	Completed in 2018.
Construct Atlanta Street northbound through lanes (Waterman – Waverly Way)	UNDERWAY	Concept plan being developed; no funding yet identified for construction.
Complete construction of S. Marietta Parkway @ Atlanta Street Intersection Improvement	CANCELED	Project defunded; changed to gateway project that's currently in concept phase.
Construct additional median, turn lanes, and sidewalks along Fairground Street (Between N. Marietta Pkwy. and S. Marietta Pkwy.)	UNDERWAY	Project broken down into smaller phases; portions underway.
Support the Northwest Transit Corridor Study	COMPLETE	Study completed.
Design and construct Cherokee Street @ Cherry/Canton Rd. Intersection Improvements	POSTPONED	Combined with new Cherokee Street Widening Project.
Complete construction of Cobb Parkway @ N. Marietta Parkway Intersection Improvement	COMPLETE	
Complete construction of Roswell Rd. @ Cobb Parkway Intersection Improvement	COMPLETE	
Construct Roswell Street 4-Lane Gap Completion (Lakewood – Olive)	POSTPONED	Delayed due to ROW issues.
Design and construct Roswell Street Improvements, Barnes to Victory	UNDERWAY	Currently in concept design phase.
Complete Roswell Street Improvements, Victory to Dodd	COMPLETE	
Construct roundabout at Mountain View and Polk Street	CANCELED	Project scope changed to intersection improvement instead of roundabout.
Complete construction of traffic Calming at 5 intersections (non-textured pavement treatment)	COMPLETE	
Complete construction of Fairground St. Improvements B – from Haley St. to Gene Atkins Alley. Sidewalks, median, and streetscape improvements	UNDERWAY	Construction start date has been pushed out; project has been designed.
Complete construction of Franklin Gateway Improvements A – from Twinbrooks to Los Colonis Apts. Median and streetscape improvements (CO-410)	COMPLETE	
Construct Powder Springs Street – S. Marietta Parkway to Sandtown Rd. Streetscape Improvements	UNDERWAY	Under construction.
Complete Atherton Square revitalization TE project	COMPLETE	
Construct Mountain to River Trail – W. Atlanta Street @ E. Dixie Ave. – Fairground Street @ Civic Center	COMPLETE	
Construct Cemetery Trail TE Project	COMPLETE	

# REPORT OF ACCOMPLISHMENTS 2017-2021

Project	Status	Notes
<b>Transportation (continued)</b>		
Design and Construct West Park Square Sidewalk Improvements	COMPLETE	
Design and Construct East Park Square Sidewalk Improvements	CANCELED	No longer a priority.
Design and Construct South Park Square Sidewalk Improvements	COMPLETE	
Rottenwood Creek Trail Phase I (Alumni Drive – Franklin Gateway) ROW Acquisition and Construction	UNDERWAY	ROW in progress to be completed in 2022; Construction funding applied for; Construction to begin 2023.
Rottenwood Creek Trail Phase II (Franklin Gateway – Terrell Mill) Engineering and Design	UNDERWAY	Concept approved by GDOT, but shelved for future funding.
Design and Construct Burnt Hickory Multi Use Trail (Old Mountain – Whitlock).	UNDERWAY	Construction underway.
Design and Construct Franklin Gateway Bridge Replacement and Elevation over Rottenwood Creek	POSTPONED	Pushed to SPLOST 2022.
Design and construct Kennesaw Ave. Streetscape Improvements	UNDERWAY	Portion of Kennesaw Ave. completed in 2021.

# COMMUNITY WORK PROGRAM 2022-2026

Project	2022	2023	2024	2025	2026	Responsible Party	Cost Estimate	Funding
<b>Community Facilities</b>								
West Dixie Park Improvements		X				Parks and Recreation	\$60,000.00	2009 Parks Bond
Wildwood Park Improvements		X				Parks and Recreation	\$300,000.00	LWCF, 2009 Parks Bond
Construct Skatepark	X					Parks and Recreation	\$1,500,000.00	2022 SPLOST, Cobb County
Burruss Park Bicycle Improvements				X		Parks and Recreation	TBD	2009 Parks Bond
Install primary underground electric service on Franklin Gateway (S. Marietta Parkway – Delk Road)		X				BLW	TBD	TBD
Sugar Hill Water Tank Replacement		X				Marietta Water	\$6,500,000.00	Water Department Funds; SPLOST; ARPA
Upper ER Sewer Main Replacement			X			Marietta Water	\$3,500,000.00	Marietta Water Capital Funds; Grant Funding
Lower ER Sewer Main Replacement					X	Marietta Water	\$15,000,000.00	Marietta Water Capital Funds; Grant Funding
Rottenwood Sewer Interceptor				X		Marietta Water	\$6,000,000.00	Marietta Water Capital Funds; Grant Funding
East Dixie Transmission Main		X				Marietta Water	\$1,800,000.00	Marietta Water Capital Funds; Grant Funding
Public Safety Vehicles (25 police vehicles, 2 fire pumper)		X				Police; Fire	\$2,279,554.00	2022 SPLOST
Public Safety Training Facilities/Equipment	X					Police; Fire	\$2,279,554.07	2022 SPLOST
Cap and Redevelop Merritt Road Landfill for Recreational Use			X			Parks and Recreation; Public Works	TBD	2022 SPLOST, GOSP
<b>Housing</b>								
Explore options for development of workforce housing	X					Community Development	Staff Time	CDBG
Expand and solidify partnerships for affordable housing		X				Community Development	Staff Time	CDBG

# COMMUNITY WORK PROGRAM 2022-2026

Project	2022	2023	2024	2025	2026	Responsible Party	Cost Estimate	Funding
Expand access to downpayment assistance programs	X					Community Development	Staff Time	CDBG
<b>Economic Development</b>								
Apply for Plan First Designation	X					Economic Development	Staff Time	General Revenue
Update Parking Study		X				Economic Development	Staff Time	General Revenue
Develop Workforce Resource Guide		X				Economic Development	Staff Time	General Revenue
Update Marketing Materials	X					Economic Development	Staff Time	General Revenue
Update Median Study		X				Economic Development	Staff Time	General Revenue
Establish Mountain to River Trail as second frontage for restaurants and retail stores/M2R Trail Activation Study	X					Economic Development; Planning and Zoning	\$3,000.00	ARC CDAP
<b>Land Use</b>								
Update Zoning Ordinance				X		Planning and Zoning	TBD	TBD
Analysis of Greenspace and Vacant Properties for Trail Connectivity	X					Planning and Zoning; Economic Development; GIS	Staff Time	General Revenue
<b>Transportation</b>								
Construct Atlanta Street northbound through lanes (Waterman Street – Waverly Way)				X		Public Works	TBD	SPLOST; CMAP
Construct Roswell Street 4-lane gap completion (Lakewood Drive – Olive Circle)	X					Public Works	\$1,726,000.00	2011 SPLOST; 2022 SPLOST
Construct Fairground Street improvements (Haley Street – Gene Atkins Alley)	X					Public Works	\$1,960,000.00	2011 SPLOST
Construct Powder Springs Street streetscape improvements (S. Marietta Parkway – Sandtown Road)	X					Public Works	\$12,000,000.00	2011 SPLOST

# COMMUNITY WORK PROGRAM 2022-2026

Project	2022	2023	2024	2025	2026	Responsible Party	Cost Estimate	Funding
Acquire ROW and construct Rottenwood Creek Trail Phase I (Alumni Drive – Franklin Gateway)	X					Public Works	\$10,923,862.00	TIP; Redevelopment Bond
Engineer and design Rottenwood Creek Trail Phase II (Franklin Gateway – Terrell Mill Road)					X	Public Works	\$500,000.00	TIP
Design and construct Burnt Hickory Multi-Use Trail (Old Mountain Road – Whitlock Avenue)	X					Public Works	\$2,320,000.00	FHWA; Cobb County
Design and construct Franklin Gateway bridge replacement and elevation over Rottenwood Creek		X				Public Works	\$4,170,872.00	SPLOST
Bellemeade Bridge Replacement				X		Public Works	\$1,500,000.00	2022 SPLOST
Burnt Hickory/Polk Roundabout - Replace existing signal			X			Public Works	\$1,500,000.00	2022 SPLOST
Cherokee St Widening - Chicopee to Tower, Design and ROW			X			Public Works	\$4,500,000.00	2022 SPLOST
N. Marietta Pkwy Improvements Whitlock to Cherokee				X		Public Works	\$900,000.00	2022 SPLOST
Neighborhood Traffic Studies	X					Public Works	\$100,000.00	2022 SPLOST
Roswell St 4 Lane Improvement (Victory to Park)			X			Public Works	\$1,500,000.00	2022 SPLOST
Whitlock Dr/Hillcrest Dr Intersection Improvement (Design and ROW)		X				Public Works	\$750,000.00	2022 SPLOST
Develop Concept Report and Engineer/Design N Marietta Pkwy Streetscape (Fairground - Church)	X					Public Works; Economic Development	\$13,000,000.00	SPLOST; TIP
Construct South Marietta Pkwy/Cobb Pkwy Gateway Monument and Install Landscaping	X					Public Works; Economic Development; Parks and Rec	\$100,000.00	GDOT REBC; SPLOST
Develop Conceptual Plan and Conduct Environmental Studies on Douceur De France/S120 Greenspace Project		X				Public Works; Design Studio	TBD	TBD
Kennesaw Avenue Streetscape Project					X	Public Works	\$1,500,000.00	2022 SPLOST

# COMMUNITY WORK PROGRAM 2022-2026

Project	2022	2023	2024	2025	2026	Responsible Party	Cost Estimate	Funding
Franklin Gateway Streetscape Improvements - Atlanta United to Delk Rd.		X				Public Works	TBD	SPLOST

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# APPENDIX



# FIRST REQUIRED PUBLIC HEARING

MDJ ♦ FRIDAY, NOVEMBER 19, 2021 ♦ C3

## 8000 Legals

RNL7528 GA  
Magistrate Court Case No: 21L02880  
Howard's Wrecker Service  
2465 Ventura Place  
Smyrna, Ga 30080  
770-432-2613  
11:19,26-2021

MDJ-9642  
GPN-17  
Abandoned Motor Vehicle  
Advertisement Notice  
Howard's Wrecker Service

You are hereby notified, in accordance with OCGA 40-11-19 (a) (2), that each of the below-referenced vehicles are subject to lien and a petition may be filed in court to foreclose a lien for all amounts owed. If the lien is foreclosed, a court shall order the sell of the vehicle to satisfy the debt. The vehicles are currently located at 2465 Ventura Place, Smyrna, Ga 30080. The vehicles subject to liens as stated above are identified as:

1990 Chevrolet Astro  
1GDBM19Z5LB168484 RVX7782 GA  
2005 Toyota Camry  
4T1BE32KB5U968434 TAG5039 GA  
2015 GMC Yukon 1GKS1BKC2FR689752  
CLF9514 GA  
1998 Toyota Corolla  
2T1BR18EWC00897 TBE0205 GA  
2020 Hyundai Accent  
3KPC24A66LE111861 RYH7648 GA  
2013 Audi S5 WAUCGAFR9DA073756  
RYH7827 GA  
2017 Nissan Altima  
1N4AL3AP8HC111288 RQN2323 GA  
2003 Nissan Maxima  
JN1DA31A43T431468 RJN7025 GA  
2019 Hyundai Kona  
KM8K62AA1KU255662 CLR8390 GA  
2005 Lexus ES330 JTHBA30G155063847  
RQ14452 GA  
1997 Honda Accord  
1HGCD533VA253309 AAE3860 GA  
2021 Chevrolet Malibu  
1G1ZD5ST9MA008951 1T91B3 TN  
1995 Ford Aerostar  
1FMCA11U05A01905 RVX7437 GA  
2014 Nissan Versa  
3N1CN7AP6EL844804 CKV3243 GA  
2021 Ford T250 1FTBTR1CBXMK19994  
Q1QD83 FL  
2013 BMW 328XI WBA3B5G58DNS00460  
CLW2599 GA  
2018 Kia Optima 5XXGT4L30JG232679  
RWJ3122 GA  
2010 Honda Accord  
1HGCEP3F85AA024282 CIZ6862 GA  
2005 Scion XB JTLKT324054005317  
AAG0878 GA

Howard's Wrecker Service  
2465 Ventura Place  
Smyrna, Ga 30080  
770-432-2613  
11:19,26-2021

MDJ-9646  
GPN-16  
City of Acworth  
Public Hearing

The City of Acworth hereby gives notice that a Public Hearing will be held to begin the planning process to update the City's Comprehensive Plan. The Public Hearing of the Mayor and Board of Aldermen will be held on Monday, December 13, 2021, at 6:30 p.m. in the Board Room at City Hall, 4415 Center Street, Acworth, Georgia. Anyone wishing to attend the public hearing may do so and be heard relative thereto.

11:19,26-12-10-2021

MDJ-9648  
GPN-17

## NOTICE OF PUBLIC SALE OF

## 8000 Legals

21-L-02845  
CHEVROLET 2009 MALIBU  
1G1ZJ57B19F155572 RZB3037 GA  
21-L-02841  
CHEVROLET 2014 MALIBU 1G11A55  
L0EFT140214 CMN4158 GA 21-L-02840  
FORD 2006 ESCAPE  
1FMYU03Z66KC72563 NO TAG GA  
21-L-02839  
HONDA 2005 ACCORD  
1HGCM82695A01025 RS14315 GA  
21-L-02844  
MERCURY 1987 GRAND MARQUIS  
2MEBM75F4HX724899 788HWF GA  
21-L-02843  
NISSAN 2014 SENTRA  
3N1AB7AP5EY322944 RS15554 GA  
21-L-02842  
BMW 2001 3 SERIES WBAB  
N53421JU35133 TBC8633 GA 21-L-02785  
11:19,26-2021

### MDJ-9672

#### NOTICE OF PUBLIC HEARING CITY OF MARIETTA 2022 COMPREHENSIVE PLAN UPDATE

The City of Marietta will be holding an initial public hearing regarding the 2022 Comprehensive Plan Update on Wednesday, December 8, 2021, at 5:00 P.M. in the Council Chambers of City Hall located at 205 Lawrence Street NE, Marietta, GA 30060.

The purpose of this hearing is to brief the community on the process to be used to develop the comprehensive plan, opportunities for public participation in development of the plan, and to obtain input on the proposed planning process.

All interested should attend. For questions regarding the public hearing or the comprehensive plan update, please contact Courtney Verdiere, Planning and Development Specialist, at (770) 794-5717 or by email at [cverdiere@marietta.org](mailto:cverdiere@marietta.org).

### 11:19-2021

### MDJ-9674

#### City of Marietta Community Development Division Community Development Block Grant PY2022 Public Services Application Meeting

The City of Marietta will hold an application meeting for the opening of the CDBG Public Services application for program year 2022 (July 1, 2022- June 30, 2023), on Wednesday, December 1st at 10:30 AM. The meeting will be held via WebEx. All attendees must email Kelsey Thompson-White with their name and organization to register and receive a meeting invitation link. Applications will be accepted from December 1st, 2021 through January 28th, 2022. Applications should be submitted in-person to the Community Development Office no later than 4:00 P.M. on Friday, January 28th, 2022. The application will be available at <https://www.marietta.org/472/Forms> on December 1st.

ATTENDANCE BY SOMEONE IN THE ORGANIZATION IS REQUIRED TO APPLY FOR FUNDING. The City of Marietta supports Equal Opportunity and Fair Housing, and does not discriminate in any of its programs on the basis of race, color, creed, ethnicity, sex, familial status, age, religion or disability.

Please direct all comments/inquiries to Kelsey Thompson-White, 268 Lawrence St., Suite 200, Marietta, GA 30060; Telephone: 770-794-5437 or Email:

## 8000 Legals

Model: MAZDA6  
Vehicle ID#: 1YVHP80C365M00566  
Vehicle license: BPH3000 State: GA  
Vehicle make: VOLKSWAGEN  
Year: 2009 Model: TOUAREG 2  
Vehicle ID#: WVGFM7L09D037249  
Vehicle license: AKD6159 State: WI  
Vehicle make: AUDI Year: 2009  
Model: SS QUATTRO  
Vehicle ID#: WAURV7B99A019067  
Vehicle license: BVF8258 State: GA  
Vehicle make: FORD Year: 2015  
Model: FOCUS SE  
Vehicle ID#: 1FADP3F20FL32545  
Vehicle license: RVL0545 State: GA  
Vehicle make: CHEVROLET  
Year: 1998 Model: MALIBU LS  
Vehicle ID#: 1G1NE52M6WY103253  
Vehicle license: NA State: 11:19,26-2021

### MDJ-9692

### GPN-17

### K.O. Towing

344 Kathleen Dr., Marietta, GA 30067

Phone: (770) 650-1413

In accordance with GA code 40-11-2, the following vehicles have been deemed abandoned and will be sold at public auction on 12/04/2021 at 1:00PM. This vehicle list is subject to change without notice due to typographical errors, court order status, omissions or duplication. K.O. Towing reserves the right to refuse bidding number to anyone.

AUDI A4 2008 WHITE  
WAUAF8E88A133846

AUDI A4 2007 BLACK WAUE-  
H9E37A119083

BMW 325I 2004 SILVER  
WBAEV33444KR35861

BMW 325I 2006 SILVER  
WBAVB17596NK30037

BMW 325I 2006 BLUE  
WBAVB13576KR62111

BMW 530I 2008 GRAY WBANU535X8C-  
T06905

BMW 530I 2006 BLACK  
WBANE735X6CM41789

CADILLAC CTS 2009 RED 1G6D-  
F577490151746

CADILLAC CTS 2008 BLACK 1G6D-  
P579806107641

CADILLAC DTS 2010 GRAY  
1G6KA5EY5AU107527

CHEVROLET ASTRO VAN 1989  
WHITE 1GCDM15Z5KB177783

CHEVROLET AVEO 2006 SILVER  
KL1TG66668676514

CHEVROLET AVEO 2011 RED KL1T-  
D6DE8BB11723

CHEVROLET BLAZER 1992 RED  
1GNC18W5N0151582

CHEVROLET CAMARO 2010 BLACK  
2GFB1E72A9213966

CHEVROLET COBALT 2007 SILVER  
1G1AL55F477353759

CHEVROLET IMPALA 2011 WHITE  
2G1WF52E819299185

CHEVROLET IMPALA 2007 SILVER  
1G1ZT61876F208185

CHEVROLET MALIBU 2005 GRAY  
1G11C55A7DF149399

CHEVROLET MALIBU 2008 LIGHT  
BLUE 1G1ZJ57B184245671

CHEVROLET MALIBU 2006 GOLD  
1G1ZT61876F208185

CHEVROLET MALIBU 2013 BLACK  
1G11C55A7DF149399

CHEVROLET TAHOE 2004 SILVER  
1GNEK13Z04R116355

CHRYSLER PACIFICA 2006 WHITE  
2A4GM68416R761688

CHRYSLER PT CRUISER 2002  
WHITE 3C8FY68B12T395794

DODGE CHARGER 2009 WHITE  
2B3LA53T29H50243

DODGE CHARGER 2011 BURNT OR-  
ANGE 2B3CL3CG9BH598068

## 8000 Legals

JA3AY11A62U064242 (GA) RYKB392  
2015 Kia Soul KNDJP3A5XF7797305

(GA) CPU4829  
2001 BMW 325I WBABS33421JY52233  
(LA) 656DYX

2002 Volvo S60 YV1RS61R422152043  
No Tag

2010 Dodge Journey  
3D4PH9FV6AT229272 (GA) CPB9862

2017 Cadillac ATS 1G6AA5RX3H0158166  
No Tag

2013 Mini Cooper  
WMWBZ3C55DWWM31511 (GA) CGS4761

2012 Volkswagen Jetta  
3VWDP7AJ1CM332492 (GA) RZB0881

2010 Toyota Rav4 2T3ZF4DV5AW021748  
(GA) CKP7441

2007 Nissan Murano  
JN8AZ08W87W601400  
No Tag

2016 Jeep Cherokee  
1C4PJLDB9GW158109 (FL) PAES71

2013 Avalanche 331-4YDF33125EE760483  
(GA) TS79M12

2017 FRHT Cascadia  
3AKGGLDR9HSGC748 (FL) JC02ZD

2007 Audi A3 WAUKD78P97A026444  
(IL) CW88825

2004 Nissan Titan 1N6AA07A14N529415  
(GA) XFW791

2015 Nissan Sentra  
3N1AB7AP5FL677398 (GA) RRF4105

2016 Volkswagen Passat  
1VWAT7A36GC023737 (GA) RYV4709

2002 Toyota Camry  
JTDBF30K020005728  
No Tag

2019 Ram 1500 1C6SRFFT7KN538551  
(GA) RPX4181

2008 Mini Cooper  
WMWJL53FSGM1836  
No Tag

2010 Chevrolet Malibu  
1G1ZC5EBXAF325851 (GA) RHI3524

2016 Toyota Camry  
4T1BF1FK9GU213694 (GA) RNS0131

2018 Chevrolet Malibu  
1G1ZD5S76JF239026 (TN) 9T91F1

2016 Hyundai Veloster  
KMHTC6AE9GU52863 (GA) TBD4643

2009 Honda CRV 3C2RE38309G708955  
(GA) REV522

2015 FRHT Cascadia  
3AKJGLD53FSGM1836  
No Tag

2016 Toyota Camry  
4T1BD1FK6GU182085 (GA) TAS3239

2016 Hyundai Elantra  
KMHDH4AE9GU570184 (GA) CHD9520

2001 Volvo S60 YV1RS61N012006525  
(GA) PQK7966

2020 Down Trailer  
5MYD1T420LB074399 (GA) TT28L37

2018 Nissan Altima  
1N4AL3AP1J255321 (GA) CRA8896

1998 Honda Civic 2HGEJ6673WH563396  
(GA) TCZ2276

2011 Mazda 6 1YVHZ8CH3B5M21140  
(GA) PBD7810

2005 Toyota Camry  
4T1BE32K15U08907 (GA) RZY3312

2012 Mercedes C300  
WDDGF8BB8CR226920 (GA) TDB0244

2015 BMW 428 WBA4A5C54FD410009  
(GA) CIF6164

2013 Nissan Altima  
1N4AL3AP8DN523628 (PA) LNA0719

2017 Toyota Corolla  
2T1BURHEXHC838541 (GA) CRI7121

2002 Chevrolet Monte Carlo  
2G1WW15E529149279  
No Tag

2008 Dodge Caravan  
2D8H54X18R698517 (AL) 47C431T

2018 Chevrolet Sonic  
1G1JD6SH2J4108007 (GA) CRY3639

2005 Nissan 350Z JN1AZ34D55M606325  
(GA) RWU8730

2006 Infiniti G35 JNKCV51F36M610666  
(GA) GL16G5

2009 Honda Fit JHMGE88489S041000  
(GA) TCV2590

2016 Tao moped L9NPEACB5F1011373  
No Tag

2005 Home made trailer NO VIN No

# SECOND REQUIRED PUBLIC HEARING

**B2** ♦ **FRIDAY, JULY 22, 2022** ♦ **MDJ**

8000	Legals
2002 INFINITI I35 JNKDA31A62T031423	
1994 JEEP GRAND CHEROKEE	
1J4GZ58S0RC284937	
1999 JEEP GRAND CHEROKEE	
1J4GZ68S1XC756571	
2006 LINCOLN NAVIGATOR	
5LMFU285X6LJ08281	
2006 MERCURY MOUNTAINEER	
4M2EU47E66UJ1103	
2001 NISSAN ALTIMA	
JN1CA31D41T616445	
2000 NISSAN X-TERRA	
5N1ED28TXYC564085	
2009 PONTIAC G5 1G2AS18H697102992	
2000 TOYOTA CAMRY	
4T1BG22K5YU631521	
2003 TOYOTA CAMRY	
4T1BE32K23U764838	
2004 TOYOTA CAMRY	
4T1BE32K84U940910	
2011 TOYOTA COROLLA	
JTDBU4EE6B9145230	
2014 TOYOTA COROLLA	
2T1BURHE3EC011816	
2006 YAMAHA FZ 6	
JYAR08E56A005598	
2007 BMW 3 SERIES	
WBAWB33517P71590	
2015 CHEVROLET IMPALA	
1G111SSL0FU136659	
2012 FORD FOCUS	
1FAHP3F26CL186595	
1996 GMC C1500	
2GTEC19W6T1524823	
2016 HONDA ACCORD	
1HGCT1B52GA000476	
2015 KIA FORTE KNAFX4A66F5286400	
2001 MERCEDES BENZ E-CLASS	
WDBJF65J21B10772	
7:15,22,2022	

**MDJ-6095**  
**GPN-17**

In accordance with the provisions of State law, there being due and unpaid charges for which the undersigned is entitled to satisfy an owner and/or manager's lien of the goods hereinafter described and stored at the Life Storage location(s) listed below. #8201, 1971 Powers Ferry Rd SE, Marietta, GA 30067, (770) 693-2066  
1A06 Marvin Shively: Hsld gds/Furn, TV/Stereo Equip, Tools/Applices, boxes, toys, lawn equipment; 1B04 Marshall Johnson: Hsld gds/Furn; 1C09 Deontray Cook: Hsld gds/Furn, TV/Stereo Equip, Tools/Applices; 1E21 Monique Sergeant: Hsld gds/Furn; 2A10 Demeria Jones: Hsld gds/Furn, TV/Stereo Equip; 3F03 Ermeika Swain: Hsld gds/Furn, TV/Stereo Equip, Tools/Applices; 3H11 LaTonya Moore: Hsld gds/Furn; 4C26 Andrew Titran: Hsld gds/Furn, Boxes; 4E10 Reje Barrow: Hsld gds/Furn, TV/Stereo Equip; 4F31 Emmett Carr: Off Furn/Mach/Equip; 4G26 Steve L. Cange: Hsld gds/Furn.  
And, due notice having been given, to the owner of said property and all parties known to claim an interest therein, and the time specified in such notice for payment of such having expired, the goods will be sold to the highest bidder or otherwise disposed of at a public auction to be held online at [www.StorageTreasures.com](http://www.StorageTreasures.com), which will end on **Tuesday, August 23, 2022 at 10 AM.**

7:29; 8:5-2022

**MDJ-6110**  
**GPN-17**

**ABANDONED MOTOR VEHICLE PETITION ADVERTISEMENT**  
You are hereby notified, in accordance with O.C.G.A. Section 40-11-19.1, that petitions were filed in the Magistrate Court of Cobb County to foreclose liens against the vehicles listed below for all amounts owed. If a lien is foreclosed, the Court shall order the sale of the vehicle to satisfy the debt. The present

8000	Legals
2004 Nissan Sentra 3N1CB51D34L866566	
1995 Nissan Pickup XE	
1N6SD11SXSC456721	
2004 Saturn Vue 5GZCZ53474S819398	
2003 Toyota Corolla	
JTDBR32E830040310	
2005 Toyota Camry	
4T1BF32K55U614884	
2008 Volvo XC90 YV1MS382072265772	
2007 Volvo S40 YV1MS382072265772	
7:22,29-2022	

**MDJ-6115**  
**GPN-17**

**ABANDONED MOTOR VEHICLE PETITION ADVERTISEMENT**

Vehicle Make: Ford Year: 2007  
Model: Mustang  
Vehicle ID #: 1ZVFT80N775240684  
Vehicle License #: State  
Present location of vehicle: 1702 Cobb Pkwy, Marietta GA 30060.  
You are hereby notified that a petition was filed in the Magistrate Court of Cobb County to foreclose a lien for all amounts owed. If the lien is foreclosed, a court shall order the sale of the vehicle to satisfy the debt. Anyone with an ownership interest in this vehicle may file an answer to this petition on or before: 08/04/2022. Answer forms may be found in the Magistrate Court Clerk's office located at: 32 Waddell St. 3rd Floor, Marietta, GA 30090  
Case No. 22-L-0180  
Forms may also be obtained online at [www.georgia magistratecouncil.com](http://www.georgia magistratecouncil.com).  
7:22,29-2022

**MDJ-6118**  
**GPN-17**

**ABANDONED MOTOR VEHICLE PETITION ADVERTISEMENT**

Vehicle Make: Honda  
Year: 2011 Model: Accord  
Vehicle ID #: 1HGCP2F81BA148996  
Vehicle License #: No Tag State  
Present location of vehicle: 2759 Delk Rd Marietta, GA 30067  
You are hereby notified that a petition was filed in the Magistrate Court of Cobb County to foreclose a lien for all amounts owed. If the lien is foreclosed, a court shall order the sale of the vehicle to satisfy the debt. Anyone with an ownership interest in this vehicle may file an answer to this petition on or before: 08/15/2022. Answer forms may be found in the Magistrate Court Clerk's office located at: 32 Waddell St. Marietta, GA 30090 Case # 22-L-0180  
Forms may also be obtained online at [www.georgia magistratecouncil.com](http://www.georgia magistratecouncil.com).  
7:22,29-2022

**MDJ-6122**  
**GPN-17**

**NOTICE OF PUBLIC SALE**

Pursuant to O.C.G.A. Section 40-11-2 the following vehicles will be sold at Public Auction to the highest bidder. Auction will be held **Wednesday, August 17, 2022 at 3:00 pm** at Kennesaw Wrecker Service, 2615 S. Main St, Kennesaw, GA, 770-794-4372. Owner reserves the right to bid.  
2007 Chevrolet Impala, VIN 2G1WT58KX79114388; 2005 Chrysler PT Cruiser, VIN 3C3AY75S05T283725; 2009 Chrysler 300, VIN 2C3KA3V9H635032; 2014 Dodge Caravan, VIN 2C4RDG-BG1ER450557.

7:22,29-2022

**MDJ-6127**  
**GPN-17**

**ABANDONED MOTOR VEHICLE PETITION ADVERTISEMENT**

You are hereby notified, in accordance with O.C.G.A. Section 40-11-19, that petitions were filed in the Magistrate Court of Cobb County to foreclose liens against the vehicles listed below for all amounts owed. If a lien is foreclosed, the Court shall order the sale of the vehicle to satisfy the debt. The present

8000	Legals
Vehicle to satisfy the debt. The present location of the vehicles is: High-Tech Transmission & Muffler 1200 S. Cobb Dr SE Marietta, GA	
2016 Nissan Maxima	
VIN# 1N4AA6APXGC391270	
Case# 22-L-01849	
Anyone with an ownership interest in a vehicle listed herein may file an answer to the petition on or before: 8/15/22. Answer forms may be found in the Magistrate Court Clerk's office located at: 32 Waddell St. SE Marietta, GA 30090	
Forms may also be obtained online at <a href="http://www.georgia magistratecouncil.com">www.georgia magistratecouncil.com</a> .	
7:22,29-2022	

**MDJ-6157**  
**GPN-16**

**NOTICE OF PUBLIC HEARING CITY OF MARIETTA 2022 COMPREHENSIVE PLAN UPDATE**

The City of Marietta will be holding a public hearing regarding the 2022 Comprehensive Plan Update on Wednesday, August 10, 2022, in conjunction with the Marietta City Council meeting which begins at 7:00pm in the Council Chambers of City Hall located at 205 Lawrence Street NE, Marietta, GA 30060.

The purpose of this hearing is to brief the community on the draft plan and provide an opportunity for final suggestions prior to submittal to the Atlanta Regional Commission for review. All interested should attend. For questions regarding the public hearing or the comprehensive plan update, please contact Courtney Verdier, Planning and Development Specialist, at (770) 794-5717 or by email at [cverdier@marietta.org](mailto:cverdier@marietta.org).

7:22-2022

**MDJ-6163**

**GPN-17**

**Abandoned Motor Vehicle Advertisement Notice**

Howard's Wrecker Service  
You are hereby notified, in accordance with O.C.G.A. 40-11-19 (a) (2), that each of the below-referenced vehicles are subject to a lien and a petition may be filed in court to foreclose a lien for all amounts owed. If the lien is foreclosed, a court shall order the sale of the vehicle to satisfy the debt. The vehicles are currently located at 2261 Dixie Ave, Smyrna Ga 30080. The vehicles subject to liens as stated above are identified as:

ACURA 1997 CL 19UYA1246VL008102 TDH1476 GA  
ACURA 2007 RDX 5J8TB18597A018595 CTP4194 GA  
BMW 2005 325I WBAEV33405KX11407 CUB5240 GA  
BMW 2020 X3 5UXTY5C03LLB67035 NO TAG GA  
BUICK 1998 LESABRE 1G4H-P52K9WH514588 NO TAG GA  
CHEVROLET 2008 IMPALA 2G1WU583281249922 RSK9034 GA  
CHEVROLET 2001 SILVERADO 2500 HD 1GCGC24U91Z251370 8246/Y FL  
CHRYSLER 2004 PT CRUISER 3C4FY58B24T243033 NO TAG GA  
CHRYSLER 2005 TOWN & COUNTRY 2C4GP44R65R431045 XAD885 GA  
FORD 2009 ECONOLINE 16 BOX 1FDXE45579DA07949 AD7790 AZ  
FORD 2017 ESCAPE 1FM-CU0GD4HUC22650 CMZ455 GA  
HONDA 2016 HR-V 3CZRU5H7XG-M732471 IZR61 FL  
HONDA 2022 PILOT 5FNYF5H23N-B021277 ROSE789 GA  
HYUNDAI 2007 ELANTRA KMH-DU46DX7U078081 TBM8901 GA  
HYUNDAI 2018 ELANTRA 5N-PD84LF1JH319025 CKT2145 GA  
JAGUAR 2018 F-PACE SADCK2FX2-JA290328 CSV1059 GA  
JEEP 2018 GRAND CHEROKEE 1C4RFJ6JC170289 NO TAG GA  
KIA 2017 SOUL KNDJP3A58H744869 P3531229 GA  
MERCEDES BENZ 2015 GLA WDCT-4G4EB5FJ1B018 CTP3756 GA  
NISSAN 2009 MURANO JN8AZ18W59W130704 TCS4271 GA  
NISSAN 2011 VERSA 3N1BC1CPXBL469376 TE19568 GA  
OLDSMOBILE 2000 ALERO 1G3N-F52E0YC333867 TAU1768 GA  
TOYOTA 2005 4RUNNER JTEZT14R150022802 BLV4860 GA  
TOYOTA 2000 CAMRY 4T1BG22K5YU945783 TCR5128 GA  
TOYOTA 2001 CAMRY 4T1BG22K41U832641 86BEJ1 FL  
TOYOTA 2007 SIENNA 5T-DZK23C77S098938 TBK5106 GA  
Anyone with an ownership interest in

8000	Legals
Section 12-5-30 of the Official Code of Georgia.	

A wastewater overflow occurred near 2607 Cumberland Ct, Smyrna Georgia 30080 on July 18, 2022. The overflow was a result of gravel in the sewer main and caused flow to escape into Camp Bert Adams Creek. The Water System was notified at 6:00 p.m. And the overflow was stopped at 10:45 p.m. The line overflowed into Camp Bert Adams Creek. The known volume of the overflow was calculated at 13,340 gallons and there were no fish killed as a result of the overflow. Laboratory monitoring of the waterway is underway. The sewer main will hydraulically cleaned to remove any remaining gravel and be inspected for any defects that may have contributed to the overflow.

7:22-2022

**MDJ6010**

**gpn17**

**BARROW WRECKER SERVICE**  
2261 DIXIE AVE  
SMYRNA, GA, 30080  
770-435-8945

You are hereby notified, in accordance with O.C.G.A. 40-11-19 (a) (2), that each of the below-referenced vehicles are subject to a lien and a petition may be filed in court to foreclose a lien for all amounts owed. If the lien is foreclosed, a court shall order the sale of the vehicle to satisfy the debt. The vehicles are currently located at 2261 Dixie Ave, Smyrna Ga 30080. The vehicles subject to liens as stated above are identified as:

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JAGUAR 2018 F-PACE SADCK2FX2-JA290328 CSV1059 GA  
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TOYOTA 2001 CAMRY 4T1BG22K41U832641 86BEJ1 FL  
TOYOTA 2007 SIENNA 5T-DZK23C77S098938 TBK5106 GA  
Anyone with an ownership interest in

# COMMUNITY ENGAGEMENT ADVERTISEMENTS

## Public Meeting



### MARIETTA NEWS

Check out the latest news in the City.





**GEM CITY  
SPRING BREAK CAMP**  
YOUTH AGES 6-12!  
REGULAR HOURS: 8AM-4PM  
REGULAR HOURS: 8AM-4PM  
15 City Residents  
15 Non-Residents  
Sign-up Now!  
April 4th - 8th



**City of Marietta  
COMPREHENSIVE PLAN  
LET'S TALK ABOUT OUR  
FUTURE**  
Learn More & Take the Survey

**Marietta's Gem City Spring Break Camp Registration Now Open**  
The City of Marietta's Parks & Recreation Department is pleased to announce registration for their Gem City Spring Break Camp, April 4th - 8th, for children ages 6 - 12, at Custer Park Sports & Fitness Center, 545 Kenneth E. Marcus Way, is now open. [Read on...](#)

**City to Hold Public Meeting Regarding 2022 Comprehensive Plan Update on Saturday, April 2nd**  
The City of Marietta will hold a public meeting regarding the 2022 Comprehensive Plan Update on Saturday, April 2nd from 9am-12pm at the Marietta Square Farmers Market. [Read on...](#)



Government  
gov

**City of Marietta, Ga., Government**  
March 9 at 9:45 AM · [...!\[\]\(71e35778231e697fcd1939cfa3d830eb\_img.jpg\)](#)

MEETING DATE CHANGE!!! The City of Marietta will hold a public meeting regarding the 2022 Comprehensive Plan Update in on Saturday, April 2nd from 9am-12pm at the Marietta Square Farmers Market.

The purpose of this meeting is to obtain input on the proposed planning process. City staff will have a table set up in the park and the public can drop by at any point. The City also has a survey for the public to take online and it is available at the following link - <https://publicinput.com/CityofMariettaGA#1>

All interested should attend. For questions regarding the public hearing or the comprehensive plan update, please contact Courtney Verdi, Planning and Development Specialist, at (770) 794-5717 or by email at [cverdi@mariettaga.gov](mailto:cverdi@mariettaga.gov).

Reviews  
See all photos



[SIGN-UP NOW!](#) [REGULAR HOURS: 8AM-4PM](#) [15 City Residents](#) [15 Non-Residents](#) [Learn More & Take the Survey](#)



**City of Marietta  
COMPREHENSIVE PLAN  
LET'S TALK ABOUT OUR  
FUTURE**  
Learn More

**WHAT IS A COMPREHENSIVE  
PLAN?**

Go to [publicinput.com/CityofMariettaGA](https://publicinput.com/CityofMariettaGA) to learn more!

One of the fundamental responsibilities of local government in planning – a word used to describe how a community shapes and guides growth and development. Updating the comprehensive plan offers communities the opportunity to look beyond the operation of day-to-day services and

Daniel Gaddis and 2 others 2 Shares

[Like](#) [Comment](#) [Share](#)

[Write a comment...](#) 

### City of Marietta E-News















**May-retta Daze Arts, Crafts & Music Festival Returns to the Square on April 30 & May 1**

Marietta Parks, Recreation & Facilities is proud to announce that the May-retta Daze Arts, Crafts, & Music Festival will return to the Historic Marietta Square on April 30 & May 1, 2022. [Read more](#)



**GSO Jazz! "Basie and Beyond" tribute honors music legends Quincy Jones and Sammy Nestico**

Marietta-based GSO Jazz! pays tribute to legendary composers/arrangers Quincy Jones and the late Sammy Nestico with a performance on April 2, 2022, at the historic Earl and Rachel Smith Strand Theater. [Read more](#)



**City to Hold Public Meeting Regarding 2022 Comprehensive Plan Update on Saturday, April 2nd**

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**cityofmariettaga1834**  
Marietta Square Farmers Market



**City of Marietta  
COMPREHENSIVE PLAN  
LET'S TALK ABOUT OUR  
FUTURE**  
Learn More & Take the Survey

12 likes

**cityofmariettaga1834** The City of Marietta will hold a public meeting regarding the 2022 Comprehensive Plan Update on Saturday, April 2nd from 9am-12pm at the Marietta Square Farmers Market

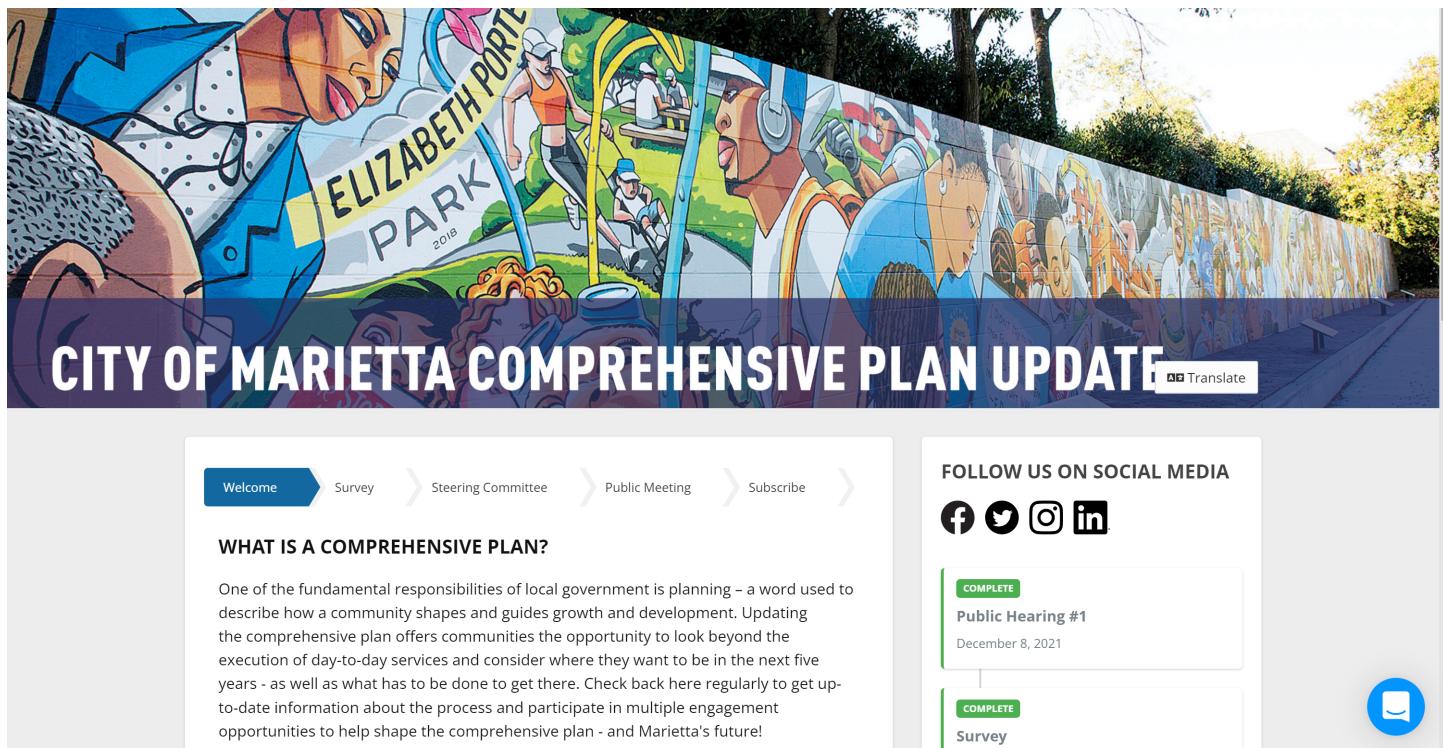
The purpose of this meeting is to obtain input on the proposed planning process. City staff will have a table set up in the park and the public can drop by at any point. The City also has a survey for the public to take online and it is available at the following link - <https://publicinput.com/CityofMariettaGA#1>

57 | City of Marietta 2022 Comprehensive Plan Update

Atlanta Regional Commission

# COMMUNITY ENGAGEMENT ADVERTISEMENTS

## Website



**CITY OF MARIETTA COMPREHENSIVE PLAN UPDATE** Translate

Welcome Survey Steering Committee Public Meeting Subscribe

**WHAT IS A COMPREHENSIVE PLAN?**

One of the fundamental responsibilities of local government is planning – a word used to describe how a community shapes and guides growth and development. Updating the comprehensive plan offers communities the opportunity to look beyond the execution of day-to-day services and consider where they want to be in the next five years - as well as what has to be done to get there. Check back here regularly to get up-to-date information about the process and participate in multiple engagement opportunities to help shape the comprehensive plan - and Marietta's future!

**FOLLOW US ON SOCIAL MEDIA**

**COMPLETE**  
Public Hearing #1  
December 8, 2021

**COMPLETE**  
Survey

## Postcard



### WHAT IS A COMPREHENSIVE PLAN?

Go to  
[publicinput.com/CityofMariettaGA](http://publicinput.com/CityofMariettaGA)  
to learn more!

One of the fundamental responsibilities of local government is planning – a word used to describe how a community shapes and guides growth and development. Updating the comprehensive plan offers communities the opportunity to look beyond the execution of day-to-day services and consider where they want to be in the next five years - as well as what has to be done to get there. Visit our webpage to get up-to-date information about the process and participate in multiple engagement opportunities to help shape the comprehensive plan - and Marietta's future!

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# COMMUNITY SURVEY RESULTS

The following pages include the direct responses from the Community Survey posted on the Public Input page. Where possible, Public Input generates charts and graphs. User information for the website is below.

## City of Marietta 2022 Comprehensive Plan Update

### Project Engagement

ITEM	STATISTICS
VIEWS	1,125
PARTICIPANTS	181
RESPONSES	2,258
COMMENTS	197
SUBSCRIBERS	37

# SURVEY RESPONSES

What's one word or phrase you would use to describe Marietta to someone unfamiliar with the community?

---

Small town charm with a real town square with shops and restaurants.

6 months ago

⊕ 69 Agree

Small town with a beautiful historic square located a short drive from Atlanta

6 months ago

⊕ 42 Agree

Vibrant with a small-town feel.

6 months ago

⊕ 34 Agree

Growing

6 months ago

⊕ 23 Agree

Small town feel and great community. Has the potential to be better

4 months ago

⊕ 20 Agree

I've been pleasantly surprised at the amount of growth Marietta has been experiencing in the last few years.

6 months ago

⊕ 17 Agree

Charming and historic small town that ignores the concerns of the young, the foreign, and the poor.

5 months ago

⊕ 16 Agree

Unique community that has balanced preservation of historic charm with modern conveniences

4 months ago

⊕ 13 Agree

Friendly and Caring Community

5 months ago

⊕ 13 Agree

A great place to live, work and play.

5 months ago

⊕ 12 Agree

Desirable

6 months ago ⊕ 10 Agree

Walking a short distance to the Square is healthy and fun.

3 months ago

⊕ 7 Agree

Too car centric.

3 months ago ⊕ 7 Agree

Beautiful, historic neighborhoods and a town square with a variety of amenities

3 months ago

⊕ 7 Agree

Marietta is Bigger and its communities extend far beyond the Marietta Square. It seems this survey is just revolved around the Marietta Square ...

3 months ago

⊕ 6 Agree

Could be cleaner - a lot cleaner

3 months ago

⊕ 6 Agree

# SURVEY RESPONSES

big city amenities with a small town feel

5 months ago

6 Agree

Charming

3 months ago  4 Agree

Changing

3 months ago  3 Agree

Friendly community with top schools

3 months ago

2 Agree

a little on the pricey, but a beautiful place

3 months ago

2 Agree

Beautiful historic square with a lot of as-yet-unrealized potential.

3 months ago

1 Agree

Established and historic small town a short drive to the big city of Atlanta.

3 months ago

1 Agree

SD

6 months ago  1 Agree

Sense of great community

2 months ago

Community

2 months ago

Marietta Square is wonderful, but there are also places to hike, community pools, many clean fun parks to bring children to, and exciting historic houses to appreciate. It is a wonderful place to explore and enjoy if you have a car.

2 months ago

Small town, big community

2 months ago

I love Marietta. I moved here from A similar town in NJ. It is thriving these days.

3 months ago

Rejuvenation

3 months ago

Refreshing

3 months ago

Would like to see better sidewalks and bike trails. Now that we have more restaurants a "pedocycle" business would be great!

3 months ago

diverse population

4 months ago

# SURVEY RESPONSES

## What is Marietta's strongest **asset**?

the Square (with its restaurants, shops, and the park)

6 months ago

⊕ 52 Agree

It's comprehensive, city-like offerings expressed as a unique, self-sufficient suburb with historic charm

6 months ago

⊕ 35 Agree

Full of potential but feels like we're holding back.

6 months ago

⊕ 25 Agree

I think right now Marietta is relatively affordable with a respectable school system and public safety

6 months ago

⊕ 22 Agree

Historic properties, school system, walkability, great dining, Art museum, festivals

4 months ago

⊕ 19 Agree

Marietta has a unique city and suburban vibe with a great school system.

5 months ago

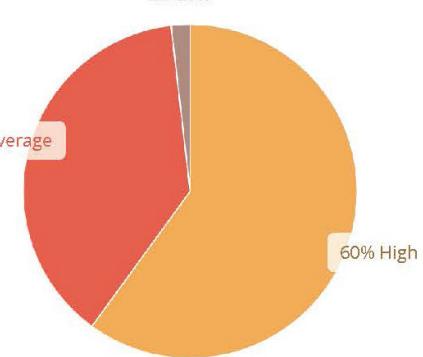
⊕ 16 Agree

the Mountain to River Trail

6 months ago

⊕ 16 Agree

How would you rate Marietta's quality of life?



164 respondents

The square's bars, restaurants and galleries

6 months ago

⊕ 13 Agree

Its history and its potential.

5 months ago

⊕ 10 Agree

the proximity to atlanta, yet affordability

5 months ago

⊕ 8 Agree

Charming

6 months ago

⊕ 6 Agree

It is an actual place to be reinforced - unlike the Alpharetta's of the region who are creating artificial 'historic' developments like Avalon.

6 months ago

⊕ 6 Agree

Marietta has an Engaged Police Department, World Class Healthcare, Exceptional School & Higher Education System, National Historic Sites, Accessible Recreational Parks, Museums and Festivals.

Marietta is an award winning city. Opportunities would include finishing the Mountain to River Trail, more public art & trails & continuing to improve the safety, education, health, cultural, transportation and quality of life in our community.

3 months ago

⊕ 4 Agree

the square

3 months ago

⊕ 4 Agree

Potential.

3 months ago

⊕ 2 Agree

Historic Town Square

3 months ago

⊕ 2 Agree

# SURVEY RESPONSES

Excellent schools, wonderful diversity, involved City staff engaged with the community, lots of opportunity to create people-centered places

2 months ago

 1 Agree

4 things. Marietta City Schools, The Square, Beautiful Homes and Marietta Police Dept.

3 months ago

 1 Agree

Square

3 months ago  1 Agree

All the hiking trails

2 months ago

I need to learn more about this city.

3 months ago

Community Programs

3 months ago

Public safety

3 months ago

## What is Marietta's primary challenge?

I think two challenges facing Marietta are around its planning. I think Marietta is too car-dependent and hasn't fully embraced regional public transit and alternative modes of transportation. I also think many of the retail in the city have parking lots that take up far too much space.

6 months ago

⊕ 50 Agree

Adding quality stores to the Square area. Stores other than antique & trinket stores.

6 months ago

⊕ 37 Agree

Needs to be more housing in downtown area. High rise or mid rise Condos and/or additional townhomes with retail below. There just needs to be more housing available to bring more people in to support the local retail around the square.

6 months ago

⊕ 35 Agree

Would love easy mass transit to get around without driving everywhere

6 months ago

⊕ 29 Agree

Deferred development of the City's infrastructure around its historic heart in an historically appropriate way, especially with respect to walkability, and an enforced plan that protects that core.

6 months ago

⊕ 27 Agree

Cleaning up the entrances to the downtown area (Roswell Street, Powder Springs Street, S Loop)

6 months ago

⊕ 19 Agree

Managing growth opportunities to reinforce and densify rather than sprawl and annex.

6 months ago

⊕ 18 Agree

Protecting historic integrity of the square and surrounding no areas, managing our tree canopy, limiting McMansion construction in historic neighborhoods

4 months ago

⊕ 17 Agree

rush hour traffic on S Marietta Parkway between Renolds St and Whitlock Ave

6 months ago

⊕ 14 Agree

There is not significant growth in the city. Most major development projects are happening in Kennesaw, Acworth, or Woodstock. Marietta's biggest asset, the square, has an empty hole that seems it will never be filled. The city is stagnant.

5 months ago

⊕ 12 Agree

Paulding and hospital traffic speeding through neighborhood streets off of Kennesaw Avenue

6 months ago

⊕ 12 Agree

Marietta needs more affordable housing. There are a lot of people who work in Marietta, but are not able to affordably live here.

There needs to be something done with the vacant buildings all over Marietta. Sell them, demolish them, or do something with them.

The Vagrant issue is increasing and needs to be taken care of.

Businesses need to be held to a standard on their service and appearance.

4 months ago

⊕ 10 Agree

City Council is Marietta's biggest challenge.

4 months ago

⊕ 9 Agree

# SURVEY RESPONSES

Contractors buying up land and building multiple homes causing more traffic.

6 months ago

 9 Agree

Franklin Gateway community, a vibrant and diverse community of families and city workers, has been disadvantaged with respect to the rest of Marietta for years. There is no grocery store in the community, rent spikes are pushing people out of their apartments and their community, and continuing development without consultation or consideration of the residents is a big problem.

Example: a few years ago the city advertised a sports complex on the street, advertising it in a way that community members and residents are able to play sports and use the fields as if it were a public good. When it was built, however, it was made clear that residents cannot freely use the sports fields and instead the fields get scheduled and booked by outside parties.

3 months ago

 8 Agree

Need some fresh leadership with acute business and civic acumen.

3 months ago

 8 Agree

Unfortunately, Goldstein's ownership of the square is a tremendous hindrance to quality growth, investment and improvement to the square.

3 months ago

 7 Agree

Maintaining the prudent fiscal and public safety policies which have made the city a great place to live, work and play while being responsive to the changing expectations of changing demographics.

5 months ago

 6 Agree

Cracked and crumbling sidewalks, curbs and gutters in the historic district - drivers speeding

3 months ago

 5 Agree

There is a focus on certain groups in Marietta (socio-economic), not enough support for those struggling to stay relevant in the community they live in, representation outreach does not include all citizens of Marietta.

3 months ago

 5 Agree

Term limits are needed for the Mayor and Council Members.

3 months ago

 3 Agree

The need for rental housing around the Square is crucial to keeping it a vibrant destination.

4 months ago

 3 Agree

Avoiding car-centric infrastructure that will limit the charm of Marietta and make it less attractive for people who want place-oriented living. Need to figure out mass transit and connection with Atlanta and other regional hubs so community can grow in a way that doesn't cause more congestion and provides opportunities for the future.

2 months ago

 2 Agree

Old infrastructure

3 months ago  2 Agree

Traffic

3 months ago  2 Agree

There is a lack of full-service grocery stores within downtown marietta. It would be nice for those of us who live in immediate downtown to be able to make a quick grocery store run without having to leave the downtown area and sit in more traffic after work.

2 months ago

 1 Agree

# SURVEY RESPONSES

Totally dis agree, you will loose small Community feeling with more condos and townhomes. There is already too many. There is plenty of retail they just are always closed or have zero Sunday hours. There's too much growth here.

3 months ago

 1 Agree

the prices

3 months ago  1 Agree

Lack of green space/ passive parks.

3 months ago

 1 Agree

Hate to see the quaint antique stores going around the square. Used to spend hours walking and shopping the area.

6 months ago

 1 Agree

Ensuring ALL residents can afford to live in and benefit from all Marietta has to offer

2 months ago

Traffic

2 months ago

You should watch the youtube PragerU video about homelessness. Good ideas. What you are doing now is never going to work. Homeless / vagrants are a problem where I live. Looks like city officials dont really care. There also seems to be NO code enforcement anymore.

3 months ago

Fees and road improvements

3 months ago

Not enough affordable housing. Families that have been here a long time being pushed out... and sometimes intentionally so.

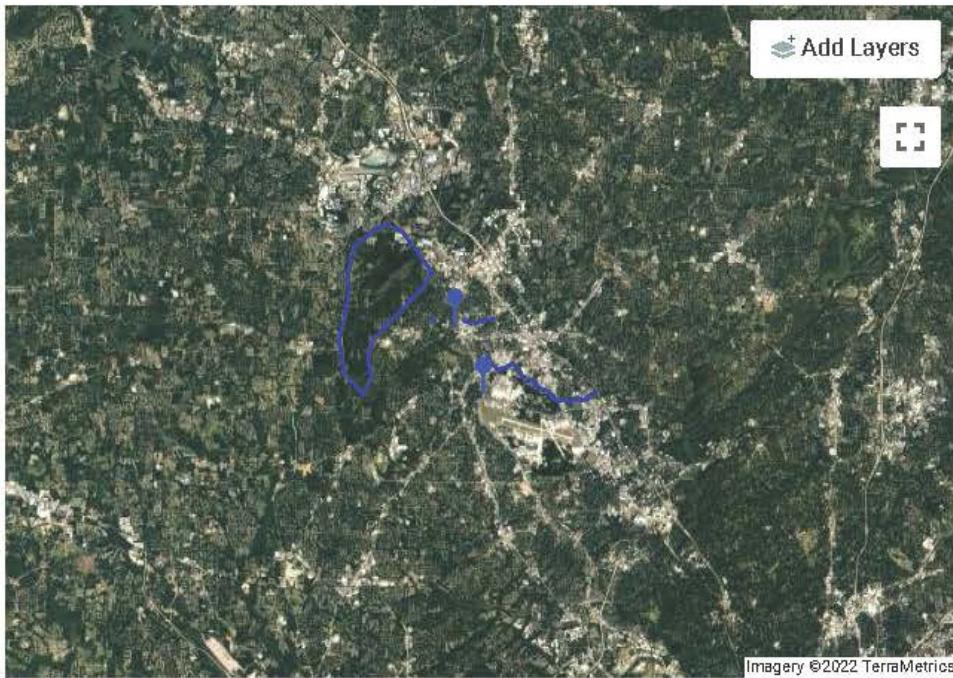
3 months ago

Too much affordable housing. The inner loop of Manning Road is very run down and crime ridden. Booth Road area is the same way. Franklin Gateway has improved Ed greatly with the redevelopment bond, but still too much transciency and crime. South Loop needs attention with a nicer looking entrance to the city.

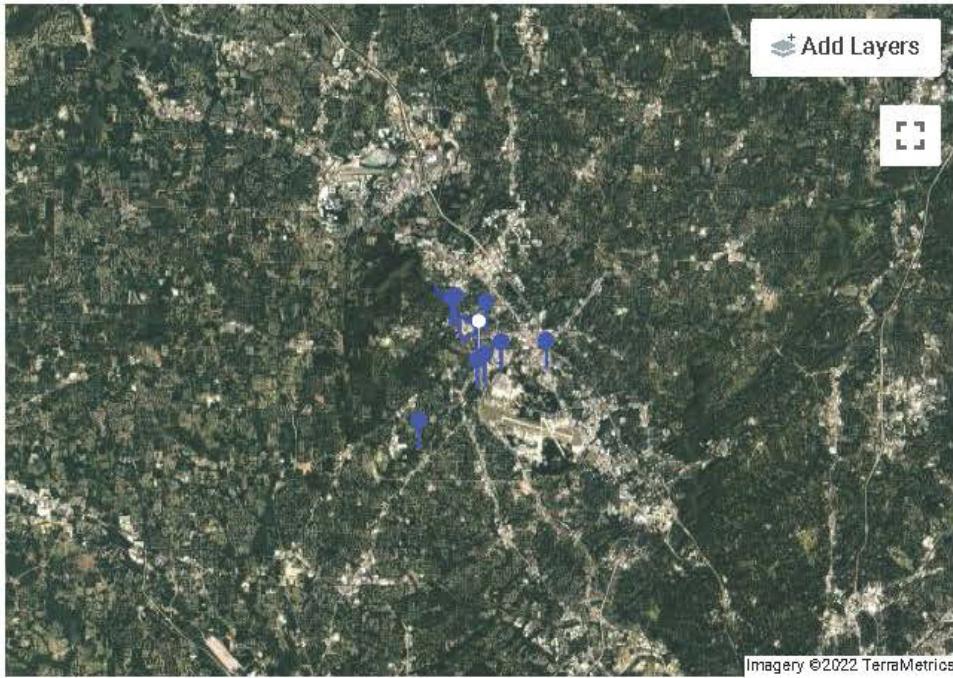
3 months ago

# SURVEY RESPONSES

What are Marietta's most significant natural and environmental resources? What role should the City play in helping to preserve and protect these?

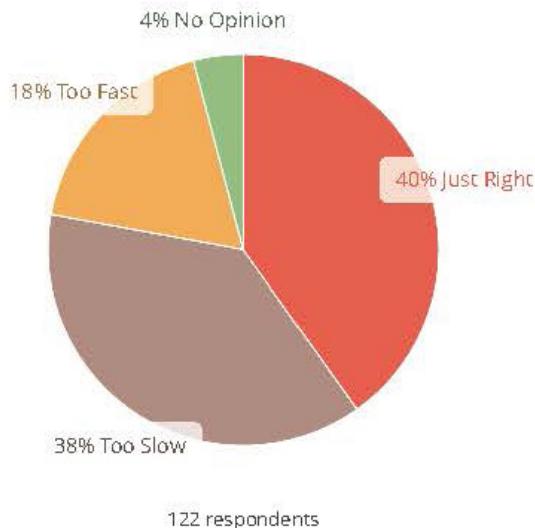


What are Marietta's most significant historic and cultural resources? What role should the City play in helping to preserve and protect these?



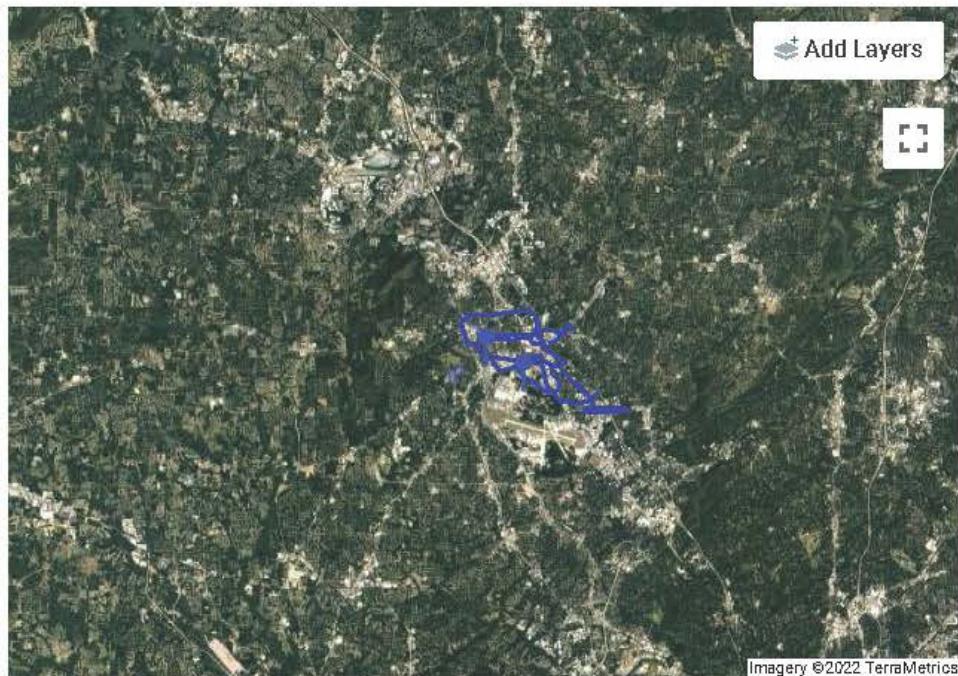
# SURVEY RESPONSES

How would you characterize Marietta's pace of development in recent years?



122 respondents

Where would you like to see future development focused?



Imagery ©2022 TerraMetrics

How would you rank Marietta's housing needs?

	Need More	Right Amount	Need Less
Affordable Housing	55% Need More	35% Right Amount	10% Need Less
Senior Housing	20% Need More	56% Right Amount	24% Need Less
Density	36% Need More	49% Right Amount	15% Need Less
Mixed-Income Housing	50% Need More	37% Right Amount	12% Need Less

# SURVEY RESPONSES

What would you describe as Marietta's most important housing need? What role should the City play in helping to support this development?

I think the main focus on housing should be to attract younger singles and couples with affordable options in order to keep the square alive. Carefully planned and designed high rise apartment would help. Make sure the design is cohesive with the look  
Of Marietta. Alpharetta downtown has built some buildings for housing that look old. Roswell is transforming old run down shopping centers near the downtown with additional housing and restaurants, retail space.

6 months ago

 50 Agree

Multi-generational housing, affordable dense housing to support universities and younger professionals in densified areas supporting walkable mixed use environments.

6 months ago

 25 Agree

I think City of Marietta should offer housing to City workers & teachers with annual incomes less than \$60,000.

6 months ago

 22 Agree

Less senior housing. More mixed-use commercial/residential type buildings. Young people want to live on/near the square but cant afford to buy a house/condo/townhome.

5 months ago

 19 Agree

Additional density around retail nodes/corridors. City to purchase excess parking areas for redevelopment and be more progressive in their outlook towards catering to cars rather than pedestrians and cyclists.

6 months ago

 17 Agree

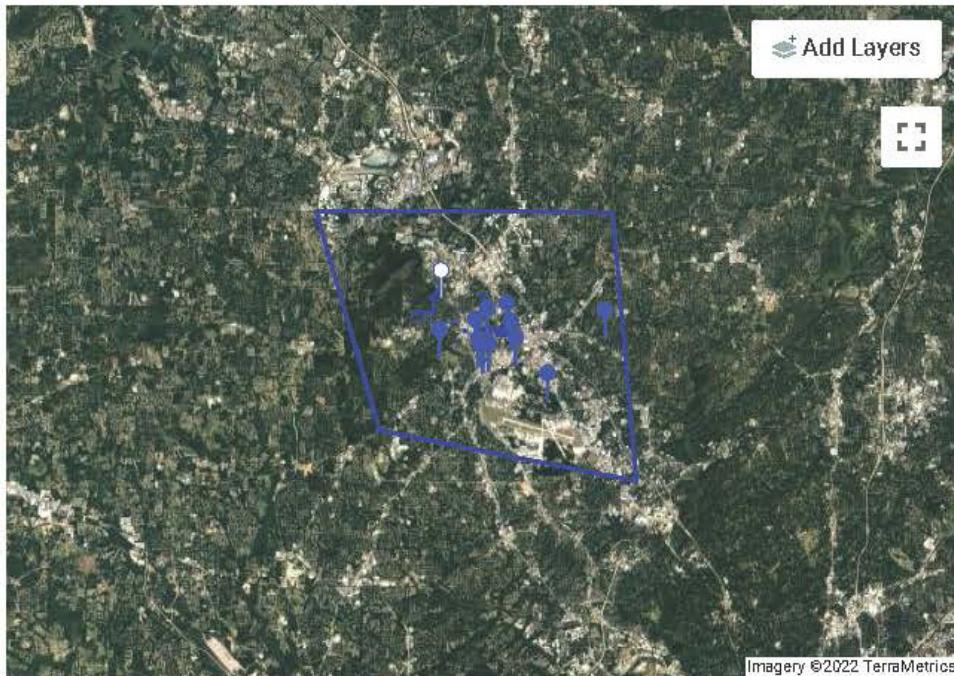
How would you rank your satisfaction with Marietta's transportation system?

	Poor	Below Average	Adequate	Good	Excellent	No Opinion
Traffic Safety	12% Poor	24% Below Average	38% Adequate	19% Good	5% Excellent	3% No Opinion
Traffic Congestion	26% Poor	38% Below Average	21% Adequate	11% Good	1% Excellent	3% No Opinion
Road Conditions	9% Poor	17% Below Average	39% Adequate	30% Good	4% Excellent	1% No Opinion
Pedestrian & Bicycle Safety	28% Poor	33% Below Average	26% Adequate	9% Good	2% Excellent	2% No Opinion
Public Transportation	39% Poor	30% Below Average	17% Adequate	2% Good	- Excellent	12% No Opinion

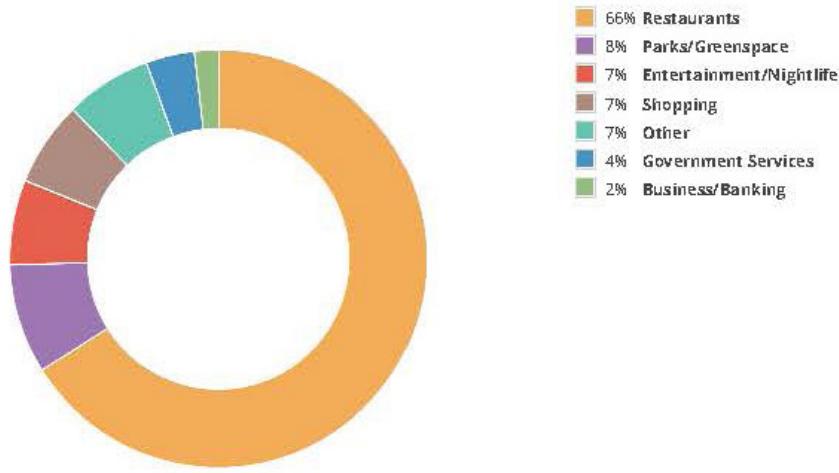
107 respondents

# SURVEY RESPONSES

Are there any areas in Marietta you feel are particularly dangerous for pedestrians or bicyclists?



What is your primary reason for visiting Downtown Marietta (The Square)?



# SURVEY RESPONSES

## What kind of improvements should be considered to enhance Downtown Marietta (The Square)?

The Mountain to River trail is a great asset. Seeing that utilized more like the Beltline should be encouraged (ie. restaurants and store access from the trail, restaurant patios along it).

6 months ago

41 Agree

A small format store that sells some grocery items, like a Savi provisions, would be great for this area. No grocery store close if I need to run and get an item real quick.

6 months ago

37 Agree

Residential uses on 2nd floor of buildings. More infill/fewer parking lots.

6 months ago

33 Agree

More pedestrian friendly, inside and out of the square. A wider sidewalk with planters acting as a barrier along S Marietta Parkway (by Laparilla, La Cubana, Wendys) would be nice, as when you are walking on there, cars are zooming past at 50 mph +. Also cleaning up that same area and making any new development along there fit the old charm of the square, rather than run down 1980s buildings like the Subway.

6 months ago

31 Agree

be more pedestrian friendly: wider sidewalks and more crosswalks

6 months ago

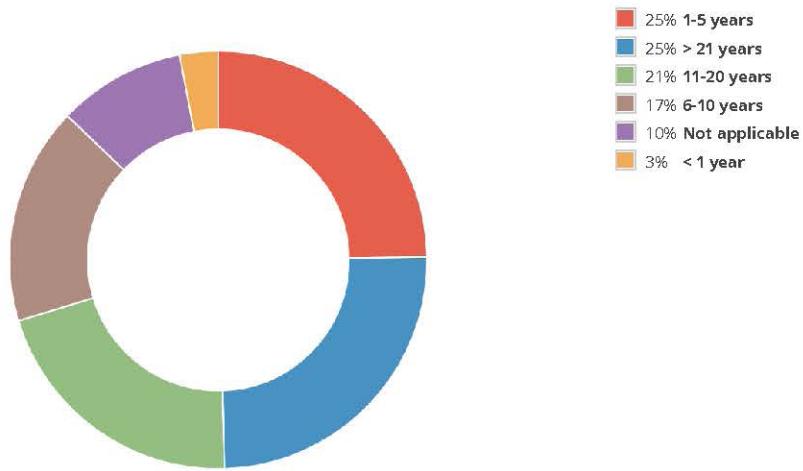
25 Agree

## Which of the following statements apply to you (select all that apply)?

88%	I am a resident of Marietta	86 ✓
31%	I work in Marietta	30 ✓
12%	I own a business located in Marietta	12 ✓
1%	Other	1 ✓

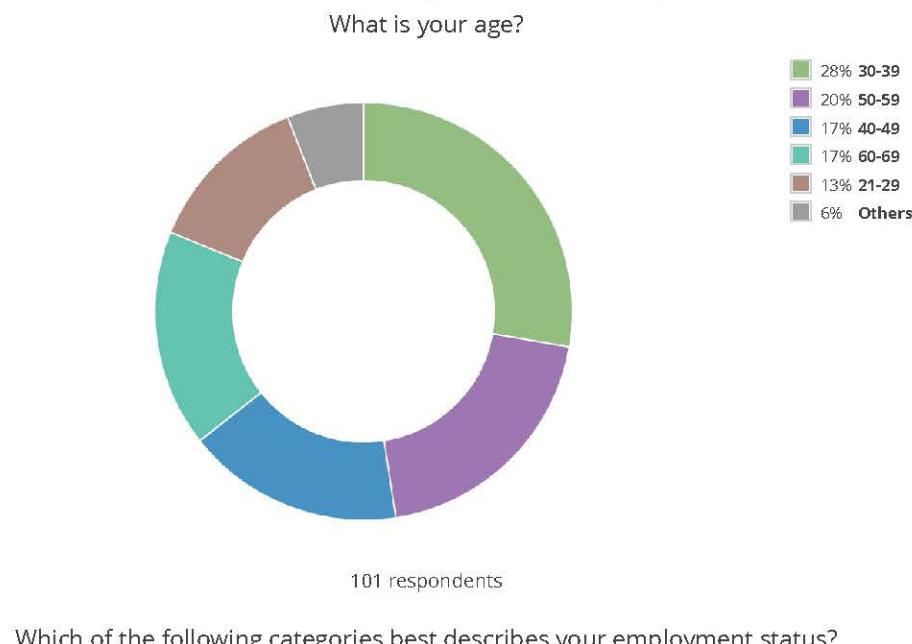
98 Respondents

## How long have you lived in Marietta?

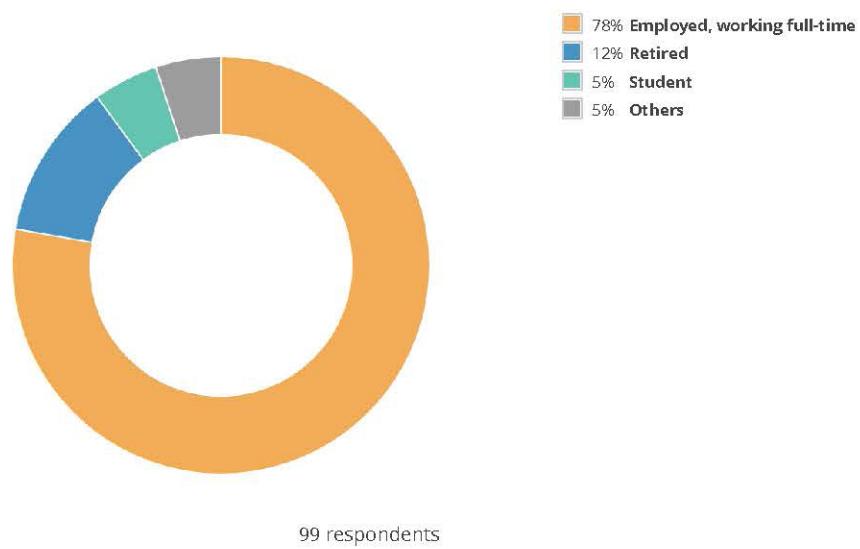


101 respondents

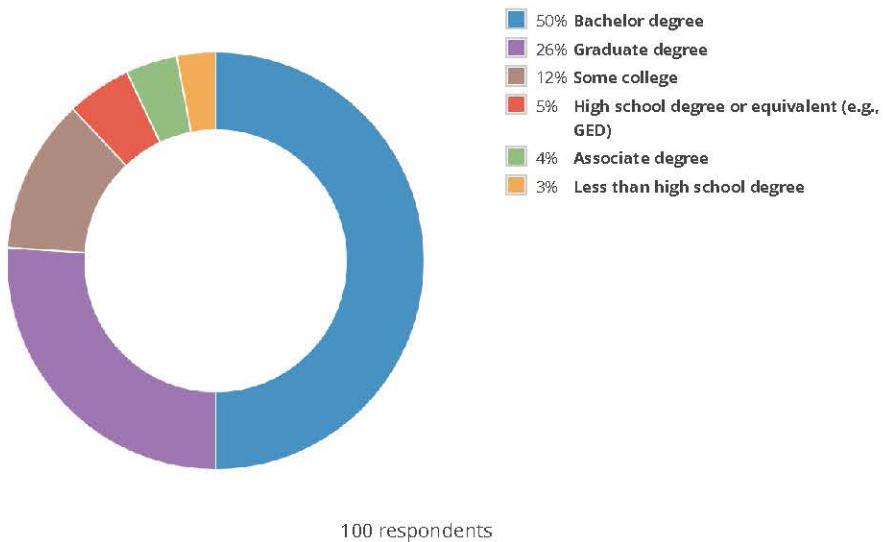
# SURVEY RESPONSES



Which of the following categories best describes your employment status?

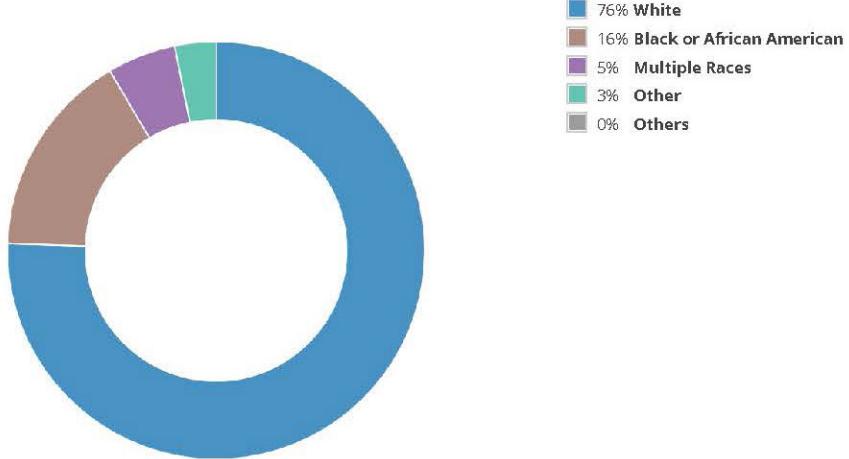


What is the highest level of school you have completed or the highest degree you have received?



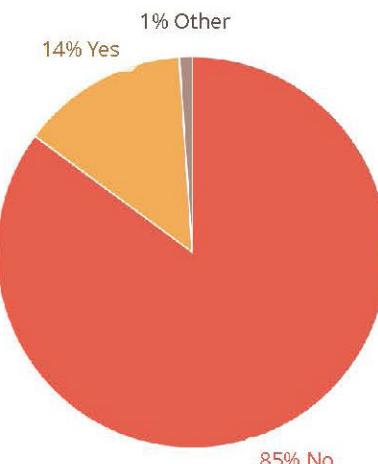
# SURVEY RESPONSES

With which race do you identify?



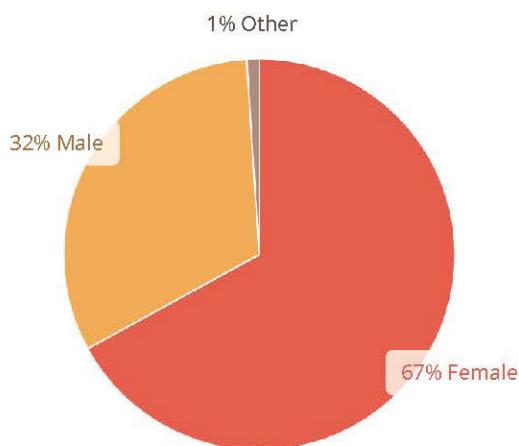
94 respondents

Do you identify as Hispanic, Latino, or Spanish?



94 respondents

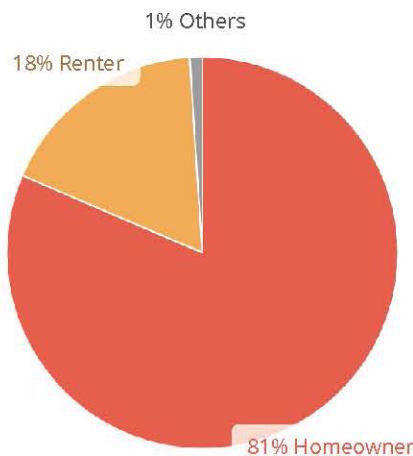
What is your gender identity?



97 respondents

# SURVEY RESPONSES

What best describes your housing status?

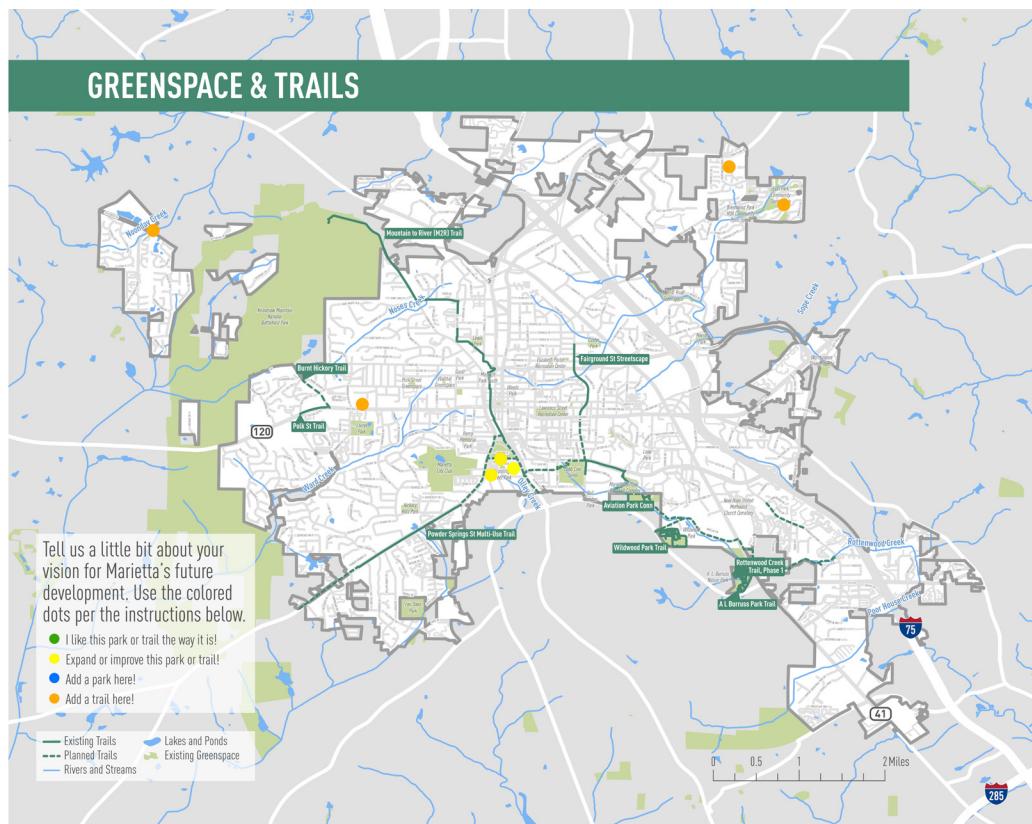
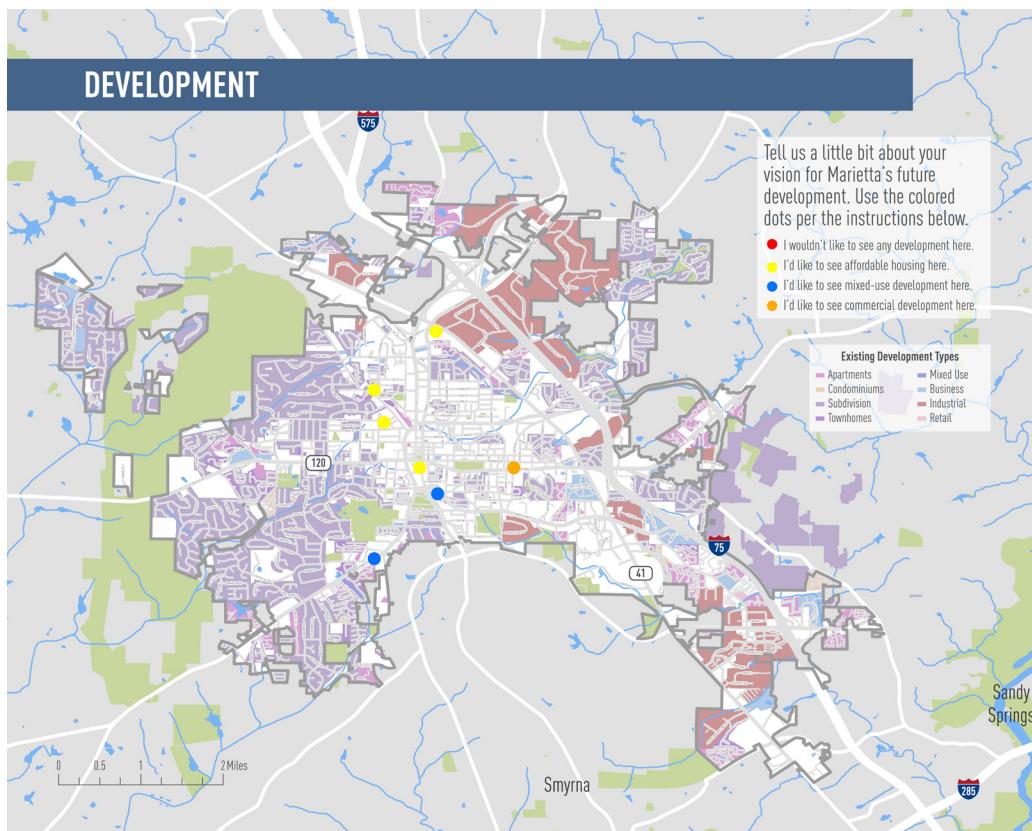


97 respondents

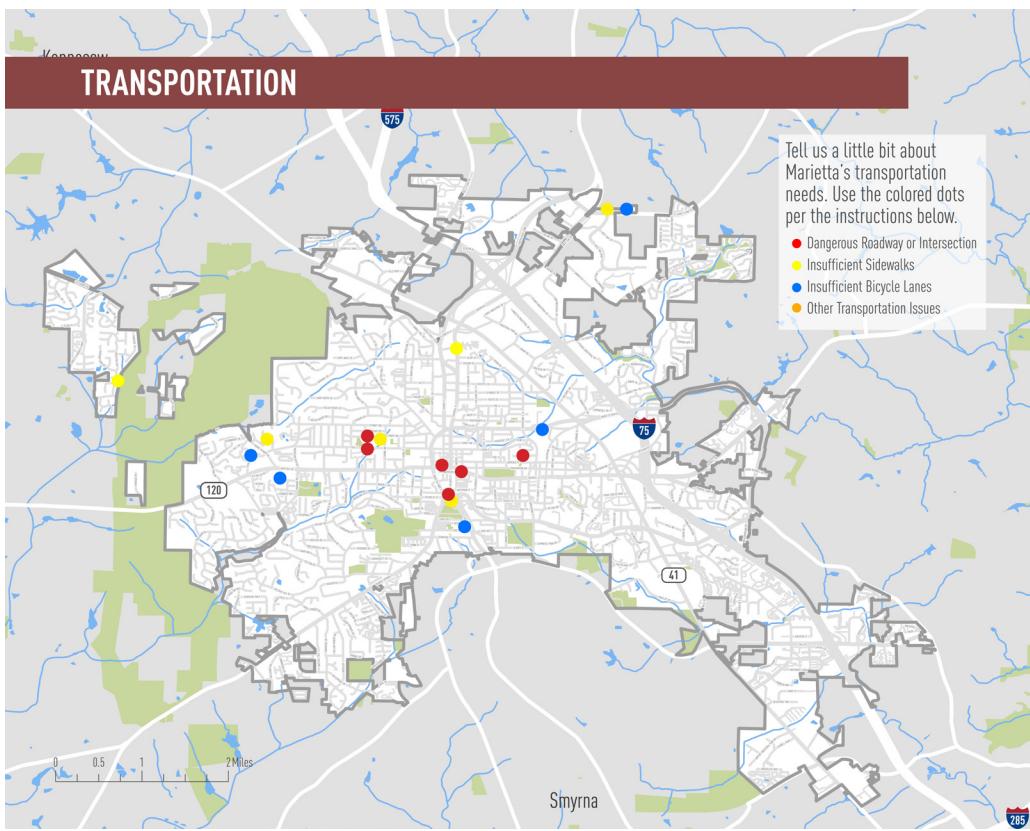
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# PUBLIC ENGAGEMENT MATERIALS



# PUBLIC ENGAGEMENT MATERIALS





Atlanta Regional Commission